

# AirWatch MDM Integration

## Seamless Certificate Provisioning & Management

The proliferation of mobile devices presents tremendous opportunities for organizations to empower employees and increase business efficiency.

As the use of mobile devices and applications grows, so do the rate and sophistication of network and identity attacks on organizations and individuals. This momentum is compounded by the introduction of numerous management and provisioning challenges.



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### AirWatch Partnership

Entrust's strategic partnership with AirWatch provides streamlined access to Entrust identity-assurance solutions — Entrust IdentityGuard Cloud Services and the Entrust certification authority (CA) — for users who leverage AirWatch's Software-as-a-Service (SaaS) appliance-based or on-premise solutions.

► [air-watch.com](http://air-watch.com)

### Powerful Digital Certificates

Security-conscious organizations rely on digital certificates as the foundation of their identity-based access and security measures. Digital certificates provide strong device identities to enable secure Wi-Fi or VPN access. In addition, organizations also can leverage digital certificates on mobile devices to enable secure email (S/MIME) communication.

### Easy Mobile Management

The integration between AirWatch's Enterprise MDM solution and Entrust IdentityGuard allows AirWatch customers to easily manage digital identities on mobile devices. Organizations are able to leverage digital certificates for VPN authentication via AirWatch's simple device enrollment process.

► [entrust.com/mobile](http://entrust.com/mobile)

### Enterprise Mobility & BYOD

Enterprises face a diverse set of challenges with personal and company-issued mobile devices co-existing within secure corporate infrastructures — all core to enterprise mobility and bring-your-own-device (BYOD) movements.

#### Solution Benefits

- Leverage AirWatch mobile device management (MDM) integration for strong device identity
- Eliminate reliance on mobile usernames and passwords for VPN and Wi-Fi access
- Enhance user experience with transparent authentication to VPN and Wi-Fi access points
- Provision and manage digital identities and devices in BYOD environments
- Secure mobile devices communicating with customer or enterprise environments
- Leverage a variety of deployment methods, including cloud and on-premise models

### Mobile Foundation: Issuance, Management & Authentication

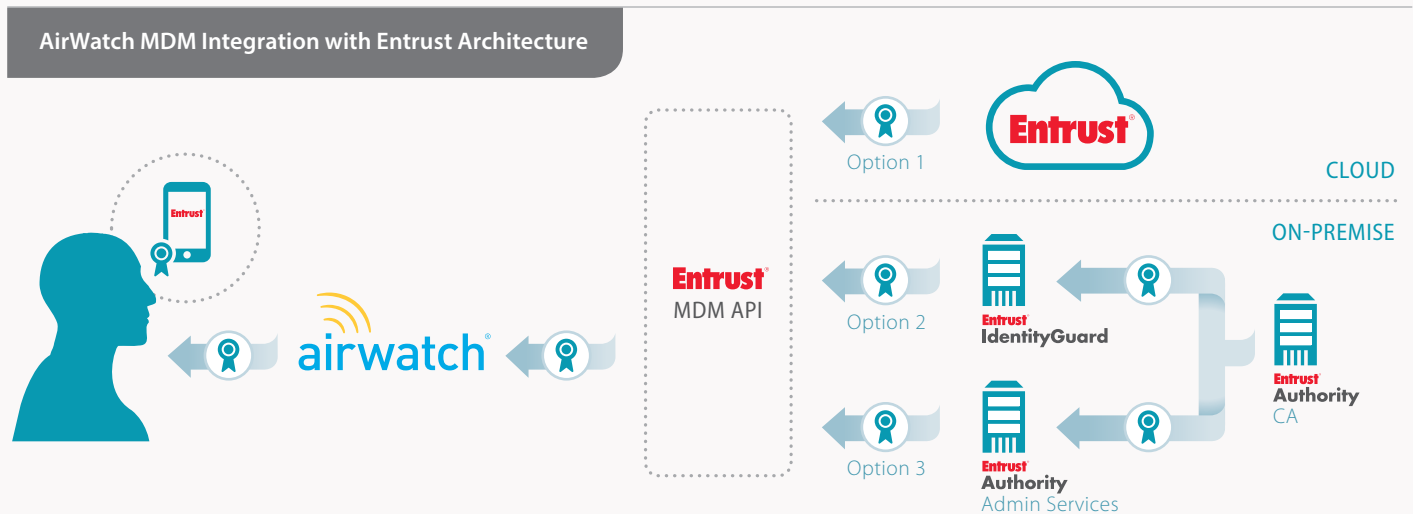
Organizations require a methodical and proven solution to issue and manage mobile devices. Administrators need to know who is accessing corporate networks and what information is stored on the devices.

