

# ETHICAL WEDDINGS

## It just got a lot easier to tailor your big day to your ethics, budget and personalities



Home » Ethical weddings

Published: 22 February 2019

This Article was Written by: Katie Hill - My Green Pod

→ [ethical products](#) , [ethical services](#) , [sustainable](#) , [wedding](#)



0 SHARES

If we cleaned up the whole sector, from the fake confetti and throwaway décor to the single-use gift bags and tableware, we'd eliminate 4,000 tonnes – the weight of 30 houses – of plastic waste every single year.

The demand for ethical weddings is on the rise: two-fifths of couples now consider sustainability when planning their big day and both last year's royal weddings had an environmental focus. But while the 'Blue Planet effect' has kickstarted positive change across a range of sectors, the mainstream wedding industry is still struggling to satisfy the appetite for ethical and sustainable alternatives.

### The millennial effect

While conducting general market research around eco-friendly stationery, Kayleigh Sinclair was shocked to discover how wasteful the UK's £10bn wedding industry is. 'It just isn't catering to the needs of the next generation's weddings', she tells us.

Millennials care about how and where their products are sourced, and a recent study revealed they are more likely than other generations to consider ethical sourcing when choosing an engagement ring.



### BIJOUX DE CHAGALL

Quality time is spent on every detail of each piece of Bijoux De Chagall jewellery; the natural lines of the gemstones often create their own art, meaning the result is unpredictable and unique. The natural precious and semi-precious stones are selected from original sources or reputable and trusted international suppliers.

Bijoux De Chagall also uses lab-created gemstones, as these stones are very special and quite valuable as real gemstones. They also have a lower impact on the ecology of our planet and are definitely conflict free!