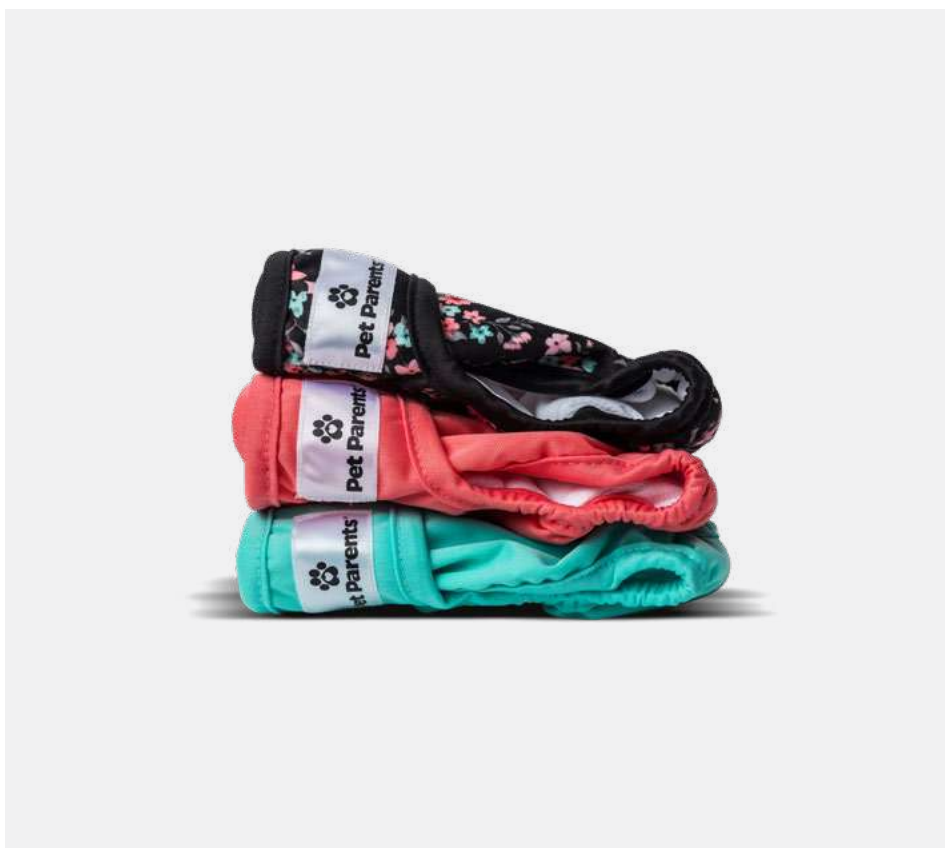




The Bella & Calvin[®]

COLLECTION

WHOLESALE CATALOG



EXCLUSIVE TO INDEPENDENT PET RETAIL

petparentsbrand.com



Exclusive to **Independent Retailers**

Introducing: The Bella & Calvin Collection®!

This unique line has our same great quality products but with new designs, patterns, and colors that are only available to brick & mortar, independent pet retailers. We tested each pattern and color with a wide variety of dog owners to find the most pawfect designs.

We will never sell this speciality collection online or in big box stores. The Bella and Calvin Collection® was specifically created for independent pet retailers to demonstrate that you mean the world to us and that we value our relationships with our retail pawtners.

Do you currently carry **dog diapers**?

NO

YES

Why you should?

Demand for washable dog diapers has increased **450%** in the past **five years** and is going to **continue to rise**.

They are “need it now” products: your customers can’t & won’t wait for 2 day shipping to prevent messes.

Why you should give 2 barks: It’s simple.
Your customers need them, so you sell them.

Just spay incontinence:

- > There are approximately between 2-8 million dogs that suffer from spay incontinence alone per year.

Dogs in heat:

- > Approximately 5 million females are not spayed per year, ruining anything they sit, lay, or walk on when they are in season

Spot marking:

- > Approximately 8 million male dogs are not neutered per year... that’s a lot of ruined furniture!

House training puppies:

- > 5.8 million puppies are born in the U.S. every year. All will need house training products every year!





