

THE SHAIK

Mystical Arabia lives on in everyone's imagination, a mysterious, colourful palace of perfumes, of arabesques woven silks, of magic and delight. The Shaik is a romantic visionary, a passionate designer, a compelling creator, a world-class businessman and entrepreneur. These eternal qualities form an emotional and intellectual bond between East and West. Blending the best of both worlds, the fragrant oil is poured onto the occasionally troubled waters of our times. The Shaik is the very personification of our aims and ethos.

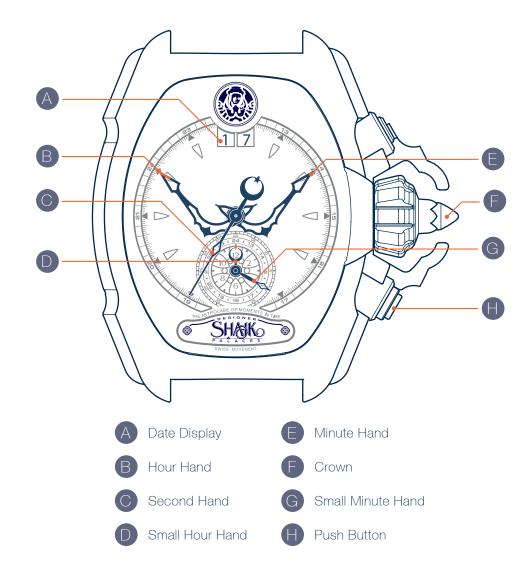
In the desert Kingdom, beauty is a highly valued commodity. To the inexperienced eye, such a landscape may seem mundane but the Shaik gazed more meticulously and studied its ways. He ventured and found exotic ingredients to formulate the finest fragrances; discovered elements fit to decorate the optimum Arabian fabrics, found gems and precious minerals shimmer beneath the surface of the sands; through time, he acquired experience. Fortuitously, the Shaik's palaces were born. The sun shines on the weathered walls of these palaces, the Palace of Nature, Fashion, Jewels and Horology. His charisma guides the team of artisans who work so diligently to fabricate the products that he envisions.

DESIGNER SHAIK TIMEPIECES

The Shaik's fascinating collection of different movements and sophistication is a luxury timepiece for generations to come. Designer Shaik timepieces are crafted from the finest raw materials and assembled with meticulous attention to detail. The uniquely-shaped hands that grace the watch face have been designed to form symbols that change through the passage of a day. The symbols and ciphers conjured at different points in the day serve to remind us that an unseen world of mystical influences exists in parallel to lives today.







OVERVIEW

The Movement:

8 jewels Swiss made multi-function quartz analog movement with 2nd time zone. Battery life approx. 36+ months.

The Function:

Multi-function 1 eye quartz analog timepiece with date and 2nd time zone.

The Case:

Mirror polished European 316L Stainless steel case with engraved stainless steel case back. Water resistant to 10 ATM (100 meters) water resistant. Colored watches are coated with ionic plating, known for its high degree of scratch resistance and durability.

The Sapphire Crystal:

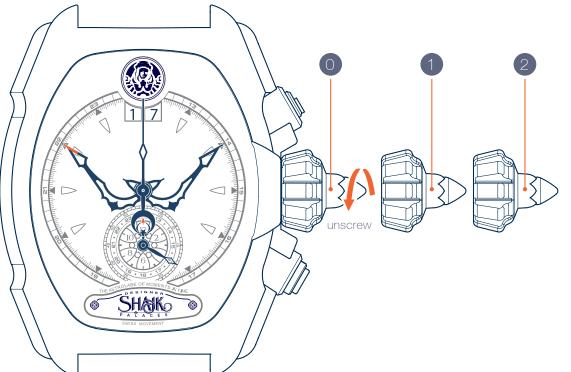
Domed scratch-resistant sapphire crystal with antireflective coating.

The Dial:

Sculpted 1 eye dial with luminescent metal hour markers.

The Bracelet:

Mirror polished solid stainless steel with deployment clasp.



