

# thrive



ChildFund

2022 Impact Report

# ChildFund New Zealand

## Legal name of entity:

ChildFund New Zealand Limited

## Entity Type and Legal Basis:

Registered Charity

## Registration Number:

CC10081

## Entity's Purpose or Mission:

ChildFund New Zealand exists to enable children and youth to thrive.

## Physical Address:

Level 9, 2 Kitchener Street  
Auckland CBD, Auckland  
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If you have a complaint against ChildFund, you can email us at [info@childfund.org.nz](mailto:info@childfund.org.nz) or call us on **0800 808 822**. We aim to handle all complaints as promptly and responsibly as possible. If there is a complaint concerning an issue with our work and child safety, our Child Safeguarding focal point can be contacted at [safeguarding@childfund.org.nz](mailto:safeguarding@childfund.org.nz). Where an issue is sensitive, we have policies to ensure the matter is dealt with appropriately and in confidence.

ChildFund New Zealand is a member of the Council for International Development (CID) and is a signatory to the CID Code of Conduct. The Code requires members to meet a high standard of corporate governance, public accountability and financial management. Complaints relating to alleged breaches of the Code of Conduct can be made to CID directly.

More information about the CID Code of conduct can be obtained by ChildFund or at [cid.org.nz](https://cid.org.nz) and [code@cid.org.nz](mailto:code@cid.org.nz).

# A message from the Board

**Tēnā koutou,**

**We are proud to present the 2022 Thrive Impact Report for ChildFund New Zealand.**

It has been an exceptionally challenging year for the world with the ongoing effects of the COVID-19 pandemic, climate change induced disasters including flooding in Timor-Leste and cyclones in the Philippines, as well as tragedies like the Russian invasion and war in the Ukraine. It is within this context that the work we do at ChildFund is more critical than ever and we remain committed to fulfilling our mission to ensure children, young people and their communities have the means and support to thrive.

With the support of generous Kiwis and funding from the New Zealand Ministry of Foreign Affairs and Trade we have supported local communities in the Pacific and around the world by providing access to clean water, building education and health centres, support for gender-based violence, education, livelihood support, humanitarian relief, and disaster risk reduction support. Additionally, with access to our Alliance partners, ChildFund Deutschland, We World (Italy) and Educo (Spain), we were able to channel the incredible generosity of New Zealanders to help children affected by



the war in Ukraine and Rohingya refugees in the Cox's Bazaar refugee camp in Bangladesh. We also worked alongside ChildFund Sport for Development to prepare for the New Zealand hosted Women's Rugby World Cup tournament, where ChildFund Rugby was the principal charity partner.

ChildFund New Zealand is adapting to changing global and economic conditions. We developed and refined our strategy to focus on strengthening our localised approach to programming, diversifying sustainable funding streams, and critically increasing our efforts on supporting the Pacific region. Alongside this, we are firmly committed to our Te Ao Māori journey out of deep respect for tangata whenua and a growing understanding of what we can do to honour and uphold Te Tiriti. We look forward to continuing this journey and reflecting our learning into our delivery of impactful programmes throughout the Pacific.

The year saw the appointment of finance industry leader Mark Collins as CEO of ChildFund New Zealand bringing a wealth of expertise and skills to take the organisation forward. Former United Nations humanitarian lawyer and international development expert, Maria Trogolo, joins the leadership team as Programmes Director.

We are extremely proud of the outcomes we have achieved, alongside our partners and are confident that we are well positioned to achieve even more in the years to come. Your generosity and our mission is what keeps us passionate about our cause.

**Thank you again for all your support.**

A handwritten signature in black ink, which appears to read 'Simon Whyte'.

**Simon Whyte**  
Board Chair  
ChildFund New Zealand



# A message from the CEO

**First and foremost, I would like to thank all of our individual, corporate and institutional donors and sponsors for the incredible support you have shown for the work we do and the children and communities we help.**

It has been an unprecedented year in many ways, however the work that we have collectively done and the outcomes we have achieved alongside our local partners has been nothing short of incredible. Whilst I have only been in the role a short time, I have been overwhelmed by the generosity of New Zealanders and the incredible work of our local partners to deliver an environment where children can thrive and achieve their potential.



At ChildFund we are committed to improving the lives of the world's most vulnerable children. Unfortunately, for a growing number of them, childhood just finishes too soon: ill health, malnutrition, exclusion from education, child labour, child marriage, early pregnancy, conflict and extreme violence continue to hinder their growth, development and progress. This is why I am so inspired by our vision of a world where children and youth can grow, develop and flourish. To see this vision become a reality, we are committed to increasing our impact.

