

A close-up photograph of a young girl with dark skin and hair, smiling broadly and waving her right hand. She is wearing a striped shirt and a dark vest. The background is slightly blurred, showing other people.

ChildFund
New Zealand

2019
annual
REPORT

You are helping
children and youth to

thrive

2019 annual REPORT

- 03 MESSAGE FROM THE CHAIR AND CEO
- 04 FINANCIAL UPDATE 2019
- 06 A MILESTONE YEAR FOR CHILD RIGHTS
- 08 HELPING CHILDREN AND YOUTH TO THRIVE
- 15 SNAPSHOTS FROM AROUND THE WORLD

About ChildFund

For more than 80 years, ChildFund has been making the world a better place. A lot has changed since 1938, but our focus remains the same: We help children and youth to thrive. Our programmes create sustainable change in communities across Africa, Central and South America, Asia and the Pacific, impacting the lives of nearly 16 million children, youth and family members each year.

Our dedicated partners

Kenya: ChildFund Kenya, Emali Dedicated Children's Programme

Kiribati: ChildFund Kiribati, Kiribati Local Government Association, Kiribati Institute of Technology

Papua New Guinea: ChildFund Papua New Guinea, FSVAC, 1-Tok Kaunselim Helpim Lain

Solomon Islands: Honiara Youth Council, Honiara City Council

Sri Lanka: ChildFund Sri Lanka, Action Lanka

Timor-Leste: ChildFund Timor-Leste, Graca, Balibo ba Oin, Ba Futuru

Vietnam: ChildFund Vietnam and their team in Cao Bang

Zambia: ChildFund Zambia, Luangwa Child Development Agency



We wish to acknowledge the New Zealand Foreign Affairs and Trade's Aid Programme, who entrusted \$1.3 million over the past year to ChildFund New Zealand to support projects in Vietnam, Kenya, Papua New Guinea and Kiribati.

Our 2018/2019 Board of Directors

Alastair de Raadt

John Holley

Eve Jolly

Michael Prasad

Simon Whyte (Chair)

Natasha Lewis (until March)

If you have a complaint against ChildFund New Zealand, you can email us at info@childfund.org.nz or call us on 0800 808 822. We aim to handle all complaints as promptly and responsibly as possible. If there is a complaint concerning an issue with our work and child safety, our Child Safeguarding Focal Point can be reached on safeguarding@childfund.org.nz or call us on 0800 808 822. Where this issue is sensitive, we have policies to ensure the matter is dealt with appropriately and in confidence. Our child safeguarding policy is available online.

ChildFund New Zealand is a member of the Council for International Development (CID) and is a signatory to the CID Code of Conduct. The Code requires members to meet high standards of corporate governance, public accountability and financial management. Complaints relating to alleged breaches of the Code of Conduct by any signatory agency can be made to the CID Code of Conduct Committee. More information about the CID Code of Conduct can be obtained from ChildFund New Zealand and from CID at www.cid.org.nz and code@cid.org.nz.

Together we are helping children and youth to thrive.

This has been a monumental year for us at ChildFund New Zealand. As an organisation committed to making long-term improvements for children around the world, 2019 has been all about reflecting on where we've been and taking our Road Maps (the plans we've created with our partners in the communities where we work) forward. But, we couldn't have done it without you.

Thank you.

2019 is also a milestone year for the international community. 30 years ago, the *United Nations' Convention on the Rights of the Child* (UNCRC) became the most widely ratified human-rights treaty in history.

Yet, despite significant progress over the past three decades, the UNCRC is not universally upheld — there is still more work to be done to ensure we live in a world that respects and enforces the rights of children, no matter where they live.

We are committed to building a world where children are free from violence and exploitation.

As part of the ChildFund Alliance, we have been able to reach nearly 16 million people with education, clean water, health care and child protection services. We've supported roughly 500,000 children and provided \$540,000,000 USD of programming support to 61 countries.

And, thanks to the support of ChildFund New Zealand donors, we have been able to expand into even more communities in the past year. For example, in 2019, we have increased our reach in Kiribati and Papua New Guinea, and have started developing a series of new and life-changing programmes for children and youth in the Solomon Islands.

