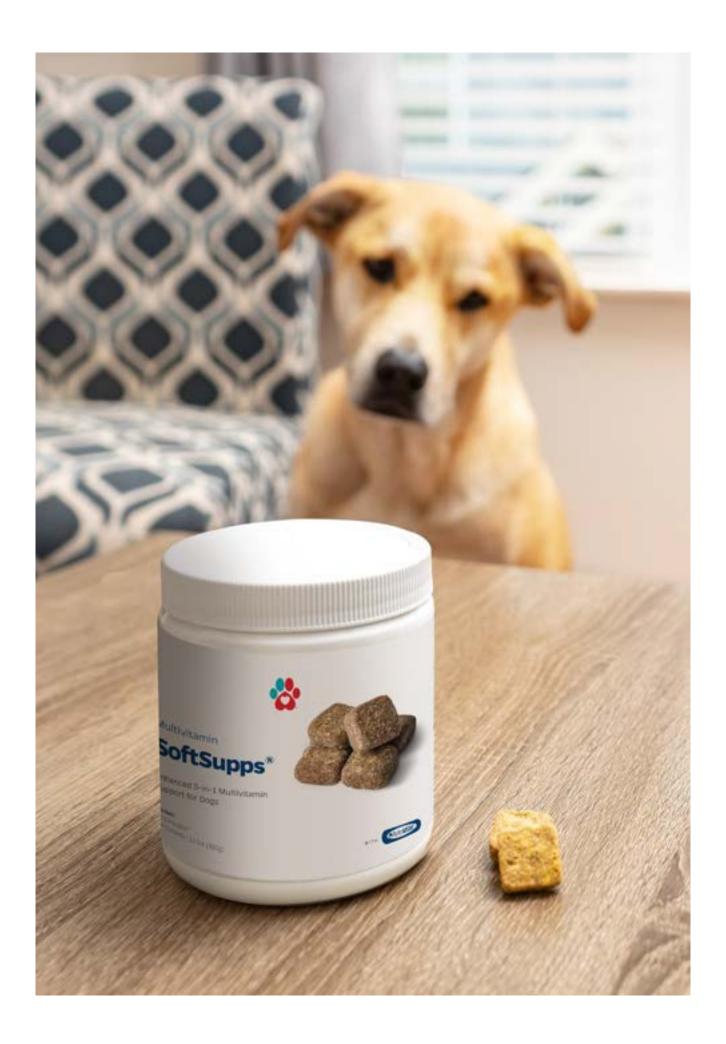


SoftSupps®

WHOLESALE CATALOG



THE SUPPLEMENT THAT WILL HAVE YOUR PUP ASKING FOR MORE AND MORE.



Pet Parents® SoftSupps® will have pups wanting to take their supplements like treats.

Every move we make in creating new products comes from our love for furbabies & our pet parent mindset. And, as we are pet parents ourselves, we know that every pet parent wants to be ensured that whatever they are putting in their furbaby's body, they may also be able to put in their own.

Because of that, we meticulously created SoftSupps® with that focus.

No grain. No corn. No soy. SoftSupps® lead with whole meat and whole veggies, instead of low nutrition fillers like rice and oats (which is where others typically lead). We took a different approach in creating SoftSupps® formulas by ensuring that in addition to the key, premium active ingredients, our "other" inactive ingredients are also loaded with nutrition.

In addition to our supercharged branded ingredients proven to be more efficient, pure, and increase overall efficacy, SoftSupps® were formulated with more active ingredients to be able to attack issues from every angle, and all SoftSupps® are compatible with each other.

Do you currently carry soft chew supplements?



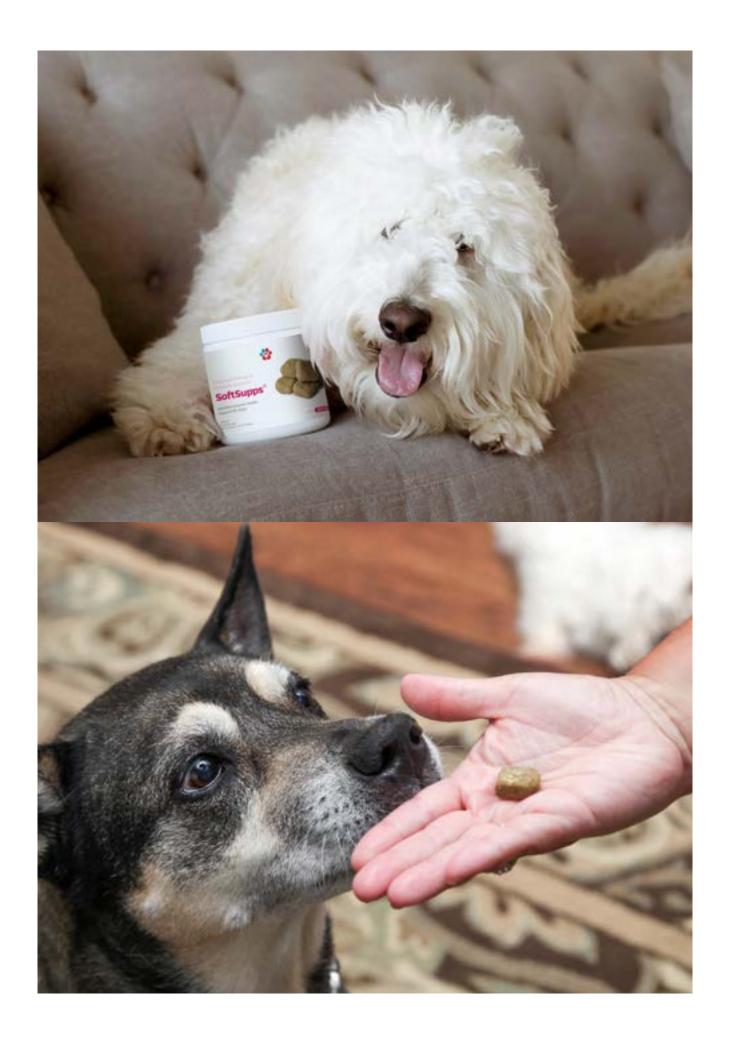
Great! But, are you carrying the best?
Continue sniffing your way through this catalog and learn why Pet Parents® products are the "top dog", what's new & why we were voted by Pet Business Magazine as the best!

