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2023-2024 CATALOG

MODERN MITZVAH

SHOPMODERNMITZVAH.COM
SCOTTSDALE, ARIZONA





ABOUT US:

Modern Mitzvah is an illustration, stationery and design brand based in Scottsdale, AZ. We create unique, modern designs for holidays and celebrations like birthdays, bar mitzvahs and weddings.

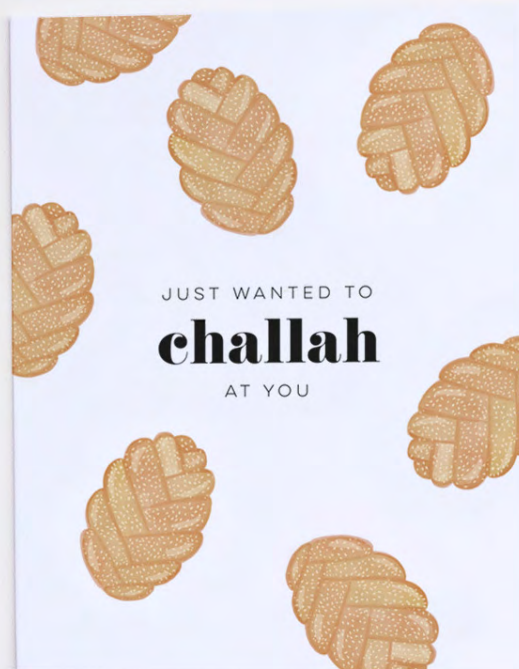
We're a husband-wife team. Laura is the creative talent behind the company while Justin handles the finances, and our young daughters Elsie and Maya inspire (and distract) us.

The company first launched in 2018, quite accidentally, when Laura was asked to design a baby naming certificate for a friend. Soon several more friends asked for baby naming certificates, then for home art, and the product line snowballed from there.

Modern Mitzvah's line of wholesale greeting cards and artwork can be found in over 100 boutique stores, gift shops, and bookstores throughout the U.S. Through this shop we strive to create unique and modern designs, one-of-a-kind keepsakes for special events, and spread a little joy through beautiful art.

EVERYDAY
GREETING CARD
COLLECTION

Simple, modern greeting cards
for milestone events like birthdays,
bar mitzvahs, new babies & more.



GREETING CARDS

A2 SIZE: 4.25"x5.5" | 130 LB SMOOTH ULTRA WHITE CARDSTOCK
ENVELOPES INCLUDED | BLANK INTERIOR | WHOLESALE: \$2.75

BEST
SELLER



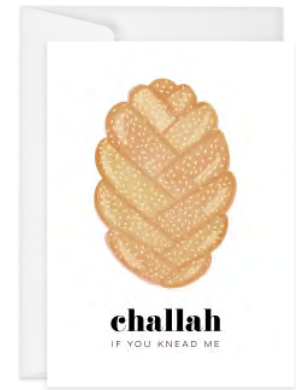
GC-1
COLORFUL MAZEL TOV



GC-2
COLORFUL OY VEY BDAY

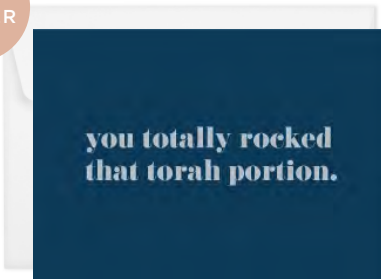


GC-17
JUST WANTED TO
CHALLAH AT YOU



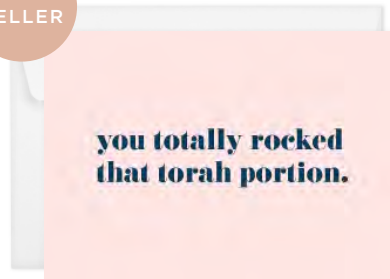
GC-16
CHALLAH IF YOU
KNEAD ME

BEST
SELLER



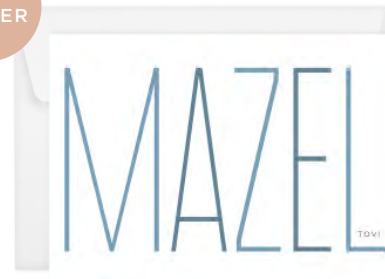
GC-4
YOU TOTALLY ROCKED
THAT TORAH PORTION

