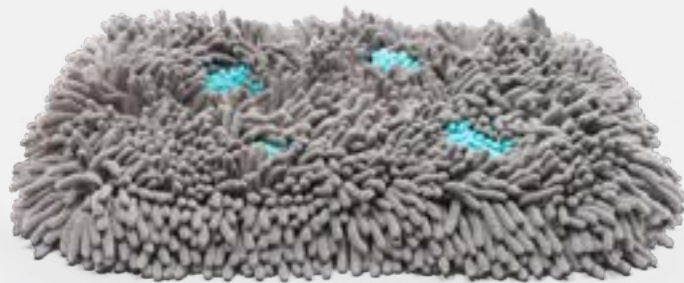




Forager[®] Mat

W H O L E S A L E C A T A L O G



T H E Y W E R E M E A N T T O F O R A G E



They were meant to **forage**

Our patent-pending Forager® Mats are a food bowl replacement that helps promote slower eating habits to reduce dangerous conditions like choking, vomiting, or bloating, keeping pet parents' homes clean and furbabies happy and healthy. By using their sense of smell and natural foraging instincts, furbabies can focus on finding their reward, helping to provide mental enrichment and reduce stress and destructive behavior in anxious furbabies. With two different sizes and styles, pet parents not only have the choice of the best fit for their furbaby, but have the option to try others for a different difficulty or challenge. Forager® Mats are beneficial for any age or stage of life, including energetic puppies, sight - or hearing - impaired and mobile-restricted furbabies due to age, surgery, and more.

Designed with safety in mind, Forager® Mats are made with our proprietary triple-stitched SoftSnout™ that won't irritate furbaby noses, gums, or tongues. Forager® Mats are designed to fit seamlessly into pet parents' home as a permanent food bowl replacement. However, there is also the option to roll up Forager® Mats for easy storage or travel. Snuffle products are generally made with only dogs in mind, however Forager® Mats are great for all furbabies such as cats or even pigs also looking for a fun, natural eating experience!

Do you currently carry **snuffle mats**?

NO

YES

Why you should?

There are over **50,000 average monthly searches** for slow feeder dog bowls.

Others

- Rough materials can be abrasive to pet noses
- Falls apart in the wash
- Flimsy, non-durable materials
- Slippery backings create messes and spills on pet parent floors
- Lack of visual stimulation
- Made for dogs only

Ours

- SoftSnout™ - A non-abrasive material
- Machine washable for easy cleanup
- Triple Stitched for added durability
- Proprietary non-slip backing hugs the floor
- Visual cues of colors pets can see
- Use for dogs, cats, pigs, rabbits, and more!
- Rolls up and secures for easy storage

Why you should give 2 barks: It's simple.
Your customers need them, so you sell them.

Bloat:

- > There are an estimated 60,000 cases of Gastric Dilatation-Volvulus (Bloat) each year in the U.S.
- > **Bloat is directly related to eating too quickly, and is fatal to 1/3 of pets it affects, even after emergency treatment.**



Forager® Mat



Forager® Mat Use Cases:

- Mental Stimulation
- Feeding Motivation
- Travel
- Anti Boredom
- Calming & Anti-Anxiety
- Brain Engagement
- Slow-Feeding
- Encouraging Natural Foraging Instincts
- Supplementing Exercise
- All Life Stages

They Were Meant
to Forage



Machine
Washable
Product

Why Forager® Mat?

Slow Feeder to Prevent Bloat

Because all furbabies like cats, dogs, and rabbits can be affected by bloat, and risk increases as pets get older, pet parents may need to be educated the potential dangers of bloat and provided solutions that can help to prevent it, such as Forager® Mats. Help pet parents protect their pets by providing a safe, interactive way to slow down eating that harnesses their natural instincts to forage for their food with Forager® Mats.

Mental Stimulation

It can be a challenge for pet parents to provide all the enrichment that their pets need. The Forager® Mats are designed to provide mental and visual stimulation to pet parents’ pets during meal time. Pets use their noses like we use our brains, working through Forager® Mats is like working through a tough math problem, with the reward being a full belly after solving!

Interactive Toy for All Ages

Senior pets may not be able to move like they used to, but pet parents still want to ensure that they are living a fulfilled, happy life. Forager® Mats can provide exercise supplementation and help furbaby brains stay active, 15 minutes of Forager™ Mat can be equivalent to an hour’s walk in terms of enrichment for cats and dogs, and help produce happy hormones to focus their energy into foraging, reducing stress and promoting calm. Forager™ Mats are suitable for all lifecycle stages and the challenges they bring, from adolescence to the senior years.