Why you should?

Between **2014-2019** demand for dog supplements has grown by **38**%.

78% of all pet supplement sales come from dog owners, bringing in a total of \$674 million in 2020. Our supplements lead with the top freshest ingredients and have 50% more active ingredients than other leading brands.

Why you should give 2 barks: It's simple. Your customers need them, so you sell them.





Safety First

Top Quality

Our SoftSupps® are created in the highest level, Safe Quality Food facility that is FDA inspected and GMP-approved.

Tested

Our SoftSupps® are tested for harmful bacterial pathogens, such as salmonella and E.Coli by a third party laboratory.

Fresh & Protected

It may seem like a small gesture, our SoftSupps® have a heat inducted seal liner that is air tight ensuring freshness.

Meticulously Formulated

- · Carefully designed & crafted by leading pet supplement scientists
- Not private labeled
- · Uses clinically-proven "branded ingredients"
- · Entire supplement line is compatible with one another
- Preventative treat
- · Results driven targeted solutions

What are **SoftSupps®?**

Eat Like a Treat

Why give your pup a supplement if they won't eat it? Our inactive ingredients were meticulously made to make your dog want to eat them, like a treat! Packed with nutrients like Wild Alaskan Salmon, Chicken, Pumpkin, Sweet Potatoes, Tomatoes, & Carrots.

Lead with Yummy Meats and Veggies

We lead with whole meats & veggies in all of our SoftSupps®, no fillers like rice & oats are used!



Active Ingredients

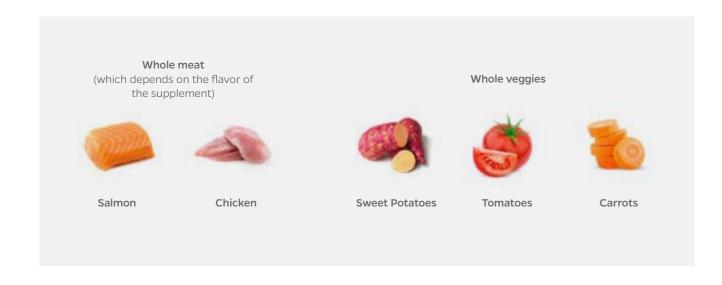
Pet Parents® SoftSupps® for dogs were specially crafted to have more active ingredients than other leading supplements. Active ingredients help assist with the immediate problem your pup is having!

Branded 'Super Ingredients'

Branded 'Super Ingredients' are clinically proven ingredients that go through a proprietary process. These ingredients increase efficacy & are more effective than commonly used basic forms of the ingredients.

We lead with whole meat and veggies

No grain. No corn. No soy. SoftSupps® lead with whole meat and whole veggies, instead of low nutrition fillers like rice and oats (which is where others typically lead). We took a different approach in creating our formulas for SoftSupps® by ensuring that in addition to the key, premium active ingredients, our "other" inactive ingredients are also loaded with nutrition.



We use clinically-proven "branded" ingredients.

