



Retransfer printing.

**The card that's
ready for its close-up.**

 **Entrust Datacard™**

See the benefits even

Retransfer printing allows you to create cards that stand out from the crowd—with photo-quality imagery, stunning resolution and extreme precision. All while giving you the security and durability you need and the versatility to meet virtually any card design requirement.

It's a technology that's truly ready for a closer look.

Enhance your brand image

True, high resolution printing produces life-like skin tones, extreme fine-line details, and outstanding color patterns and gradations.



Extend card life

Cards produced with retransfer printing are resistant to UV radiation and chemicals, extending their life. Adding laminates further enhances durability.

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Create cards that stand out

Retransfer technology allows you to print right over the edge of your cards and up to the edge of the chip in smart cards. The result is significantly improved aesthetics and a higher quality card experience overall.



Improve security

Retransfer technology prints exceptionally crisp, fine-line detail, microtext and bar codes, allowing for more secure cards.



Use card substrates that work for you

With retransfer printing you can print on the card material that best meets your budget, whether it's smart cards with embedded chips or specialty materials of almost any kind.

Meet customer demands

Help ensure the images on your cards realistically match the originals. This is where retransfer excels: no other card technology can deliver such accurate skin tones, wide color spectrum and extreme resolution for better visual cardholder authentication.



Take a closer look at the impressive benefits of retransfer printing at entrustdatacard.com/retransfer

Consumers, citizens and employees increasingly expect anywhere-anytime experiences—whether they're making purchases, crossing borders, accessing e-gov services or logging onto corporate networks. They also expect the systems that allow this freedom and flexibility to be reliable and secure. Entrust Datacard offers the trusted identity and secure transaction technologies that make these systems possible.



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