



# TrichoAI

Your Free Hair Loss Detection Tool

SCANDINAVIAN  
BIOLABS®

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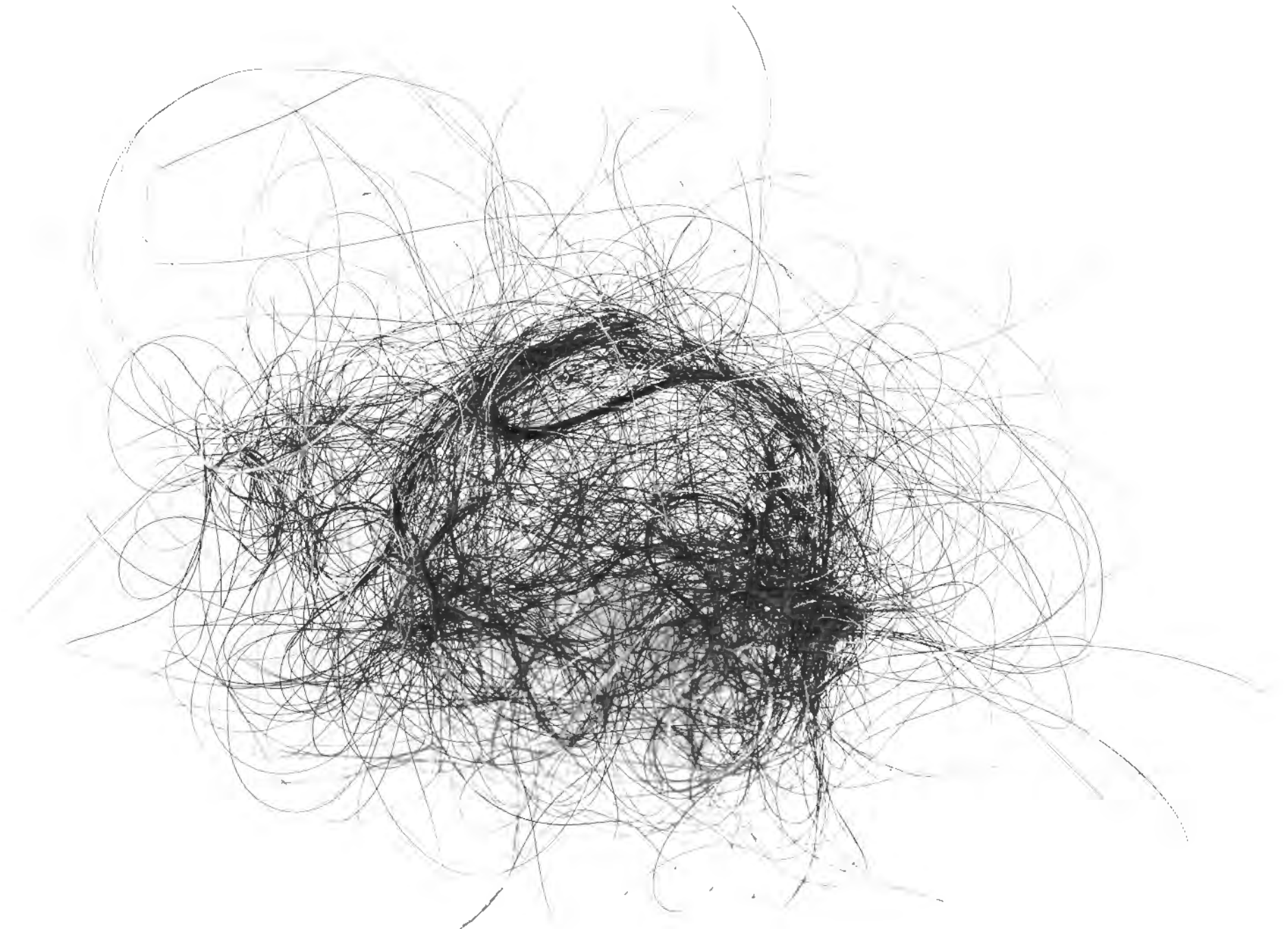
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# WHAT IS TRICHOAI?