Anti-Anxiety Activity

You have probably gotten questions about what products can help anxious pets or can prevent destructive behavior. Forager® Mats can help to decrease anxiety in pets by using their natural instincts to forage for food, and refocusing their energy into problem solving to ease and soothe a busy mind with activity.

Solutions to any pet **at any age**

Adolescence	Adulthood	Senior
<ul style="list-style-type: none">• Provide Mental Stimulation• Slows Eating• Teach Slow Eating Habits	<ul style="list-style-type: none">• Provides an Enrichment Activity• Challenges the Mind & Strengthens Nosework• Builds Confidence	<ul style="list-style-type: none">• Supplements Exercise• Helps to Prevent Bloat• Encourages Mental Health & Play



Forager[®] Mat

Premium Snuffle Mat for Dogs

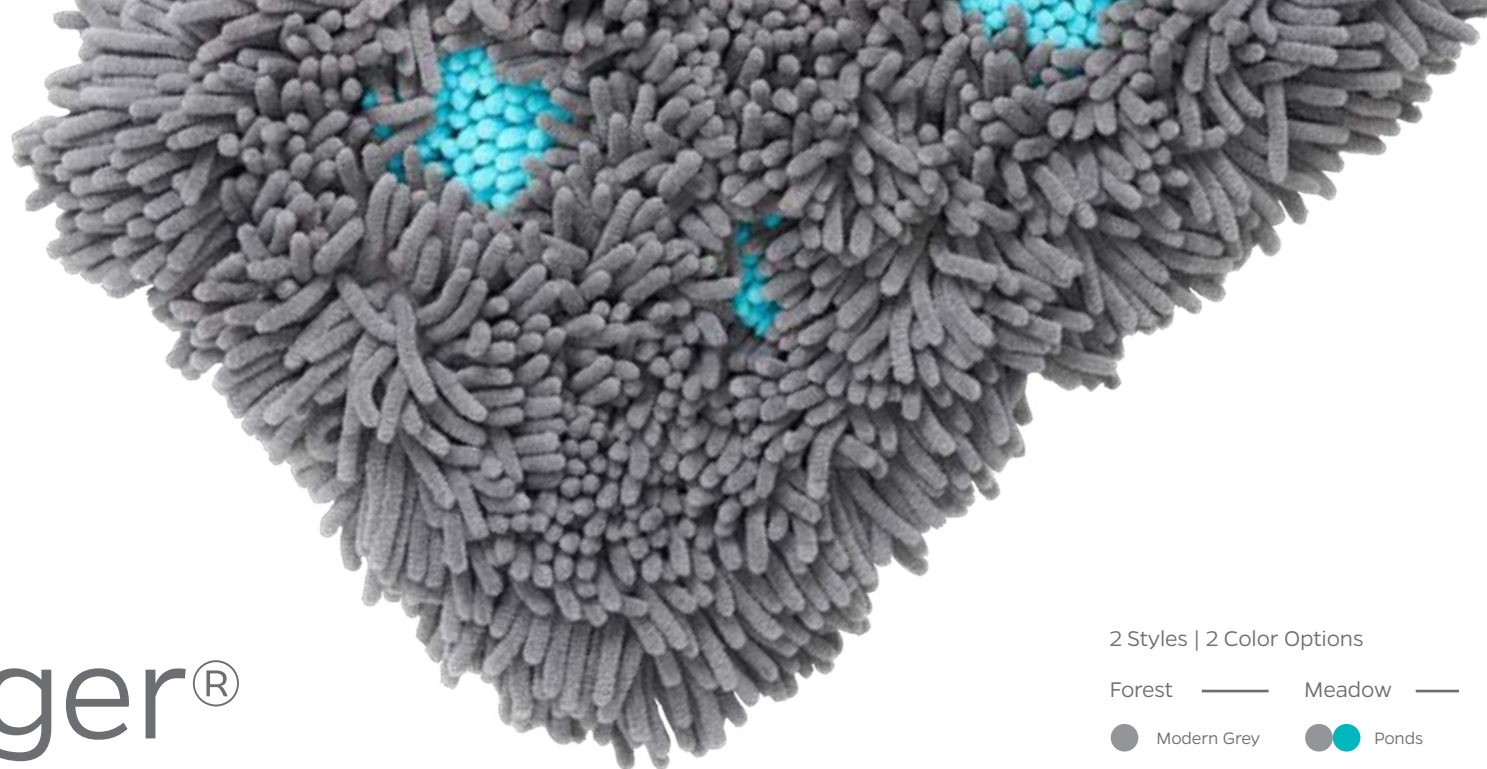


The less challenging of the two styles, Ponds is great for a beginner, a new addition to the family, or a furbaby that might get easily frustrated. Shorter SoftSnout[™] Meadows in a color furbabies can see, helps create visual cues of where food will be, encouraging furbabies to use both sight and smell to forage for food!



