

# Privacy Policy

This policy applies to the handling of personal data by TdB Labs AB. The policy serves the purpose of providing our current, former and potential customers and collaboration partners with general knowledge of how and why we collect, process and protect your personal data. This privacy policy is made to comply with General Data Protection Regulation (GDPR).

## **What information do we collect from you?**

The information we collect is either provided by you or often publicly available at academic websites, social media and in scientific publications. This information could include your name, email, telephone number, address, position and research activities. Unless we have your permission or are required by law, we will not sell, lease or distribute any of your personal information to third parties.

## **Why do we collect your information?**

Your information is collected in order to understand how to provide you with a better experience when using our services, support or when purchasing our products. By providing us with your contact information we can also inform you about special events and deals.

## **Legal basis for processing your information**

We apply the following legal justifications in order to comply with GDPR:

- Consent
- Legitimate interest
- Fulfilment of contract
- Comply with legal obligations

## **How long do we keep your information?**

We keep personal information provided by customers for as long as it is imposed by legal requirements. For marketing purposes, we save your information for up to 1 year from when it was first collected or for 1 year from the last time of contact. We may keep your information for a longer period if the context motivates it.

## **Your personal data belongs to you**

You have the right to access your saved personal information and to request any corrections of any personal information you provide to TdB Labs. You also have the right to have your information removed by contacting us directly. You can also choose to unsubscribe from our newsletters or any of our email correspondence.

### **Transparency and Security**

We at TdB Labs want you to feel confident with the way we handle your personal data. You are always welcome to contact us for further information regarding our processing and protection of your personal data. You can do so by using our mail: [info@tdblabs.se](mailto:info@tdblabs.se)

### **Responsibility and Changes**

TdB Labs is responsible for processing of personal data and to correct any information that is incorrect, incomplete or misrepresented. TdB Labs also reserves the right to amend this policy from time to time. The date of last modification is stated at the end of this document.

### **Contact us**

If you have questions or comments about our Privacy Policy, please contact us at: [info@tdblabs.se](mailto:info@tdblabs.se)

Or send us a letter at:

TdB Labs AB  
Virdings Allé 22  
SE-754 50 Uppsala  
Sweden

### **Website usage**

The information contained on this website is for general information purposes only. The information is provided by TdB Labs and while we endeavour to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, products, services, or related graphics contained on the website for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

If you continue to browse and use this website, you are agreeing to comply with and be bound by the following terms and conditions of use, which together with our privacy policy govern TdB Labs's relationship with you in relation to this website. If you disagree with any part of these terms and conditions, please do not use our website.

### **Cookies**

Cookies are used to give you as a visitor a better service. Some cookies are used to collect statistics regarding the number of visitors on the website. They can also collect information regarding what operating system, browser and version the visitors are using, as well as which sites are more and less popular. This information makes it possible to optimise the website. These types of cookies are saved on your computer's hard drive until you or the server responsible of sending the cookies, delete them.

On this website we use something called "session-ID". Each time you visit our website our server sends a "session-cookie" with a unique ID-number to your computer. Session cookies are used when you are active on the website.

A "session-cookie" is temporarily saved in the working memory of your computer and is automatically deleted once the browser is closed. If you choose not to use cookies this website will not function the way you as a user expect.

Cookies are commonly mistaken for being a virus helping websites to steal personal information or to spam the user. This is not true; cookies are solely data.

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