As you read this Annual Report, it is our hope that you are inspired by all of the amazing programmes and projects your support has enabled us to undertake in the past year.

We look forward to another incredible year of helping children and youth to thrive.

Ngā mihi,

Simon Whyte,
Board Chair,
ChildFund Alliance &
ChildFund New Zealand

Paul Brown,
Chief Executive Officer,
ChildFund New Zealand



In late 2019, Simon and Paul met with the ChildFund Kiribati team to learn about the impact of your support.



Today's investments build tomorrow's growth.

For an organisation like ChildFund New Zealand, long-term sustainability is always our end goal. To do this well, we need to be very aware of industry best-practices, supporter preferences, donor behaviours and upcoming trends which may present themselves as opportunities for our impact to grow.

Reviewing our annual financials also helps to paint a picture of what our current programmes will look like in the next few years, and which new funding areas of funding are emerging.

While we continue to observe a decline in child sponsorship income (affecting our overall revenue year-over-year), we have been deliberate in our attempt to maintain a strong balance sheet and cashflow.

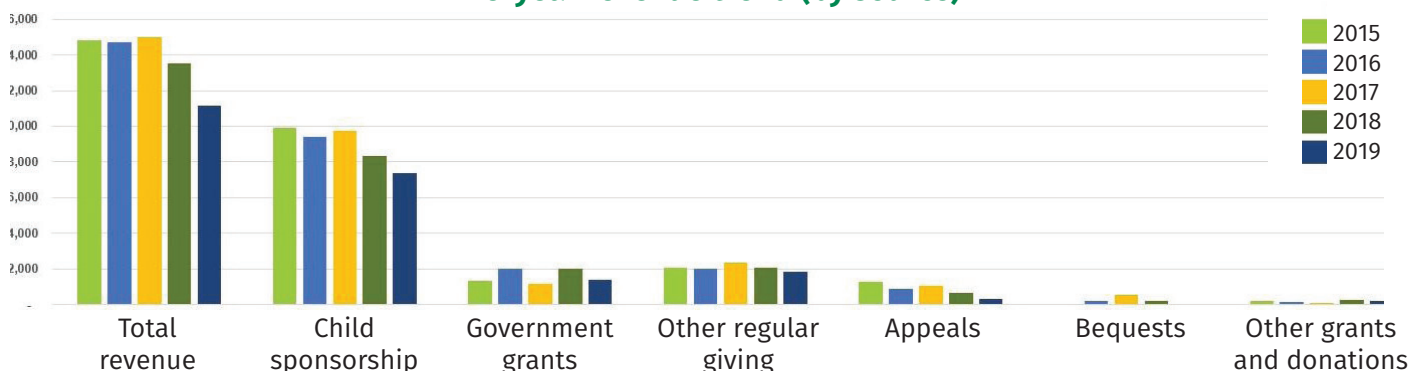
To do this, we have reduced our operating expenses — with 2019 showing the lowest spend incurred in the past 5 years — particularly in the area of fundraising and communications.

At ChildFund, we are also carving a new way forward, ensuring we aren't dependent

on one primary source of income, but rather, are finding innovative new ways to ensure we bring the most positive change to the communities where we work.

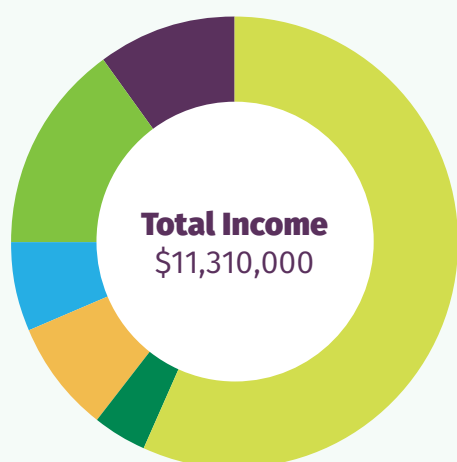
We are proud of our commitment to sending at least 70 cents out of every dollar we raise overseas, and in some cases, we have been able to send nearly 90 cents, giving us even more opportunity to fund our Road Maps around the world, and support sustainable communities where children and youth can thrive.

