



# Pawtect® Blanket

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WHOLESALE CATALOG



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PREMIUM PET BLANKET

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Thanks to Pet Parents® **Pawtect® Blankets**, all pets can now curl up anywhere – and their family’s concerns can rest just as easy.

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Our original **Pawtect® Blankets** are made up of our specifically created faux fur fabric and our proprietary **Sherpup®** multi-layer material. **Sherpup®** is not only the coziest fabric around, but also creates an impermeable barrier between both exterior fabrics so that no moisture can seep through either side of the blanket.

**Pawtect® Blankets** utilize our **WickQuick®** technology that wicks away any moisture and draws it into the blanket, guarding against any spills onto unwanted surfaces. We add extra pawtection to our blankets by using our **LockJaw®** binding to add durability, dissuade pesky chewers, prevent fraying and to create a seal! Finally, our blankets are equipped with **EdgePawtector®** which helps prevent spill overs and messes from escaping the edges by pushing any moisture back into the absorbent material of the blanket.

With a range of sizing, style, and color options, multiple reversible layers, leak-proof materials, we would recommend placing our **Pawtect® Blankets** anywhere a pet likes to cuddle-up to provide worry free comfort to both pet and pet parent.

Do you currently carry **pet blankets**?

NO

YES

Why you should?

Demand for waterproof blankets has increased **350%** in the past **five years**

Regular

Easily stains and liquids soak through to furniture.

Waterproof

Great! But, are you carrying the best? Continue sniffing your way through this catalog and learn why Pet Parents® products are the “top dog”, what’s new & why we were voted by Pet Business Magazine as the best!

Why you should give 2 barks: It’s simple. Your customers need them, so you sell them.

**Spot Marking:**

- > Approximately 8 million male dogs are not neutered per year... that’s a lot of ruined furniture!

**House training puppies:**

- > 5.8 million puppies are born in the U.S. every year. All will need house training products, every year!





# Pawtect® Blanket



## Pawtect® Blanket Use Cases:

- Protect Furniture
- Pet Bed
- Traveling
- Incontinence
- Whelping
- New Pet
- Stylish Throw

More Than  
Just a Pet  
Blanket



Machine  
Washable  
Product

## Why Pawtect® Blankets?

### Protecting Your Furniture

Have customers complaining about pets chewing toys or bones on their furniture, leaving drool and slobber? Or maybe, their pet sometimes gets a bit excited to see them? Or worse, they can no longer invite their pet to cuddle on the bed because of leaking? Help your customers protect their furniture and their pet’s favorite place to lay with our stylish Pawtect® Blankets which are perfect for any bed, couch, favorite chair, or anywhere else a pet likes to hang out!

### Travel

Taking a beloved fur-baby on a trip can be stressful! Between accidents, spilled drinks, scratched up interiors, or the constant anxiety drool, our Pawtect® Blankets will have your customer’s seats covered and their pet comfy enough to feel right at home! Know a lot of fur-babies being left behind while mom and dad are away? Help them feel comforted with a blanket from their house that also protects a temporary home from stress accidents, drool, or any other messes!

### Incontinence

You probably see plenty of pets that are hitting those senior years and having trouble getting outside to “go”. Our Pawtect® Pads are generally the best solution. However, our Pawtect® Blankets are a great addition, or in minor cases of leaking, a great introduction to the pawtection, comfort, and ease of cleaning!

### Crate Blankets

For your customers who are house training, you probably hear about the puppy-rolled-in-his-own-pee smell? With our Pawtect® Blankets, this can be an easy suggestion for a simple but effective solution (along with puppy friendly shampoo). Our Pawtect® Blankets use our proprietary WickQuick® technology, which wicks away moisture from the surface and pulls it into the blanket. Bonus for your customer, once their new pet is past the age of not being able to hold their bladder, they have a stylish & waterproof blanket that can be used anywhere to protect against fur, scratching, or any mess possible!

## Solutions to any pet **at any age**

New Born	Adolescence	Adulthood	Senior
Whelping / New Pet	Pet Bed Traveling Crate Blankets	Pet Bed Protect Furniture Boarding Blanket	Incontinence Stylish Throw



# Pawtect® Blankets

## Premium Waterproof Cat & Dog Blanket.

Never sacrifice your family's comfort for protection. Our original Pawtect® Blankets are made up of our specifically created faux fur fabric and our proprietary Sherpup® multi-layer material. Sherpup® is not only the coziest fabric around, but also creates an impermeable barrier between both exterior fabrics so that no moisture can seep through either side of the blanket making our Pawtect® Blankets perfect couch covers for dogs & throw blankets. Whether you need a dog blanket for couch, a dog blanket for car, your bed, your furbaby's bed, or anywhere else, Pet Parents® Pawtect® blanket has you and your family protected.