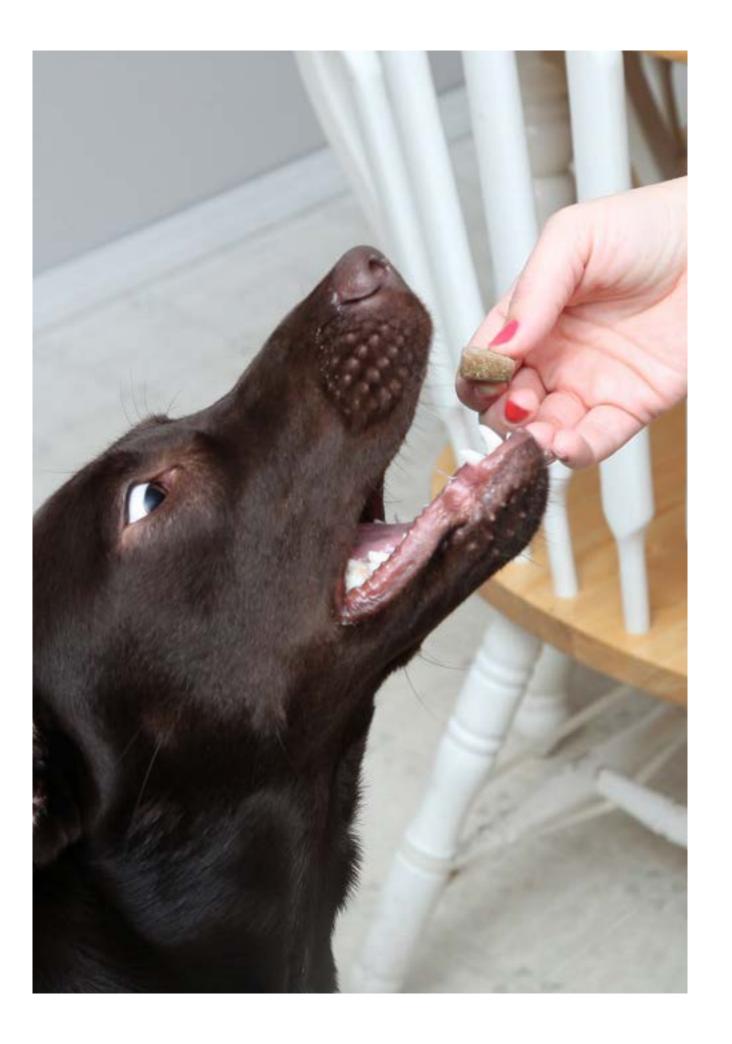
SoftSupps® use branded ingredients; supercharged ingredients that undergo proprietary processes that increase their efficacy.



We use a unique, proprietary manufacturing process

When manufacturing SoftSupps®, our proprietary process is unique because we don't add water or use heat (like other pet products, such as dental sticks, baked treats, and kibbles do). The process that is frequently used by other soft chew manufacturers includes the use of gumming agents, gelatin, and water, which results in high levels of these two food additives: humectants (to control moisture) and preservatives (to control mold). The use of these additives in pet supplements can be unattractive to pet parents.









SoftSupps®

Professionally Formulated. Results-Driven.

Safety First

When creating Pet Parents® SoftSupps®, we put safety at the forefront and as a top priority. Ensuring the safety of your customers' pets is an absolute must, especially when it comes to something that they are putting in their bodies. So to do this, we make sure to take meticulous precautionary steps throughout the entire process.

SoftSupps® Are:



Created in a Level 3, the highest level, SQF-Certified (Safe Quality Food) facility that is FDA-inspected and GMP-approved (Good Manufacturing Practice is a system that ensures that products are consistently produced and controlled according to quality standards).



Tested for harmful bacterial pathogens, such as salmonella and E.coli by a third-party laboratory before they leave the facility and get anywhere near your store(s)!



Packaged with a heat inducted seal liner (HIS). Because of this, our caps provide an airtight and tamper evident seal. This is ideal for extending product shelf life, maintaining freshness, and providing ultimate protection.

Because these steps are strictly followed, your customers can rest assured knowing that their SoftSupps® are always safely handled from start to finish; how the chews themselves are manufactured, all the way to how they are being packaged, and everything in between!

SoftSupps® Line:



Allergy



Bladder





Calming







Skin & Coat

Hip & Joint





Probiotic

Turmeric & Curcumin







No Grain. No Corn. No Soy



Made in the U.S. with the World's Finest Ingredients.

No artificial flavoring No artificial preservatives. Made in the U.S. with the World's Finest Ingredients.



SoftSupps®

Filled by weight

Dosage Supply













Allergy SoftSupps[®]



Allergy SoftSupps® will provide furbabies with healthy ingredients to help support dog seasonal allergies & dog immune support, such as dog salmon oil, vitamin c, & probiotics for dogs.

Allergy SoftSupps® help support the dog immune system for seasonal allergies.

Colostrum for dogs enhances the immune response. Bio-Mos®, a branded prebiotic-type, helps promote the body's innate resistance to pathogens. Citrus Bioflavonoids, including quercetin for dogs helps maintain normal histamine levels.

Allergy SoftSupps® may help give fur-babies the paw-fect response to seasonal allergies: goodbye! Allergy SoftSupps® can be used for all furbabies, regardless of breed, age or size.

Formulated For

Dog Immune Support | Dog Skin Support | Seasonal Allergies

Natural Active Ingredients



Apple Cider Vinegar

Consists of natural properties that may help support the digestive & immune system. Supports antioxidant function & helps remove damaging free radicals.



Wild Alaskan Salmon Oil

Rich in Omega-3 fatty acids that help support healthy skin. May also help promote a response to seasonal allergies & to joint & heart function.



Quercetin

A plant-based source that helps maintain normal histamine levels & support normal detoxification processes.



Colostrum

A milk substance that enhances the immune t response & may help promote overall digestive health.

