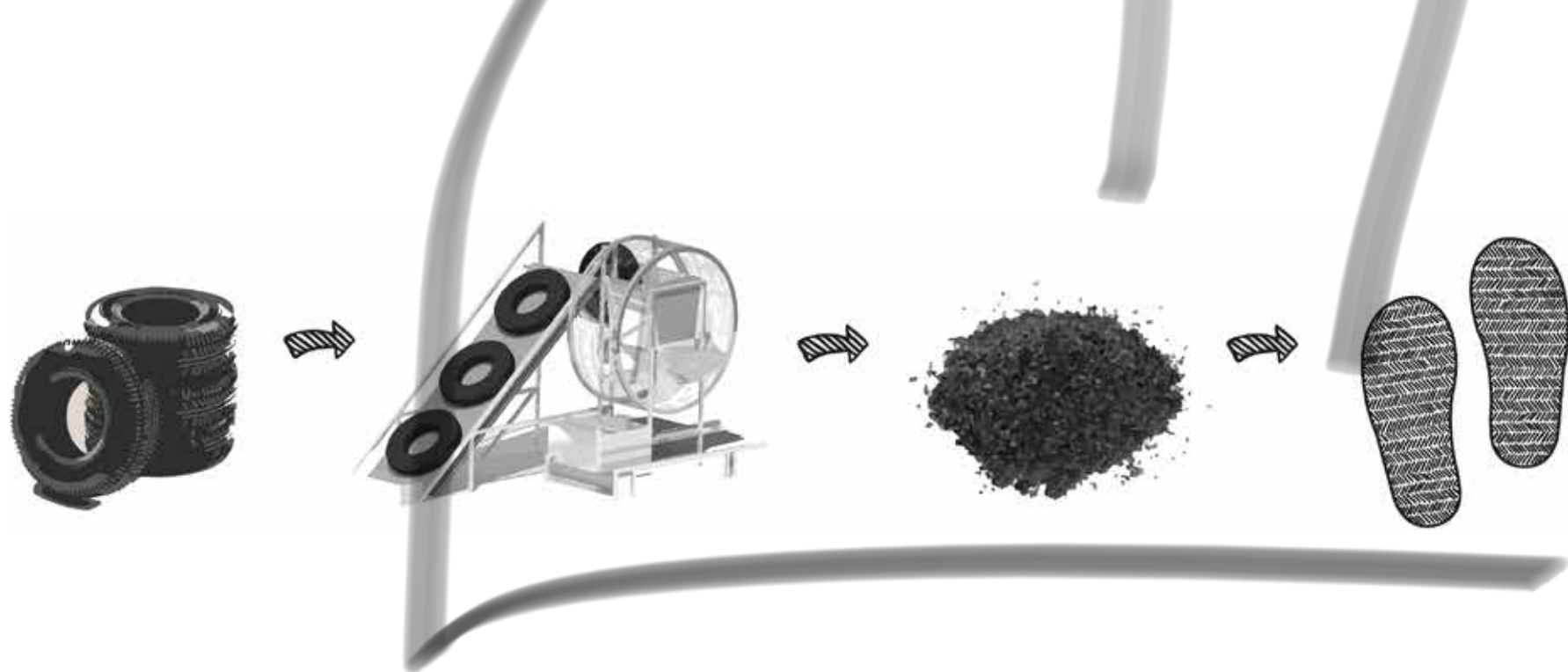


indosole.®



SPRING - SUMMER + 2020



SOLUTIONS

Indosole represents a lifestyle of resourceful creation. Our footwear is crafted by artisans in Indonesia using repurposed tires and natural materials.

Since 2009, Indosole has been dedicated to offering a solution for a large environmental issue we are all facing. We merged artisan skill with corrective impact, developing a laborious shoemaking process that transforms tires to soles by hand. Nature is a zero-waste, non-polluting system and Indosole benchmarked the same. Mimicking nature, our lab scientists experimented with destroying the existing tire to rebuild the rubber from scratch.

Indosole launches our SS20 collection as a new approach to environmental ownership, where being environmentally responsible is as chill and accessible as the way you wander in the world.