## 01 | What is TRICH0AI?

This groundbreaking tool utilizes **advanced AI technology** to help detect **three hair loss stages** and **nine hair loss conditions**, including dermatitis, male pattern baldness, female pattern baldness, alopecia areata, tinea capitis, head lice, telogen effluvium, folliculitis, psoriasis, and lichen planus.



## THREE STAGES OF HAIR LOSS:

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01

No hair loss

02

Early stage hair loss

03

Late stage hair loss

## 01 | What is TRICHOAI?

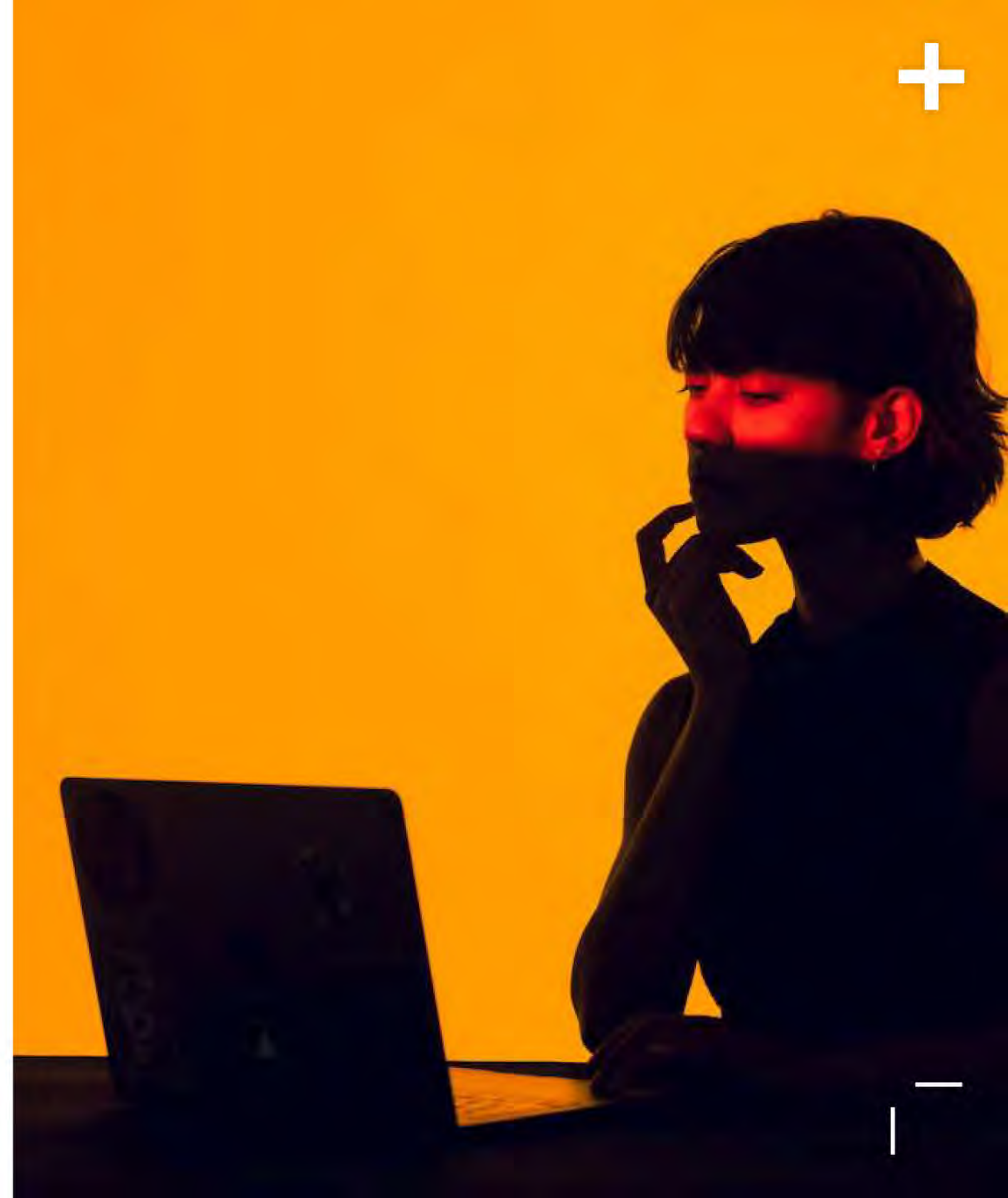
Powered by **RetinaNet Pytorch**, Scandinavian Biolabs' hair loss AI tool stands as the first and only **public-access AI tool of its kind**.