We have had an increased focus in the Pacific, and this has brought hope and help to many communities that we work with. We have embarked upon significant partnerships both in New Zealand and abroad to support communities develop the skills and capabilities to enable them to strive for a future of self-determination. This is what we are here for, to help children, families and ultimately communities enjoy a brighter future where all members can thrive and fulfil their potential. We are privileged to work in a global alliance, and with incredible partners to work alongside, we are working together to continue to enhance our delivery, our service and our impact to reach more children, young people, and communities in the years to come. I truly believe we have the team, the partners, the donors, the sponsors and the skills and capabilities to do so.

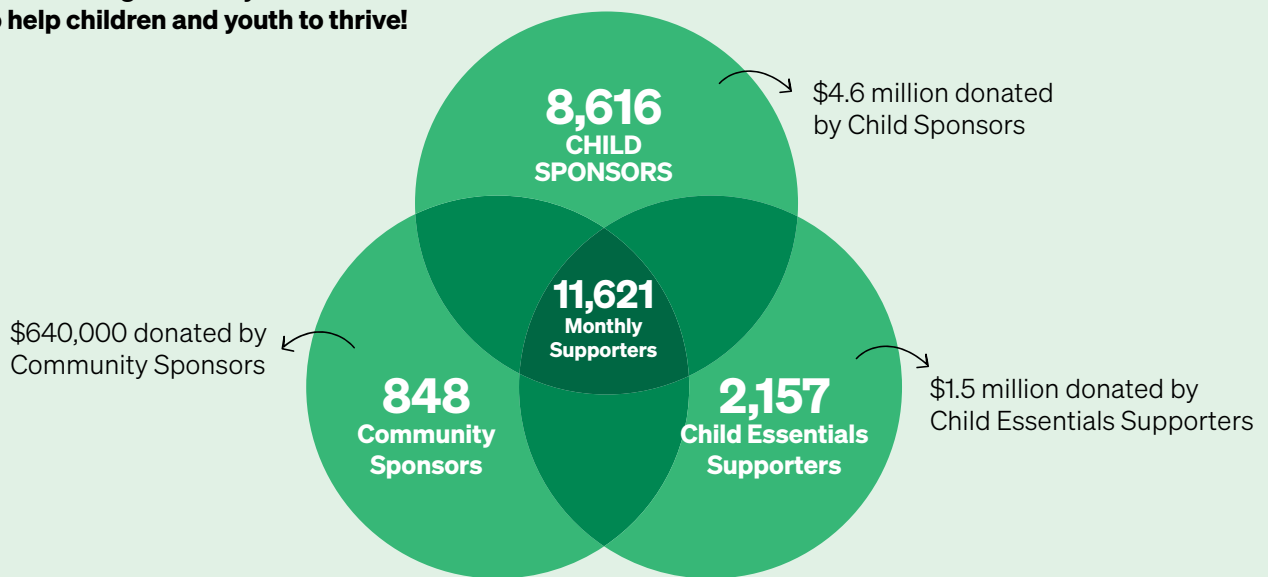
**Thank you again for making a difference with us.**

Ngā mihi nui,

**Mark Collins**  
CEO  
ChildFund New Zealand

# Snapshot of giving in FY22

Our donors generously donated \$6.9 million NZD to help children and youth to thrive!



<b>GIFTS that GROW</b>	 <b>77</b> Emergency Food Kits	 <b>52</b> Emergency Supplies Kit	 <b>51</b> Handwashing Kits	 <b>133</b> Goats
 <b>92</b> Hygiene and Dignity Kits	 <b>176</b> Moringa Trees	 <b>45</b> Vegetable Gardens	 <b>29</b> Bicycles	 <b>182</b> Chickens
 <b>17</b> Safe Toilets	 <b>48</b> Art and School Supplies	 <b>136</b> Water for Families	 <b>24</b> Nurses Training	 <b>131</b> COVID-19 Vaccinations

# 2022 Statement of Financial Performance

**Thanks to the continued support of our committed donors and funding partners we were able to meet the needs of our international programmes in 2022 despite the challenging economic environment.**

