# CREATE A HOME OF LEARNING

Screen-Free Toys and Techniques for Your Developing Child 0-8 Years

ISBN: 9780998527758 RETAIL: \$18.99
DIM: 7 in. x 9 in. PAGES: 200
BINDING: JACKETED HARDCOVER
PUBLICATION DATE: SEPTEMBER 2021

### **AWARDS WON**

Non-Fiction Author Association Book Award, 2022

Gold Winner

FCCA- Family Child Care Provider Nomination, 2022

### **UPCOMING 2022 MARKETING**

- ✓ Feb 15 Ingram, Spring Preview K-12 E-Catalog, Full Page
- ✓ March 7 PW PLA Preview Issue, Full Page
- ✓ March 8 PW Children's Bookshelf eNewsletter
- ✓ Month of May PW Website Leaderboard
- ✓ May 3 PW Children's Bookshelf eNewsletter
- ✓ May 19 Ingram Advance, Full Page
- ✓ May 30 PW Magazine Children's Institute Issue, Full Page
- ✓ April 3 Ingram Spring Advance Issue, Full Page
- ✓ June 13 PW ALA Preview Issue, Full Page
- ✓ June 23 PW Children's Bookshelf eNewsletter
- ✓ July 1 PW Preview for Librarians eNewsletter, Top Banner
- ✓ July 18 Children's Announcement Issue, Full Page
- ✓ **July 25** Ingram Children's Holiday Giftbook, Front Cover
- ✓ Month of September PW Website Leaderboard
- ✓ **September 2** PW Preview for Librarians eNewsletter, Top Banner
- ✓ October 7 PW Preview for Librarians eNewsletter, Top Banner
- ✓ Month of October PW Website Leaderboard
- ✓ October 24 PW Best Books Issue, Full Page
- ✓ November 23 PW Children's Star Review, Full Page
- ✓ Series Spots Ingram
- ✓ Online marketing keywords, \$10,000 per month budget for brand

### **AUTHOR SPOTLIGHTS**

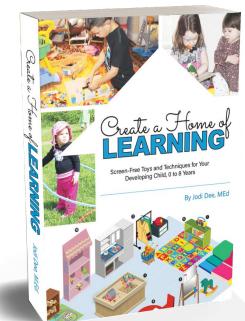
**Story Monsters:** Author Spotlight

Publishers Weekly: From Pre-K to the page, Jodi Dee Develops a Canon

**Create a Home of Learning Seminar** 

News Break Jodi Dee will be signing books at Kids Fest

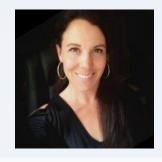
Celebrity Readers Interview



### **About the Author**

Jodi Dee is an award-winning author and a mother of three with more than 20 years of experience in early childhood and education. Jodi has a Bachelor of Arts in history and psychology and a Master of Education from Clark University.

She is a passionate advocate and teacher of self-love, emotional maturity, early childhood education, and empowering children to learn through creativity, independence, and self-exploration and discovery.



















### **UPCOMING EVENTS & SPEAKING 2022**

- ✓ June Printers Row Literary Festival
- ✓ June American Library Association
- ✓ September Kids Fest
- ✓ October- Brooklyn Book Festival
- ✓ November New Jersey's Teachers Convention; NJEA
- ✓ November Natural Living Expo
- ✓ More to be announced...

\*\*\* FREE professionally produced YouTube videos online and at jodidee.com for each learning space, that supplement and accompany each Chapter, for visual and audio enhancements to the book.

### **REVIEWS**

- Online Book Club "Create a Home of Learning," is a self-help book that focuses on the cognitive, physical, social, emotional, and language development of a child. Jodi Dee recognizes the role of parents as facilitators (people that help to provide unobtrusive assistance, guidance, or supervision in a positive environment to support children's development), and she discusses how techniques revolving around playing, reading, listening, and even art can be appropriately employed in achieving one's goal as a facilitator... Its proper execution and delivery of the key message. The biggest lesson I learned from the book is how different forms of play can be instrumental to a child's development, including a child's immune system. Up until now, I've never really seen the importance of playing... The book's organization is another exceptional aspect. Each section of the book is discussed in a similar stepwise manner..." TW Book Club
- Mister Sun Family Daycare "I'm a home daycare provider myself and I'm obsessed with your book. I couldn't put it down, I'm in page 50 already. Stopped to recommend it to my fellow friends who have home daycares and shared your website link to buy the book to them. I had to come here and say thank you. I'm so happy you've put this book out there. It's going to help so many kids and so many environments... Plus the way you write is so easy to understand!!! I'm so excited to see your kids growing throughout the book! It's fascinating!! You are our new Piaget!" Marjorie Silvestrini
- Facebook Influencer Mom This is really helping me and is such a valuable resource. Some of this I know and understand about how children learn, but I don't have the structure or practice. As a nurse, I can talk and help adults all day, but for some reason I don't know what to do with my own kids! After setting up my home this has been the best my two-year-old twins have ever behaved. They are focused, challenged, and learning. Such a powerful resource." Nicole Sweet

# Still Photography & Video Production by,

Eddie Frateschi of Red Box Mailbox Media International, a full media production company produced short video to supplement the book as well as still photos of toys and resources.

### **Author Social Media**

Facebook (20K followers):
@authorjodidee
Pinterest (67K monthly
views): @authorjodidee
LinkedIn (7K followers):
@jodidee
Instagram:@authorjodidee
YouTube Channel

# **Author Website**

www.jodidee.com

Jodi Dee Publishing proudly focuses on publishing quality, meaningful and relevant content for education, social and emotional development, self-improvement, self-love, and self-empowerment.

















### **ENDORSEMENTS**

"With 30 years' experience in early childhood, and as an NAEYC accredited center owner of 20 of those, I have to say this is an incredible resource for any caregiver with a young child, parents and family home care providers alike. It is a rich guide with beautiful authentic pictures, easy to follow instructions, lists of materials and activities, and more. I wish every parent had this resource; children would be school ready as well as have the necessary foundation of learning before even entering Kindergarten. A timeless and powerful resource."

- Cecile Tousignant, M.Ed., Early Childhood Consultant

"I am a director and owner of multiple preschools and was blown away by the simplicity and accuracy of this book. I have since purchased this book for all my parents. What a true testament to the fact that children learn while they play and these screen-free fundamentals are necessary just as much at home as in schools. This is a resource that has the power to change the course of education, if parents and family care providers implement even some of this at home."

Sharon Romano, Director & Owner of multiple Preschool Centers

"Jodi is a wonderful facilitator to parents and children. Parents were so engaged in her seminar... Thank you presenting to YFCP families. I know I'm going to help my daughter set up her playroom into work spaces for my grandchildren. The photos of your children playing and growing in this book are great examples that this can be done and children learn while they play. I really hope I can direct parents to Create a Home of Learning in book stores everywhere soon!

Beth Gailor, Director, YMCA Family & Community Partnership

In 2020. Jodi's children's books were licensed by renowned literacy experts Dr. Louisa Moats and Dr. Carol Tolman, LETRS® to use in literacy trainings worldwide.

"As a parent, educator, and literacy specialist, I always search for well-written children's books that are both entertaining and engaging while, at the same time, teach significant life lessons. That's why I fell in love with Jodi Dee's books"

Dr. Carol Tolman - Co-Author of LETRS® (Language Essentials for Teachers of Reading and Spelling), Literacy Consultant, and lover of language



## Learning Domains and Brain Connections



#### Open-Ended Toys

#### Open-Ended Toy S



### How a Child Plays



### Types of Play



### How to Set Up, Facilitate, and Use the House Area







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