

Issue 1
April 2019

thrive

**How your
2018 gifts
have grown**

**Your global
impact**

**Embracing
our Pacific
identity**

ChildFund
New Zealand
childfund.org.nz

**+ THE WAY
WE WORK >**

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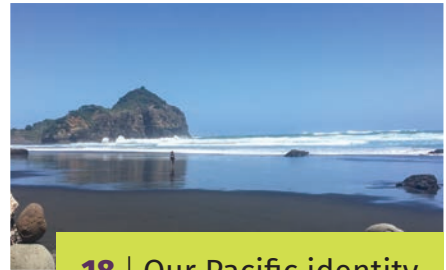


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If you have a complaint against ChildFund New Zealand, you can email us at info@childfund.org.nz or call us on 0800 808 822. We aim to handle all complaints as promptly and responsibly as possible. If there is a complaint concerning an issue with our work and child safety, our Child Safeguarding Focal Point can be reached on safeguarding@childfund.org.nz or call us on 0800 808 822. Where this issue is sensitive, we have policies to ensure the matter is dealt with appropriately and in confidence, if desired. Our child safeguarding policy is available online.

ChildFund New Zealand is a member of the Council for International Development (CID) and is a signatory to the CID Code of Conduct. The Code requires members to meet high standards of corporate governance, public accountability and financial management. Complaints relating to alleged breaches of the Code of Conduct by any signatory agency can be made to the CID Code of Conduct Committee. More information about the CID Code of Conduct can be obtained from ChildFund New Zealand and from CID at www.cid.org.nz and code@cid.org.nz.



We aim TO THRIVE

Your support is giving community members the chance to have a better life, and for their children to thrive.

Disruption, change, innovation... these are concepts that resonate within all sectors of society. While they may be 'themes of the moment,' they have essentially always been core to our way of working, helping us continue to achieve impact in the communities where we work.

Our key purpose is to help children thrive and we achieve this through continuous innovation.

Thanks to your support, we are enabling children in the communities where we work to thrive by supporting improved access to health care, water and sanitation, and education, and also by supporting families and creating safer neighbourhoods.

This issue of *Thrive* contains our 2018 Annual Report. Inside, you'll learn more about how your donations are being used to achieve maximum impact (page 5), our approach to community development (page 7), and our expanding Pacific programme (page 18). In future issues, you'll learn more about the transformative ways your support is helping children around the world to thrive.

We are grateful for your ongoing commitment to the children and families we support, and look forward to the incredible opportunity we have to partner on future projects and initiatives.

We know that lasting change takes time. That's why we are so excited to celebrate these milestones and to watch as our work continues to benefit children - for good.

We'd love to hear from you!

If you have any feedback about this issue of *Thrive* magazine or about our work around the world, please contact us at info@childfund.org.nz or call us toll-free on 0800 808 822.

Paul Brown
CEO, ChildFund New Zealand
paul@childfund.org.nz

Keeping **ACCOUNTABLE**

**You can rest assured:
Your donations are
being used to achieve
great things for children
in the communities
where ChildFund New
Zealand is working.**

Accountability for results is a key driver for the leaders at ChildFund New Zealand. The days of traditional charity handouts are over and it is now time to diligently measure our results and take responsibility

for the work that is being done in communities around the world.

One important way this is being done is through the creation of Road Maps.

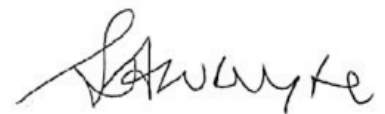
This exercise has brought our community development plans to the next level, and has really challenged the local organisations we partner with to think critically about the work that's being done to help children and youth thrive.

As a Board of Directors, the measurement of results are essential. It is critical to remain focused on our targets and to implement activities that lead towards achieving the biggest, and most needed, impact for children.

To be effective with your donations, we constantly ask difficult questions and propose alternative solutions to organisational challenges.

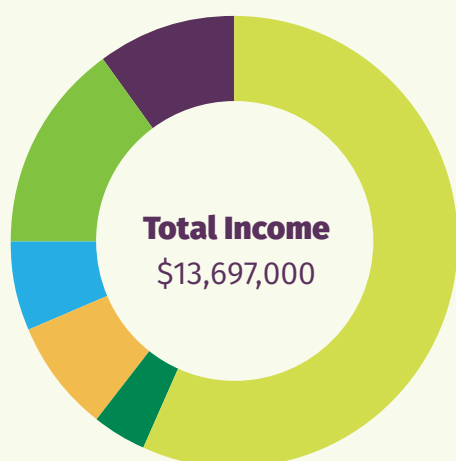
I am proud of the incredible, life-changing work that is being done in the communities where ChildFund New Zealand works, and I hope, through reading this annual report, you will be just as proud of this fact: your support has enabled ChildFund New Zealand to help thousands of children thrive.