Total revenue dropped down from 2021 due to several factors across various income areas. We continued to focus on retaining Child Sponsors, Community Sponsors and Child Essentials donors. However, with limited recruitment activity to support this, total regular giving income dropped from \$7.1m to \$6.3m. We are focused on our plans to address this decline. We received fewer government grants but had continued strong support from New Zealand Ministry of Foreign Affairs and Trade as part of the multi-year IMPACT programme. We were fortunate and grateful to receive four bequests and wish to acknowledge these supporters and their families for their lasting legacies to helping children. Our appeals grew over 51% compared to 2021 due to

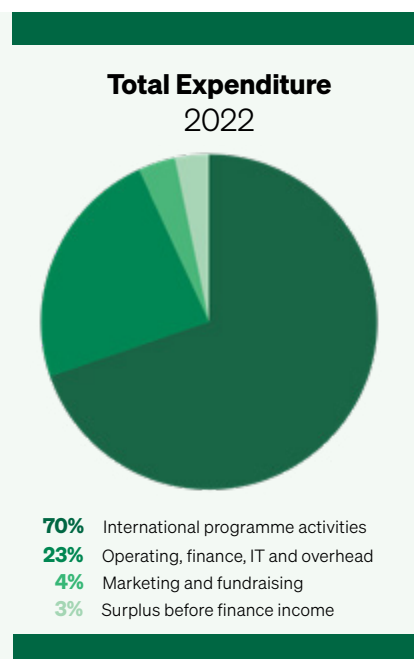
the strong response to Ukraine Appeal that raised over \$200,000. Thank you to everyone who gave generously to this and our other appeals throughout the year.

On the expenditure side, over 70% of expenditure went directly to international programme activities. We continued to reduce operating expenditure to be as lean as possible, dropping \$145,000 compared to 2021. Fundraising and marketing costs rose slightly but still represent a strong return for the funds generated. Overall, careful financial management of revenue and expenditure helped ensure a small surplus that will be directed towards achieving impact in future years.

Thank you for your contribution to helping children thrive in 2022. The impact we have been able to achieve was only possible with your support.

## Summarised financial statements for the year ending 30 June, 2022 (in thousands of dollars)

	2022	2021 (restated)	2020
<b>REVENUE</b>	<b>(\$000's)</b>	<b>(\$000's)</b>	<b>(\$000's)</b>
Child sponsorships	4,597	5,195	6,163
Government grants	3,007	3,197	1,681
Other regular giving	1,671	1,860	1,875
Appeals	636	421	370
Bequests	131	499	710
Other grants and donations	253	455	368
<b>TOTAL REVENUE</b>	<b>10,295</b>	<b>11,627</b>	<b>11,167</b>
<b>EXPENDITURE</b>	<b>(\$000's)</b>	<b>(\$000's)</b>	<b>(\$000's)</b>
International programme activities	7,179	8,335	7,806
Operating, finance, IT and overhead	2,411	2,556	2,966
Marketing and fundraising	368	211	326
<b>TOTAL EXPENDITURE</b>	<b>9,958</b>	<b>11,102</b>	<b>11,098</b>
Surplus / deficit before finance income	337	525	69
Finance income / loss	-138	371	100
<b>Surplus / deficit after finance income</b>	<b>199</b>	<b>896</b>	<b>169</b>



# Updates from the ChildFund Alliance

## Reflections from ChildFund Alliance General Secretary, Meg Gardinier

During a year when the world experienced a range of crises—from the continuation of a global health pandemic, to extreme weather related events and war—ChildFund Alliance members strengthened their collective resolve to help the world's most vulnerable populations.

Our one-year COVID-19 Response Plan united members in the Alliance's first-ever joint fundraising appeal. Together, our 11 members raised more than USD\$100 million and reached 6.8 million children and their families with much needed provisions and resources. As noted in our *Forward Strong* report, the pandemic has been an undeniable reminder of how interconnected people are. The virus reached all ethnicities, social strata, and ages—resulting in economic ruin and large-scale illness and loss of life.

The crisis in Ukraine also has enhanced cooperation among Alliance members to provide humanitarian responses to those impacted by Russia's invasion. The start of the war in February 2022 brought Alliance members together to deliver a complex humanitarian response in a fragile environment. In a span of six months, ChildFund provided lifesaving services to over 25,000 individuals, 14,500 of whom were children. Through an integrated program model, families received food, medicine and other urgent lifesaving supplies as well as education and mental health support for children.

A new four-year strategic plan reasserts our members' long-standing commitment to ending violence against children by tackling new and evolving risks that are currently affecting millions of young people. This includes the significant rise in risks to children from predators online.