Five-year revenue trend (by source)



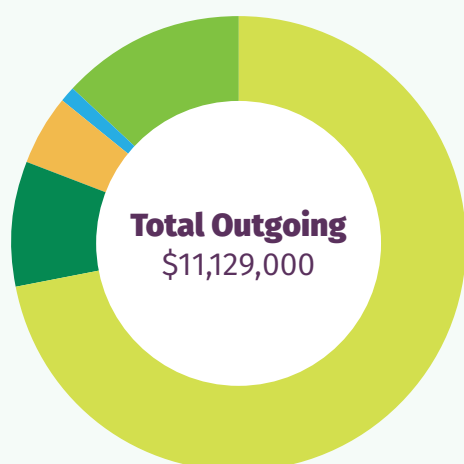
Our financials for 2019

2019 Revenue



- 61%** Child sponsorship
- 4%** Gifts for children
- 6%** Special appeals
- 8%** Other regular giving
- 12%** Government / grants
- 10%** Other income

2019 Remittance and Expenses



- 72%** Remitted overseas
- 9%** Administration
- 5%** Operating expenses
- 1%** Supporter communications
- 13%** Fundraising and Programme development

	2019	2018	2017	2016	2015
Income to be remitted overseas					
Child sponsorship	6,858	7,779	9,122	8,760	9,216
Gifts for children	502	551	642	650	712
Appeals / bequests	636	1,076	2,035	1,471	1,598
Other regular giving	888	900	982	742	563
Government / other grants	1,310	2,023	1,152	2,037	1,710
TOTAL	10,194	12,329	13,922	13,660	13,798
Total remitted overseas	8,060	10,015	10,281	11,130	11,077

Other income to be spent in New Zealand					
Grants and other donations	875	1,063	1,047	1,068	1,060
Investment and sundry	241	305	217	286	376
TOTAL	1,116	1,368	1,264	1,354	1,436

TOTAL INCOME	11,310	13,697	15,197	15,014	15,234
Net income available for expenditure in New Zealand	3,250	3,682	4,916	3,884	4,157

Expenditure					
Administration	1,057	842	789	590	608
Operating expenses	525	556	519	441	440
Supporter communications	80	81	90	81	93
Fundraising and Programme development	1,407	1,784	3,290	3,524	2,894
TOTAL	3,069	3,263	4,688	4,636	4,035

TOTAL OUTGOING	11,129	13,278	14,969	15,766	15,112
-----------------------	---------------	---------------	---------------	---------------	---------------

For year ending 30 June, 2019. Figures in \$000s.

The above information has been extracted and summarised from the 2019 audited accounts of ChildFund New Zealand Limited, which has been audited by KPMG Chartered Accountants. The full statements can be viewed upon request to ChildFund New Zealand.



Celebrating 30 years of upholding child rights

Each year, the 20th of November is globally recognised as Universal Children's Day and it commemorates the ratification of the United Nations Convention on the Rights of the Child (UNCRC).

2019 marks the 30th anniversary of the UNCRC and, for us at ChildFund, it's an opportunity to reflect on the successes of the last 30 years, and look at some ways we can get even stronger.

Since 1989, extreme poverty (those living on US\$1.90/day) around the world has been cut in half, boys and girls are enrolling in primary school at nearly equal rates and there are half as many children out of school as there used to be, according to the World Bank.

Despite these successes, how children are treated around the world is far from perfect. This reality is experienced every day by children in the communities where we work.