Thank you for your generous support,



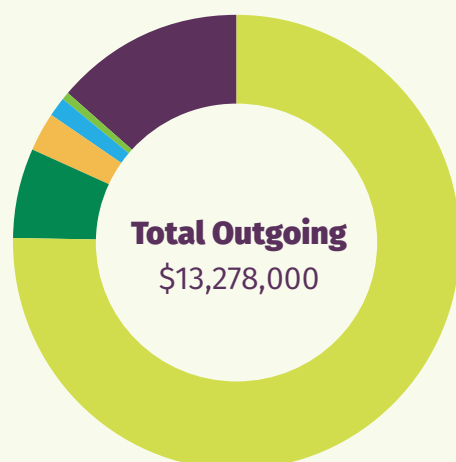
Simon Whyte
Chair, Board of Directors
ChildFund New Zealand

2018 Revenue



- 57%** Child sponsorship
- 4%** Gifts for children
- 8%** Special appeals
- 7%** Other regular giving
- 15%** Government / grants
- 10%** Other income

2018 Remittance and Expenses



- 75%** Remitted overseas
- 6%** Administration
- 3%** Operating expenses
- 1%** ChildFund International
- 1%** Supporter communications
- 13%** Fundraising and Programme development

Our 2018 FINANCIALS

	2018	2017	2016	2015	2014
Income to be remitted overseas					
Child sponsorship	7,779	*9,122	8,760	9,216	9,821
Gifts for children	551	642	650	712	742
Appeals / bequests	1,076	2,035	1,471	1,598	1,406
Other regular giving	900	982	742	563	502
Government / other grants	2,023	1,152	2,037	1,710	2,806
TOTAL	12,329	13,922	13,660	13,798	15,277
Total remitted overseas	10,015	10,281	11,130	11,077	12,550
Other income to be spent in New Zealand					
Grants and other donations	1,063	1,047	1,068	1,060	1,109
Investment and sundry	305	217	286	376	296
TOTAL	1,368	1,264	1,354	1,436	1,405
TOTAL INCOME	13,697	15,197	15,014	15,234	16,682
Net income available for expenditure in New Zealand	3,682	4,916	3,884	4,157	4,132
Expenditure					
Administration	842	789	590	608	597
Operating expenses	556	519	441	440	446
Supporter communications	81	90	81	93	81
Fundraising and Programme development	1,784	3,290	3,524	2,894	2,394
TOTAL	3,263	4,688	4,636	4,035	3,518
TOTAL OUTGOING	13,278	14,969	15,766	15,112	16,068

For year ending 30 June, 2018. Figures in \$000s.

The above information has been extracted and summarised from the 2018 audited accounts of Childfund New Zealand Limited, which has been audited by KPMG Chartered Accountants. The full statements can be viewed upon request to ChildFund New Zealand.

* 2017 had audit adjustments in child sponsorship which was not normalised.

The latest SCOOP



Get back your hard-earned cash

Did you know... If you've made a donation to ChildFund, you might be able to claim a tax credit?

We're registered with the New Zealand Government's Department of Internal Affairs (IRD) as a charitable entity (CC10081). This means you can claim back a third of your donations to ChildFund New Zealand from the IRD.

To do so, you'll have to complete form IR526 for the appropriate year. Visit childfund.org.nz/tax-credit to download the forms today.

Also, don't hesitate to talk to one of our donor services team members. Call us on 0800 808 822 or email info@childfund.org.nz. We'd love to walk you through it!



Don't miss any of our regular updates

We love sharing the stories, photos and videos of the children and communities we support around the world. That's why we regularly update our followers on social media.

In a time when nearly everyone has a social media account (and let's be honest, you've probably had one for 10+ years) we must ask, why haven't you connected with us online yet?

Join the ChildFund online community to get real-time updates about our work in the communities you support, and how your support is helping kids to thrive!



Some key dates to watch out for

Every year, we join together with other international organisations to recognise, celebrate and advocate for issues affecting children, families and communities around the world. Here are a few important dates to jot in your calendar this year:



6 April - World Day for Sport in Development and Peace

7 April - World Health Day

12 June - World Day Against Child Labour

15 July - World Youth Skills Day

11 October - International Day of the Girl Child

20 November - Universal Children's Day

Mapping the **ROAD AHEAD**

Together with the communities we support, ChildFund New Zealand has developed a new way of doing things. >



Did you know?