To help strike a balance between mitigating the mounting dangers children face online, while also supporting and empowering them to benefit from

opportunities in a digital environment, ChildFund members in May launched WEB Safe & Wise, Creating a better digital world with children. Our multi-year campaign aims to reduce risks and harms to children online, whether from sexual exploitation, harassment or misinformation. It also aims to increase good digital citizenship and digital literacy and further ChildFund's work toward Sustainable Development Goal 16.2 - Protect Children from Abuse, Exploitation, Trafficking and Violence.

Our global advocacy initiative will focus on driving stronger laws and policies to protect children from online child sexual exploitation and abuse, and efforts to help them become effective digital citizens through increased awareness and education.

ChildFund's ambition for the next year is to continue to contribute to a safer future for children by addressing emerging and increasing threats to their safety, including increasingly violent armed conflicts that forcibly displace children and new and mutating infectious diseases that put their health and lives at risk of long-lasting harm. These emerging risks threaten household income, food security, and children's healthy development and survival. They also can lead to an increase in violence against children, such as child labor, child marriage, sexual abuse, physical abuse and gender-based violence, neglect, and trafficking.

Our goal is to leverage our collective strength, to continue to provide a voice with and for children, to highlight the issues children care about, and to mobilise effectively to address threats to their lives, safety and well-being.

**Meg Gardinier**  
General Secretary  
ChildFund Alliance



# Updates from ChildFund Rugby

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## ChildFund Rugby, the principal charity of Rugby World Cup 2021

ChildFund Rugby is a ChildFund Sport for Development initiative. It partners with leading sport governing bodies to develop high-quality sport learning programmes that deliver critical life skills to children and youth in vulnerable communities.

Through the sport of rugby and play, children and youth are encouraged to learn about goal setting, managing emotions, building positive relationships and making responsible decisions. The initiative teaches these skills to help young people overcome challenges and inspire them to take leadership roles in their communities.

ChildFund Rugby began in Laos in 2013 and is currently delivered through local partnerships in 10 countries across Africa, Asia and Oceania, with over 50 percent female participation at all levels including players, coaches, officials and staff.

Funds donated in the lead-up to and during the Rugby World Cup 2021 will be used to support rugby for social impact partnerships across Oceania.



**“I think about what sport has given me in my life, and it’s taught me so many different things around making responsible decisions. It’s such a great catalyst for inspiring positive social change.”**

- Former Black Fern and ChildFund Rugby ambassador, **Honey Hireme-Smiler** reflecting on her trip to Fiji earlier this year to see the programme in action.

# Updates from our communities

## Kiribati



We have been working in Betio, Kiribati which is one of the Pacific's most densely populated islands for the past four years.

In 2022, we focused on education and creating alternative pathways for youth who had left the education system in primary school. 70 students, including 35 girls enrolled for courses to improve their literacy and numeracy skills this year. Students who graduated last year feel more confident and valued.

Alongside courses on basic literacy and numeracy skills, youth have the chance to learn life skills like sewing, making fish nets and weaving mats. Youth at the Kiribati School and Centre for Children with Special Needs were supported with tools and equipment for vocational training.

**“Weaving is such a good way to preserve our Kiribati heritage and identity. Also learning these skills will help young people to be able to generate a small income to support their family in the future.”**

– Teamai Tebuaua, Weaving Teacher

The youth skills programme is made possible through funding from Kiwi supporters and the New Zealand Ministry of Foreign Affairs and Trade.

## Papua New Guinea






This year in Papua New Guinea, hundreds of teachers and students participated in training and education sessions on social issues such as respect, gender equality, violence prevention, teen pregnancy, smoking, condom

education, and healthy relationships. Students who received training as peer educators were encouraged to lead and present sessions for fellow youth.

This work will be scaled up over the next year to reach 16 additional schools.

Additionally, with the help of Kiwi supporters and the New Zealand Ministry of Foreign Affairs and Trade, the 1-Tok Helpline became a 24/7 service this past year. The helpline continues to provide support and help for people impacted by gender-based and domestic violence. This service has been vital in protecting children, raising local awareness and creating societal change.