The more difficult style of Forager[™] Mats, Forest encourages pets to rely on scent alone to find their food. The tall, dense SoftSnout[™] and modern grey color hide food and provide no visual cues, making it the most challenging Forager[™] Mats, ideal for active furbabies & problem solvers who might've already mastered a Meadow Forager[™] Mat.

Patents Pending



2 Styles | 2 Color Options

Forest

Modern Grey

Meadow

Ponds

Size

M 12" x 18"

The most common size for snuffle products, and the perfect size for small to medium pets as a permanent food bowl replacement. It also works for larger pets for pet parents who want to use it for an enrichment toy rather than a feeding mat.

L 19" x 21"

Perfect for larger pets that require more food for a permanent feeding mat, or as a challenge for smaller pets that have mastered the 12"x18" mat by spreading out food over a larger surface area.

1. SoftSnout[™]

Because we love wet nose kisses, we created our pet-safe SoftSnout[™] material to be non-abrasive and non-irritating to furbaby noses, gums, or tongues while they search for their next treat.

2. Nosework Development

Pets use their noses like we use our brains, working through the Forager[™] Mat is much like solving an intense math problem, with the reward being a full tummy once solved!

3. Triple Stitched

Dogs love to play hard, so we don't mess around with single stitching. Triple stitched material adds durability and toughness for all foragers!

4. Anti-Slide Backing

Our proprietary anti-slide backing was specifically designed to hug the floor and help to provide a more slide-resistant experience to furbabies while searching for their treats!

5. Washable

Pet's can't control their sloppy messes. Luckily, Forager[™] Bowls are made from easily washable materials, so they can be washed and back in your furbaby's paws by dinnertime.

6. Drawstring Pocket

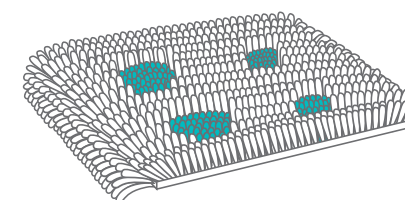
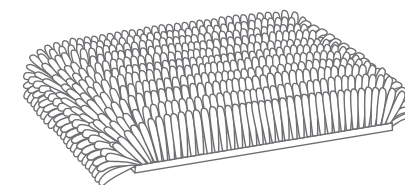
Designed with safety in mind, our Forager[™] Bowls include a pocket to place excess drawstring into to help keep furbabies focused and help minimize choking hazards.

7. Visual Stimulation

Mimicking a clearing in a forest, our meadows add excitement for any furbaby by creating a jackpot of multiple treat and food pieces to prevent frustration and encourage continued foraging!

8. Food Bowl Replacement

Replace traditional food bowls with our interactive Forager[™] Mat for a more permanent solution for feeding problems such as fast eating or feeding motivation.



Forager® Mat Packaging

Product Use Cases:
To ensure your customers know what the blanket is made for

Product Features:
To ensure your customers know why this is not your average pet blanket

Sizing Chart:
Multiple sizes available for different use cases, so if you carry one, they'll come back for another use case!

Additional informations:
Reduce returns & phone calls with questions with our instructions on the back so your customers can easily take care of their items



Minimalistic Design:
To cut down on the distractions and to be as straight forward as possible

Versatile Design:
Can be displayed from the front or from the side, standing or stacked to easily fit on shelves

One Stop Shop

Forager® Mat

Pet Parents® is your One Stop Shop for all problems pet parents face. Bundle our range of complete product lines to become the go-to place for pet parents and the variety of solutions they need, without the hassle of dealing with multiple vendors and distributors!



Adult & Senior Pets Products:

Our Forager™ Mats pair well with our popular products for senior dogs. Because senior dogs and cats cannot get as much exercise in general, Forager™ Mats provide additional enrichment opportunities for senior furbabies during meal time and Forager™ Bowls during playtime. For the best clean, carry FurBall® to loosen any food debris. Pet parents will benefit from Pawtect™ Pads, Pawtect™ Blankets, Diapers, and Belly Bands as their senior pets get older.

Forager® Mats, Pawtect® Pads, Dog Diapers, Belly Bands, Hip & Joint and Multivitamin SoftSupps®, Pawtect® Blankets, Forager® Bowls, PetTergent®, FurBall®, Pet WiPees™, and Gnawtlers®.