INDEPENDENT RETAIL

EXCLUSIVE

DOG DIAPERS

Bella Pack



Floral

Pink

Teal



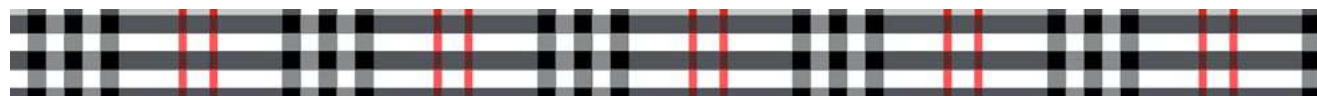
This one's for the girls. Sassy girls. Sweet girls. Shy girls. All girls.

Whether she's beauty and grace, or feisty and powerful, the Bella Pack will only accent her unique personality. It doesn't matter if she's rockin' the floral print or workin' it in the pretty teal or pink – she will always be turning heads wherever she goes.



3 Diapers per Pack





INDEPENDENT RETAIL

EXCLUSIVE

DOG DIAPERS

Designer Pack



Red Plaid Black



Mirror, mirror on the wall... who's the classiest of them all?
Modern plaid. Eye candy red. Deep black. Raise your pinkies up
because the Designer Pack just screams, "Classy!"

Whether it's being used on a beautiful lady or handsome lad, the
plaid print and color combinations in this pack will assure that
these dapper fur-babies will always be voted best-dressed!



3 Diapers per Pack





INDEPENDENT RETAIL

EXCLUSIVE

BELLY BANDS

Warrior Pack

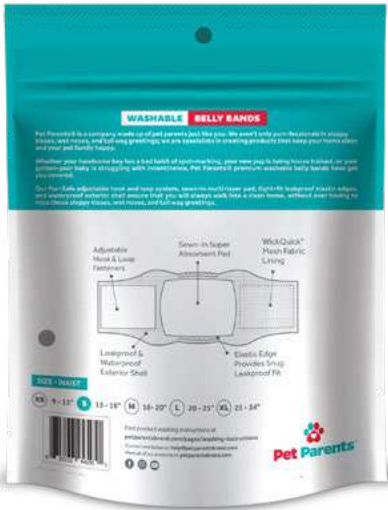


Aztec Blue Grey



Let's hear it for the boys! He's handsome. He's tough. He's fierce. But don't let him fool you. He's also sweet. He's also snuggly.

With its bold Aztec print and attractive dark blue and grey color combinations, the Warrior Pack suits any boy, regardless of what kind of warrior he is; tough and fur-ocious or gentle and sweet!



3 Bandss per Pack



Inc. 500



INDEPENDENT RETAIL

EXCLUSIVE

BELLY BANDS

Designer Pack

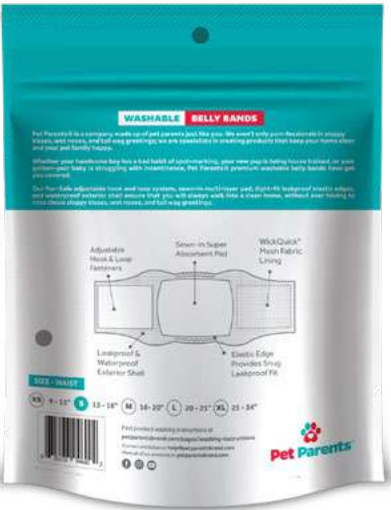


Plaid Black Red



He's a classic man. This classy and modern plaid, eye candy red, and deep black is the perfect addition to any dashing young pup's wardrobe.

For those gentlemen who are looking for a way to 'woo' the ladies, the Designer Pack gives you just that. Whether he is sporting the stylish plaid or struttin' his stuff in the attention-getting red or fancy black, pet parents must keep this dapper pup on a tight leash!



3 Bandss per Pack



One Stop Shop

The Bella & Calvin® Collection

Pet Parents® is your One Stop Shop for all problems pet parents face. Bundle our range of complete product lines to become the go-to place for pet parents and the variety of solutions they need, without the hassle of dealing with multiple vendors and distributors!



Adult & Senior Pets Products:

All of our products work together to help your customer’s adult and senior pups with a variety of issues. Our dog diapers and belly bands will protect and prevent accidents from turning into messes during fecal or urinary incontinence, paralysis, UTIs, going into heat, pregnancy prevention, postpartum, post surgery, spot marking, or whelping. Our Pawtect® Pads and Pawtect® Blankets will be a helpful extra barrier for your customer’s furbabies to keep their homes clean. Your customer will want to throw in some SoftSupps® to support their pup’s health and some Gnawtlers® as a healthy and rewarding treat for being such a good dog.