BEST
SELLER



GC-5
YOU TOTALLY ROCKED
THAT TORAH PORTION

BEST
SELLER



GC-18
MODERN MAZEL TOV

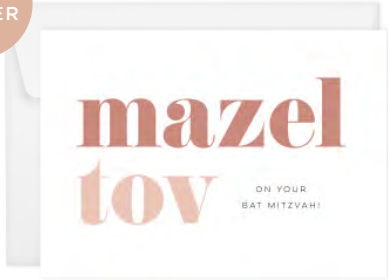


GC-21
MODERN OY VEY BDAY

GREETING CARDS

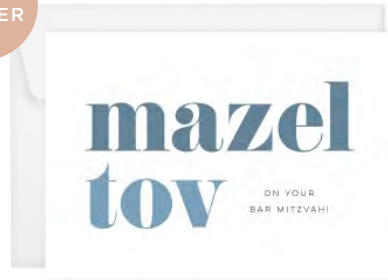
A2 SIZE: 4.25"x5.5" | 130 LB SMOOTH ULTRA WHITE CARDSTOCK
ENVELOPES INCLUDED | BLANK INTERIOR | WHOLESALE: \$2.75

BEST
SELLER



GC-8
BAT MITZVAH MAZEL TOV

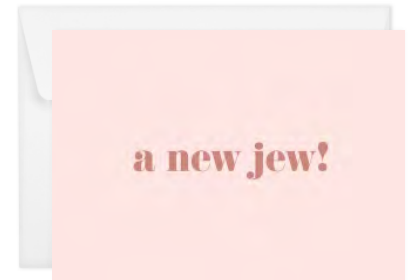
BEST
SELLER



GC-9
BAR MITZVAH MAZEL TOV



GC-22
A NEW JEW



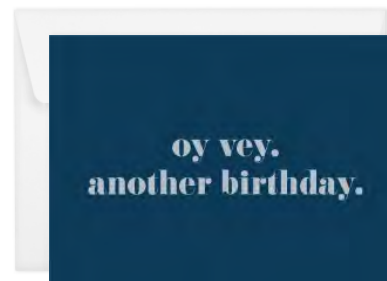
GC-23
A NEW JEW



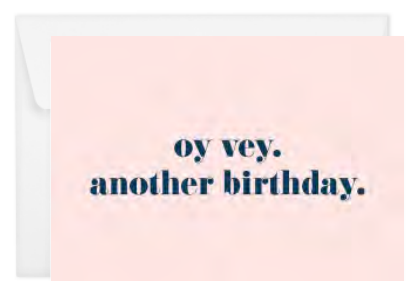
GC-12
CLASSIC MAZEL TOV



GC-13
CLASSIC MAZEL TOV



GC-14
CLASSIC OY VEY BDAY



GC-15
CLASSIC OY VEY BDAY

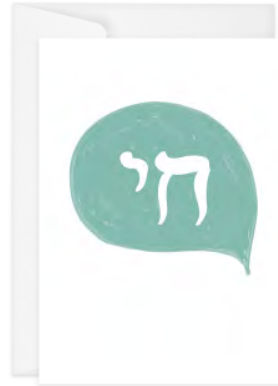
GREETING CARDS

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BEST
SELLER

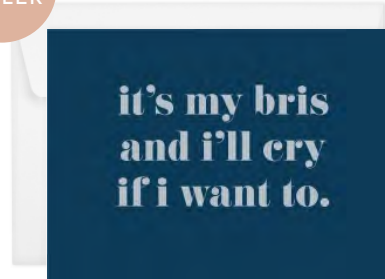


GC-27
BLESSED MEMORY



GC-26
CHAI THERE

BEST
SELLER



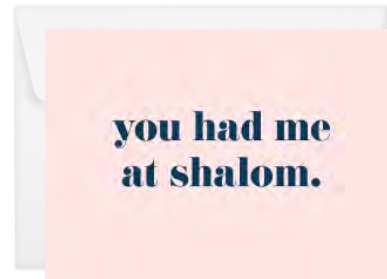
GC-6
IT'S MY BRIS



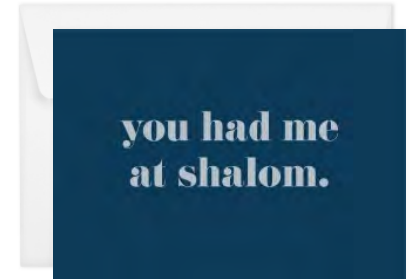
GC-25
L'CHAYIM



GC-24
L'CHAYIM



GC-19
YOU HAD ME AT SHALOM



GC-20
YOU HAD ME AT SHALOM

JEWISH FOOD GREETING CARD COLLECTION

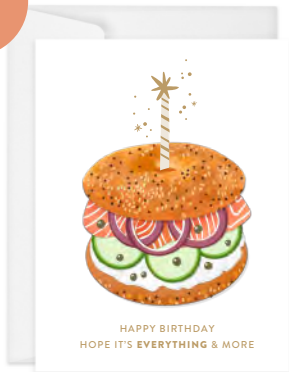
A hand-drawn card collection inspired by our favorite Jewish deli foods like bagels, matzah ball soup, black and white cookies and more.



GREETING CARDS

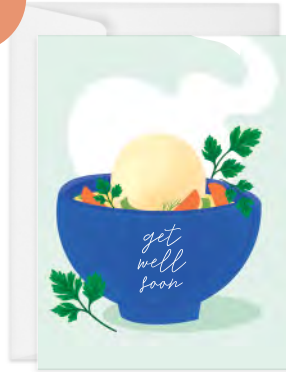
A2 SIZE: 4.25"x5.5" | 130 LB SMOOTH ULTRA WHITE CARDSTOCK
ENVELOPES INCLUDED | BLANK INTERIOR | WHOLESALE: \$2.75