Branded Ingredient

BIO-MOS®

Scientifically proven to be a stronger, more effective ingredient. Bio-Mos® helps fight seasonal allergies and promotes a healthy immune system in all dogs.

Base Ingredients



Salmon



Sweet Potatoes,
Tomatoes & Carrots

Ingredients

Per Chew: Colostrum 250 mg, BioMos® 200 mg, Apple Cider Vinegar 80 mg, Wild Alaskan Salmon Oil 80 mg, Organic Licorice Root 50 mg, Quercetin (Bioflavonoids) 50 mg, Vitamin C (Ascorbic Acid) 20 mg, Proprietary Probiotic Blend 1 B CFU, Salmon, Pea Flour, Palm Fruit Oil, Tapioca Flour, Garbanzo Flour, Flaxseed, Sweet Potato, Carrot, Tomato, Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.

Bladder SoftSupps[®]



Bladder SoftSupps® will provide furbabies with healthy ingredients to help bladder & dog kidney support such as, Pacran®, organic licorice root, & marshmallow root.

Bladder SoftSupps® have got furbabies covered when it comes to urinary tract health! Our branded form of cranberry extract, Pacran®, & D-Mannose help promote bladder health by flushing out bad bacteria. Pumpkin seed extract supports normal bladder muscle function.

Organic licorice root supports normal kidney detoxification. Bladder SoftSupps® can be used for fur-babies of all breeds, ages, & sizes.

Formulated For

Kidney, Bladder & Urinary Tract Support | Promotes Liver & Digestive Health

Natural Active Ingredients







D-Mannose

A simple sugar that becomes a part of the urinary tract wall when consumed & may help flush bad bacteria from the bladder.

Pumpkin Seed Extract

A botanical extract that supports normal bladder muscle function & healthy waste elimination, promoting optimal urinary tract health.

Organic Licorice Root

A plant-based source that helps maintain normal histamine levels & support normal detoxification processes.

Organic Marshmallow Root

May help clean kidney & urinary tract buildups to help support normal function & health of the kidneys & promote comfortable urination.

Branded Ingredient



Most scientifically proven cranberry product for urinary tract health. Uses the whole cranberry complex to help promote optimal bladder health.

Base Ingredients



Chicken



Sweet Potatoes,
Tomatoes & Carrots

Ingredients

Per Chew: Pacran® Cranberry 300 mg, Sunflower Lecithin 125 mg, Pumpkin Seed Extract 100 mg, D-Mannose 100 mg, Organic Marshmallow Root 100 mg, Organic Astragalus 80 mg, Organic Licorice Root 50 mg, Nettle Root Powder 50 mg, Chicken, Pea Flour, Palm Fruit Oil, Tapioca Flour, Flaxseed, Sweet Potato, Chicken Liver, Tomato, Carrot, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.

Calming SoftSupps[®]



Calming SoftSupps® provide furbabies with powerful ingredients that help act as a dog separation anxiety & calming aid for dogs, such as, hemp dog treats, valerian root for dogs, taurine supplement for dogs, & Suntheanine®. For stressful situations, such as traveling, loud noises, hospitalization, moving or other situations that may cause anxiousness, our calming chews for dogs can help keep fur-babies calm & relaxed.

Our branded form of I theanine for dogs, Suntheanine®, & taurine for dogs help support balanced behavior & a sense of relaxation. Hemp for dogs promotes calm dogs with its calming effects. The natural botanicals, valerian root, chamomile, & passion flower help your fur-baby maintain a relaxed disposition for hyper dog during environmentally induced stress & hypersensitivity. Calming SoftSupps® can be used for all breeds, ages, & sizes.

Formulated For

Promotes Balanced Behavior | May Help With Hyperactivity & Hypersensitivity

Natural Active Ingredients





Rich in healthy properties that promote calming effects, helping pets cope with external stresses.



Taurine

An amino acids that helps maintain normal nervous system function & may help support balanced behavior.



Organic Chamomile

An herb that provides help for restless furbabies. May reduce hyperactivity & promote relaxation.



Organic

Marshmallow Root

May help clean
kidney & urinary
tract buildups to
help support normal
function & health of
the kidneys & promote
comfortable urination.



Valerian Root

An herbal root that helps maintain a normal & relaxed disposition during situations that may involve external stress & hypersensitivity.

Branded Ingredient



A pure form of L-Theanine that is clinically studied for promoting a sense of relaxation & mental alertness without drowsiness.