WATERPROOF



NATURAL RUBBER



VEGAN



ARCH SUPPORT



ENVIRO FIBRE



ALL TERRAIN



RECYCLED TIRE SOLES



MADE RESPONSIBLY

ABOUT SS' 20

Being driven by architecture and design, looking at art, listening to music, we try to understand what can be impactful. By doing this we look for items or concepts which move us.

Texture is an interesting concept: The way a surface or material feels to the touch, the way different parts of writing, music or architecture are combined in order to produce a final effect.

We have decided to play with different types of texture.

Working with old material to make something new.

Working with a hard surface to make something soft.

Playing with false texture.

SS'20 is all about texture.



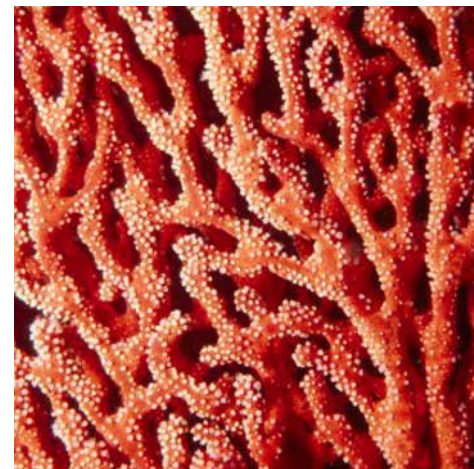
Core:

ESSNTLS



Core Plus:

Color Combo



Textured:

Repersenting
elements
that we strive
to protect

THE ESSENTLS Mens/Womens

Inspired by nature, each colors is a representation of the essential elements our every day lives.