NEW



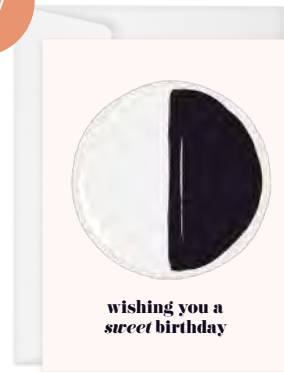
GC-33
BIRTHDAY BAGEL

NEW



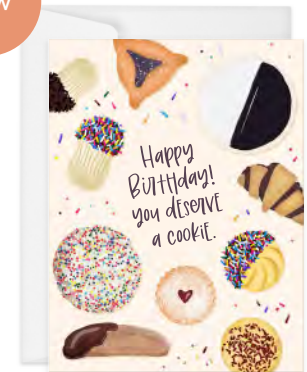
GC-32
MATZAH BALL SOUP

NEW



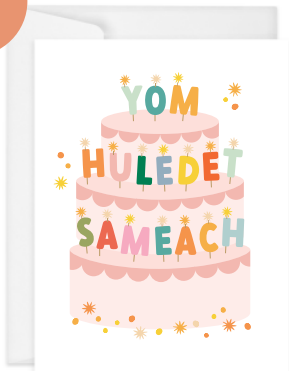
GC-28
SWEET BIRTHDAY

NEW



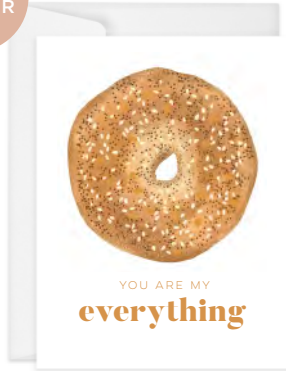
GC-30
BIRTHDAY COOKIES

NEW



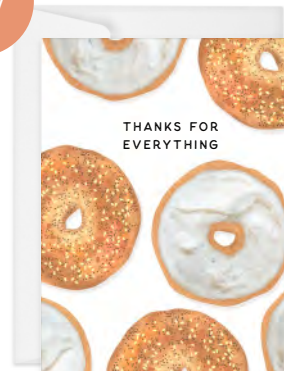
GC-29
YOM HULEDET SAMEACH

BEST
SELLER



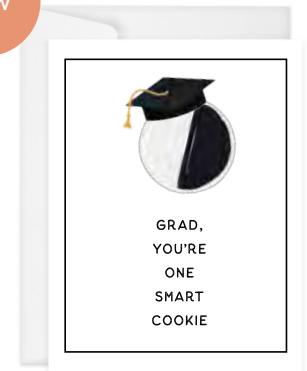
VC-2
EVERYTHING BAGEL

NEW



GC-34
THANKS FOR EVERYTHING

NEW



GC-31
ONE SMART COOKIE



HOLIDAY COLLECTION

Greeting cards, stickers & calendars
for Jewish holidays like Rosh Hashanah,
Hanukkah, Passover & Purim.

ROSH HASHANAH CARDS

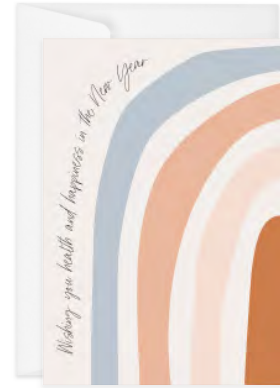
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ENVELOPES INCLUDED | BLANK INTERIOR | WHOLESALE: \$2.75