### Some additional key highlights from the year:

 <p><b>346</b></p> <p>Students participated in classroom sessions on respectful relationships, gender equality, communication and self-awareness.</p>	 <p><b>1,007</b></p> <p>Students reached through youth-to-youth education sessions on important social issues affecting youth.</p>	 <p><b>11,000+</b></p> <p>Calls made to the 1-Tok Helpline, providing counselling and support for people impacted by gender-based and domestic violence.</p>
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## Solomon Islands



As part of our commitment to children and youth in the Pacific, ChildFund began working with young people in the Solomon Islands in 2020.

With the support of the New Zealand Ministry of Foreign Affairs and Trade and in partnership with the Honiara City Council, we're set to train 70 youth counsellors and youth workers as part of a 5-year initiative.

In the past year, we finished the construction of a safe and purpose-built youth centre, complete with

a confidential counselling room, a computer room, a workshop area, a common outdoor area, a meeting room, and office.

Outreach has now started in 11 communities around Honiara, four more counsellors have been recruited for training with 20 more to set to start youth counsellor and youth worker training next year.

### Some additional key highlights from the year:



## Timor-Leste



Home to more than 1.3 million people, the Timorese population is young and vulnerable.

The refinement of our development approach saw us focus on addressing the low primary and

secondary school completion rates and high youth unemployment rates.

With your support, youth are getting a chance to create positive change in their community.

This past year, we saw 100 youth attend experiential training programmes learning about leadership, conflict resolution, economic empowerment, and social and emotional skills.

This group of changemakers are influencing their peers and community through holding education performances and workshops on various topics like violence prevention, child rights and the negative effects of early marriage.

So far, over 1,000 youth and students have been positively impacted by these peer education sessions.

# Updates from our communities

## Sri Lanka



In the face of challenges like civil unrest and economic crisis this past year, the ChildFund team continued to support our local partners to help children and their families.

With your support, emergency help was delivered through nutrition packs to families with small children as well as dry rations, study materials, and solar lamp distribution to help children continue their studies. We also provided nutrition packs to families with undernourished children.

We continued to run our Road Map activities including the Lead Mothers initiative where a select group of mothers were trained to teach other mothers on good nutrition, safe hygiene practices, and early childhood learning and development. Through this initiative, over 360 families are seeing healthier and happier children who are better prepared for school and enjoy play and bonding time with their mothers.

### Some additional key highlights from the year:



## Vietnam



Working in remote communities in Vietnam is hard at the best of times, let alone when faced with extra challenges from COVID-19. But with the continued support of Kiwis and the New Zealand

Ministry of Foreign Affairs and Trade, the Vietnam IMPACT (Inspiring and Motivating Pacific and Asian Communities for Tomorrow) Programme has made incredible difference this past year.

The project is supporting hundreds of families to develop diverse livelihoods and strengthen their

resilience to environmental disasters, like flooding, which is becoming more frequent and intense because of climate change. Alongside learning farming techniques such as buffalo fattening, rearing cows and growing ginger and canna plants, the project is helping community members develop plans to reduce the impact of disasters.

### Some additional key highlights from the year:



## Kenya



This year, Emali community in Kenya celebrated significant achievements from the Agriculture Dairy and Economic Development Project. The community can now process moringa and milk into products like leaf powders and yoghurt that can be sold at markets.

The project helped diversify livelihoods so the community is seeing positive social outcomes for women and children. And in the face of serious economic decline due to COVID-19 and increasingly

erratic climatic conditions such as drought, these improved agriculture and livestock practices mean increased food security and resilience for families.

Since launching the project over four years ago with funds from Kiwi supporters and the New Zealand Ministry of Foreign Affairs and Trade, the project has created around 5,000 employment opportunities in the area.

### Some additional key highlights from the year:



## Zambia



Education was a big focus for the Luangwa community in Zambia this past year.

Construction of the new Chikondwelelo Youth Skills Centre has begun, and youth and community are

excited to see it open. Furniture for the 75-person classroom and 64-bed dorms were purchased.

Additionally, two solar-powered water tanks were also installed – ready to provide students with clean, safe drinking water.

When fully completed, the Youth Skills Centre will support 500 youth in technical and vocational training.

When ChildFund started working in Luangwa, 4 in 5 young people were living in poverty and 1 in 3 people had no access to safe drinking water. The build of this new Youth Skills Centre will be life changing in addressing these issues.

