



PetTergent®

W H O L E S A L E C A T A L O G



SPECIALLY FORMULATED ENZYMATIC DETERGENT FOR PETS

petparentsbrand.com



The first and only laundry detergent for pets

PetTergent® is an enzymatic laundry detergent made with pet-safe ingredients that target soils, stains, and odors from pet messes like urine, feces, blood, vomit, that 'dog' smell, and more.

Through (literally) years of research and development, we found that human detergent just doesn't work as well on pet laundry because it is targeted for humans, not pets. Human detergents also almost always contain harsh or dangerous ingredients for pets.

PetTergent® was formulated with 90%+ bio-based and biodegradable ingredients that are EPA Safer Chemical Ingredient approved, and has more enzymes that specifically target pet messes. PetTergent® is a detergent, meaning there's no need for additional boosters, additives, sprays, or pretreatments to add on top of their own human detergent.

If you provide washable products to your customers, you need PetTergent®.



PetTergent®



PetTergent® Special Features

- 90%+ Bio-Based & Biodgradable Ingredients
- Vet-Approved, Pet-Safe Scents™
- Brightens Laundry
- All in One Laundry Product
- 25% More Concentrated
- OdorArmor™
- SebumDestroyer™

The first and only detergent for pets

Why PetTergent®?

The only laundry detergent for pets

Pets have plenty of products specifically for them; shampoo, food, supplements, toothpaste, blankets, the list goes on and on. What they didn't have before PetTergent® was their own laundry detergent targeted specifically for pet messes like urine, feces, blood, mud, vomit, and pet odor.

Safe For Pets

Because pet skin is up to 10x thinner than our own, what works for us won't work for them. PetTergent® was formulated with pet skin in mind, biologically and chemically focused to be safe for their skin.

Safer than Human Detergent

Human detergents can contain ingredients like bleach, ammonia, or formaldehyde that can be passed to pets when they chew on toys or snuggle with blankets after washing. PetTergent® uses pet-safe enzymes and surfactants to clean laundry, lift stains, and deodorize without the need for toxins, irritants, or harsh chemicals.





