

Your fundraising, promotion & gifting solution

**Gift-ready
packaging
is included!**

Elegant and gift ready!
Your new custom keepsake
is adorned with a gold-hanging
ribbon and packaged in a dark blue
3 3/4" square gift-box; complete with blue
velour insert, clear vinyl cover & gold ribbon.



Shape / Size

Your artwork will dictate the final orientation of your ornament, either circular or oval.



vertical oval
2 5/8" x 2 1/4"



horizontal oval
2 1/4" X 2 5/8"



circle
2 3/8" diameter

The Ornament Company, INC.

498 Toro Canyon Road
Santa Barbara, CA 93108
Phone 757-585-0729

Customer care and art inquiries to:
julie@TheOrnamentCompany.com

CUSTOM ORNAMENTS

Your own unique design & wording, made of brass,
a 24 kt. Gold or Silver finished, gift ready, boxed ornament!
Your fundraising, promotion, & gifting solution!



THE ORNAMENT COMPANY

Artwork Guidelines

Artwork is the most critical element to a successful ornament!

Below are listed requirements for your artwork submission. Please email us at julie@TheOrnamentCompany.com if you have questions. We will be happy to assist you in choosing the best art for your new design.

Choosing your subject-

Buildings, logos & statues are all strong design choices because the subject is clearly defined silhouettes.

If your building that is more than twice as long as it is tall, you may prefer a flat ornament, where the structure is attached to the perimeter of the ornament.

Submitting artwork-

While we can work from most any medium, large 300+ dpi photographs are preferred so we can zoom in to view details. We can accept photos in jpeg, tiff, psd formats. OK to submit artwork by e-mail (preferred), regular mail, or photos on a CD. If submitting multiple photos, please indicate which perspective you prefer most.

Taking photographs-

Photo or drawing should show the complete outline of the object or building to be rendered, from your preferred perspective. We need to be able to trace the complete outline of your subject to make your ornament 3D.

If parts of your subject are obscured by trees, cars, signs etc. take additional supporting photos behind the obstruction(s) so that we can see the obscured structure details such as doors, windows and walkways. This will allow us to see the entire outline and omit these obstructions, if desired from your final design.

Questions?

Contact Julie by email- julie@TheOrnamentCompany.com or phone 1-757-585-0729

A quick overview of the custom process.

100 pieces is the absolute minimum we can manufacture.
Standard lead time is 8 weeks.

1. Choose the subject matter for your ornament and gather photo and/or renderings.
2. Complete the order form and submit with artwork & 50% deposit of total order to begin. We will send an order confirmation upon our receipt of your complete order.
3. Your proof will be ready within 2 weeks. Upon your approval and/or design revisions, we will begin the metal tooling process.
4. The metal production of your ornament takes about 5 weeks. Your approved design is transformed into precision line art: allowing to intricate details through a photo etching process. Sheets of .020 metal are coated and exposed to a light sensitive film containing your art. The plate is placed in an acid bath, which etches and piercing various sections. The sheets are then 24 kt. gold (or silver) plated, color added (if requested), and the individual pieces are then clipped out of the plates and bent to specifications.
5. When we receive your metal, we begin final boxing passambley (within 10 days). We will also send your final invoice at that time, so you can be processing the final payment while we finish assembly and packaging, so there will be no shipping delays.
6. Upon receipt of your final payment, your custom ornaments will ship via UPS. We will advice you of the tracking information and sheduled delivery date.

Ornament Specs

Add realism and interest with optional color

Add up to 4 colors for just \$.50 extra, no extra setup



Traditional 3-D Ornament



Color added to Gold finished Ornament.

24 kt Gold or Silver Finish



You have the option of ordering 1/2 the pieces in gold & the other 1/2 in silver.

3-Dimensional or Flat

We can add **dimension** to your ornament, or we can leave it **flat** as a sheet of paper.



Tab

3-D ornament with use of a tab; to place a section on a different plane than the perimeter.



Flat mailer ornament (no depth - no tab)