Base Ingredients



Chicken



Sweet Potatoes,
Tomatoes & Carrots

Ingredients

Per Chew: Organic Hemp Seed Powder 250 mg, Organic Hemp Seed Oil 200 mg, Taurine 200 mg, Thiamin (Vitamin B1) 100 mg, Organic Chamomile Flower 100 mg, Organic Passion Flower 75 mg, Valerian Root 60 mg, Suntheanine® 50 mg, Organic Ginger Root 30 mg, L-Tryptophan 98% 25 mg, Magnesium Citrate 16 mg, Chicken, Pea Flour, Tapioca Flour, Coconut Oil, Chicken Liver, Palm Fruit Oil, Flaxseed, Garbanzo Flour, Sweet Potato, Carrot, Tomato, Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols. 18px italic

Hip & Joint SoftSupps® Hip & Joint SoftSupps[®] Enhanced Hip & Joint Support for Dogs Net Content | 12.7sz (960g)

Hip & Joint SoftSupps® will provide furbabies with healthy ingredients that help support dog joint health, such as glucosamine for dogs, chondroitin, PurforMSM® (msm for dogs), yucca extract, & green lipped mussel. Whether it is jumping up on the couch for a nice cuddle session, running to greet you when you walk in the door, or simply making it easier to move around pet parents' home, Hip & Joint SoftSupps® for dogs can help promote mobility support & k9 joint health to furbabies. PurforMSM® & Glucosamine for dogs help create a cushion around the joints & promote joint lubrication, supporting comfortable movement & flexibility. Green Lipped Mussel for dogs is rich in Omega-3 fatty acids that help with occasional joint discomfort. Balanced Kollagen® & Chondroitin for dogs help provide premium support for mobility & overall hip & joint health. Hip & Joint SoftSupps® can be valuable to fur-babies of all breeds, ages, & sizes.

Formulated For

Promotes Mobility Support | Promotes Overall Joint Health Helps with Joint Stress Recovery

Natural Active Ingredients



Glucosamine HCL

A compound that may help create a cushion & promote lubrication around joints to help support comfortable movement & flexibility



Chondroitin Sulfate

A powerful ingredient that helps maintain cartilage & connective tissue for occasional joint discomfort that may help ease joint stiffness due to normal daily exercise & activity



Green Lipped Mussel

A natural, mobility-supporting substance that is rich in Omega-3 fatty acids. May help with occasional joint discomfort & protection

Branded Ingredients



One of the purest forms of MSM in the world. May help maintain cushion between joints to help support overall mobility & joint stress recovery.

Balanced Kollagen®

Natural eggshell membrane that provides premium support for mobility by helping maintain healthy bone & joint function.

Base Ingredients



Chicken



Sweet Potatoes,
Tomatoes & Carrots

Ingredients

Per Chew: Glucosamine HCL 400 mg, PurforMSM® 300 mg, Flaxseed 250 mg, Vitamin C (Ascorbic Acid) 150 mg, Green Lipped Mussel 125 mg, Chondroitin Sulfate (Porcine) 125 mg, Balanced Kollagen® (Egg Shell Membrane) 100 mg, Yucca Schidigera Extract 50 mg, Vitamin E 25 IU, Palm Fruit Oil, Pea Flour, Chicken, Chicken Liver, Tapioca Flour, Sweet Potato, Tomato, Carrot, Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.

Multivitamin SoftSupps®



Multivitamin SoftSupps® will provide furbabies with beneficial ingredients that help promote powerful daily health support. Whether it's to promote skin & coat health, hip & joint support, immune & intestinal function or to help maintain heart health, our dog multivitamin chews have furbabies covered. From puppyhood to the senior years, the powerful, healthy ingredients in our dog vitamin chew is the paw-fect way to help furbabies live a happier, healthier life. Fish oil for dogs helps maintain healthy skin. Glucosamine & chondroitin for dogs help provide hip, joint, & cartilage support. Our enzyme & probiotic blend help support proper digestion. The variety of vitamins help provide antioxidant support. Folic acid & coenzyme q10 help promote normal circulation. Multivitamin SoftSupps®can be used for all furbabies, regardless of breed, age, & size.

Formulated For

Skin & Coat Health | Supports Hip & Joint | Promotes Digestive Health Supports a Healthy Heart & Immune Function

Natural Active Ingredients



Skin & Coat Complex
Biotin, Vitamin E &
Wild Alaskan Salmon
Oil; a beneficial
complex that helps
maintain a healthy
skin & coat, providing
you with the best
snuggle buddy
around!



Hip & Joint Complex
Dog Glucosamine,
Chondroitin for dogs
& PurforMSM®; a
powerful trio that
enhances bone &
dogs joint health,
helps maintain joint
mobility, & promotes
cartilage development



Digestive Complex
Enzymes, Niacin & our
proprietary probiotic
blend (1 B CFU);
helps support proper
digestion & bowel
health. Helps maintain
a healthy intestinal
tract



Immune Complex
Vitamin A, C & E;
may help provide
antioxidant support
to promote immune
health & help with
seasonal allergies



Heart Complex
A natural, mobilitysupporting substance
that is rich in Omega-3
fatty acids. May
help with occasional
joint discomfort &
protection

Branded Ingredient



One of the purest forms of MSM in the world. May help maintain cushion between joints to help support overall mobility & joint stress recovery.