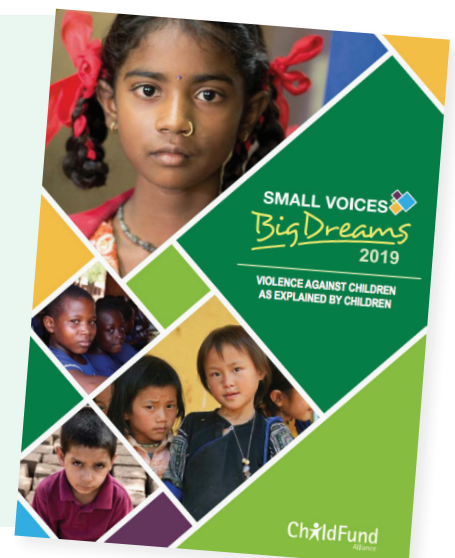
At ChildFund, children are the reason we exist. Since 1938, we've been working to protect the rights of children and give them a platform for their small, but important, voices to be heard, no matter where they live.

This year, all of us at ChildFund are continuing our efforts to uphold child rights, ensure children are protected from all forms of harm, and build momentum to **#EndViolence** for children.

Children want their voices to be heard!

In September 2019, ChildFund released the results of its 8th *Small Voices, Big Dreams* survey. This year, nearly 5,500 boys and girls in 15 countries revealed their own perceptions about their rights, and how we can protect them from violence.

Read the global survey results: www.smallvoicesbigdreams.org



How do children view their rights?

We aspire to live in a world free from violence, where all children have a voice and the ability to achieve their full potential.

That's why an important part of our work is to educate children on their rights, and ensure they understand the channels to turn to if, and when, their rights are not upheld in their communities.

One way we have worked to give children a platform for expressing their views

is through *Small Voices, Big Dreams* (SVBD), one of the world's largest child surveys. SVBD takes into account the voices of thousands of children globally, on issues that matter to them most.

We have also implemented a new programme in some ChildFund communities, called Child-Friendly Accountability. This methodology gives children the tools they need to ensure their rights are being protected.

In honour of the 30th anniversary of the UNCRC, we asked children to identify one article from the convention that applied to their lives and create a work of art that they would like to share with ChildFund supporters.

Below, Sujantha and Thang have shared their stories, and how adults can ensure that child rights are protected.

To see all of the artwork, visit <https://bit.ly/UNCRCartwork>



Sujantha, 12, Sri Lanka

"I chose to draw children playing at school. For female children, we have less opportunity and no access to recreation, due to cultural barriers. When we can have fun together, it is easier to study and also we can learn to be like a team and can build relationships with each other through sport."

Thang, 10, Vietnam

"In my drawing, a father is about to beat his son. There is also the boy's grandmother, stopping the father. I saw this when a friend of mine was beaten by his father. I draw this to remind fathers that they should not beat children. They should love them more."





What does it take to help children thrive?

Our vision is a world in which all children and youth thrive, enjoy their rights, and achieve their full potential.

But what does it really take for us to achieve this kind of change in the communities where we work? How do we know if children are thriving?

Our work is firmly rooted in the belief that the only way for sustainable change to happen is by building meaningful relationships within the communities where we work. That's why, in recent years, we've narrowed our scope, focusing on a few dedicated communities.

In order for children in these dedicated communities to thrive, we work with local community-based organisations to ensure children are educated, nourished and their families have secure livelihoods. This is typically done through a variety of holistic programmes and projects that are a mix of water and sanitation, healthcare and nutrition, education, child protection, resilience-building, livelihoods and advocacy.

We also understand that for children to thrive, they must be protected from harm and have a sense of wellbeing.

We are committed to measuring the progress that we are making towards our goal of helping children thrive. That's why we've developed programme Road Maps (plans which outline the activities to be undertaken in the next 5 to 10 years) in each of our dedicated communities, with the ultimate aim: for every community to reach a point of self-reliance, where local organisations and families no longer need the support of New Zealanders through ChildFund and can achieve progress independently.

For more on our Road Maps: childfund.org.nz/road-maps

\$10M+

was invested in overseas communities to help children and youth to thrive through ChildFund New Zealand.

