



GROUNDWOOD

Online Reading Guidelines

In order to keep supporting our entire community of readers during the COVID-19 outbreak, Groundwood Books is permitting its creators as well as educators, librarians and booksellers to create and share story time and read-aloud videos, audio recordings and live events, according to the following guidelines:

If you are a Groundwood creator who would like to read your Groundwood book on your social media or for another online platform at the request of an educator, librarian, bookseller or other third-party:

- At the beginning of the reading, whether on live stream, video or audio recording, please state your name as well as the name of all other creators, the translator where applicable, and that the reading is “with permission of Groundwood Books”.
- Whenever possible, please include in your reading a link to your local bookstore or library, for readers and parents looking to purchase or borrow the books.
- Please notify us by sending the URL to kbrassard@groundwoodbooks.com. Feel free to tag our social media as well! We are on Twitter, Facebook and Instagram, all @GroundwoodBooks.
- Story time or read-alouds of Groundwood books may be temporarily posted on publicly accessible social media channels and other online platforms. Please ensure that the content is removed no later than December 31st, 2020.

If you are a Groundwood creator who has received a request from an educator, librarian or bookseller who wants to read your Groundwood book online themselves:

You may grant them permission to do so, and we ask that you refer them to the below guidelines.



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If you are an educator who would like to read a Groundwood book for your online classroom:

- Please contact Access Copyright, who will be granting these permissions on our behalf through the [Read Aloud Canadian Books Program](#), on a gratis basis through December 2020 for all Access Copyright licensed schools and libraries.
- If your school is not licensed with Access Copyright, you may still do the reading following the below guidelines for booksellers and librarians.

If you are a bookseller or librarian who would like to stream a live or pre-recorded online reading of a Groundwood book:

- At the beginning of the reading, whether on live stream, video or audio recording, please state the name of the author, illustrator and translator where applicable, and that the reading is “with permission of Groundwood Books”.
- We ask that all librarians and booksellers please notify us by sending the URL to kbrassard@groundwoodbooks.com. Feel free to tag our social media as well! We are on Twitter, Facebook and Instagram, all @GroundwoodBooks.
- Story time or read-alouds of Groundwood books may be temporarily posted on publicly accessible social media channels and other online platforms. Please ensure that the content is removed no later than December 31st, 2020.