The model has been meticulously trained on over **20,000+ medically accurate images**, categorized by board-certified dermatologists, ensuring a **85%+ accuracy rate**.

The hair loss AI tool empowers users to **gain a preliminary understanding of their hair loss situation**, enabling them to take informed action.

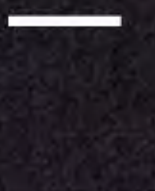
By simply **uploading images**, individuals can receive tailored advice on available treatment options for their specific condition.

Disclaimer: This is not a medical tool or device. The service is not intended to treat, cure or diagnose any medical conditions. The tool is merely intended to guide personal exploration of hair loss and indicate possible avenues to be discussed with a professional.





# HAIR LOSS AI IN NUMBERS





<b>20000+ medically accurate images</b>	
<b>1000+ hours in development</b>	<b>8 developers from 6 countries</b>
<b>85%+ accuracy</b>	<b>Available in 192 countries</b>
<b>4 board-certified dermatologists</b>	<b>Results in under 30s (avg.)</b>



# COMPANY BACKGROUND





## 03 | Company Background

Scandinavian Biolabs' commitment to great hair extends beyond this groundbreaking tool. Their Bio-Pilixin® Hair Activation formula, the flagship serum in their Hair Growth Routine, **helps reduce hair loss and supports the activation of hair growth without the use of drugs.**

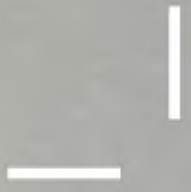
The company optimises efficacy by using “**ingredients found in nature, synthesised by science**”. This approach results in an effective naturally-based formula, with many ingredients either derived from nature or produced synthetically to replicate the molecular structure of a natural compound. Some notable examples include niacinamide for improved blood circulation and plant growth factors like Capilia Longa.

Recognized for its **innovative approach**, Scandinavian Biolabs achieved a striking **93% success rate among clinical trial** participants, earning a published study in Euro Cosmetics Magazine and remarkable media coverage worldwide.





# DEVELOPERS' COMMENTS





**Anders Reckendorff | CEO**

“Especially crucial within such a taboo area as hair loss can be for individuals pressed for time, our new tool TrichoAI delivers a fast, reliable, and personalised understanding of your hair loss situation, and guides you to where to turn next for definitive answers.”

**Luat Duong | Developer**

“Our mission with TrichoAI goes beyond helping individuals regrow hair - we want to generate real insights that can push scientific progress forward and bring more widespread relief to those suffering from hair loss.”

**Christian Harboe | CGO**

“Hair loss is still considered taboo in our society. We hope our tool sparks a conversation about how AI can help people overcome issues that might be hard to talk about. Beyond that, TrichoAI allows people to get insights on their hair discreetly and provide timely advice to get their hair back.”



# MARKET ANALYSIS



The **hair care industry** is experiencing a significant **demand for innovative solutions** that address hair loss concerns.