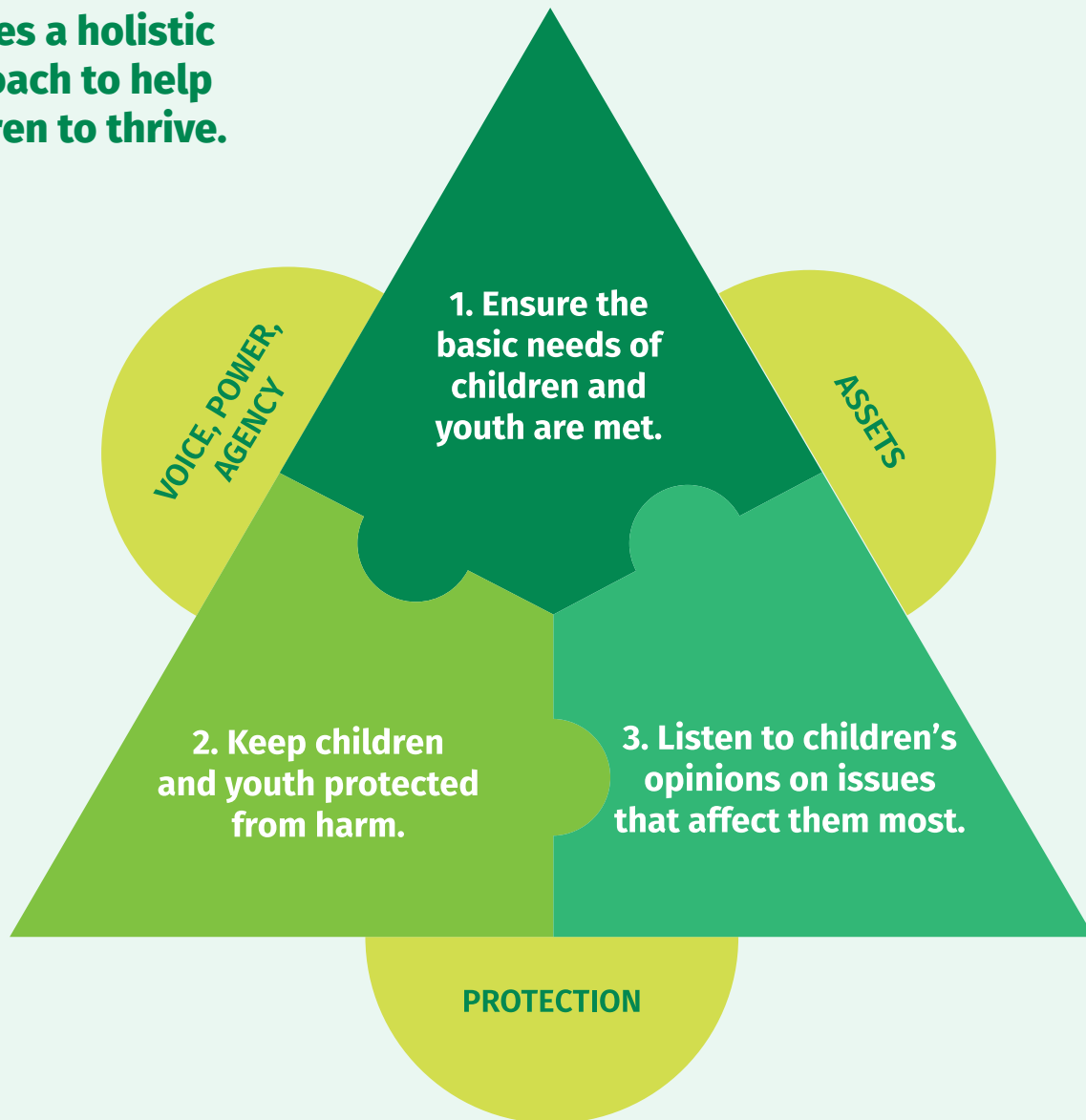
13,131

Kiwis made a donation to ChildFund New Zealand in the past 12 months.

100k+

community members have been supported through ChildFund New Zealand in the past 12 months.

It takes a holistic approach to help children to thrive.



In our work with communities, we are guided by a tried-and-tested methodology that ensures we consider all of the elements it takes to enable a child or youth to thrive.