1 Blanket per Pack

Patents Pending



### 4 Color Options

Chocolate Slate Camel Smoke

### 4 Size Options

S Small (24" x 32") M Medium (32" x 40") L Large (50" x 60")

#### 1. EdgePawtector®

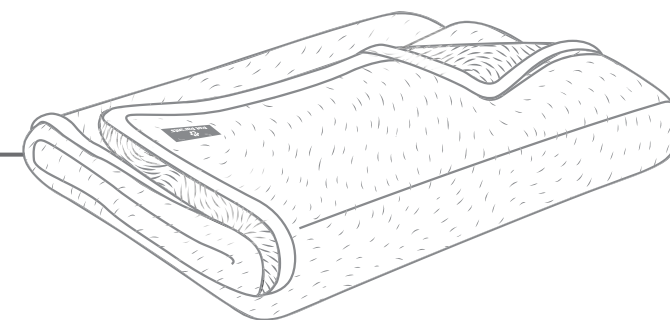
Prevents spillovers and messes from escaping the edges with our proprietary edge protection technology that pushes any moisture back into the water resistant materials of the blanket.

#### 2. Heavy-Duty Absorption

Extra layers, extra pawtection. When extra absorption is mandatory, our Plus version has you, your furbaby, and your home covered.\*

#### 3. WickQuick®

Proprietary technology that wicks away moisture from the surface and draws it into the blanket from either side so no matter how your pet is curled up, there is pawtection!



#### 4. Sherpup®

Proprietary multi-layered fabric that creates an interior impermeable barrier and ensures the ultimate softest and coziest exterior.

#### 5. LockJaw®

Like a naughty pup, our LockJaw® edge clamps down and doesn't let go. It helps prevent fraying, loose ends and dissuade chewers.

#### 6. Waterproof

Prevent accidents from turning into messes on your furniture, car seats, or pet beds, - just to name a few!

#### 7. Leak-Proof

Reversible layers that absorb the moisture to prevent any leaking.\*

\* Extra layers in the Pawtect® Blanket Plus for the best pawtection!

# Pawtect® Blanket Packaging



**Product Use Cases:**  
To ensure your customers know what the blanket is made for

**Product Features:**  
To ensure your customers know why this is not your average pet blanket

**Sizing Chart:**  
Multiple sizes available for different use cases, so if you carry one, they'll come back for another use case!

**Additional informations:**  
Reduce returns & phone calls with questions with our instructions on the back so your customers can easily take care of their items



**Minimalistic Design:**  
To cut down on the distractions and to be as straight forward as possible

**Versatile Design:**  
Can be displayed from the front or from the side, standing or stacked to easily fit on shelves



# One Stop Shop

## Pawtect® Blanket

Pet Parents® is your One Stop Shop for all problems pet parents face. Bundle our range of complete product lines to become the go-to place for pet parents and the variety of solutions they need, without the hassle of dealing with multiple vendors and distributors!



### Adult & Senior Pets Products:

Our Pawtect® Blanket pairs well with all of our products to help your customer’s adult and senior pups with a variety of issues. Our Pawtect® Blankets are a dynamic duo paired with Pawtect® Pads to a helpful extra barrier for your customer’s house during fecal or urinary incontinence, paralysis, UTIs, going into heat, pregnancy prevention, postpartum, post surgery, spot marking, or whelping. Make sure their pups are wearing belly bands or dog diapers to have double the pawtection and keep their homes clean. Your customer will want to throw in some SoftSupps® to support their pup’s health and some Gnawtlers® as a healthy and rewarding treat for being such a good dog.

**Pawtect® Blankets**, Pawtect® Pads, Dog Diapers, Belly Bands, Hip & Joint and Multivitamin SoftSupps®, Forager®, PetTergent®, FurBall®, Pet WiPees™, and Gnawtlers®.

### Cleaning & Potty Products:

Ensure your customer can stop accidents from turning into messes by using Pawtect® Blankets to protect their furniture. Double up on the protection with Pawtect® Pads, dog diapers and belly bands to ensure protection around the clock. Add bladder + probiotic SoftSupps® to help promote a healthy digestive tract, upset stomach relief, detoxification, and assist with healthy stools and prevent future accidents.



**Pawtect® Blankets**, Pawtect® Pads, Dog Diapers, Belly Bands, Bladder and Probiotic SoftSupps®, Pet WiPees™, and PetTergent®.



**Pawtect® Blankets**, Pawtect® Pads, Dog Diapers, Belly Bands, Calming SoftSupps®, Forager® Bowl, Pet WiPees™, and Gnawtlers®.

### Adolescent Products:

All new pups need a blanket to cuddle, and all new parents need a waterproof blanket to keep accidents from turning into messes during house training. Pair our Pawtect® Blanket with belly bands and dog diapers for pups that are experiencing excitement urination, are spot marking, need to cover wounds after spaying or neutering to help the potty training stage easier. For added protection, our Pawtect® Pads can easily slide into problem areas in your customer’s home in the process of training the new pup. Our SoftSupps® and Gnawtlers® can act as healthy, rewarding treats during the puppy stage.



