

Cassina

330 PARAVENTO BALLA

Catalogue I **Maestri**

Year of design **1917**

Year of production **2020**

This wooden screen is based on an original tempera and pencil sketch on paper by artist Giacomo Balla. Today, Cassina revives this brightly coloured accessory to divide and complete the various areas of the house with a real artistic touch.

The Balla Screen consists of three honeycomb panels of different heights and widths joined together by brushed brass double-action hinges specially designed by Cassina, carefully interpreting the original design. The silk-screen printed decoration, on both sides, is available in two versions, with orange background in the colours yellow and green, respecting the shades in the Balla sketch, and with white background in the colours blue and green.

The Balla Screen, part of the Cassina I Maestri Collection, bears the signature of the designer and a serial number which guarantees the authenticity of the product.

Gallery



Dimensions



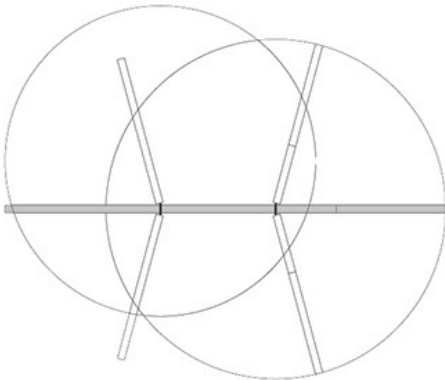
165 cm
65.1 "

202 cm
79.5 "

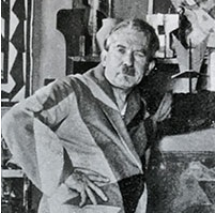


64 cm 47 cm 70 cm
25.0 " 18.3 " 27.4 "

181 cm
71.3 "



Designer



Giacomo Balla

Giacomo Balla (born in Turin on the 18th of July 1871 - died in Rome on the 1st of March 1958) was an Italian painter, sculptor, set designer and "freeword" author. He was a prominent exponent of Futurism and signed the manifestos sanctioning its theoretical aspects along with the other Italian Futurists.

He was the only son of Giovanni and Lucia Giannotti; as an adolescent he showed interest in art and attended a three-year course at the Royal Academy of Fine Arts in Turin. In 1895 he left Turin to settle in Rome, where he remained for the rest of his life. He met Umberto Boccioni and Gino Severini in Rome in 1901 and painted some of his masterpieces, such as *La Pazza*. In 1904 he married Elisa Marcucci and his first daughter Lucia was born. After he joined the Futurist movement, he called his daughter Luce. Following Marinetti's publication of the manifesto *Le Futurism* in *Le Figaro* in 1909, in 1910 Balla signed the manifesto *Futurist Painters and Futurist Painting*. During this period, he painted some of his masterpieces, for example *Girl Running on a Balcony* and studies for *Compenetrazioni iridescenti*. His daughter Elica was born in 1914, whose name represents a tribute to Marinetti's motto. In 1915 he signed the manifesto *Futurist Reconstruction of the Universe* with Depero. In 1918 he published the *Manifesto of Colour* and in January 1920 he joined the editorial staff of the magazine *Roma Futurista*. In the same year he also decorated the *Bal Tic Tac Cabaret*, a Roman cabaret venue that was popular throughout the 1920s. In 1929 he moved to *Via Oslavia 39b* in Rome. In 1937 he wrote a letter to the newspaper *Perseo* in which he proclaimed his estrangement from "every Futurist event... in the belief that art is absolute realism". From that moment on he was side-lined by the official culture until the post-war revaluation of his works and Futurist works in general.