Base Ingredients



Chicken



Sweet Potatoes,
Tomatoes & Carrots

Ingredients

Per Chew: Glucosamine HCL 200 mg, PurforMSM®120 mg, Proprietary Enzyme Blend 100 mg, FOS 100 mg, Chondroitin Sulfate 80 mg, Wild Alaskan Salmon Oil 50 mg, Vitamin C 20 mg, Niacin 20 mg, Coenzyme Q10 10 mg, Vitamin B1 2.3 mg, Manganese 2 mg, Pantothenic Acid 1.59 mg, Vitamin B6 1.57 mg, Vitamin B2 1.33 mg, Folic Acid 235 mcg, Biotin 21 mcg, Vitamin B12 5.4 mcg, Vitamin A 4,000 IU, Vitamin D3 270 IU, Vitamin E 8.8 IU, Proprietary Probiotic Blend 1 B CFU, Pea Flour, Palm Fruit Oil, Chicken, Tapioca Flour, Chicken Liver, Flaxseed, Sweet Potato, Tomato, Carrot, Sweet Potato, Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.

Probiotic SoftSupps® Probiotic SoftSupps[®] Dynamic Gut Health Support for Dogs Net Contents | 107 Per (200cm)

Probiotic SoftSupps® will provide furbabies with valuable nutrients that can help support furbabies' immune & digestive health, such as pumpkin for dogs, natural digestive enzymes, a proprietary probiotic blend of 5 B CFU per chew & papaya dog. Probiotic SoftSupps® can help support a healthy digestive & immune system for furbabies.

Pumpkin & prebiotics help promote healthy digestion through fiber. Papaya & natural enzymes help nourish natural gut bacteria & support bowel health. Our 5 B CFU proprietary probiotic & prebiotic blend helps promote intestinal well-being. Our branded form of the Bacillus coagulans probiotic, BC MS-99®, helps maintain gut flora in the digestive tract. Probiotic SoftSupps® can help all breeds, ages, & sizes.

Formulated For

Provides Natural Digestive Enzyme Support | Supports Intestinal & Immune Health

Natural Active Ingredients



Prebiotics & Probiotics for Dogs

Consists of our powerful 5-strain probiotic blend (5 B CFU) that assists in the digestion & absorption of essential nutrients. Helps promote intestinal well-being



Pumpkin for Dogs

Loaded with fiber, vitamins & minerals that help support proper digestion & absorption, promoting overall intestinal health



Fructooligosccharides

A natural substance that helps support proper digestion & bowel health, & nourishes natural gut bacteria. May support healthy detoxification & overall immune & intestinal health

Branded Ingredient



A clinically studied Bacillus coagulans that helps maintain gut flora in the digestive tract & provides a source of beneficial intestinal bacteria.

Base Ingredients



Pumpkin



Sweet Potatoes,
Tomatoes & Carrots

Ingredients

Per Chew: Pumpkin 800 mg, Fructooligosaccharides (FOS) 400 mg, Papaya 200 mg, Proprietary Enzyme Blend (Amylase, Protease, Lipase, Cellulase, Lactase, Bromelain) 200mg, Proprietary Probiotic Blend 5 Billion CFU, Bacillus coagulans MS-99® 500 M CFU, Pumpkin, Pea Flour, Palm Fruit Oil, Tapioca Flour, Flaxseed, Sweet Potato, Tomato, Carrot, Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.

Skin & Coat SoftSupps®



Skin & Coat SoftSupps® will provide your furbaby with healthy nutrients that can help promote dog skin care & an overall healthy skin & coat, such as omega 3 fatty acids for dogs, dog dha, fish oil for dogs, & salmon oil for dogs. Our fur vitamins can help your furbaby achieve a silky, shiny & healthy coat, & supple looking skin.

Our branded form of fish oil for dogs, Epax®, & Biotin help support normal moisture of skin. Vitamin C for dogs provides antioxidants that can help give skin a nourished appearance. Vitamin E for dogs may help protect the skin & promote a healthy coat. Salmon oil & zinc for dogs are provide nutritional support for healthy coats & skin. Our omega dog treats can be used for all breeds, ages, & sizes.

Formulated For

Promotes a Healthy Coat & Skin | Provides Antioxidant Support Supports a Nourished, Shiny Skin & Coat

Natural Active Ingredients



Wild Alaskan Salmon Oil A key nutrient that is rich in Omega-3 fatty acids that provide nutritional support for healthy coats & skin.



An essential vitamin that supplies the nutrients your furbaby needs to have a healthy, glossy coat, nourished skin & strong nails

Biotin



Vitamin C
A powerful water-soluble vitamin that may help in giving skin a healthy & nourished appearance.



Vitamin E
Provides your pup with
antioxidants that help
promote a soft, healthy
looking skin & coat.

Branded Ingredien



A world leader in Omega-3 & a pure form of fish oil that is rich in EPA & DHA, which are essential fatty acids for a healthy coat & may help support normal moisture content of skin.

Base Ingredients



Salmon



Sweet Potatoes,
Tomatoes & Carrots

Ingredients

Per Chew: Epax® Omega-3 (Fish Oil) 250 mg, Kelp 150 mg, Alaskan Salmon Oil 50 mg, Vitamin E (d-alpha Tocopherol acetate) 50 IU, Vitamin C (Ascorbic Acid) 30 mg, Zinc (chelated) 2 mg, Biotin 100 mcg, Salmon, Pea Flour, Palm Fruit Oil, Tapioca Flour, Sweet Potato, Flaxseed, Carrot, Tomato, Garbanzo Flour, Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.