We're part of a global network of 11 child-focused organisations called **ChildFund Alliance**. Together, we work to improve the lives of nearly 13 million children around the world. **Learn more:** www.childfundalliance.org

Road Maps are unique. They are created by their community, and they detail the steps that will take them from poverty to self-reliance – over 5, 10 or 20 years.

A key challenge that we face at ChildFund New Zealand is how to truly empower communities instead of creating dependency from prolonged development support. The complex nature of bringing about real and long-lasting change in our partner communities is something that our team has been discussing for many years.

What does it mean to help children to thrive?

It has become clear that the success of our work is strongly linked to self-reliance—the point at which a community can independently provide for their families and their children, and are prepared for future challenges and opportunities.

To help communities achieve their goal of self-reliance, together we developed a planning tool, the Road Map—and, as a result, we're preparing to see even more children thrive.

Through in-depth consultation with those most impacted by our programmes, we have facilitated the development of Road Maps in our dedicated partner communities: Emali, Luangwa, Batticaloa and Cao Bang.

By identifying the most critical needs of children, youth and families living in these four dedicated areas, we can plan what steps need to be taken to have the biggest impact on children—not only for today or tomorrow—but for many years to come.

* Whenever you see this symbol in this report, it means the project is partially funded by the New Zealand Aid Programme. ChildFund, and our partner communities, value this support hugely.

Other donors we would like to specifically thank include: Barnfonden, David Ellison Trust, Jack Swindell's Estate and Kevin Jeffares Family Trust.



NEW ZEALAND
FOREIGN AFFAIRS & TRADE
Aid Programme



Hitting the accelerator in Emali, Kenya

Self-reliance is significant because it means that a local organisation is empowered and independent, and can seek funding for, manage and monitor their own community development activities.

In Emali, Kenya, sourcing of diverse funding has become a key component of their Road Map. Where international donor funds have traditionally been the catalyst to improve living conditions for children and families, now the local organisations we work with are finding other ways to bring about positive change in Emali.

New initiatives have helped build the foundations for local enterprises.

Greenhouses have provided valuable, and much-needed, nutrition for children and extra produce for generating revenue.

Similarly, local farmers have received skills and business-training to improve the quality of their products and earn a better livelihood, year-over-year.

On a larger scale, ChildFund New Zealand is currently working with local organisations in Emali to collect and process milk from farmers in the region*.

Through these activities, the people in Emali, Kenya, are a few steps closer to achieving the goals they've set in their Road Map.



Driving change in Batticaloa, Sri Lanka

Fostering healthy habits and improved nutrition for children is an important area of focus for ChildFund New Zealand. And, without a doubt, we've learned a lot through the years.

Sachini (pictured) lives in Batticaloa, Sri Lanka, and is part of ChildFund's Lead Mother programme. As a member, she receives training on child nutrition, home-based care, health and sanitation.

"Our food pattern has changed," explains Sachini. "I now cook green grams in the morning or prepare cold rice with fruits. Some afternoons, I boil red rice and serve it with fish or village eggs, vegetables and one kind of green leaf."

And Sachini's hard work has had the desired impact. Not only are her children healthier and happier, but she now has the ability to share her knowledge with other mothers in the community through a peer-to-peer approach.

Self-reliance is dependent on this type of knowledge transfer. As Batticaloa continues on its path towards independence, the families who live there must continue to build one another up, not only in the area of nutrition, but in all aspects of their development.

By doing this, community members are driving change and helping their own children and youth to thrive.



Towards independence in Cao Bang, Vietnam

Nothing is more satisfying than checking tasks off your to-do list. Now, imagine those tasks can help take your neighbours one or two steps closer to self-reliance. For the families in Cao Bang, Vietnam, this is the reality, following an in-depth review of the activities still needed to accomplish their Road Map.

For the past 10 years, ChildFund New Zealand has worked with local communes in Cao Bang to address critical needs in their community. All of this hard work has paid off. Fewer children in these communities struggle to access clean water, sanitation facilities, or quality education. Three health clinics have been completely renovated, improving local health care.

Now that the community has built a strong foundation for growth, the focus has shifted to long-term sustainability and local ownership of results.

Local farming families are beginning to see a bright future*. While it still may take several years, ChildFund New Zealand is committed to helping the people in Cao Bang become stronger, more effective, and capable of independently taking their community to the next level.