RH-1
NEW YEAR JOY



RH-2
STARRY NEW YEAR



RH-3
HEALTH AND HAPPINESS



RH-4
RAINBOW NEW YEAR



RH-5
STARRY SHANA TOVA

BEST
SELLER



RH-6
SWEET NEW YEAR

BEST
SELLER



RH-7
NEW YEAR BLOSSOM

BEST
SELLER



RH-8
POMEGRANATE
SHANA TOVA

HANUKKAH CARDS

A2 SIZE: 4.25"x5.5" | 130 LB SMOOTH ULTRA WHITE CARDSTOCK
ENVELOPES INCLUDED | BLANK INTERIOR | WHOLESALE: \$2.75

BEST
SELLER



HC-7
STARRY HANUKKAH

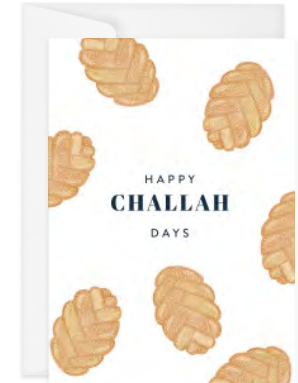
BEST
SELLER



HC-8
FLORAL MENORAH



HC-9
MENORAH SNOW GLOBE



HC-10
CHALLAH DAY CHEER



HC-11
FLORAL HOLIDAYS



HC-12
HANUKKAH GINGERBREAD

BEST
SELLER



HC-13
HANUKKAH CANDLES



HC-14
CLASSIC HANUKKAH

HOLIDAY CARDS

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ENVELOPES INCLUDED | BLANK INTERIOR | WHOLESALE: \$2.75

BEST
SELLER



HC-1
I LOVE YOU LATKE

BEST
SELLER



HC-2
HAPPY CHALLAH DAYS

BEST
SELLER



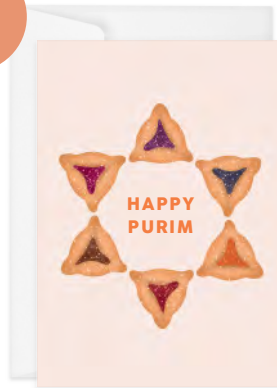
HC-4
DREIDEL DREIDEL DREIDEL

NEW



VC-1
JEWISH CONVERSATION
HEARTS

NEW



PC-2
HAMANTASCHEN STAR



PC-1
PURIM CELEBRATION



GC-7
CHAG SAMEACH

STICKERS

A7 SIZE: 5"x7" | KISS-CUT STICKER SHEET

2 SHEETS PER PACK | SEALED IN A CLEAR SLEEVE | WHOLESALE: \$3.25



SS-1
PASSOVER STICKERS
PRINTED ON GLOSSY PAPER



SS-2
HANUKKAH STICKERS
PRINTED ON GLOSSY PAPER



SS-3
HANUKKAH GIFTING STICKERS
PRINTED ON MATTE PAPER

CALENDARS

8.5"x11" 16 MONTH CALENDAR | 100 LB WRITEABLE PAPER | WIRE-O BINDING | WHITE METAL HANGER
FEATURES JEWISH HOLIDAYS, FEDERAL HOLIDAYS & SHABBAT TORAH PORTIONS | WHOLESALE: \$13



C-2024-P
JEWISH CALENDAR 5784 / 2024