Turmeric & Curcumin SoftSupps®



Turmeric & Curcumin SoftSupps® will provide furbabies with healthy ingredients that can help promote dog immune support & dog joint health, such as BioPerine®, turmeric for dogs, CurQmin™ (95% Curcuminoids), & Coconut Oil. Our turmeric curcumin with BioPerine® dog chews can help maintain a normal inflammatory response. Natural turmeric & curcumin help maintain healthy bone & joint function. Coconut oil for dogs helps support skin, immune, & cognitive function.

Boswellia Serrata promotes k9 joint & cartilage health. Our branded form of black pepper extract, BioPerine®, has been clinically studied for promoting the enhancement of bioavailability of healthy compounds, in this case, curcuminoids. Turmeric & Curcumin SoftSupps® can be given to all fur-babies, regardless of breed, age, or size.

Formulated For

Powerful Joint & Immune Support | May Support Cognitive Function Promotes Healthy Digestion

Natural Active Ingredients



Organic Turmeric

A spice containing compounds that may support healthy hip & joint health, as well as digestive & cardiovascular function.



Boswellia Serrata

Promotes cartilage development & joint health. May help discomfort associated with normal daily exercise & activity.



Coconut Oil

Consists of fatty acids that are vital to every day health, strong muscles & healthy joints. May support skin health & immune & cognitive function.

Branded Ingredients



A patented extract from piperine that has been clinically studied for promoting the enhancement of bioavailability of healthy compounds, in this case, curcuminoids.

$\textbf{Cur} Qmin^{^{\text{\tiny TM}}}$

A strong form of Curcumin (95% Curcuminoids) that helps maintain healthy bone & joint function, supporting occasional discomfort, stiffness & soreness. May also support digestive & immune health.

Base Ingredients



Chicken



Sweet Potatoes,
Tomatoes & Carrots

Ingredients

Per Chew: Organic Turmeric 500 mg, Coconut Oil 420 mg, Organic Hemp Seed Oil 100 mg, Curcumin95™ 100 mg, Boswellia Serrata 20 mg,
Bioperine® (Black Pepper Extract) 5 mg, Chicken, Pea Flour, Tapioca Flour, Sweet Potato, Flaxseed, Tomato, Carrot, Palm Fruit Oil, Chicken Liver,
Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.

One Stop Shop

SoftSupps®

Pet Parents® is your One Stop Shop for all problems pet parents face. Bundle our range of complete product lines to become the go-to place for pet parents and the variety of solutions they need, without the hassle of dealing with multiple vendors and distributors!





Turmeric & Curcumin, Hip & Joint,
Multivitamin, Pawtect™ Blankets, Pawtect®
Pads, Dog Diapers, Belly Bands, PetTergent®,
FurBall®, Forager® and Gnawtlers®.







Adult & Senior Pets Products:

All products work together to help adult and senior pups with issues such as fecal or urinary incontinence, paralysis, UTIs in dogs, dogs in heat, pregnancy prevention, postpartum, post surgery, spot marking, whelping, mobility issues and soreness. Our belly bands & dog diapers are paw-fect for a variety of different issues your customer may be facing with their adult or senior dog. For extra protection they can slide our Pawtect® Pads in necessary areas to help soak up unwanted messes. Your customer will want to throw in some SoftSupps® to support their pup's health and some Gnawtlers® as a healthy and rewarding treat for being such a good dog!



Travel Products

Our belly bands & dog diapers will keep messes, and your customer's anxieties at a minimum. If they want to double up on protection, they can slide our Pawtect® Pads in their travel carriers to help soak up unwanted messes. During travel, our SoftSupps® and Gnawtlers® can help to calm, and keep the pup busy in transit!



Calming, Pawtect® Blankets, Pawtect® Pads, Dog Diapers, Belly Bands, Forager® Bowl, Pet WiPees™, and Gnawtlers®.



SoftSupps®, Pawtect® Blankets, Pawtect® Pads, Dog Diapers, Belly Bands, Forager®, PetTergent®, Pet WiPees™, and Gnawtlers®.



Adolescent Products:

For customers with new fur-babies that have excitement urination, are house training, are spot marking, need to cover wounds after spaying or nuetering, or if they have a bored or teething pup- our belly bands and dog diapers will give your customer back control and protect any messes that come with having a puppy. For added protection, our Pawtect® Pads can easily slide into problem areas in your customer's home in the process of training the new pup, our SoftSupps® and Gnawtlers® can act as halthy, rewarding treats!





Cleaning & Potty Products:

Before the multi + probiotic supplements kick in, our dog diaper, belly bands, and Pawtect® Pads can prevent messes from accidents. Overtime, our multi + probiotic dog supplements will help promote a healthy digestive tract, upset stomach relief, detoxification, and assisting with healthy stools and preventing future accidents!



Bladder, Probiotic, Pawtect® Blankets, Pawtect® Pads, Dog Diapers, FurBall®, PwtTergent®, Pet WiPees™, and Belly Bands.