Anti-Anxiety Products

Help pet parents relieve anxiety at home with Forager® Mats, or environmental stress like travel with Forager® Bowls through mental stimulation. Our Calming SoftSupps® will promote calm behavior and aid in decreasing anxiety. To provide an outlet for nervous energy, pet parents can also provide Gnawtlers® for their dogs to chew on.



Forager® Mats, Forager® Bowls, Calming SoftSupps®, and Gnawtlers®.

Brain Building Products:

All dogs need mental stimulation and enrichment, and pet parents want their dogs to be at their sharpest mental state. Pair the Forager® Mats and Forager® Bowls with our Tumeric & Curcumin SoftSupps® to help support cognitive function and promote brain health. Pet parents can even put the SoftSupps® into Forager® Mats or Bowls to double the brain stimulation!

Forager® Mats, Turmeric & Curcumin SoftSupps®, and Forager® Bowls.

New Furbaby Products:

New puppies, kittens, fosters, or adoptions require a lot of attention, enrichment, and energy. Give pet parents a way to calm anxiety, gain confidence, and focus energy into something productive by using Forager™ Mats for play and Forager® Bowls for meals. Offer a pet parent favorite, Pawtect® Pads, to help prevent messes in their home, Pet WiPees™ to help clean messes on their furbaby, and pet-approved, Pawtect® Blankets to provide comfort. Hide a cat's favorite treats, or Multivitamin SoftSupps® for dogs to hide in Forager® Mats or Bowls to provide mental enrichment and promote a bonding experience between pet parents and their new furbaby.



Forager® Mats, Forager™ Bowls , Pawtect® Pads, Pawtect® Blankets, Multivitamin SoftSupps®, PetTergent® Pet WiPees™, and FurBall®



A Solution for any Pet Parent Need

Forager™ Mat

Offer pet parents a bundle of solutions, for any need, with our wide range of product lines that pair together to provide furfamilies support to their unique needs.



Slow Feeding

Solution: **Forager® Mats**, and Forager® Bowls.

Anxiety

Solution: **Forager® Mats**, Forager® Bowls, Calming SoftSupps®, and Gnawtlers®.

Confidence Building

Solution: **Forager® Mats**, Forager® Bowls, and Multivitamin SoftSupps®.



Mental Stimulation

Solution: **Forager® Mats**, Forager® Bowls, and Turmeric and Curcumin SoftSupps®.

Puppy Energy

Solution: **Forager® Mats**, Forager® Bowls, and Gnawtlers®.

Scent Work

Solution: **Forager® Mats**, Forager® Bowls, and SoftSupps®.

Boredom

Solution: **Forager® Mats**, Forager® Bowls, and Gnawtlers®.

Post Surgery

Solution: **Forager® Mats**, Forager® Bowls, Pawtect® Blankets, Pawtect® Pads, Belly Bands, Diapers, Turmeric & Curcumin SoftSupps®, Multivitamin SoftSupps®, and Pet WiPees™



Senior Years

Solution: **Forager® Mats**, Forager® Bowls, Pawtect® Blankets, Pawtect® Pads, Gnawtlers®, Dog Diapers, Belly Bands, PetTergent®, FurBall® and Pet WiPees™.



Exercise Supplement

Solution: **Forager® Mats**, and Forager® Bowls

Pet Parents® Ordering Process

Ready to become a **Pet Parents® Retail Pawtner**? Here’s how it works.

- 1** Go to petparentswholesale.com and click “join us” to create an account for our wholesale website.
- 2** Fill out the dealer application on the wholesale website and one of our pack members will notify you once approved.
- 3** Upon approval, you will receive an email from the website giving you access to the wholesale portal.
- 4** Use the email to navigate back to the website, sign-in, and place your first order!
- 5** After your payment is entered and your order is placed, a Partner Success member will add shipping cost and our warehouse team will begin picking and packing your order.

This system is set up so that ordering, managing products ordered, and keeping an eye on your account is hassle-free!



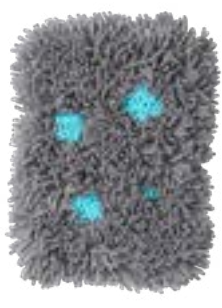
Want to see Wholesale Pricing?

Email sales@petparentsbrand.com or apply to become a Pet Parents® Pawtner at petparentswholesale.com.



Forest - Modern Grey

Medium FGM0FOG012 (12" x 18")	\$ 24.99 MSRP
Large FGM0FOG019 (19" x 21")	\$ 29.99 MSRP



Meadow - Ponds

Medium FGMOMOP012 (12"x18")	\$ 26.99 MSRP
Large FGMOMOP019 (19"x21")	\$ 32.99 MSRP

Thanks for
exploring
Forager® Mat!



Toss us a message:
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petparentswholesale.com