We believe that change begins when the basic needs of children and youth are met: they are educated; they are healthy, in healthy homes and communities; and their families have secure livelihoods.

Children and youth will thrive when they are protected and

have a sense of wellbeing, and they are active participants for the change they want to see in their world.

ChildFund helps ensure families have the assets required to meet their family needs. That includes improved income, but also access to services, like education and healthcare, and infrastructure, like a toilet and water. We also strive to protect children from harm. Often, this means working with adults to teach them ways to positively discipline children, but it also

comes down to their safety in schools, ensuring they're not forced into child labour or are exploited in other ways.

ChildFund recognises that the most important people in our work are the children. They have a voice but, sometimes, their voice is not heard. We build systems around them so they can speak up for their rights, and so they can contribute meaningfully to change in their community.

With all of these elements, we can help children to thrive.



1. Ensure the basic needs of children and youth are met.

Improved access to water and sanitation.

Water is an essential part of our lives. However, access to safe, clean water isn't a given. In fact, one in three people, worldwide, struggle to find a safe drinking water source in their community.

Without clean water and sanitation facilities, the risk of diarrhea, malaria and other waterborne diseases is very real, and very dangerous.

ChildFund works to improve access to clean water and sanitation services. As part of our Road Mapping process, community members identify areas where safe water isn't available, and work to create a plan for sustainable change.

In one area where we work in Batticaloa, Sri Lanka, the problem of unsafe drinking water is quite significant.

That's why, after coordinating with local government bodies, conducting a thorough engineering assessment and working with community members, ChildFund has started working to improve access to clean water for 361 families in Batticaloa.

Learn more about our work to improve access to water: childfund.org.nz/water

Improved family and household income.

According to the World Bank, approximately 1 in 10 people around the world live on less than \$1.90 per day. For ChildFund, a key step to sustainability in the dedicated communities where we work is to ensure families have the ability to earn a reliable and steady income.

An example of this is in Emali, Kenya, a community where

ChildFund has been improving family and household income by helping dairy farmers with milk production. Through improved genetics and better techniques, farmers are producing enough milk to warrant the establishment of a proper milk-collection system in their community.

ChildFund is currently building five milk-collection

centres in the region, giving farmers a drop-off point for their milk, so it can be collected by larger dairy factories and distributed throughout Kenya. This will give farmers, mostly women, improved income to help provide for their families.

Learn more about our work to improve family livelihoods: childfund.org.nz/livelihoods



1 in 5 children around the world don't complete primary school.



1 in 4 people cannot access basic sanitation services.



1 in 3 people cannot access safe drinking water, globally.



More than half of children don't complete secondary school.



Statistics from UNICEF *State of the World's Children* Report, 2019.

Improved education for children and youth.

A quality education provides children and youth with a solid foundation for the future. Better education leads to better knowledge and skills, and opens the doors for improved employment opportunities.

Unfortunately, for various reasons, one in five children around the world don't complete primary school.

At ChildFund, a key focus of our community Road Maps is to ensure all children can access a quality course of education. In Luangwa Zambia, local schools haven't been adequately equipped to teach a range of students. To attend classes, children must either walk a far distance, or pay high fees to attend a boarding school. To address this issue, we have recently

constructed additional classrooms in two Luangwa schools, extending the grade-range of teaching they can offer to students. Additionally, ChildFund has supported the construction of teachers' houses to help attract high-quality teachers to the school.

Learn more about our work to improve access to education: childfund.org.nz/education

Improved access to nutritious food.

Inadequate access to nutritious food has a negative impact on child and youth development and learning. According to the World Food Program, there are 66 million school-aged children who attend classes hungry worldwide. As part of our Road Mapping process, we aim to build sustainable programmes that help communities become self-reliant and able to meet

their own needs. To do this, we help communities source their own food for the daily meals they provide to students.

An example of this is in Emali, Kenya, where we encourage the production of drought-hardy crops and vegetables to supplement the diets of school-aged children. Orange-fleshed sweet potato, greens and eggs

are now on the lunch menu for many students in Emali. To support this, ChildFund has fenced and irrigated gardens, built greenhouses, purchased chickens and trained community members on modern agricultural techniques.