Sea Salt
White

Granite
Grey

Shore
Blue

Soil
Brown

Leaf
Green

Night
Black



Flip flop



Slide

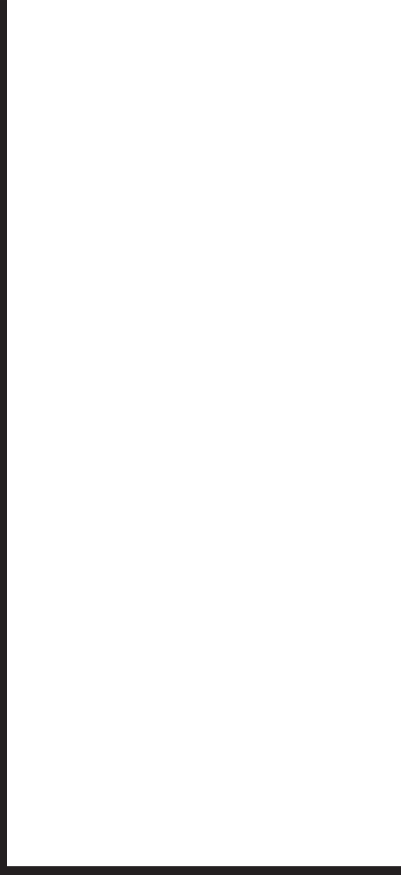




COLOR COMBO



Shore + Shore Light

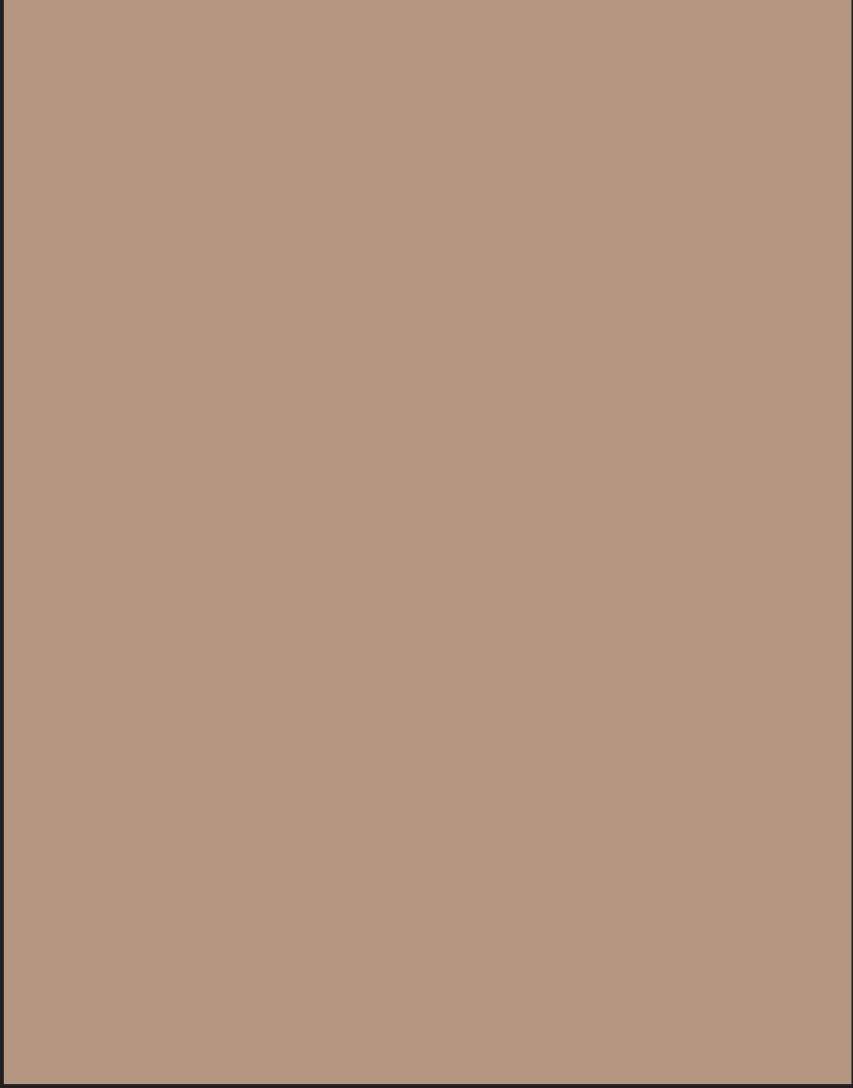


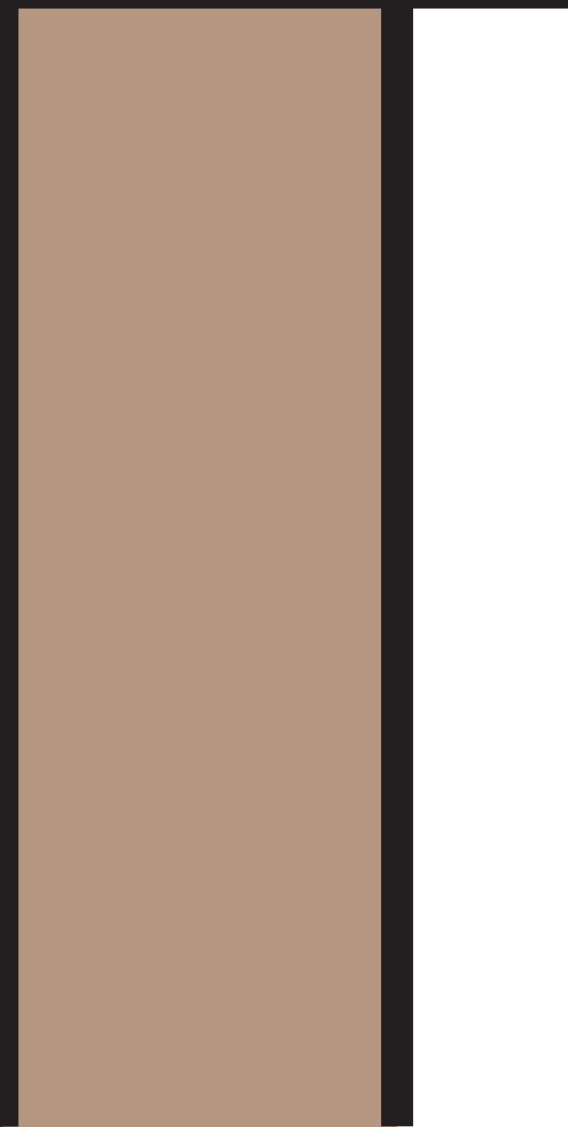






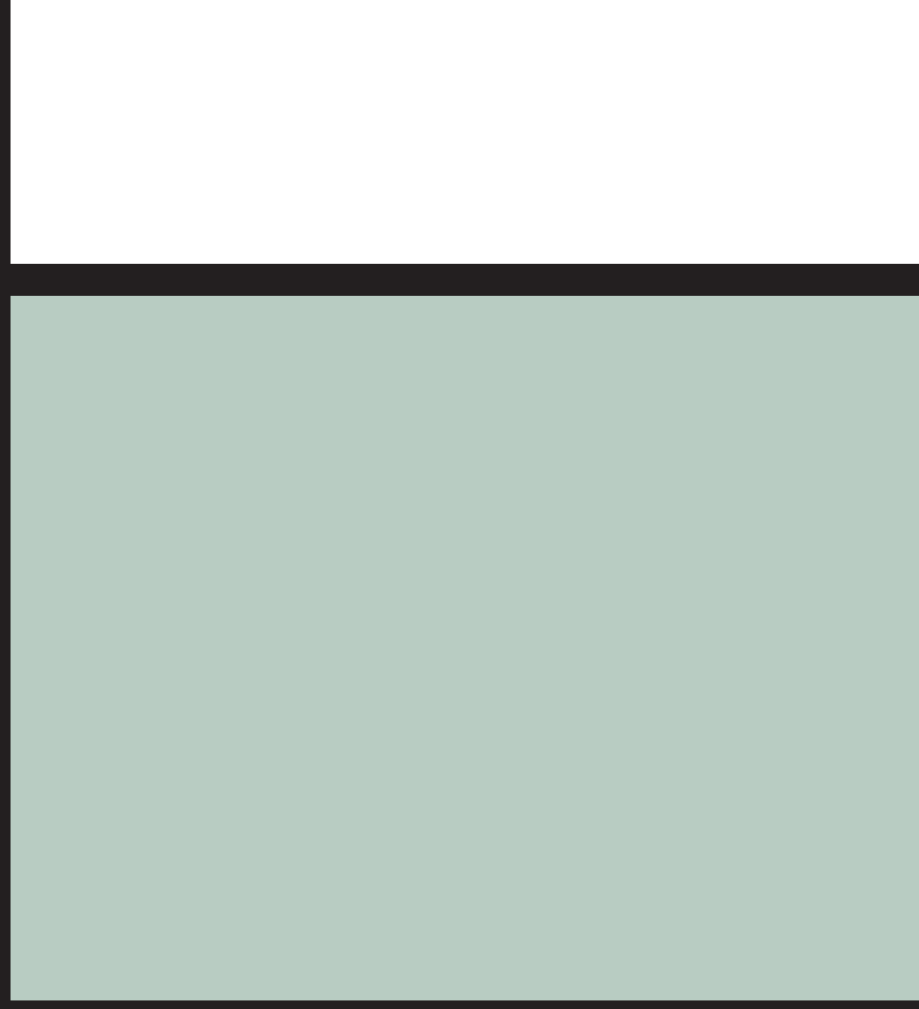
Soil + Soil Light





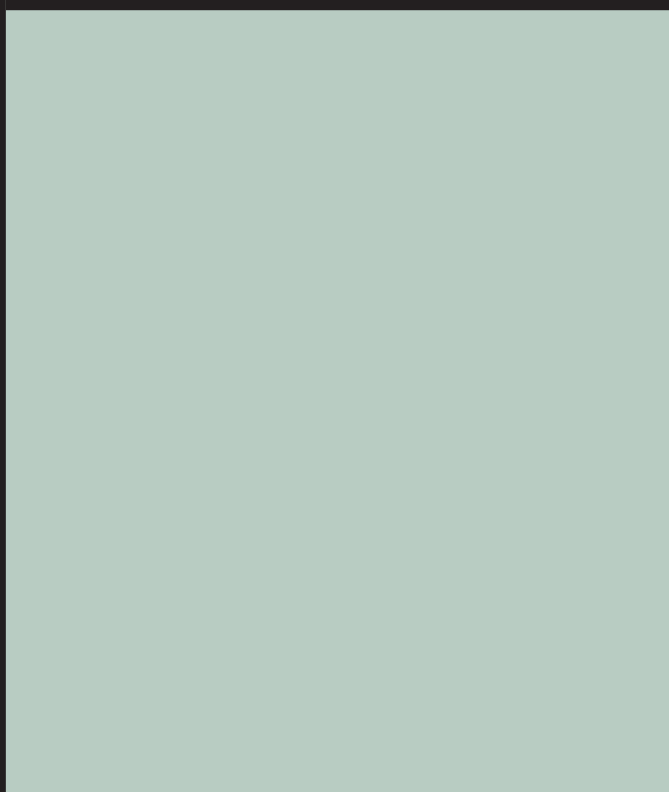






