CONVERTaCARD®

UNIQUE FULFILLMENT SERVICES

Artwork Guidelines:

Please ensure that all artwork follows the directions provided on the Guidelines layer. Artwork which does not follow the guidelines will be returned for correction.
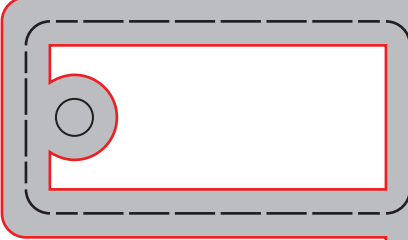
All artwork, including text & images, must be on the Artwork layer.

All artwork, including photos/images, must be CMYK and at 300dpi.

Please package images and fonts with your submitted artwork files.

Bleed Area

Artwork must extend to the light blue line

Safe Zone

Text must remain within the red lines

Variable Data:

Any Variable Data fields must be on the
Variable layer indicated with < >
(Example: <Location>, <First Name>, etc.)

<FULLNAME>
<ADDRESS1> <ADDRESS2>
<CITY>, <ST> <ZIP>

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DO NOT PLACE ARTWORK IN MAILING BLOCK