THE EZZIE MENORAH PICK

STAINLESS STEEL | MARBLED ACRYLIC | LIGHTWEIGHT | COMES WITH REUSABLE STORAGE BOX
A WAX REMOVAL TOOL MADE SPECIFICALLY FOR CLEANING MENORAHS | WHOLESALE: \$9

NEW



MP-BL-1
THE EZZIE MENORAH PICK



SIMAN TOV SERVING TRAYS

Jewish-themed serving trays perfect for holiday celebrations, everyday use, entertaining or gifting. A collaboration between Modern Mitzvah and Gifted LA.

LOVE & LIGHT

SERVING TRAYS

FSC-CERTIFIED BIRCHWOOD | FOOD SAFE | WHOLESALE: \$29



WT-H-1
FLORAL MENORAH SERVING TRAY
14.9"



WT-H-2
LOVE AND LIGHT SERVING TRAY
16.9"x8.7"



WT-SH-1
SHALOM SERVING TRAY
16.9"x8.7"

SERVING TRAYS

FSC-CERTIFIED BIRCHWOOD | FOOD SAFE | WHOLESALE: \$29



WT-RH-1
SHANA TOVA SERVING TRAY
14.9"



WT-RH-2
APPLES AND HONEY SERVING TRAY
14.2"x11"

ART PRINT COLLECTION

Home blessings, baby blessings, and Hebrew art perfect for baby namings, new parents, housewarmings & wedding gifts.



ART PRINTS

8x10 UNFRAMED: 110 LB WHITE CARDSTOCK | SEALED IN A CLEAR SLEEVE | WHOLESALE: \$22

11X14 UNFRAMED: 100 LB COVER STOCK | SEALED IN A CLEAR SLEEVE | WHOLESALE: \$27

8x10 FRAMED: INCLUDES WHITE WOODEN FRAME WITH REAL GLASS | WHOLESALE: \$35

11X14 FRAMED: INCLUDES WHITE WOODEN FRAME WITH REAL GLASS | WHOLESALE: \$49.50

BEST SELLER



BKA-1-B
ALEPH BET - BLUE

BEST SELLER



BKA-1-P
ALEPH BET - PINK



BKA-1-G
ALEPH BET - GREEN

ART PRINTS

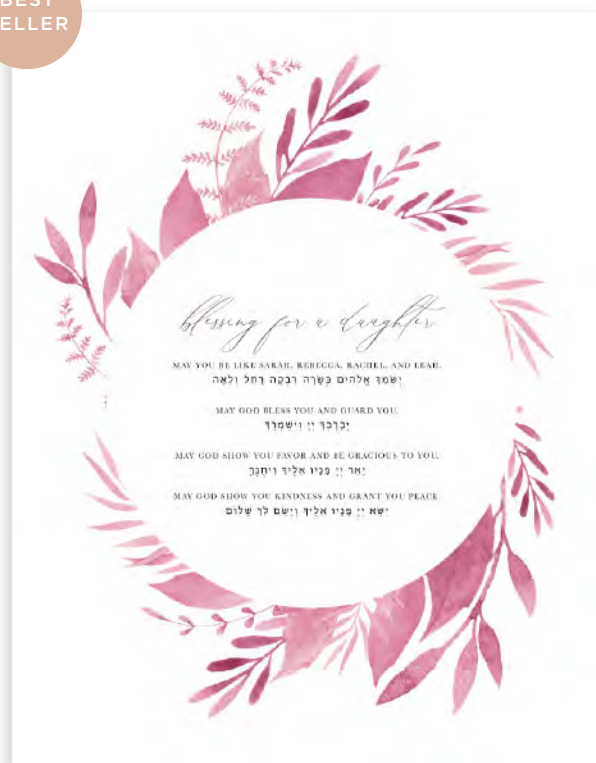
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11X14 FRAMED: INCLUDES WHITE WOODEN FRAME WITH REAL GLASS | WHOLESALE: \$49.50