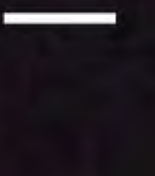
According to a recent research, our team found that **every 3 minutes**, Reddit & Facebook users post an image asking for a hair loss diagnosis or help.

Every 3 minute, there is a person who can potentially benefit from a diagnostic tool.





# COMPETITIVE ADVANTAGE



**Scandinavian Biolabs** differentiates itself from competitors through its nature-focused **approach to effective ingredients**, full **transparency**, and the unparalleled **accuracy of its hair loss AI tool**.

Being the first and only publicly available tool of its kind, Scandinavian Biolabs leads the way in revolutionizing the **accessibility** and **accuracy** of hair loss diagnosis.





# EXPERT ENDORSEMENTS







Prominent **dermatologists** and **hair care professionals** have praised Scandinavian Biolabs' hair loss AI tool for its **accuracy and potential** to revolutionize the field.

**Dr. Ahsan Khan | Board-certified Dermatologist**

“I was skeptical that an AI could match a dermatologist. However, as I developed this tool, I found its accuracy rivals that of a skilled dermatologist.”

**Dr. Edna Skopljak | Medical Doctor**

“TrichoAI represents a breakthrough tool to assess hair loss issues very precisely. Not only will this tool help you detect the issue, but it will also give you instructions on how to fix that issue, according to your results.”

**Dr. Guilherme Tude | PhD in Dermatology**

“After two decades of pioneering research in Dermatology, I am excited to endorse TrichoAI – an innovative leap in the field. The innovative tool quickly helps you spot signs of hair loss in a few seconds, enabling you to take timely action.”



# MEDIA COVERAGE





Scandinavian Biolabs have been **featured in esteemed media outlets** and **major websites**, including Business Insider, Men's Health, and Cosmopolitan.

The positive coverage highlights the **company's commitment** to effective products and its **significant impact on the hair care industry**.