A Solution for any Pet Parent Need



SoftSupps®

Offer pet parents a bundle of solutions, for any need, with our wide range of product lines that pair together to provide furfamilies support to their unique needs.







House Training

Solution: Bladder, Multivitamin, Pawtect® Blankets, Pawtect® Pads, Dog Diapers, PetTergent®, and Belly Bands.









Fecal and/or Urinary Incontinence

Solution: Bladder, Probiotic, Multivitamin, Pawtect® Blankets, Pawtect® Pads, Diapers, PetTergent®, Pet WiPees™ and Belly Bands.







Paralysis

Solution: Multivitamin, Turmeric & Curcumin, Pawtect® Blankets, Pawtect® Pads, Diapers, Forager®, PetTergent®, Pet WiPees $^{\text{TM}}$ and Belly Bands.









UTI in Dogs

Solution: Bladder, Probiotic, Multivitamin, Pawtect® Blankets, Pawtect® Pads, Diapers, PetTergent®, and Belly Bands.







Post Surgery

Solution: Turmeric & Curcumin, Multivitamin, Pawtect® Blankets, Pawtect® Pads, Belly Bands, Pet WiPees™, Forager®, PetTergent®, and Diapers.





Whelping/Postpartum

Solution: Multivitamin, Pawtect® Blankets, PetTergent®, Pet WiPees™. and Pawtect® Pads.









Itchy, Bumpy, Uncomfortable Skin

Solution: Allergy, Skin & Coat, and Multivitamin, Pawtect® Blankets, Pawtect® Pads, Dog Diapers and Belly Bands, Pet WiPees™, and PetTergent®.









Mobility Issues & Soreness

Solution: Hip & Joint, Turmeric & Curcumin, and Multivitamin, Pawtect® Blankets, Pawtect® Pads, Dog Diapers, & Belly Bands.







Excitement Urination

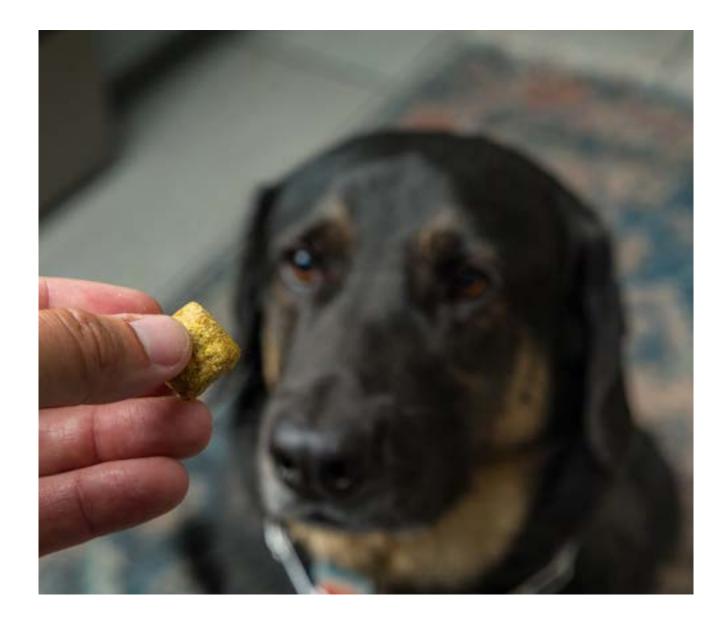
Solution: Calming, Bladder, Multi-Vitamin, Pawtect® Blankets, Pawtect® Pads, Diapers, PetTergent®, and Belly Bands.





Travel

Solution: Calming, Pawtect® Blankets, Pawtect® Pads, Diapers, Belly Bands, Forager®, Pet WiPees™, and Gnawtlers®.





Pet Parents® Ordering Process

Ready to become a **Pet Parents® Retail Pawtner**? Here's how it works.

- Go to petparentswholesale.com and click "join us" to create an account for our wholesale website
- Fill out the dealer application on the wholesale website and one of our pack members will notify you once approved.
- Upon approval, you will receive an email from the website giving you access to the wholesale portal.
- Use the email to navigate back to the website, sign-in, and place your first order!
- After your payment is entered and your order is placed, a Partner Success member will add shipping cost and our warehouse team will begin picking and packing your order.

This system is set up so that ordering, managing products ordered, and keeping an eye on your account is hassle-free!



Want to see Wholesale Pricing?

Email **sales@petparentsbrand.com** or apply to become a Pet Parents® Pawtner at petparentswholesale.com.

- 49	Allergy	S0A0S090	\$31.99
- 86	Multivitamin	SOMOCO90	\$31.99
- 4	Calming	S0C0C090	\$36.99
_ 20	Probiotic	SOPOPO90	\$31.99
- 40	Turmeric & Curcumin	S0T0C090	\$31.99
-	Skin & Coat	S0S0S090	\$31.99
-	Bladder	SOBOCO90	\$31.99
-4	Hip & Joint	SOHOCO90	\$31.99

Thanks for exploring our SoftSupps®!



Toss us a message: sales@petparentsbrand.com

petparentswholesale.com