BEST
SELLER



BKB-1
BLESSING FOR A DAUGHTER
Available in green, blue, or pink.

BEST
SELLER



BKB-2
BLESSING FOR A SON
Available in green, blue, or pink.



BKB-3
BLESSING FOR A CHILD
Available in green, blue, or pink.

ART PRINTS

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GB-1-G
LEAFY STAR OF DAVID
BLESSING FOR THE HOME - GREEN



GB2-B
LEAFY STAR OF DAVID
BLESSING FOR THE HOME - BLUE

ART PRINTS

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11X14 FRAMED: INCLUDES WHITE WOODEN FRAME WITH REAL GLASS | WHOLESALE: \$49.50

BEST
SELLER



GB-3-G-A
POMEGRANATE BLESSING
FOR THE HOME - ENGLISH

BEST
SELLER



GB-3-G-B
POMEGRANATE BLESSING
FOR THE HOME - ENGLISH & HEBREW



GB-3-G-C
POMEGRANATE BLESSING
FOR THE HOME - HEBREW

ART PRINTS

8x10 UNFRAMED: 110 LB WHITE CARDSTOCK | SEALED IN A CLEAR SLEEVE | WHOLESALE: \$22

11X14 UNFRAMED: 100 LB COVER STOCK | SEALED IN A CLEAR SLEEVE | WHOLESALE: \$27

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BEST
SELLER



GB-5-G-A
BOTANICAL BLESSING
FOR THE HOME - ENGLISH

BEST
SELLER



GB-5-G-B
BOTANICAL BLESSING
FOR THE HOME - ENGLISH & HEBREW



GB-5-G-C
BOTANICAL BLESSING
FOR THE HOME - HEBREW

ART PRINTS

8x10 UNFRAMED: 110 LB WHITE CARDSTOCK | SEALED IN A CLEAR SLEEVE | WHOLESALE: \$22

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BKB-4
HAMSA BLESSING FOR A BABY
Color options: pink, blue, lavender or green.



GB-7
HAMSA HOME BLESSING
Color options: pink, blue, lavender or green.



BKB-5
HAMSA PRIESTLY BLESSING
Color options: pink, blue, lavender or green.