As Cao Bang continues to grow, we must never forget all that has been achieved, thanks to our faithful donors. Soon the community will not rely on us, and we are happy to cheer them on as they achieve their goals.



Staying on the right track in Luangwa, Zambia

As with any journey, the road to self-reliance is filled with unexpected twists and turns. This is particularly evident in communities like Luangwa, Zambia, where daily life continues to present new challenges.

In many places where we work, access to things like quality education or clean water is mostly restricted by distance. However, in Luangwa, there are other obstacles for children and families: Coming face-to-face with elephants in this part of Zambia is common, placing growing crops at risk of trampling, and the Zambezi River, where many families bathe and wash clothing, is home to a variety of crocodiles and large hippos.

For these reasons, local organisations in Luangwa have included some unique goals in their Road Map.

And, they've already seen significant progress. A new classroom for pre-schoolers has been built this year, along with a renovated health centre and staff accommodation, and a maternity clinic is nearing completion. Electricity now reaches the school and health centre from a newly-installed solar system. And the elephants? A protective fence now surrounds vegetable gardens to keep crops safe.

Despite the challenges faced in Luangwa, your support is helping the community stay on the track towards self-reliance.



**Sponsorship makes
a world of difference.**

Just ask Danielle.

13 years ago, Danielle Cormack gave Akullu the chance to thrive by becoming her sponsor. Last year, Danielle saw the impact her monthly donations were making when she visited Akullu and her family.

See for yourself: bit.ly/DanielleThrive

Because of you, CHILDREN THRIVE!

All around the world, the lives of thousands of children are being significantly improved with the support of ChildFund, and it's only possible because of caring supporters like you.

It shouldn't come as a surprise: children are some of the world's most vulnerable people. Nowhere is this more clear than in poor communities, where violence, exploitation and

lack of access to basic resources can negatively impact the lives of children, now and far into the future.

In the past year, 13,998 sponsored children have seen life-changing

improvements in the areas of education, health, water and sanitation, child protection and income generation, thanks to the support of New Zealanders.

This world map showcases the communities where our donors support children and youth. We've included some incredible results from the past year and have highlighted a few of the dedicated communities where we work to give you an in-depth look at how your donations have been helping children, youth and their families to thrive around the world.

We are inspired to see all of the remarkable changes that are taking place—thanks to your valuable support—and we believe you will be too.

On behalf of the children, youth and families you are supporting around the world, thank you!



Emali, Kenya



4,072

children in Kenya were sponsored by New Zealanders



229

dairy farmers received training in stock management



2,963

parents participated in a savings and loans group



1,724

pre-schoolers received nutritious lunches



Luangwa, Zambia



2,161

children in Zambia were sponsored by New Zealanders



957

pre-school children have new books and learning materials



1,800

community members have access to health services from a renovated clinic



teacher's houses have been completed, providing access to trained teachers



2,845

children are now using computers in 3 schools



543

students now have safe drinking water from a newly installed borehole

Around the World



\$10,171,596

ChildFund New Zealand has invested in children, for good



10,538

New Zealanders sponsored a child in need around the world



22

countries had sponsors from New Zealand



13,998

girls and boys took part in our child sponsorship programme

The Pacific



439

households in Kiribati participated in ChildFund programmes



59

babies in Kiribati were provided micro-nutrient supplements



26

young people were trained in Business Basics in Kiribati



56

youth in Kiribati were supported through a bridging course



3,200

people were provided crisis-counselling in Papua New Guinea



6,500

people in Papua New Guinea were advised on safety plans



Each dot on this map represents a country where sponsored children live.



Batticaloa, Sri Lanka



1,759

children in Sri Lanka were sponsored by New Zealanders



400

mothers took part in workshops run by 90 volunteer lead mothers



2,569

children are enjoying new books in their schools



preschools have been renovated, including classrooms, toilets, kitchen, power and water supply



Cao Bang, Vietnam



1,425

children in Vietnam were sponsored by New Zealanders



1,481

people participated in farming and livelihood training



90%

of young people who completed vocational training have found employment



1,192

households received seeds, livestock and tools

Harvest retention has increased by



60 - 70%

thanks to new maize dryers being constructed



2,022

people have improved water infrastructure



Protecting CHILDREN

We exist to protect children and to enable an environment where they can thrive.

Our work supports several of the United Nations' Sustainable Development Goals (SDGs) and a specific challenge is directly linked to SDG target 16.2.

SDG 16.2: To end abuse, exploitation, trafficking and all forms of violence against and torture of children by 2030.