Leaf + Leaf Light









Natural Dye House



It's important for Indosole to always stay in touch and aligned with our core values. From design to production phase. When designing SS20 collection, we wanted to team our recycled tire with beautiful natural product. The raw fabrics created at our natural dye house are unique and hold a special story. They are naturally dyed using leaves from their home-grown backyard and a full circle is made when the excess water from dyeing returns back into the garden.





Natural Indigo

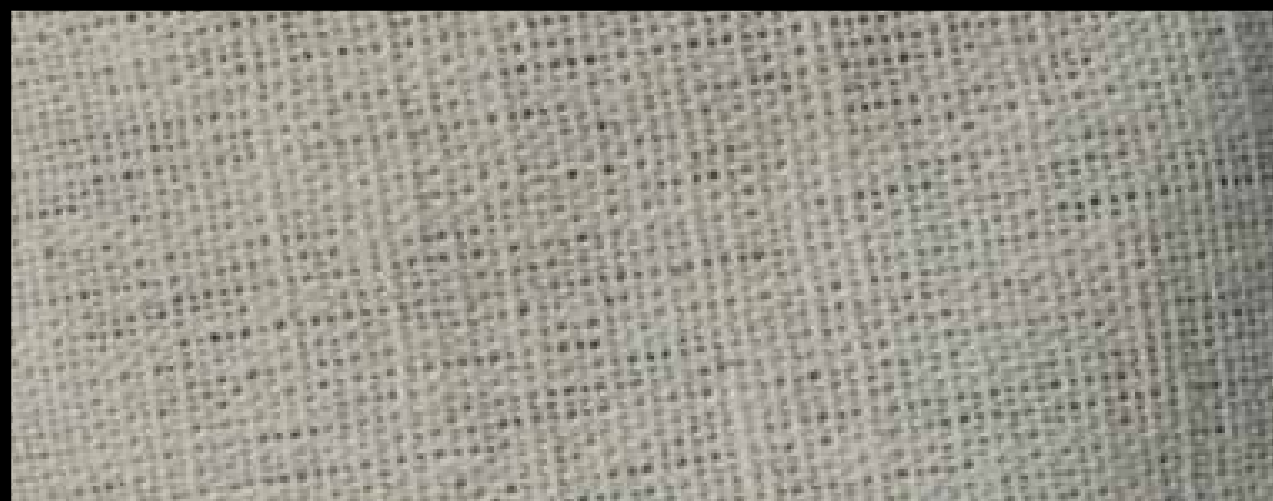


Texture is an interesting concept: The way a surface or material feels to the touch, the way different parts of writing, music or architecture are combined in order to produce a final effect.