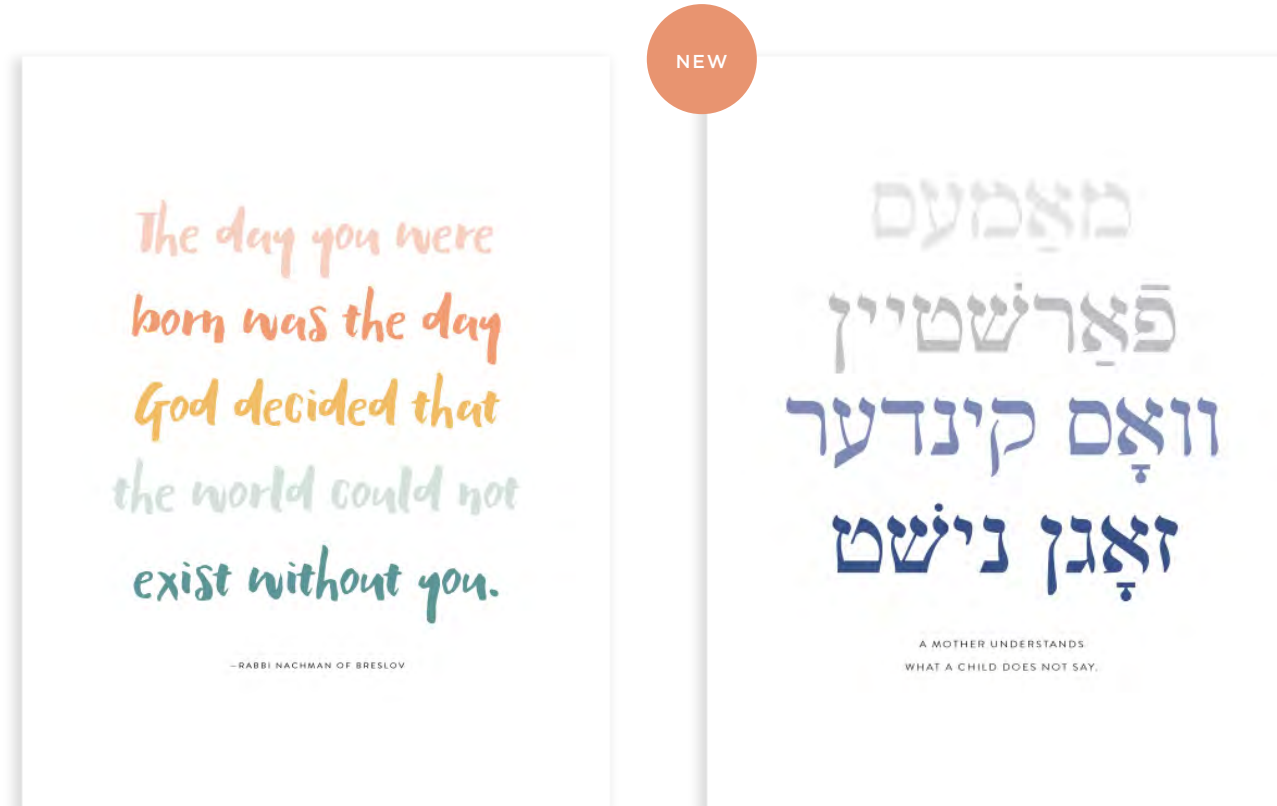
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11X14 FRAMED: INCLUDES WHITE WOODEN FRAME WITH REAL GLASS | WHOLESALE: \$49.50



BKB-6-R
DAY YOU WERE BORN

GB-8
MOTHER'S UNDERSTAND
Color Options: blue gradient or pink gradient.

WHOLESALE TERMS + CONDITIONS

MINIMUMS:

Opening Order: \$125 | Reorders: \$100

Cards: 6 per design | Art Prints: 3 per design | Stickers: 3 per design | Trays: 3 per design | Calendars: 6 per design | Menorah Picks: 6 per design

PAYMENT:

We accept all major credit cards through shopmodernmitzvah.com.

SHIPPING:

Wholesale orders typically ship within 10-12 business days via USPS, UPS or FedEx. During the holiday season, please allow for 1-2 additional business days. Rush shipping is available upon request. Buyer is responsible for all shipping costs.

RETURNS + CANCELLATIONS:

We do not accept returns, but will gladly replace items that may arrive damaged. All damages must be reported within 5 business days. We do not accept cancellations if an order has already been printed. If an order has not been printed, there is no fee to cancel the order.

CUSTOMIZATION REQUESTS & COPYRIGHT:

Please ask about customizations to our existing collection! We can usually accommodate. Please note that Modern Mitzvah retains ownership of the copyrights on all designs it creates, including custom designs. You may not reproduce any Modern Mitzvah design, including any custom design. Modern Mitzvah, as the copyright owner, reserves the right to use custom designs on other products and for other customers.

If you are a retailer, you have permission to resell Modern Mitzvah products but you do not have permission to reproduce or reprint our designs.

SOCIAL MEDIA:

We'd love if you would tag images of our products on social media. We'd be happy to cross-promote!

[SHOPMODERNMITZVAH.COM](https://shopmodernmitzvah.com)

HELLO@SHOPMODERNMITZVAH.COM

   @MODERNMITZVAH