**Media Coverage Page**





# SOCIAL MEDIA ENGAGEMENT

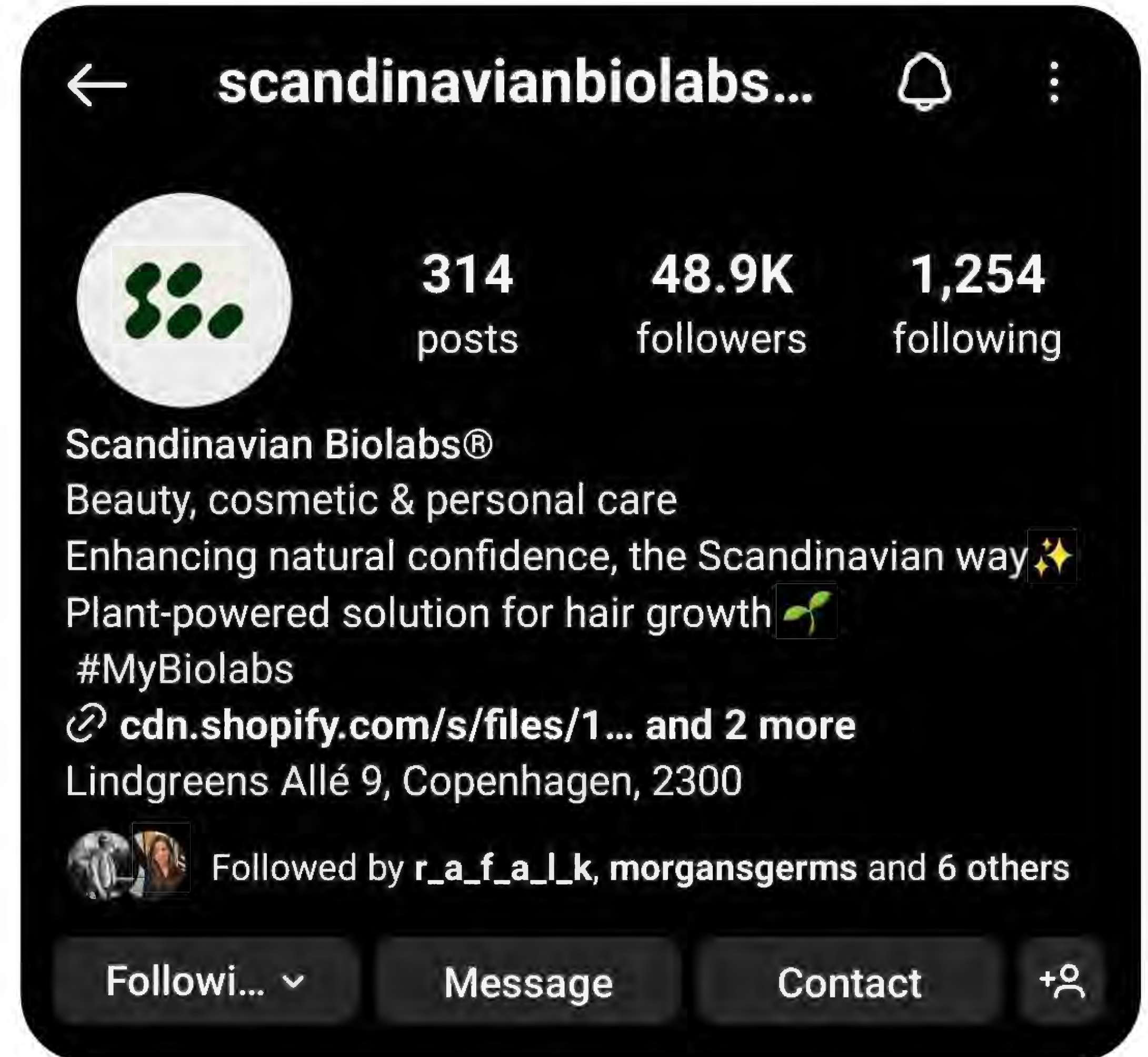




With a **strong social media presence**, Scandinavian Biolabs actively engages with a **vibrant community** of hair care enthusiasts.

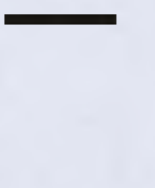
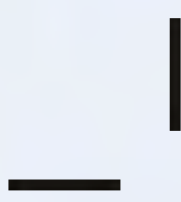
Their Instagram account (@ScandinavianBiolabsCo) boasts a growing follower count and showcases user-generated content and success stories.

## Instagram Account



A close-up, vertical shot of a metal spring mechanism, likely from a mechanical device. The spring is dark and coiled, with several loops visible. Below the spring, there are some metallic components, possibly part of a valve or actuator. The background is a light, neutral color.

# AVAILABILITY



The hair loss **AI tool is free** and **available to the public** through the Scandinavian Biolabs website (<https://scandinavianbiolabs.com/pages/hair-loss-ai>).

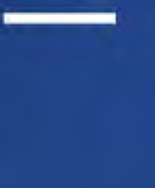
Scandinavian Biolabs' range of bio-optimized hair care products, including the **Bio-Pilixin Formula**® in the Hair Growth Routine, can also be accessed through their website and select retail partnerships.

**Scandinavian Biolabs' Website**





# PRODUCT PRICING & DELIVERY





## 11 | Product Pricing & Delivery

The TrichoAI is **100% free to use.**

Additionally, Scandinavian Biolabs offer a range of hair products tailored to help with hair regrowth and early stage hair loss.

### **Product pricing:**

- Hair Activation Routine - \$80\*
- Bio-Pilixin® Activation Serum - \$50\*
- Hair Strength Shampoo - \$21\*
- Hair Recovery Conditioner - \$28\*

### **Delivery**

Scandinavian Biolabs offers free delivery on all orders. Delivery times are typically 3-5 days.

*\*subscription pricing*



# CONTACT

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