Learn more about our work to improve child nutrition: childfund.org.nz/nutrition



2. Keep children and youth protected from harm.

Keeping children safe at home.

In some countries, physical punishment of children is still the norm. Children — precious as they are in their parents' eyes — are harshly disciplined. At ChildFund, child protection is at the core of all we do. That's why we work to improve parenting and keep children safe while they are at home.

In the Pacific island nation of Kiribati, ChildFund has

been working with UNICEF to improve safety at home by teaching child caregivers about positive parenting.

Through this programme, parents learn alternative disciplinary measures to support child development and ensure their homes are safe place for children to grow up. In addition, by training families on health, hygiene,

and nutrition, children will be better prepared to learn, and by encouraging parents to get involved in their child's learning, ChildFund is helping to improve school performance in later years.

Learn more about our work to keep children protected from all forms of violence and exploitation:
childfund.org.nz/protection

Supporting children with disabilities.

According to research by UNICEF, it is estimated that there are at least 93 million children, worldwide, who have some form of disability. In most communities, differently-abled children and youth are not provided with adequate support, and this is even more prevalent in the low-income communities where ChildFund New Zealand works.

In Cao Bang, our dedicated programme community in Vietnam, ChildFund has recently implemented a project called *Increasing the Integration of Persons with Disabilities into Society* to raise awareness on the rights and capacity of people with disabilities and to find ways to remove barriers within their community.

Through this project, teachers and caregivers learned about taking care of children with disabilities and were encouraged with strategies to prepare them for integration into schools.

Learn more about our work to support children and youth with disabilities:
childfund.org.nz/disabilities



2 in 5 children don't feel they are protected from violence enough.



2 in 3 children feel that they have a role in ending violence.



2 in 3 children reject violence as an educational tool.



1 in 2 children believe that adults do not listen to their opinions.

Statistics from ChildFund's *Small Voices, Big Dreams* Report, 2019.



Creating a safe place to talk.

Seventy percent of the population of Honiara, the capital of Solomon Islands, are aged between 15 and 35. Up to 45 percent of these young people are unemployed and face an uncertain future. This makes them vulnerable to cultural disconnection leading to low self-esteem, helplessness, substance abuse and other risky behaviours.

ChildFund has identified a specific need for a youth life-skills training and counselling service in Honiara, a need not currently addressed in the Solomons. Starting in 2020, the project will build counselling and youth work capability and capacity, offering certified training for up to 50 young people over the next five years.

Under the guidance of a New Zealand clinical psychologist, the counsellors will receive professional supervision and build a referral service to link youth to appropriate support services.

Learn more about this upcoming project and all we are doing in the Pacific to help children and youth to thrive: childfund.org.nz/Pacific

Improving the safety of communities.

Infants and young children need safe communities to learn and grow. In some areas of Cao Bang, Vietnam, there are dangers near where children live and play, such as traffic, violence, drug and alcohol abuse, pollution or other environmental hazards. It is important that parents and caregivers, youth and children should be aware of dangers in their community.

In a recent survey, it was identified that parents, youth and children in Cao Bang have different perceptions of safety in their community. Where one in 10 adults replied that their community isn't ever safe, only 1 in 20 children agreed with their parents.

ChildFund has been working to improve understanding of dangers in Cao Bang. In

recent months, more than 165 community members have attended workshops and trainings and have started working on action plans and monitoring plans to reduce risks for children and youth.

Learn more about how ChildFund is improving safety in the dedicated communities where we work: childfund.org.nz/safety



3. Listen to children's opinions on issues that affect them most.

Helping children to know their rights.

Child Rights Clubs are common in the communities where ChildFund works.

In Child Rights Clubs, not only do child members learn about their rights, but they form action plans to be able to influence change they feel is important to them around child rights. This might include activities like meeting with the School

Board of Trustees to ask for better facilities, or to get their support to end corporal punishment, as very real examples.