4 Dip Indigo + Sea Salt



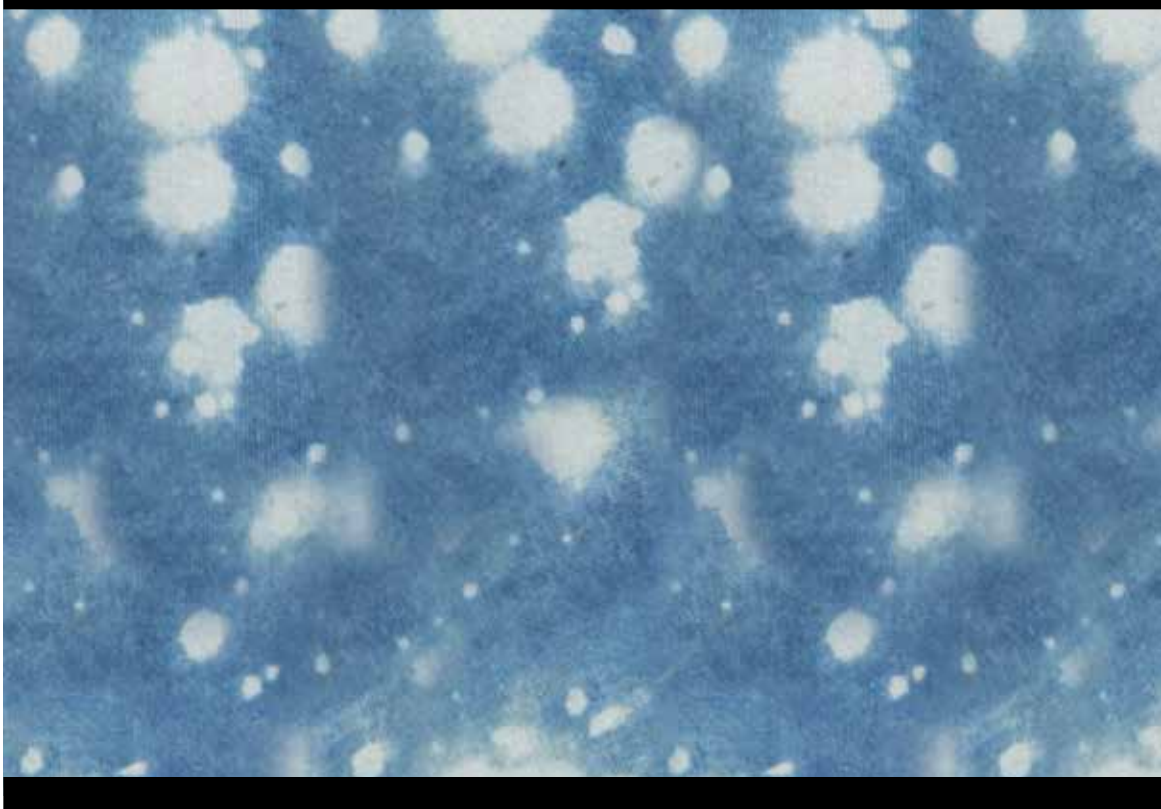


Raw Canvas









Indigo Drips



2 Dip Indigo





Marble



SS'20 is about "endings
creating new beginnings".