THE TIME

- 1. Unscrew the crown counterclockwise to release the lock.
- 2. Pull the crown to position 2 (watch stops).
- 3. Turn the crown to set the correct time.
- 4. Push the crown back to position \mathbb{O} .

5. Turn the crown clockwise to lock. This is to ensure water resistance to 10 ATM (10 meters).

THE DATE

1. Unscrew the crown counterclockwise to release the lock.

2. Pull out crown to position 1 (watch continues to run).

3. Turn the crown to set the correct date.

4. Push the crown back to position \mathbf{O} .

5. Turn the crown clockwise to lock. This is to ensure water resistance to 10 ATM (10 meters).





2ND TIME ZONE

Activation: Press the push button I for at least 2 seconds.

As soon as the small minute hand jumps forward one minute, this mode of operation is activated.

Brief Pressing: (less than 1 second) Moves forward individual minute.

Medium pressing: (1 to 2 seconds) Moves forward 1 hour.

Long Pressing: (longer than 2 seconds) The time zone is moved forward until the push button is released.

Note: If the push button is not pushed for 10 seconds, the setting mode is deactivated.

PACKAGING



* LEATHERETTE CASE



• Hex screwdriver (2pcs.)

* **Brown Leatherette Case** for Gold Plated Timepiece * **<u>Blue Case</u>** for Steel Timepieces



PREMIUM PAPER BOX

- (C) * Owner's Manual
- (D) * Warranty Card
- (E) Leatherette Case

* Items are below the leatherette case.



MEDIUM PAPER BAG

Premium Paper Box

Brochure

GENERAL CARE & MAINTENANCE

Designer Shaik strongly advises not to expose the watches to direct sunlight and environments where strong heat, moisture, and humidity are present. It is advised to make sure the watch crown is closed properly to ensure the dust and water resistance of the watch is not compromised. It is advised to clean the watch regularly, which can be done using the lint-free cloth provided, or a soft cloth with warm soapy water.

It is advisable to clean Rose Gold watches with a soft cloth and jewelry cleaner. If you don't have jewelry cleaner, a good substitute is a combination of water and a mild detergent-free cleaner. Rub the watch gently with the soft cloth to remove any dirt, stain or grime buildup.

Water Resistance – Without care, water-resistant watches can eventually leak. To prevent compromising the water resistance of the watch, please observe the following:

- The crown should always be screwed or pushed all the way in.
- The watch should not be exposed to rapid temperature changes.
- The push buttons and crown should never be used underwater.
- Do not go swimming or diving wearing the watch.
- The watch should be serviced and checked each time the watch case is opened.

WARRANTY & REPAIRS

International Limited 1 Year Warranty

Repair Request Procedure

• Any after sales service or repairs, whether covered or not covered under the warranty, must be authorized in advance by Designer Shaik. An estimate cost of the repair will be provided if the watch is no longer covered by the warranty, plus shipping cost. The repair request form will be sent via e-mail or available for download from our website.

- Complete the repair request form in full, indicating the specifics of the problem. Include the warranty card or proof of purchase.
- Pack the watch in a secure small, padded shipping box to ensure it is protected during shipment. Do not return the watch in its original watch packaging (leather case, box, etc.).
- All customers both domestic and international are responsible for inbound shipping to Designer Shaik Customer Care. It is highly recommended to have the watch shipment insured. Designer Shaik is not responsible for any damage, loss or theft during shipment.
- Designer Shaik will e-mail the customer once the package is received. The customer will then be notified what the exact problem is, along with the final cost (if no longer covered by the warranty), and how long the repair will take.

Designer Shaik will guarantee the watch to be in working condition and will cover material and manufacturing defects, as well as existing flaws within the 1 year limited warranty period. The warranty will begin from the date of purchase and remain valid for 1 year based on the condition that all precautions stated are being followed.

The warranty will be void if the timepiece is misused, tampered with, or repaired by anyone other than an authorized dealer. Damages indirectly caused by abnormal use or resulting from carelessness, negligence, or accidents will also void the warranty.