### Some additional key highlights from the year:





# Partnering with MFAT for long-term impact

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In 2020, ChildFund and the New Zealand Ministry of Foreign Affairs and Trade (MFAT) kicked off partnering on a 5-year programme to increase the social and emotional wellbeing of children, youth and their families in the Pacific and Asia. Under the 'Inspiring and Motivating Pacific and Asian Communities for Tomorrow' (IMPACT) programme, we have a goal to reach more than 100,000 people by 2025 with a focus on enhancing youth social and emotional wellbeing, keeping children safe from harm and improving community and household resilience.

Now, into the second year of the project, we're reminded of the challenges of international development. Some activities have made significant progress while others were set back by disasters caused by climate change, limited staff capacity, and of course, the ongoing effects of COVID-19. Our teams and partners continue to work with tenacity and with a steadfast commitment to the long-term difference this project will make.

A key focus of the project in this second year was building the capacity of youth to participate in their communities and be agents for change. Across

the board, there is much to celebrate. From the first cohort of young changemakers completing their training in Timor-Leste to youth in Kiribati re-entering the education system for the first time since primary school. Many youth-led advocacy and awareness activities are picking up momentum so communities are poised to achieve even more coming into the next year.

This year, we also commenced a collaborative project in partnership with Save the Children New Zealand and World Vision New Zealand with a goal to end violence against children in Solomon Islands called Joining Forces. The project will work at a community, regional and national level to support families and communities to protect children, respond to and address child protection issues. Children and youth will be encouraged to participate in advocacy and supported to become agents of change for their communities.

**Thanks to this continued partnership with MFAT, ChildFund supporters have been able to multiply their impact by 5. Every dollar donated is matched with \$4 from MFAT to become \$5 worth of impact.**



**NEW ZEALAND**  
FOREIGN AFFAIRS & TRADE  
Aid Programme

# Humanitarian Response

## Emergency response and disaster relief is a key pillar of our work.

Thanks to generous Kiwi supporters and the New Zealand Ministry of Foreign Affairs and Trade Aid Programme, we can be there to support children and youth when a crisis strikes.

From conflict and droughts to the aftermath of disasters like hurricanes and earthquakes, your support enabled us to respond to the immediate and medium-term needs of children and families around the world and help communities prepare for disasters and emergency in advance.



## Rohingya Crisis Appeal



A crisis that started four years ago still goes on. Hundreds of thousands of families fled Myanmar to the Cox's Bazar district in Bangladesh.

On top of the struggles that come with the trauma of fleeing

their homeland, women and children are especially vulnerable to risks of abuse, exploitation, and gender-based violence.

The coastal district of Cox's Bazaar is highly exposed to environmental hazards and extreme weather including cyclones, torrential rain, landslides, flash floods, storm surges, and extreme temperatures. The risk from these disasters

increases further because of the refugee camps location and lack of space.

While the crisis remains complex, compassionate ChildFund supporters have donated over \$91,000 this past year to help Rohingya children and families. The donations have helped the families to access education, life-saving devices, disaster preparedness resources, mental health counselling and child protection programmes.

These funds will enable work to continue with government officials, local partners and other stakeholders to set up counselling services and child protection programmes for 3 refugee camps and 10 schools. Next year, new projects such as capacity building on cyclone preparedness, the build of a fire station and disaster risk reduction training will aim to combat the impact of natural disasters for communities living in the camps.



## Russian invasion and war in Ukraine



**Since the beginning of Russia's invasion of Ukraine, intense hostilities have left nearly 18 million people in need of humanitarian assistance and protection.**

Having worked in Ukraine since 2004, ChildFund was in a position to readily respond to the crisis.

Thanks to the generosity of thousands of Kiwi supporters, we were able to contribute over \$237,000

to support the ChildFund Alliance Regional Response Plan.

In addition to immediate emergency response, livelihood and integration activities are becoming more and more relevant. Our response now includes projects for providing mental health support and the creation of child-friendly safe spaces to offer welcome respite from the stress of escaping war. Around 5,000 people have benefitted from mental health support and more than 3,000 children have enjoyed the services provided in the child-friendly safe spaces.

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## Kiribati water emergency



**The communities of Kiribati are no strangers to the devastating impacts of climate change.**

Rising sea levels, high tides and storm surges has resulted in an ongoing water crisis.

Shallow groundwater is the main source of water for many families. This water is increasingly at risk of contamination and results sick children and families.

With your support, we continued to respond to this water crisis through education of good

sanitation and hygiene practices to prevent sickness, distribution of containers for safe water storage, safe water testing in partnership with local authorities and community clean-up campaigns to reduce the amount of contamination to ground water.