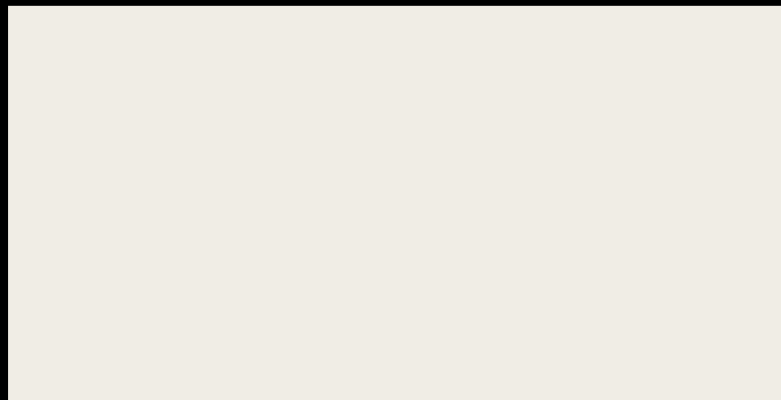


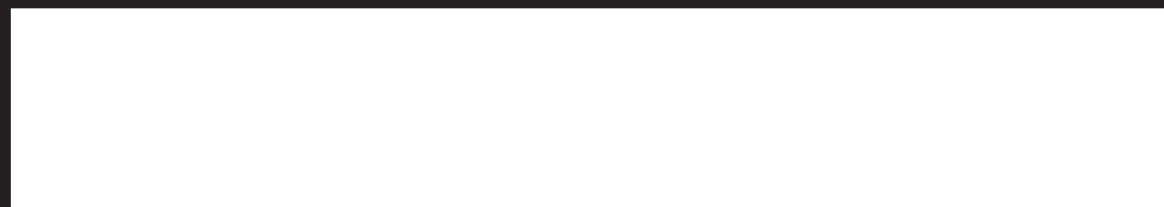


Black Marble



White Marble





Terrazzo

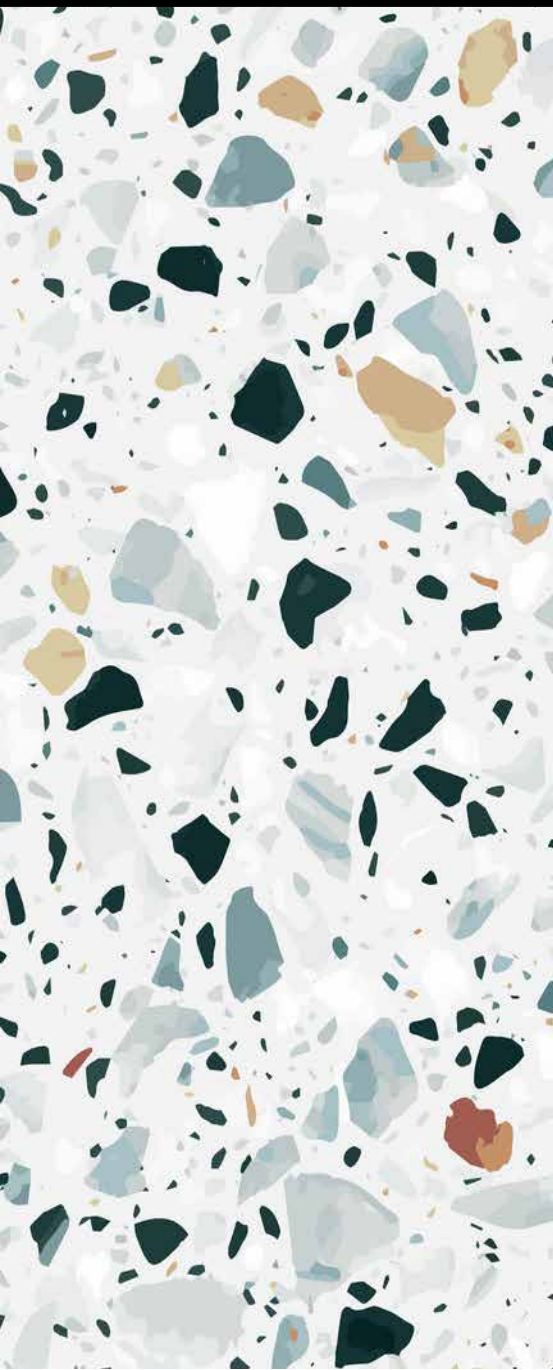
We have decided to play with different types of texture.

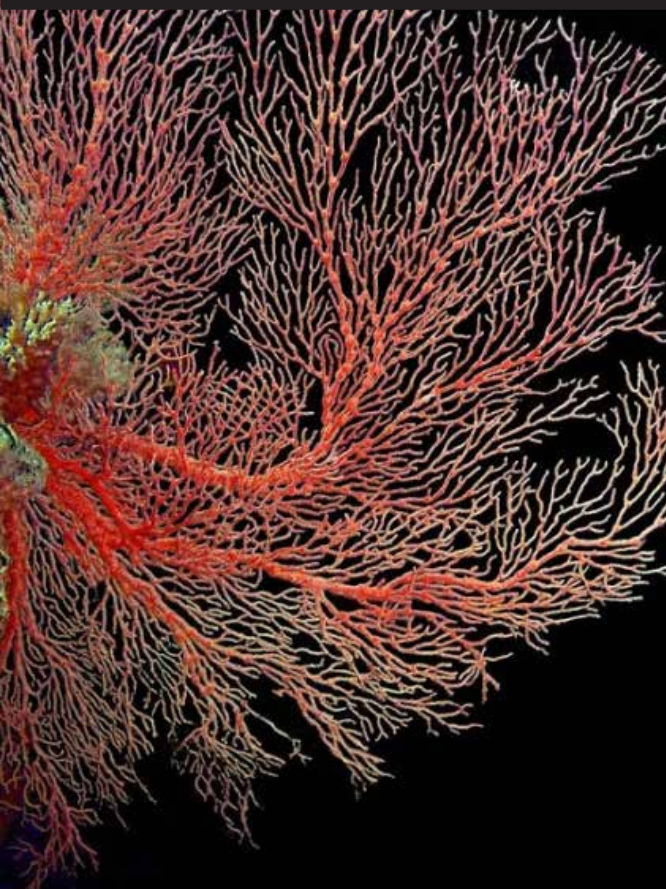




Sea Glass Terrazzo







Coral

Working with old material to make something new.
Working with a hard surface to make something
soft. Playing with false texture.