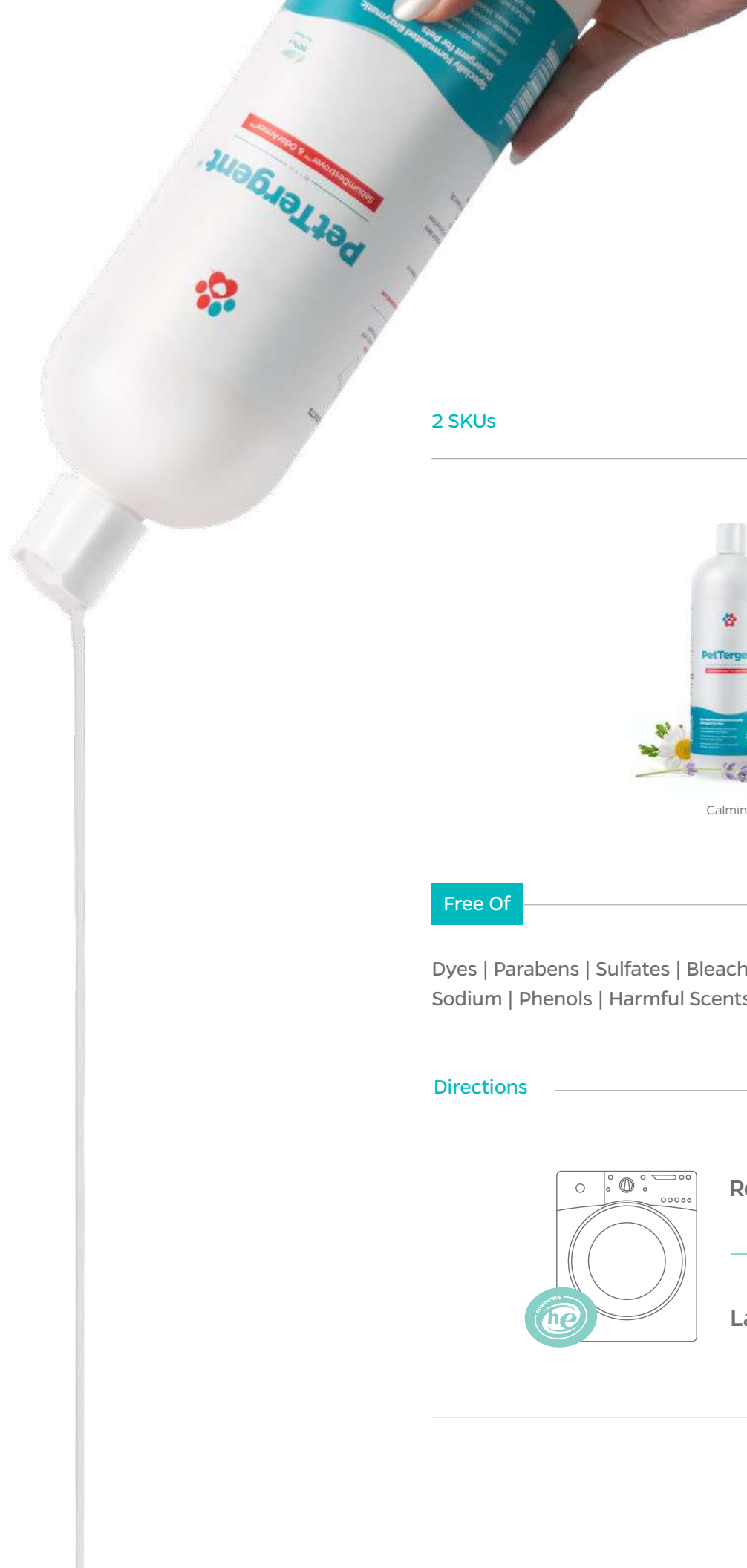
PetTergent®

Specially Formulated Enzymatic Detergent for Pets

For complaints of stains and smells from urine, feces, vomit, or that 'dog' smell lingering on furbaby and pet parent laundry, hand your customers PetTergent®. Hand-picked enzyme blends remove the need for harsh chemicals, our OdorArmor™ blend attaches to malodor molecules to neutralize them, and our SebumDestroyer™ blend targets that 'dog' smell from sebum oil. Along with enzymes, pet-safe surfactants lift soils & stains for fresh, clean laundry every time.



Patents Pending



2 SKUs



Calming

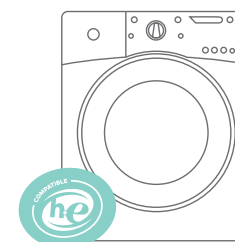
Vet-Approved, Pet-Safe Scents™

Did you know most scents in human laundry detergents are unsafe or irritating to our pets? Our Calming Scent of PetTergent® has been reviewed and approved by a panel of veterinarians to be safe and non-toxic to furbabies.

Free Of

Dyes | Parabens | Sulfates | Bleach | Ammonia | Formaldehyde | Chlorine | Phthalates | Phosphates | Sodium | Phenols | Harmful Scents

Directions



Regular Loads



Add 1-2 oz of PetTergent®

Depending on level of soil and odor

Larger Loads



Add 2 oz. or more of PetTergent®

*HE and Regular Washer Compatible

One Stop Shop

PetTergent®

Pet Parents® is your One Stop Shop for all problems pet parents face. Bundle our range of complete product lines to become the go-to place for pet parents and the variety of solutions they need, without the hassle of dealing with multiple vendors and distributors!



Adult & Senior Pets Products:

Provide solutions for senior furbabies with sensitive skin or incontinence issues, carry PetTergent® to keep their favorite Pawtect® Blanket fresh for their next nap, their Forager® debris-free for their next meal, and their Dog Diapers and Belly Bands fresh. Carry additional health products with SoftSupps® and Pet Wipees™.

Forager® Bowls and Mats,
Pawtect® Blankets, Pet Blankets, Pawtect®
Pads, Dog Diapers, Belly Bands, Pet WiPees™
& FurBall®

Furbaby Safe Laundry Products

Give pet parents peace of mind when doing laundry, knowing that the products they use are providing a thorough, safe clean for their pets. Use FurBall® with PetTergent® to lift stains, soils, and odors on washable products like Pawtect® Pads, Pawtect® Blankets, Dog Diapers, Belly Bands, and Forager® to replace toxic human detergent and dryer sheets.



Forager® Bowls and Mats,
Pawtect® Blankets, Pet Blankets, Pawtect®
Pads, Dog Diapers, Belly Bands & FurBall®

Odor & Stain-Based Washable Products

Washable products, like Dog Diapers or Pawtect® Pads, meant to catch accidents & prevent messes, or are prone to retaining odors, like Forager®, can easily be washed with PetTergent® to remove soils, lift stains, and deodorize for fresh, like-new laundry.



Forager® Bowls and Mats, Pawtect® Pads, Dog
Diapers, Belly Bands & FurBall®

New Puppy Essential Products:

With new puppies come many laundry loads. On top of puppy necessities like Pawtect® Pads, Pawtect® Blankets, & Pet WiPees™ for home protection and cleanliness, and Split Elk Gnawtlers® & Forager® for puppy enrichment, carry FurBall® to help make laundry more efficient for new pet parents and PetTergent® to your laundry list along with FurBall® to give pet parents for the most well-rounded puppy care.



PetTergent®, Forager® Bowls and Mats,
Pawtect® Blankets, Pawtect® Pads, Dog
Diapers, Gnawtlers®, Belly Bands & FurBall®



Belly Bands Before PetTergent®



Dog Diapers Before PetTergent®



Belly Bands After PetTergent®



Dog Diapers After PetTergent®



Pet Parents® Ordering Process

Ready to become a **Pet Parents® Retail Pawtner**? Here's how it works.

- 1 Go to petparentswholesale.com and click "join us" to create an account for our wholesale website.
- 2 Fill out the dealer application on the wholesale website and one of our pack members will notify you once approved.
- 3 Upon approval, you will receive an email from the website giving you access to the wholesale portal.
- 4 Use the email to navigate back to the website, sign-in, and place your first order!
- 5 After your payment is entered and your order is placed, a Partner Success member will add shipping cost and our warehouse team will begin picking and packing your order.

This system is set up so that ordering, managing products ordered, and keeping an eye on your account is hassle-free!



Want to see **Wholesale Pricing?**

Email sales@petparentsbrand.com or apply to become a Pet Parents® Pawtner at petparentswholesale.com.



PetTergent®

Calming
PTOLOC032

\$ 22.99
MSRP

Thanks for
exploring
PetTergent®!



Toss us a message:
sales@petparentsbrand.com

petparentswholesale.com