Handwashing stations have been installed at 19 community meeting places in Kiribati. Sanitation and hygiene education sessions were held with 27 preschool teachers and so far, over 700 children have benefited from this work.

We are seeing less children falling sick because of better hygiene and sanitation practices, like good handwashing habits.



# About ChildFund New Zealand



## Our purpose:

**ChildFund New Zealand enables children and youth to thrive.**

We work alongside committed communities in Africa, Asia, and the Pacific to deliver development programmes that prioritise the perspectives of children and youth. This creates environments where children and youth can grow, develop and flourish, free from violence and exploitation.

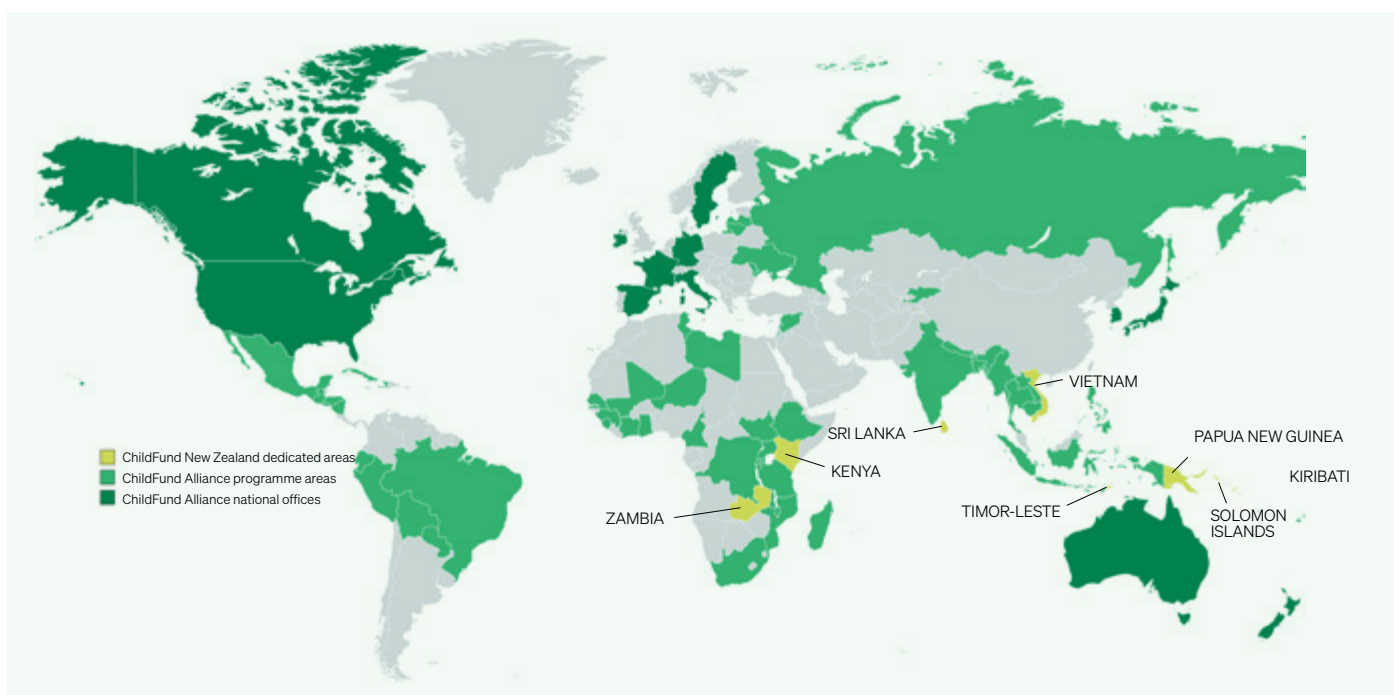
## Our approach:

We have a unique way of working. Through partnership with local organisations, we build sustainable programmes that focus on self-reliance. Our Road Map approach puts communities in the driver’s seat and creates an action plan to enable empowered and independent communities.

## ChildFund Alliance:

We are a member of the ChildFund Alliance, a global network of 12 child-focused development organisations committed to creating sustainable solutions that protect and advance children’s rights and well-being so they can achieve their full potential.

## Where we work:





Thanks to your support,  
children and youth can thrive!

**ChildFund**  
New Zealand

ChildFund New Zealand  
Level 9, 2 Kitchener Street  
Auckland, New Zealand 1010

0800 808 822 | [childfund.org.nz](https://childfund.org.nz)