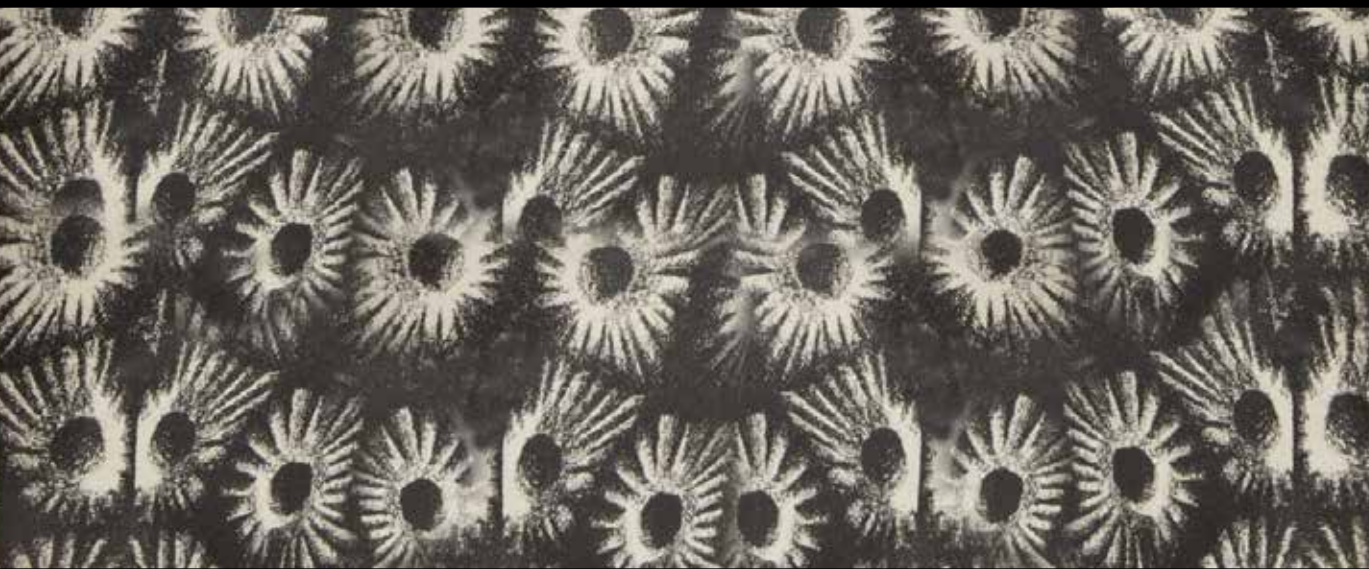
Leopard Coral











Sun Coral











Pollen











Platform

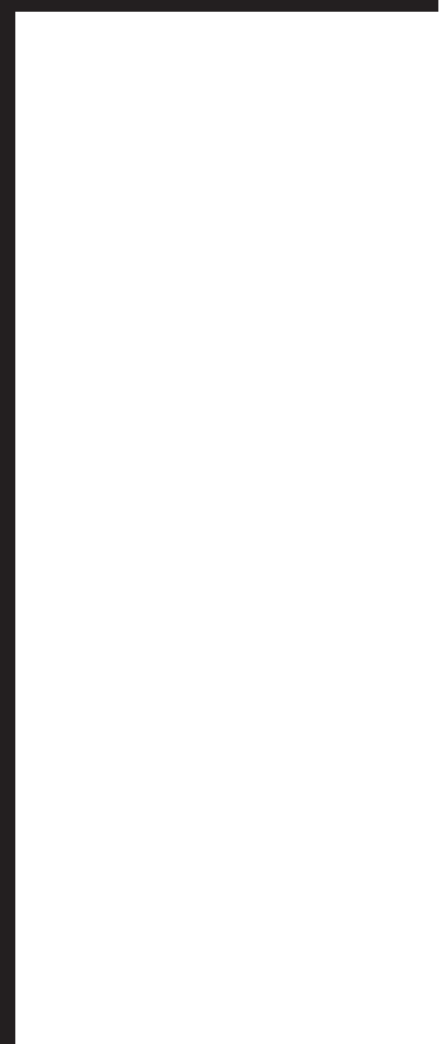








Rust











BW XII





