

Jodi Dee Publishing is thrilled to present this exciting new series- Energy Wars!

We hope to bring this to teens, coming-of-age, around the world. With the mental health crisis and “energy wars” ensuing all around us, this series is needed more than ever. It centers around a superhero, who is a “normal”, insecure, growing young boy trying to navigate a complicated social world. **Book 1** sets the stage for the concept of energy and self-awareness.

Book 2, Energy Wars, Metamorphosis is releasing September 1, 2025, a thrilling action story as Myles’s superpowers unfold. He and his friends must stop an evil conglomerate from releasing smartphones that steal a user’s life source.

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The story... includes some standout scenes that young readers will find relatable, as when Myles begins a journey of self-acceptance: A thrilling but thoughtful adventure that older children and tweens are likely to enjoy. - Kirkus

Dee deftly makes the unusual and offbeat believable, with characters who engender loyalty. Skillful plotting and lively prose power readers through the pages, eager to find out the next step in Myles’ complicated destiny. Impatient readers won’t be happy to find that this tale ends on a tantalizing cliffhanger, but they’ll be eagerly awaiting the next installment. - Publisher’s Weekly/BookLife

Energy Wars is an appealing adventure about the power of personal actions to have real and tangible positive impacts on the world. It offers an empowering and uplifting message for young teens. - The Children’s Book Review



RAVE REVIEWS from Kirkus, Publishers Weekly, BookLife, The Children’s Book Review, Reader’s Favorite, Goodreads, NetGalley, and MORE EACH DAY!

Submitted to major publications for reviews including the New York Times, Washington Post, Boston Globe, Wall Street Journal, LA Times, Los Angeles Review, and more!

ENTERED INTO MULTIPLE BOOK AWARDS, including Kirkus Book Award, Publishers Weekly/Book Life Book Awards, Children’s Book Counsel Awards, Independent Publishers Book Awards, Reader’s Choice Book Awards, Reader’s Favorite Book Awards, Story Monsters Book Awards, International Book Awards, Mom’s Choice Book Awards, School Library Journal Awards, and more!

UPCOMING 2025 MARKETING

ENERGY WARS

Facebook Ads, Instagram Ads, TikTok, and Pinterest Ads:

running daily starting February 15 until launch, targeting middle grade educators and caregivers.

Mass mailing to 15,000 elementary/middle schools February 1

Kirkus: Full Page Ad, February

Library Journal: Full Page Ad February

School Library Journal: Full Page Ad February

Publishers Weekly: Full Page Ad February

Children's Book Council & Every Child a Reader: Featured Title, January & March

Children's Book Review, Book Tour: Starting January 15

- A Mix of Book Reviews/Interviews/Guest Posts/Excerpts/Cover Reveal on 8-10 Blogs
- Tour Page on The Children's Book Review with Links to all your posts
- A Customized Tour Header Image to display on all host's tour posts
- A Tour-Wide Giveaway of your book
- TCBR Social Media: 8-11 Tweets, 8-11 Facebook Posts, 2 Pinterest Pins, 1 Instagram Posts
- Banner Ad Campaign on The Children's Book Review
- Article Email Banner in a TCBR e-newsletters sent to 11,000+ subscribers
- Dedicated Email sent to 11,000+ subscribers
- A written interview on The Children's Book Review
- A video review posted on Instagram
- Podcast Pre-roll, Spotlight Mid-roll, Post-roll: Plays with one episode for 12 months

NetGalley:

- Jan 22: Children's & Middle Grade - Spotlight Placement & Regular Placement
- Jan 27: Featured Titles -Children's & Middle Grade theme week
- Feb 15: Category Spotlight, Middle Grade

Goodreads:

- Book Page Native Ad (Responsive, Desktop and Mobile)
- Book Page Flexible Native Ad (Responsive, Desktop and Mobile)
- Multiple Give-aways

Podcast and media schedule forthcoming.



For more information please scan the QR code.

Make sure to check the website jodidee.com for updates closer to launch date!