AirWatch's leading mobile device management (MDM) solutions offer organizations the ability to manage mobile platforms, enforce policy and ultimately empower organizations to enable enterprise mobility.

However, granting secure access to corporate networks from mobile devices needs a strong and simple approach. Due to low security and unfriendly user experiences, usernames and passwords no longer suffice in the mobile world.

### Entrust & AirWatch MDM Integration

Entrust integrates with AirWatch MDM solution to allow organizations to deploy and leverage strong identities for mobile devices. Using this approach, Entrust digital identities are transparently deployed on mobile devices to grant secure access to corporate networks and enable secure email.



**Flexible integration.** Offering full integration with AirWatch solutions, Entrust provides a range of on-premise, hosted and pre-integrated MDM capabilities to suit the needs of your organization.

### High-Powered API

AirWatch's API helps integrate key enterprise platforms such as LDAP directory servers, Microsoft Active Directory, Microsoft Exchange, Microsoft BPOS-D, Microsoft Office 365, IBM Lotus Notes and Google Gmail for Business, as well as public key infrastructures (PKI) and certificate management frameworks. This helps streamline the generation and management of certificates used on mobile devices for authentication and encryption.

### The AirWatch Portfolio

AirWatch provides a full set of mobile security, mobile device management (MDM), mobile application management (MAM) and mobile content management (MCM), including the most accessible, easy-to-use Web- and mobile-based management console, Secure Content Locker, Secure Email Gateway and an AirWatch App Catalog. The solution also provides the ability to securely manage both corporate- and employee-liable devices and location-based services.

## Secure Mobile, Leverage Mobile

Entrust offers a number of capabilities that not only help secure mobile identities and transactions, but also empower organizations to leverage mobile devices to improve overall security and streamline business processes. Security controls are increased across all channels, enabling more convenience for employees and customers alike.

### SECURE MOBILE IDENTITIES & TRANSACTIONS

DEVICE CERTIFICATES



MDM INTEGRATION



APPLICATION PROTECTION



ANALYTICS



### LEVERAGE MOBILE FOR THE ONLINE CHANNEL



STRONG AUTHENTICATION



DESKTOP MALWARE PROTECTION



MOBILE SMART CREDENTIAL



TRANSACTION-SIGNING



A trusted provider of identity-based security solutions, Entrust secures governments, enterprises and financial institutions in more than 5,000 organizations spanning 85 countries.

Entrust's award-winning software authentication platforms manage today's most secure identity credentials, addressing customer pain points for cloud and mobile security, physical and logical access, citizen eID initiatives, certificate management and SSL.

For more information about Entrust products and services, call **888-690-2424**, email **[entrust@entrust.com](mailto:entrust@entrust.com)** or visit **[www.entrust.com](http://www.entrust.com)**.



AirWatch is the world's leading mobile security and enterprise mobility management provider. More than 10,000 organizations leverage the AirWatch® Enterprise Mobility Management Platform, which includes industry-leading mobile device, email, application, content, laptop and browser management solutions. Organizations can implement these solutions stand-alone for unique bring your own device requirements, in AirWatch® Workspace containerized solution, or as a comprehensive, highly scalable, enterprise-grade mobility platform. With the largest research and development team in the industry, AirWatch ensures the broadest mobile platform support, develops innovative solutions like AirWatch® Secure Content Locker™, and integrates with the leading device manufacturers and technology solution providers in the mobile ecosystem.