The warranty excludes the case, the life of the battery, sapphire crystal, bracelet, charms, and other decorative parts that are subject to normal day to day wear and tear (e.g. scratches on the crystal, changes in plating color, etc.).

A valid owner's warranty card from an authorized retailer or proof of purchase must be submitted to avail the Designer Shaik warranty repair service. For repairs, or for other inquiries regarding the warranty, please contact our support team:

DESIGNER SHAIK INC. (ARABIA) CUSTOMER CARE: (+973) 17598043 productcare@shaik.net www.designershaik.com



ASTRODUO QA MARK I FREQUENTLY ASKED QUESTIONS (F.A.Q)

What is a QA or Quartz Analog watch?

A quartz analog watch uses a battery operated movement.

What is the movement of the AstroDuo watches?

A multifunction quartz analog movement with 2nd time zone.

Where is the movement made?

The movement is Swiss made manufactured to the highest manufacturing methods and quality standards to ensure stability, accuracy and durability.

What are the functions of the watch?

- Multifunction
- Time display by means of hands: Hour, minute and second
- Big date calendar
- Second time zone

What are the precision tolerances of the AstroDuo timepieces?

The precision of a quartz watch can vary depending on the environmental temperature. On the average, the precision tolerance is around -10/+20 seconds per month.

How many jewels does the movement have?

The movement has 8 jewels.

How long will the battery last and where can I have it replaced?

The theoretical battery-life is around 3 to 4 years.

It is recommended to have the battery replaced at an accredited Designer Shaik Service Center, authorized retailer or qualified jeweler to maintain the watch's water-resistance.

What is the push button at 4 o'clock for?

The push button at 4 o'clock is for setting the 2nd time zone.

Where can I have the metal bracelet adjusted to fit my wrist?

Adjusting the length of the AstroDuo MKI bracelet requires special tools, so it is recommended to have the adjustment done at Designer Shaik Service Center, an authorized retailer or qualified jeweler. The wearer should never attempt to adjust the length of the bracelet by themselves.

What are the watch care service intervals?

For the watch to keep functioning at its best, it is recommended to have the watch serviced every 3 to 4 years, depending on the use of the watch, by an accredited service center.

ASTRODUO QA MARK I FREQUENTLY ASKED QUESTIONS (F.A.Q)

Where are the watches made?

The watches were designed, developed and crafted in Bahrain according to the highest manufacturing methods and quality standards.

What is the material of the case and metal band?

High-grade 316L stainless steel is used for both the case and metal band.

Which is the hour hand?

The hour hand is the hand with the "red" marker on its tip.

Are the colored watches plated?

The colored watches (e.g. rose gold) have a 316L stainless steel core and lonic plating on top of this. Ionic plating (IP) is known for its high degree of scratch resistance and durability. However, like all fine watches, the watch still needs to be treated with care as hard scratches; abrasion or exposure to certain chemicals and salt water can still damage the ionic plating of the watch.

What is the purpose of the crown guard?

The crown guard is there to protect the crown and movement from damage and scratches due to accidental impact.

To what depth are the timepieces water-resistant?

The timepieces are designed to be water-resistant up to a depth of 10 ATM (Atmosphere) or 100 meters (333 feet). However, it is not a diving or sports watch, therefore, it is not recommended to go swimming or diving with it.

What should I do to keep my watch functioning for a long time?

Just like any precision instrument, utmost care is required to ensure your timepiece functions at its best for a long time. Some of the recommendations are listed below:

- Clean your watch regularly with a soft cloth.
- Ensure the crown is properly screwed in to prevent penetration of water or dust.
- Avoid contact with perfumes, spirits or petroleum products as they can damage the rubber seals or the finish of the case and band.
- Avoid sudden changes in temperature or excessive heat (e.g. saunas, etc.)
- Avoid exposure to seawater, if exposed, rinse it immediately with tap water and dry it off with a soft dry cloth.
- Avoid sudden impact or collision as it may damage the movement, case or band.
- Have weak or dead battery replaced immediately. Dead batteries left inside the watch for a long period of time can damage the movement.
- Other precautions are outlined in the Owner's Manual for reference.

