

PRODUCT CATALOGUE

Zerowaste Home collection



pure
mitti

People friendly. Planet friendly.

WWW.PUREMITTI.COM

ABOUT PURE MITTI

Bringing ancient Ayurvedic wisdom to modern-day life. Pure Mitti, a women-owned social enterprise, provides natural solutions for a toxin-free lifestyle, so you can live healthier and happier

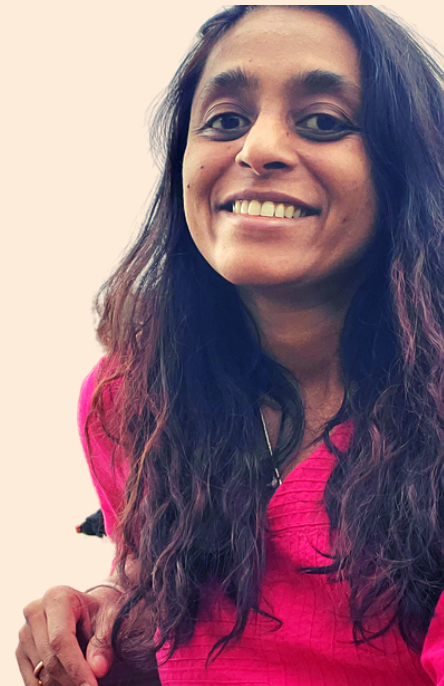


Pure Mitti is on a mission to inspire a global movement towards a more holistic and sustainable lifestyle. The brand takes its name from the word "mitti," which means earth, and is based on the wisdom of Ayurveda and the understanding that humans are not separate from nature, but are a part of it

MEET ME

Hi, I'm Suniti. I'm an organic gardener and maker of natural skincare and haircare, a yoga lover and advocate for green living. My decade at National Geographic showed me the damage humans have inflicted on the planet, especially with plastic waste. I feel strongly about the impact of our actions on the health of the planet, especially for underprivileged communities.

Support me in this journey to live a toxin free healthy life



HOW IT BEGAN?



I was shocked to learn about the excessive amount of toxic ingredients in the products I use daily, especially plastic consumption. My research on living a natural lifestyle opened my eyes to the harmful chemicals present in everyday items.

As a mother, I wanted to lead by example for my kids. I started with Pure Mitti to promote a plastic and toxin-free lifestyle through sustainable solutions for a better planet. We prioritize supporting and empowering rural farmers who practice sustainable living.

So we partner with various rural women self help groups to manufacture our sustainable lifestyle line.

OUR SUSTAINABILITY AWARD WINNER



ECO-FRIENDLY ALTERNATIVE TO PLASTIC BAGS - PURE MITTI MULTI POCKET BAGS

Pure Mitti's multipouch bags are unique tote bags made from 100% organic unbleached cotton with deep pockets to separate produce. They reduce the use of single-use plastic bags and liners while shopping and are endlessly reusable and biodegradable.

L = 21in

H = 16in

2 Handles = one set to lift the bag and another set to carry it like a shoulder bag.

Extremely comfortable when carrying all your shopping goods.

Variation1 ▶ - 4 deep pouches

Variation2 ▶ - 6 deep pouches

Colors ▶ - Natural, Sage Green, Indigo

How to care: Cold water hand wash only, air dry.



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MULTI-POCKET BAGS

1 BAG MULTIPLE USES

Chic & Practical Reusable Bags: Love the way it feels and love carrying it! Our bottle sleeves are not only practical but stylish too. Perfect for wine bottles, flowers, oil jars, pet supplies, and more. Endless options for endless functionality.



We estimate that 863 single-use plastic bags are replaced by using one Pure Mitti reusable bag for one year.



CUSTOMIZATION OPPORTUNITIES

We are open to you having your logo, a quote, a name, brand messaging, and city name on one or both face of the bags. The choice is endless.

MOQ for customization >100 units



CUSTOMER ENGAGEMENT

EMPOWER YOUR CUSTOMERS WITH AR

Engage with your customers and show them the endless uses of this bag and quantify the huge impact they will make on reducing plastic waste. Help them make an eco-friendly choice that benefits both them and the planet.

**Enter
pure mitti**



**METAVVERSE
now!!!**

...now...

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LINE SHEET

ORGANIC CERTIFIED ECO TOTES



SUGGESTED RETAIL: \$23.00- \$26.00
WHOLESALE PRICE : \$13.00-\$10.50
MIN ORDER QTY: 25
100% ORGANIC UNBLEACHED COTTON

On larger order quantities, further discounts will be applied

MULTI-POCKET CANVAS TOTE
4 or 6 pouches WITHOUT CUSTOMIZATION
MPB4/MPB6



6-POCKET



4-POCKET



3 COLORS
4 DEEP POCKETS
6 DEEP POCKETS
2 handles
organic cotton



NATURAL



SAGE GREEN



INDIGO

LINE SHEET

ECO TOTES





ORGANIC LINEN BAGEL BAGS

SUGGESTED RETAIL: \$21.00- \$24.00

WHOLESALE PRICE : \$10.50-\$12.50

MIN ORDER QTY: 25

100% ORGANIC LINEN COTTON



ORGANIC LINEN LOAF BAGS

SUGGESTED RETAIL: \$21.00- \$24.00

WHOLESALE PRICE : \$10.50-\$12.50

MIN ORDER QTY: 25

100% ORGANIC LINEN COTTON



ORGANIC LINEN BAGUETTE BAGS

SUGGESTED RETAIL: \$21.00- \$24.00

WHOLESALE PRICE : \$10.50-\$12.50

MIN ORDER QTY: 25

100% ORGANIC LINEN COTTON

ORGANIC CORDUROUY LUNCH BAGS



SUGGESTED RETAIL: \$24.00
WHOLESALE PRICE : \$12.50-\$14.50
MIN ORDER QTY: 25
100% ORGANIC CORDUROY

ORGANIC COTTON VEGGIE PRODUCE BAGS



SUGGESTED RETAIL: \$21.00- \$24.00
WHOLESALE PRICE : \$10.50-\$12.50
MIN ORDER QTY: 25
100% ORGANIC UNBLEACHED COTTON IN
BUNDLES OF 5

ABOUT MAKERS



ENVIRONMENTAL IMPACT

We have so far replaced **40,348 lbs**
of single use plastic
in the planet

SOCIAL CAUSE- WOMEN EMPOWERMENT

We procure the unbleached cotton directly from the farms and work with over a dozen different artisans and their families in rural India to create our collection.

These women from disadvantaged groups are inspired to provide to the world, their nature-centric way of life, creativity and craftsmanship.

Every pure mitti purchase serves as a clean green effective solution supporting the farmers and rural artisans as well as eliminating plastic waste and toxic waste

TERMS & CONDITIONS

PAYMENT AND ORDERING

01

We accept major credit cards and payment is due when the order is placed. You can place an order with us by emailing info@puremitti.com

MINIMUM ORDER QUANTITIES & TURNAROUND TIME

02

Our minimums for opening wholesale orders are a min of 24 bags . Reorders have no minimums.

Turnaround time:
2-4 weeks with customization

SHIPPING & INSURANCE

03

We will ship via UPS or USPS. Shipping costs will be calculated just before delivery based on the weight of the package and will be added to your invoice.

We will cover insurance for orders over \$500.00

SHIPPING MATERIALS

04

We package our goods plastic free as much as possible and using only reusable biodegradable materials.



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CONTACT US



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