

## LASH & BROW TINT INSTRUCTIONS



1. Washing: For best results hair must be clean, oil-free and dry before beginning application. We recommend using our Wash and Wink + Conditioner Eyelash Shampoo with our eyelash cleansing brush. For best results, spray the lash cleanser onto an eyelash cleansing brush, lint-free pad, flocking or micro-brush. With closed eyes, gently apply to base of lashes using downward strokes, softly sweeping across lashes. The same method should be used on the eyebrows before tinting. Follow with a gentle water rinse.



2. Shaping: We recommend shaping the eyebrows before beginning the tinting procedure. Eyebrow tinting should be done a minimum of 24 hours after waxing, threading or extensive tweezing. If you're doing very minimal tweezing of your clients eyebrows you do not need to wait before tinting. Eyebrow tinting can be done after an eyebrow lamination provided no oily products or keratin are used before tinting the eyebrows. Eyelashes can be tinted following an eyelash perm such as our LashLift if no oily products or keratin are used to treat the lashes before tinting.



3. Choosing your color: The first thing you need to do as an esthetician or cosmetologist is to match the right color for your client's eyebrows. GladGirl Lash & Brow Cream Hair Tint has four different colors to choose from: Deep Black, Dark Brown, Medium Brown and Light Brown. Everyone has their own preference for eyebrow color, but typically matching the color to your client's existing eyebrow hairs is the safest and will yield the most desirable results. As far as eyelashes go, we have found that the darker the better for eyelashes as this will achieve that mascara look.



4. Prepare the Mixture: In a small mixing dish or tinting palette, use a thin makeup brush or mixing stick to mix equal parts (50:50) of the GladGirl Cream Hair Tint color of your choice and Cream Developer. Mix until a smooth paste is formed. Prepare the mixture approximately 10 minutes before applying on your customer.



Optional Patch Test Procedure: This when in the process we would recommend doing a patch test. With your brush and a little mixture apply a little of the product directly on the hairs on the tail end (outer corner) of the eyebrow hairs. Do not get any product on the skin. Keep the mixture on 6-12 minutes and then remove the excess product with a cotton swab slightly dampened with water. Send your client home and then follow up with them in the next 24 hours to see if there was any allergic reaction, swelling, puffiness, itching or redness. If no reaction was observed you can proceed with the full treatment.



5. Applying the Mixture: The next step is to carefully apply the mixture directly onto the brows using an angled, tinting or a mascara brush. Make sure the mixture doesn't get on the surrounding skin surrounding the brows.



If you're tinting the eyelashes don't forget to place the eye pads under the eyelashes to prevent the tint from getting on the skin. With an angled makeup or tinting brush pick up a small amount of mixture and carefully brush the mixture on the eyelashes in downward strokes with the client's eyes closed. Making sure not to get any product in their eyes. If you are performing a LashL ift at the same time you can tint the bottom side of the eyelashes while they are fixed to the silicone curling pad.



Depending on the desired intensity of color this product should be left on between 20-25 minutes. Grey and lighter colored hair is more resistant to tinting and you may need to repeat the application process to achieve the desired outcome.



6. Remove Mixture & Clean Up: When the desired color is achieved remove excess tint with slightly dampened cotton pads or swabs. For best results if the skin becomes stained this dye remover must be used immediately. Customers eyes must remain closed during entire procedure. First, moisten a clean cotton pad or swab with the tint remover and gently clean the stained skin area until the stain is no longer visible. Finally, moisten a clean cotton pad or swab with water and gently clean off the tint remover.

Avoid getting GladGirl Tint Remover in the eyes. Should this product ever enter the eyes flush immediately with water. If irritation persists consult a physician. Keep out of reach of children. Use only as directed. For Professional Use Only



7. Keratin Treatment (Optional Step): We recommend treating the tinted eyebrows or eyelashes with a keratin treatment similar to one included in our LashLift kit. The tint will last for up to six weeks but if you find it a bit faded you can refresh it even after three or four weeks.