## THE DIRT GIRL

ISBN: 978-0998527703 RETAIL: \$17.99 DIM: 8.5. in. x 11 in. PAGES: 36 BINDING: JACKETED HARDCOVER

**PUBLICATION DATE: FEB 2019** 

#### **AWARDS WON**

#### Purple Dragonfly Book Awards, 2021

- Picture Books 5 & Younger, Honorable Mention
- School Issues, Honorable Mention

#### Moonbeam Children's Book Award, 2020

Picture Books 4-8, Bronze

#### National Indie Book Award, 13th Annual

- Picture Books All Ages, Finalist
- Children's Inspirational/Motivational

#### International Book Award, 2020

- Children's Mind/Body/Spirit, Finalist
- Children's Picture Book Hardcover Fiction, Finalist

#### American Fiction Award, 2020

Children's Mind/Body/Spirit, Winner

#### Next Generation Indie Books Award, 2019

Children's Picture Book (0-5 Years), Finalist

#### **UPCOMING 2022 MARKETING**

- ✓ Feb 15 Ingram, Spring Preview K-12 E-Catalog, Full Page
- ✓ March 7 PW PLA Preview Issue, Full Page
- ✓ March 8 PW Children's Bookshelf eNewsletter
- ✓ Month of May PW Website Leaderboard
- ✓ May 3 PW Children's Bookshelf eNewsletter
- ✓ May 19 Ingram Advance, Full Page
- ✓ May 30 PW Magazine Children's Institute Issue, Full Page
- ✓ April 3 Ingram Spring Advance Issue, Full Page
- ✓ June 13 PW ALA Preview Issue, Full Page
- ✓ June 23 PW Children's Bookshelf eNewsletter
- ✓ July 1 PW Preview for Librarians eNewsletter, Top Banner
- ✓ July 18 Children's Announcement Issue, Full Page
- ✓ July 25 Ingram Children's Holiday Giftbook, Front Cover
- ✓ Month of September PW Website Leaderboard
- ✓ September 2 PW Preview for Librarians eNewsletter, Top Banner
- ✓ October 7 PW Preview for Librarians eNewsletter, Top Banner
- ✓ Month of October PW Website Leaderboard
- ✓ October 24 PW Best Books Issue, Full Page
- ✓ November 23 PW Children's Star Review, Full Page
- ✓ Series Spots Ingram



#### **About the Author**

Jodi Dee is an award-winning author and a mother of three with more than 20 years of experience in early childhood and education. Jodi has a Bachelor of Arts in history and psychology and a Master of Education from Clark University.

She is a passionate advocate and teacher of self-love, emotional maturity, early childhood education, and empowering children to learn through creativity, independence, and self-exploration and discovery.























#### **UPCOMING EVENTS & SPEAKING 2022**

- ✓ June Printers Row Literary Festival
- ✓ June American Library Association
- ✓ September Kids Fest
- ✓ October- Brooklyn Book Festival
- ✓ November New Jersey's Teachers Convention; NJEA
- ✓ November Natural Living Expo
- ✓ More to be announced...

\*\*\* WEEK LONG COMPREHENSIVE LESSON PLANS are available for educators and home schoolers for Pre-K through Grade 5, developed by renowned Natalie Keaton of LETRS. Available upon request of free download at jodidee.com!

\*\*\* #18, Best Seller in Children's Books about Birthday's on Amazon!

#### **AUTHOR SPOTLIGHTS**

Story Monsters: Author Spotlight

<u>Publishers Weekly</u>: From Pre-K to the page, Jodi Dee Develops a Canon

North County Land Trust Fundraiser Speaker & Live Reading

News Break Jodi Dee will be signing books at Kids Fest

**Celebrity Readers Interview** 

#### **REVIEWS**

- ♣ Goodreads: "The illustrations were absolutely wonderful. We must have spent 10 minutes looking at Zafera's house. I couldn't get my daughter to let me turn the page! Each page is drawn and colored perfectly, and it made the book come to life as we read..." Bree Ann
- Bound 4 Escape "What an amazing book! Who doesn't like the story of an outsider who is finally understood and accepted? The Dirt Girl teaches that being different is not only okay, but it's a gift..."
- ♣ She Just Loves Books "Overall, I loved *The Dirt Girl*. The illustrations were beautiful, as was the main character. The story was lovely with a wonderful message about the importance of being who you are..."
- Gen Y Mama "The Dirt Girl can be used to start a conversation about bullying; why it is mean and how the children who teased Zafera were wrong to do so. It also shows children that a good way to deal with teasing is to just ignore it..."

# ABOUT THE ILLUSTRATOR Ed Espitia

Ed is a talented and unique Columbian born freelance illustrator and graphic designer, who specializes in analogue and digital illustrations, and 2D and 3D animation. His passion is video game animation.

#### **Author Social Media**

Facebook (20K followers):
@authorjodidee
Pinterest (67K monthly
views): @authorjodidee
LinkedIn (7K followers):
@jodidee
Instagram:@authorjodidee
YouTube Channel

### Author Website www.jodidee.com

Jodi Dee Publishing proudly focuses on publishing quality, meaningful and relevant content for education, social and emotional development, self-improvement, self-love, and self-empowerment.



















#### **REVIEWS CONTINUED**

- Children's Bookshelf "This book really surprised me, I absolutely loved it! It's about a girl who goes to a new school and really doesn't fit in with them. She often had dirt on her clothes and flowers in her hair and liked to play with bugs. One day she invited people from school to her birthday party and they decided to go out of curiosity. They had to see how this weird girl lived and to their amazement, they discovered she lived very much in harmony with nature..."
- Reader's Favorite "The design of The Dirt Girl by Jodi Dee is very beautiful. You can lose yourself in the illustrations, and I found Zafera's home to be beautiful. I'd like to live there myself. It's a bit like a mix of Hobbit and elf homes! Just looking at the images actually relaxes you. The story is the main draw of the book. It's a lovely little tale of a girl who is different but in a way that should be encouraged. She is mocked by others because they do not understand her. After all, they are used to a world of technology and know little of nature. And as we know, the unknown causes fear and fear causes people to lash out in various ways. In this case, it's a form of bullying. It's a beautiful book with a beautiful story that should be part of every child's library!" Kim Aninsi





#### **ENDORSEMENTS**

"As a parent, educator, and literacy specialist, I always search for well-written children's books that are both entertaining and engaging while, at the same time, teach significant life lessons. That's why I fell in love with Jodi Dee's *The Dirt Girl*. Jodi's main character, Zafera, brings us closer to the wonders of nature as she navigates 'being different' and the many reactions this creates. Dirt Girl is a reminder for all of us, young and old, to proudly embrace our true selves. Beautifully illustrated and highly captivating, Zafera's adventures will capture your heart and bring joy to your day."

 Dr. Carol Tolman - Co-Author of LETRS® (Language Essentials for Teachers of Reading and Spelling), Literacy Consultant, and lover of language

In 2020. Jodi's stories were licensed by renowned literacy experts Dr. Louisa Moats and Dr. Carol Tolman, *LETRS*® to use in literacy trainings worldwide.





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