Dog Diapers, Belly Bands, Pawtect® Pads, Pawtect® Blankets, Turmeric & Curcumin, Hip & Joint, Multivitamin, Forager®, Pet WiPees™, PetTergent®, and Gnawtlers®.

Cleaning & Potty Products:

Our dog diapers and belly bands will come in handy to prevent messes from turning into accidents. Have your customers pair with our Pawtect® Pads and Pawtect® Blankets to provide the ultimate protection for their home. Add some bladder + probiotic SoftSupps® to help promote a healthy digestive tract, upset stomach relief, detoxification, and assist with healthy stools and prevent future accidents.



Dog Diapers, Belly Bands, Pawtect® Pads, Pawtect® Blankets, Bladder and Probiotic SoftSupps®, Pet WiPees™, and PetTergent®.



Dog Diapers, Belly Bands, Pawtect® Pads, Pawtect® Blankets, Calming, SoftSupps®, Forager® Bowl, Pet WiPees™, and Gnawtlers®.

Adolescent Products:

For customers with new fur-babies that have excitement urination, are house training, are spot marking, need to cover wounds after spaying or neutering: our dog diapers and belly bands will give your customer back control and protect any messes that come with having a puppy. For added protection, our Pawtect® Pads can easily slide into problem areas in your customer’s home in the process of training the new pup. Throw in a waterproof Pawtect® Blanket for pawtected cuddles. Our SoftSupps® and Gnawtlers® can act as healthy, rewarding treats.



Dog Diapers, Belly Bands, Pawtect® Pads, Pawtect® Blankets, SoftSupps®, Forager®, Pet WiPees®, and Gnawtlers®.

Travel Products:

Our washable dog diapers and belly bands are pawfect for traveling. Pair those up with our Pawtect® collection with a pad to protect your car, a waterproof Pawtect® Blanket to curl up with, and grab a Gnawtlers® to pass the time! If you notice them getting anxious in the back, don’t forget to pack our Calming SoftSupps® for a helpful roadside “snack”.



A Solution for any Pet Parent Need

The Bella & Calvin® Collection

Offer pet parents a bundle of solutions, for any need, with our wide range of product lines that pair together to provide furfamilies support to their unique needs.



UTI in Dogs

Solution: **Dog Diapers, Belly Bands, Pawtect® Pads, Pawtect® Blankets, Bladder SoftSupps®, Probiotic SoftSupps®, Multivitamin SoftSupps®, PetTergent®, and Pet WiPees™.**

Post Surgery

Solution: **Dog Diapers, Belly Bands, Pawtect® Pads, Pawtect® Blankets, Turmeric & Curcumin SoftSupps®, Multivitamin SoftSupps®, Forager®, Gnawtlers®, and Pet WiPees™.**

Whelping/Postpartum

Solution: **Dog Diapers, Pawtect® Pads, Pawtect® Blankets, Multivitamin SoftSupps®, PetTergent®, and Pet WiPees™.**

Itchy, Bumpy, Uncomfortable Skin

Solution: **Dog Diapers, Belly Bands, Pawtect® Pads, Pawtect® Blankets, Allergy, Skin & Coat SoftSupps®, Multivitamin SoftSupps®, PetTergent®, and Pet WiPees™.**

Paralysis

Solution: **Dog Diapers, Belly Bands, Pawtect® Pads, Pawtect® Blankets, Multivitamin SoftSupps®, Turmeric & Curcumin SoftSupps®, Forager®, Pet WiPees™, and PetTergent®.**

House Training

Solution: **Dog Diapers, Belly Bands, Pawtect® Pads, Pawtect® Blankets, Bladder SoftSupps®, Multivitamin SoftSupps®, and PetTergent®.**

Dogs in Heat/Pregnancy Prevention

Solution: **Dog Diapers, Pawtect® Pads, Multivitamin SoftSupps®, and Bladder SoftSupps®.**

Fecal and/or Urinary Incontinence

Solution: **Dog Diapers, Belly Bands, Pawtect® Pads, Pawtect® Blankets, Bladder SoftSupps®, Probiotic SoftSupps®, Multivitamin SoftSupps®.**