### Travel Products:

Make sure your customer’s pets are comfortable and their worries are at a minimum during travel with Pawtect® Blankets to act as a waterproof barrier and a comfort blanket. Our belly bands & dog diapers will maximize their protection. If they want to triple up on protection, they can slide our Pawtect® Pads in their travel carriers to help soak up unwanted messes. During travel, our SoftSupps® and Gnawtlers® can help to calm and keep the pup busy in transit!



**Pawtect® Blankets**, Pawtect® Pads, Belly Bands, Dog Diapers, SoftSupps®, Forager®, Pet WiPees®, and Gnawtlers®.

# A Solution for any Pet Parent Need

## Pawtect® Blanket

Offer pet parents a bundle of solutions, for any need, with our wide range of product lines that pair together to provide furfamilies support to their unique needs.



### House Training

Solution: **Pawtect® Blankets**, Pawtect® Pads, Dog Diapers, Belly Bands, Bladder SoftSupps®, Multivitamin SoftSupps®, and PetTergent®.

### Fecal and/or Urinary Incontinence

Solution: **Pawtect® Blankets**, Pawtect® Pads, Dog Diapers, Belly Bands, Bladder SoftSupps®, Probiotic SoftSupps®, Multivitamin SoftSupps®.

### Paralysis

Solution: **Pawtect® Blankets**, Pawtect® Pads, Dog Diapers, Belly Bands, Multivitamin SoftSupps®, Turmeric & Curcumin SoftSupps®, Forager®, Pet WiPees™, and PetTergent®.



### UTI in Dogs

Solution: **Pawtect® Blankets**, Pawtect® Pads, Dog Diapers, Belly Bands, Bladder SoftSupps®, Probiotic SoftSupps®, Multivitamin SoftSupps®, PetTergent®, and Pet WiPees™.

### Post Surgery

Solution: **Pawtect® Blankets**, Pawtect® Pads, Dog Diapers, Belly Bands, Turmeric & Curcumin SoftSupps®, Multivitamin SoftSupps®, Forager®, Gnawtlers®, and Pet WiPees™.

### Whelping/Postpartum

Solution: **Pawtect® Blankets**, Pawtect® Pads, Dog Diapers, Multivitamin SoftSupps®, PetTergent®, and Pet WiPees™.

### Itchy, Bumpy, Uncomfortable Skin

Solution: **Pawtect® Blankets**, Pawtect® Pads, Dog Diapers, Allergy, Skin & Coat SoftSupps®, Multivitamin SoftSupps®, Belly Bands, PetTergent®, and Pet WiPees™.







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## Excitement Urination

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Solution: **Pawtect® Blankets**, Pawtect® Pads, Dog Diapers, Belly Bands, Calming SoftSupps®, Bladder SoftSupps®, and Multivitamin SoftSupps®.



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## Travel

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Solution: **Pawtect® Blankets**, Pawtect® Pads, Dog Diapers, Belly Bands, Calming, Gnawtlers®, Forager® Bowl, and Pet WiPees™.

## Pet Parents® Ordering Process

Ready to become a **Pet Parents® Retail Pawtner**? Here’s how it works.

- 1** Go to [petparentswholesale.com](https://petparentswholesale.com) and click “join us” to create an account for our wholesale website.
- 2** Fill out the dealer application on the wholesale website and one of our pack members will notify you once approved.
- 3** Upon approval, you will receive an email from the website giving you access to the wholesale portal.
- 4** Use the email to navigate back to the website, sign-in, and place your first order!
- 5** After your payment is entered and your order is placed, a Partner Success member will add shipping cost and our warehouse team will begin picking and packing your order.

This system is set up so that ordering, managing products ordered, and keeping an eye on your account is hassle-free!



## Want to see Wholesale Pricing?

Email [sales@petparentsbrand.com](mailto:sales@petparentsbrand.com) or apply to become a Pet Parents® Pawtner at [petparentswholesale.com](https://petparentswholesale.com).



Slate		Chocolate	
Small WPBOSLOS (24" x 32")	<b>\$ 24.99</b> MSRP	Small WPBOCHOS (24" x 32")	<b>\$ 24.99</b> MSRP
Medium WPBOSLOM (32" x 40")	<b>\$ 29.99</b> MSRP	Medium WPBOCHOM (32" x 40")	<b>\$ 29.99</b> MSRP
Large WPBOSLOM (50" x 60")	<b>\$ 34.99</b> MSRP	Large WPBOCHOM (50" x 60")	<b>\$ 34.99</b> MSRP

Thanks for exploring  
**Pawtect® Blankets!**



Toss us a message:  
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**petparentswholesale.com**