



TRADITIONS

THE
CANDLEBERRY[®]
COMPANY

The Jim Beam Collection of UNFORGETTABLE SCENTS

Maple

The drink: Jim Beam's® Bourbon, infused with the rich taste of maple. A perfect balance of warm aromas, a subtle hint of charred oak, complete with a subtle and smooth caramel finish.

The candle: Why mess with perfection? Candleberry's famous maple fragrance is the only fragrance that does justice to this amazing Jim Beam® product. It is a perfect balance of warm, proprietary aromas, combined with our famous power-packed maple. This maple fragrance has been known to fill up to a 5,000 square-foot space.



Honey

The drink: Jim Beam's® Bourbon, infused with real golden honey and liqueur. A smooth new chapter in the Jim Beam® legend with complex notes of caramel, oak, and vanilla with a rich finish of sweet honey.

The candle: Jim Beam's® Honey fragrance is warm, honey-drenched homey goodness, made to please. This one will have the guests asking for a taste of the aroma completely filling the room!



Jim Beam®, Kentucky Bourbon

The drink: Founded in 1795 and family operated for over 200 years, Jim Beam® is the best-selling brand of Kentucky Straight Bourbon in the world. Seven generations of craftsmanship go into every bottle, along with corn, rye, barley malt, water, time, and pride.

The candle: The fragrance of Jim Beam® Kentucky Straight Bourbon is a warm, powerfully-pleasant, almost pastry-like fragrance, duplicating the essence of Jim Beam's® Kentucky Straight Bourbon and the oak barrels that hold the gold! Be prepared to experience the world-renowned, advanced fragrance technology of The Candleberry Candle Company who brings you a room filled with the sweeter side of Jim Beam® Kentucky Straight Bourbon.



Jim Beam® Kentucky Fire

The drink: Jim Beam® Kentucky Fire contains all the pride of the Beam family's 200-year history. Our impassioned distillers have turned it up a notch by mixing the world's finest Kentucky Straight Bourbon Whiskey with the flavor of red hot cinnamon. The result is a deliciously rich bourbon with a fiery, sweet kick.

The candle: Light up your life with the flaming excitement of Jim Beam® Straight Bourbon Whiskey and the exotic notes of cinnamon liqueur. This fiery freshness knows no season but brings out the best in all.



Jim Beam® Apple

The drink: Jim Beam's® Bourbon with the snappy fresh taste of apple. Not a cider, more like a visit to an orchard, this tart and tangy fresh liquor delivers a bushel of taste.

The candle: Jim Beam's® Apple fragrance floods the air with an orchard full of autumn. Tangy, sparkling and fresh, this candle will become a favorite anywhere in the house.



Jim Beam® Double Oak

The drink: First the liquor ages four years in freshly charred, new American oak barrels. Jim Beam® Double Oak is then transferred to newly charred American oak barrels and aged to taste. The result is a smooth, aromatic whiskey with a complex fragrance and taste.

The candle: We've captured the complexity of the Double Oak whiskey with a candle that will fill a room with the excellence the Jim Beam® brand represents. Smooth, drinkable whiskey. A powerfully aromatic candle.



Jim Beam® Vanilla

The drink: Jim Beam® Vanilla is a perfect balance of rich full-bodied vanilla and subtle hints of oak, complemented with the deep caramel notes of bourbon. It's perfect for those times when you are looking for a touch of sweetness to your favorite bourbon.

The candle: The fragrance of Jim Beam® Vanilla is a warm, authentic Madagascar Vanilla, duplicating the essence of Jim Beam's® Vanilla. Be prepared to experience the world-renowned, Advanced Fragrance Technology® of The Candleberry Company that brings you a room filled with the luxurious Jim Beam® Vanilla Bourbon. The Candleberry Company is known for long-burning, clean power-fragrance candles.



Red Stag, Black Cherry by Jim Beam®

The drink: Notes of corn and mellow oak accented by a hint of black cherry for smoothness and balance. Satiny with a true bourbon warmth.

The candle: This sugar-covered black cherry is sweeter and more delicious than any other. This unusual and unique candle turns the "hint" of the Red Stag, Black Cherry into a power-punch of the original fragrance that will fill the entire room!





PLACE A SINGLE \$1,200 ORDER GET HUNDREDS IN ISO SAVINGS

Place a single \$1,200 Order and receive the following:

- 1 FREE Jim Beam® cabinet shipped to your store location at no additional cost
- 1 Large Jim Beam® 26 oz. jar candle as a sample burn to attract new customers to the Candleberry experience
- 1 FREE POS kit to be used on the cabinet

Includes 1 window poster and 1 window cling to announce your Candleberry beginning with the Jim Beam® product line

Also includes price strips and brand messaging to be displayed on cabinet

- Dimensions: 31"W x 15"D x 81"H

Available in white only.



GRAPES & GRAINS®

These fun, *new fragrances* from Candleberry® are here to turn any space into a party with a wide range of wine, beer, and bourbon aromas. Kick back and let the atmosphere be filled with the scents of some of your favorite beverages.



WINE CANDLES

- Blackberry
- Margarita
- Pineapple
- Sangria
- Strawberry
- Voodoo Juice

BEER CANDLES

- Bourbon
- Craft Beer
- Dreamsicle
- Light Beer
- Pina Colada
- Pumpkin

BRANDED ROCKS GLASS CANDLES

- Bourbon
- Craft Beer
- Light Beer
- Pumpkin
- Sangria
- Whiskey

NOW
WITH
wooden
wicks



Let these long-lasting
candles fill your home, office,
or store with imagination.



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