Our *Child-Friendly Accountability* model is improving child protection systems at the local, regional and national

levels - ensuring children and youth are able to monitor and improve local protection systems by building their knowledge, supporting them in identifying protection gaps and facilitating direct action in their communities to close the gaps. We are not alone in this work.

We frequently collaborate with other agencies, drawing on each other's strengths to deliver coordinated programmes, as well as through advocacy campaigns, as we know that together, we can be more effective and efficient.

Joining Forces is a collective campaign where ChildFund works with other child-focused organisations in an ambitious undertaking to end violence against children in every country, every community and every family.

Together, we are working to keep children safe. Your generous support is helping us to drive important changes which will, in turn, have long-lasting impact for children, youth and families around the world.

What are the SDGs?

The Sustainable Development Goals are a series of goals 193 countries have agreed to try and meet by 2030. There are 17 goals which aim to transform the world by ending poverty, fighting inequalities and tackling climate change while ensuring no one is left behind.



Our values set the foundation for how we work:

We put young people first.

We challenge things if they don't allow children and youth to thrive.

We believe in partnerships.

We know it takes a community (and working with others) to create solutions that help children and youth to thrive.

We are high-performing.

We strive for excellence in all that we do, and we work as one team that is aligned and accountable: we do what we say we will do.

We challenge our boundaries.

We are curious and we learn, with an open mind, to try bold new things.

We do the right thing, not the easy thing.

We focus on doing the right thing today, and forever. We have grit and courage in our approach to improving outcomes for children and youth.



Who are our local partners?

Emali Dedicated Children's Programme, ChildFund Kenya, Luangwa Development Agency, ChildFund Zambia, Vavunathivu Development Organisation, ChildFund Sri Lanka, ChildFund Vietnam, ChildFund Kiribati, Kiribati Local Government Association, ChildFund Timor-Leste, ChildFund Papua New Guinea, Honiara Youth Council

Embracing our PACIFIC IDENTITY >

There is no denying it: in New Zealand, we are closely linked with those living in our neighbouring Pacific island nations. In fact, more than 20 percent of those living in New Zealand identify as either Māori or Pacific Islanders.

“New Zealand is a Pacific country, linked by history, culture, politics, and demographics. Decisions, actions and events in New Zealand have greater consequence and meaning for the Pacific than any other region.”

- New Zealand's Ministry of Foreign Affairs and Trade

As one of the more prosperous countries in the region, we believe that New Zealand has a special role to play in the Pacific, and that we, as a country, should be taking stronger actions to improve the lives of our neighbours.

As an organisation, ChildFund New Zealand understands and

recognises the Pacific as a priority area for our work.

That's why, in addition to the programmes we're implementing in Africa and Asia, we have taken some important steps to expand our impact in the Pacific. More specifically, we are beginning to see positive impact in the lives of women, youth and children in Kiribati, Papua New Guinea and Solomon Islands.

Over time, ChildFund New Zealand will continue to grow and change, as will the role we play alongside children, youth and families in the Pacific.

Only when everyone does their part, will the work be complete.

*Ma whero ma pango
ka oti ai te mahi.*



Did you know?

In New Zealand, our social media followers have given our logo symbol the name, Pēpi, which is the Te Reo Māori word for “baby”. Pēpi sits with us in the office and reminds us daily of all the children we serve around the world!



Building family resilience in Betio, Kiribati

The nation of Kiribati may be unfamiliar to many of our supporters. Despite covering more than 3.5 million square kilometres of the Pacific, this collection of atolls and coral islands is home to just over 116,000 people.

Betio (pronounced Besso) is a township on the main island atoll, South Tarawa, where more than half of the country's population lives. Here, more than 430 families are cramped onto a small area of land with a density about 10 times that of Auckland.

Betio is a new home for many from the outer islands who are looking for more opportunities to gain employment and a future for their children. Unfortunately, Betio is unequipped to cope.

Last year, ChildFund began implementing a programme of activities aimed at building family resilience and ensuring their children are healthy and young people receive quality education in Betio*.

The project is primarily focused on young people, many of whom have had a fractured or incomplete schooling and are unemployed and disengaged from their community. Working with the local technical college, ChildFund has supported a variety of re-entry pathways into formal education, as well as basic literacy and numeracy training.

In 2019, young people are waiting with excitement for building to start on a Youth-Learning Centre they have designed.



Helping victims of violence in Papua New Guinea

Note: This story contains distressing content. The names of the people involved have been changed to protect their identities.