In Luangwa, the dedicated community in Zambia where ChildFund works, we strengthen the efforts of those who participate in Child Rights Clubs by also training community elders,

traditional and civic leaders, church representatives and other influential members of society on issues to do with child protection, and to look at how to improve child safety in their community.

Learn more about our work to help improve the knowledge of children on their rights: childfund.org.nz/child-rights

Inspiring young people to lead change.

Children thrive when their needs are addressed through very specific initiatives; when they are listened to; and when they can have a role in making the change they want to see happen, themselves.

In Timor-Leste, the population below the age of 35 accounts for 74% of the total population. Consequently, young people

have the potential to play an extremely important role in the country's achievement of its future development aspirations. One of ChildFund's initiatives in Timor-Leste is called Inspiring Young Changemakers, which gives young people an opportunity to take part in the planning, implementation and evaluation of the policies and programmes that affect

their lives. They have also been using theatre art shows to relay messages to others in the community--sharing their knowledge and pushing for positive changes in attitudes and behaviour.

Learn more about our Inspiring Youth Changemakers project in Timor-Leste: childfund.org.nz/youth-changemakers

Snapshots from around the world



An incredible moment sharing the stadium with the All Blacks during the 2019 Rugby World Cup.

A new partnership with World Rugby

From the biggest stadiums to the smallest villages, ChildFund Pass It Back ensures children in disadvantaged communities can play, learn and grow. This year, World Rugby announced the appointment of ChildFund as principal charity partner for the Rugby World Cup 2019, aiming to change children's lives through the transformative power of sport.

Learn more about this programme: childfundpassitback.org

Responding to crisis in Sulawesi, Indonesia

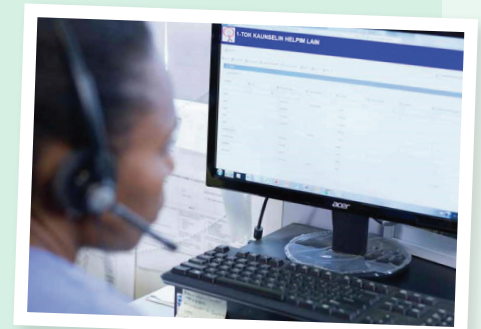
On 28 September 2018, a large earthquake and subsequent tsunami struck the island of Sulawesi, killing 4,340 people and leaving hundreds of thousands of others in need of support. Thanks to \$25,000 donated by New Zealand supporters, and nearly \$750,000 from ChildFund Alliance members, 10,199 people received emergency assistance through ChildFund.



The completion of two important projects, supported by the New Zealand Government

In 2019, ChildFund completed a five-year project to improve resilience of families in Cao Bang, our dedicated community in Vietnam. Now, children are eating better meals, more often. In fact, 95 percent of families we work with now provide their children with three meals per day, thanks to the project.

In 2015, ChildFund created the first and only telephone helpline for survivors of family and sexual violence in Papua New Guinea (PNG). This year, the first phase of the project finished with some amazing results. More than 30,000 people in PNG used the 1-Tok Kaunselim Helpim Lain to receive support, referral advice and crisis counselling. As we move into the second phase of the project, ChildFund is focused on ensuring the long-term sustainability of the service.



These projects were implemented with the support of New Zealand's Ministry of Foreign Affairs and Trade. Learn more about our partnership: childfund.org.nz/MFAT



GIFTS that GROW

The impact of your 2019 gifts!

Did you know? You can give Gifts that Grow any time of year — just visit gifts.childfund.org.nz

ANTI-MALARIA
bed nets for
276 children



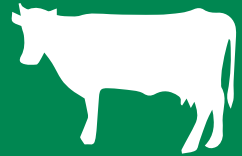
30 SCHOOL
GREENHOUSES



772 chickens
providing more than
150,000 eggs
in the last year



Sports
EQUIPMENT
for 148+
children



278
goats & 56
cows

giving families more than
570,000 LITRES
of milk last year



482
moringa trees
were planted



EMERGENCY
food
for
185
FAMILIES