



### Artwork Guidelines

Please ensure that all artwork follows the directions provided on the Guidelines layer. Artwork which does not follow the guidelines will be returned for correction.

- All artwork, including text & images, must be on the Artwork layer.
- All artwork, including photos/images, must be CMYK and at 300dpi.
- Please package images and fonts with your submitted artwork files.

### Variable Data:

Any Variable Data fields must be on the Variable layer indicated with < >  
(Example: <Location>, <First Name>, etc.)

<FULLNAME>  
<ADDRESS1> <ADDRESS2>  
<CITY>, <ST> <ZIP>



**DO NOT PLACE ARTWORK IN MAILING BLOCK**



www.convertacard.com (949) 494-2200

FOLD

**\*\*To view a finished sample artwork layout, activate the "Sample Layout" layer**

### Non Printable Area

Do not place text or artwork in the yellow areas

### FRONT/REVEAL PANEL FRONT

### Bleed Area

Artwork must extend to the light blue line

### Safe Zone

Text must remain within the red lines

**REVEAL PANEL BACK**

**Non Printable Area**

Do not place text or artwork  
in the yellow areas



**INTERIOR**

FOLD