Regina was 14 years old when she was sexually abused by a man in his 50s. He lured her with an equivalent of \$215 to a hotel room in Port Moresby. She needed the money to make ends meet and desperately wanted to finish school.

The abuse continued on the weekends for three years. Each time, Regina was given money and made to promise she would not tell anyone. Her school grades dropped, and she lost her appetite and her confidence. Eventually, she lost hope.

It was only when staff from ChildFund's 1-Tok Kaunselin Helpim Lain* and Rights Respect and Resilience project visited her school that things changed.

The staff encouraged students to call the helpline if they encountered any violence, negligence or any form of abuse in their life.

For the first time in a long time, Regina felt a glimmer of hope. After the visit, she called the hotline. A counsellor named Joe answered, and provided confidential crisis counselling.

After Regina's initial call, Joe checked on Regina every week and provided more counselling. He encouraged her to report the matter to police and to change her sim card so the perpetrator could no longer reach her.

Today, Regina is focused on finishing her studies and she is hopeful about her future.

Need someone to talk to?

In Papua New Guinea:

Call (toll-free) +675 7150 8000

In New Zealand:

Lifeline (24/7): 0800 543 354

Suicide Crisis Helpline: 0508 828 865

Youthline (24/7): 0800 376 633

Call or text (24/7): 1737

Kidsline (24/7): 0800 543 754

How will you be remembered?

“

I think of a bequest as a lifetime's investment in doing good. I've sponsored a child for many years. These are lifelong bonds and they come from our ability to make change. They don't just end when the sponsorship ends, and they shouldn't just end when we're not here anymore.

My wife and I visited the child we sponsor last year, and we saw that nothing is wasted: everything that is needed to improve the community is

being used sustainably. People work hard to make these improvements and they do everything they can with the funding they get. We saw it for ourselves and it confirmed the decision we've made.

We know that our funds will be invested responsibly by ChildFund and we know that we'll continue to make a difference, many years into the future. At the end of the day, it was an easy decision to make.“

— Mark Dronjak,
Child Sponsor since 1997.



Leave a portion of your estate to ChildFund and have a legacy that lasts forever.

childfund.org.nz/leaving-your-legacy

Your gifts are **GROWING!**



Every year, we are amazed at the generosity of Kiwis! Together you've reached thousands of children around the world with life-changing programmes and gifts from our *Gifts that Grow* catalogue.

Because of this, we work closely with our partners in our dedicated communities to find ways to compliment our existing plans with the gifts you choose to send to children and youth around the world.

Your *Gifts that Grow* items help children and their families grow healthier, safer, stronger and more independent.

But once you've purchased items and received your gift cards in the mail, what happens to those gifts? How are they distributed, and how do they impact the lives of children in need? How do *Gifts that Grow* help children thrive?

We only send gifts that are going to make the biggest difference in communities. Our country office staff members discuss with children, families, local partners and leaders to determine where the gifts will be used best.

We are committed to long-term development. That's why it's important that the gifts you provide help the communities we work with to reach self-reliance even faster.

For many of our supporters, *Gifts that Grow* is an opportunity to make a tangible impact on the life of a child. It's a rewarding way to make a long-lasting difference for those in need around the world, and an exciting way to help children thrive.



\$258,612

worth of *Gifts that Grow* items were donated in the past year.



4,776

Gifts that Grow items were distributed to children and families around the world.



40%

of gifts received were designated for livestock and agricultural items.

Her smile says it all: *Thank You!*

A gift that keeps on giving

Renica, 7, is one of 280 children who received a goat from ChildFund's *Gifts that Grow* catalogue in 2018.



Give a gift and change a child's life: childfund.org.nz/gifts-that-grow

SENDING MESSAGES OF LOVE...

Children love your **LETTERS**



Near and far, children in our dedicated programme areas love hearing from New Zealand sponsors! If you're a child sponsor, we give you the chance to send birthday and Christmas cards each year, and we encourage you to write often!

"It's a joy to watch the faces of our sponsored children light up when I ask if their sponsor had written," says Paul Brown, CEO ChildFund New Zealand. **"Often, the children will show me years of letters and photos that have been cherished and enjoyed time and time again."**

Be sure to send your sponsored child a letter — it really makes them smile! If you want some tips on how to write to your sponsored child, or what to include in your letter, visit childfund.org.nz/letter-writing.

ChildFund
New Zealand

ChildFund New Zealand
Level 6, 17 Albert Street, Auckland 1010
0800 808 822 | childfund.org.nz