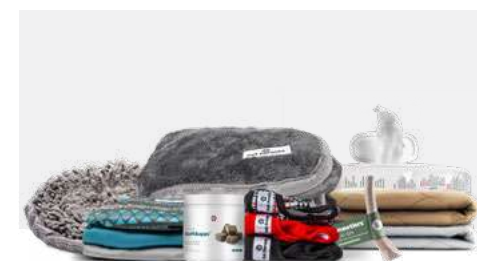
Excitement Urination

Solution: **Dog Diapers, Belly Bands, Pawtect® Pads, Pawtect® Blankets, Calming SoftSupps®, Bladder SoftSupps®, and Multivitamin SoftSupps®.**



Mobility Issues and Soreness

Solution: **Dog Diapers, Belly Bands, Pawtect® Pads, Pawtect® Blankets, Hip & Joint SoftSupps®, Turmeric & Curcumin SoftSupps®, and Multivitamin SoftSupps®.**



Travel

Solution: **Dog Diapers, Belly Bands, Pawtect® Pads, Pawtect® Blankets, Calming, Gnawtlers®, Forager® Bowl, and Pet WiPees™.**

Pet Parents® Ordering Process

Ready to become a **Pet Parents® Retail Pawtner**? Here’s how it works.

- 1

Go to petparentswholesale.com and click “join us” to create an account for our wholesale website.
- 2

Fill out the dealer application on the wholesale website and one of our pack members will notify you once approved.
- 3

Upon approval, you will receive an email from the website giving you access to the wholesale portal.
- 4

Use the email to navigate back to the website, sign-in, and place your first order!
- 5

After your payment is entered and your order is placed, a Partner Success member will add shipping cost and our warehouse team will begin picking and packing your order.

This system is set up so that ordering, managing products ordered, and keeping an eye on your account is hassle-free!



Want to see **Wholesale Pricing?**

Email sales@petparentsbrand.com or apply to become a Pet Parents® Pawtner at petparentswholesale.com.

The Bella & Calvin® Collection



| Bella Diapers | |
|--------------------------------------|-------------------------|
| Extra Small WDDOPDOXS (4" x 10") | \$ 26.99 MSRP |
| Small WDDOPDOS (9" x 15") | \$ 27.99 MSRP |
| Medium WDDOPDOM (14" x 20") | \$ 32.99 MSRP |
| Large WDDOPDOL (19" x 27") | \$ 37.99 MSRP |
| Extra Large WDDOPDOXL (26" x 35") | \$ 43.99 MSRP |



| Designer Diapers | |
|--------------------------------------|-------------------------|
| Extra Small WDDOPDOXS (4" x 10") | \$ 26.99 MSRP |
| Small WDDOPDOS (9" x 15") | \$ 27.99 MSRP |
| Medium WDDOPDOM (14" x 20") | \$ 32.99 MSRP |
| Large WDDOPDOL (19" x 27") | \$ 37.99 MSRP |
| Extra Large WDDOPDOXL (26" x 35") | \$ 43.99 MSRP |



| Warrior Bands | |
|--|-------------------------|
| Extra Small BCOWBBOWXS (11" x 13") | \$ 27.99 MSRP |
| Small BCOWBBOWOS (13" x 16") | \$ 30.99 MSRP |
| Medium BCOWBBOWOM (16" x 20") | \$ 32.99 MSRP |
| Large BCOWBBOWOL (20" x 25") | \$ 36.99 MSRP |
| Extra Large BCOWBBOWOXL (25" x 34") | \$ 39.99 MSRP |



| Designer Bands | |
|--|-------------------------|
| Extra Small BCOWBBODOXS (11" x 13") | \$ 27.99 MSRP |
| Small BCOWBBODOS (13" x 16") | \$ 30.99 MSRP |
| Medium BCOWBBODOM (16" x 20") | \$ 32.99 MSRP |
| Large BCOWBBODOL (20" x 25") | \$ 36.99 MSRP |
| Extra Large BCOWBBODOXL (25" x 34") | \$ 39.99 MSRP |

Thanks for
exploring
The Bella & Calvin®
Collection!



Toss us a message:
sales@petparentsbrand.com

petparentswholesale.com