











# DOUGHIES PIZZA KITS FOR SCHOOLS

Doughies helps school PTA's raise money by providing a family pizza-making experience, delivered to the school ready to be collected by parents. We make this as easy as possible by producing a marketing leaflet for your event, and we'll even handle the online orders and payments if you'd like to use our system.

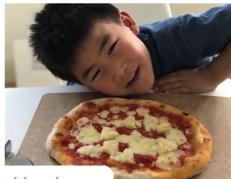












Check out our Facebook reviews @doughiespizza

Call Calan on 07515 426 385 or email calan@doughies.co.uk







# **HOW IT WORKS**

- We create a flyer you can use to promote the event, along with a guide and pizza making videos to build excitement
- You promote the event within the school community
- Parents order and pay, either via a dedicated page on our website, or via your own payment system such as ParentPay
- Doughies delivers the pizza kits, containing all the ingredients required to make and bake artisan pizzas and cookies at home, all bagged up and ready for your PTA to hand to parents

We package kits in singles, doubles and triples (1, 2 or 3 pizzas) to reduce packaging waste, and each kit includes clear steps and instructions to make it easy and fun for everyone to make and bake their pizza using their home oven.

## **EACH PIZZA KIT INCLUDES**

- Our special dough, made over 72 hours, and perfect for use within 48 hours of delivery
- · Our special tomato sauce
- Mozzarella
- Parmesan cheese
- · Stretching flour
- Instructions on how to stretch and bake the perfect home pizza

## **EACH COOKIE KIT INCLUDES**

- Fresh cookie dough for 5 luxury cookies
- 3 cookie flavours ie. chocolate brownie, choc chip or oat & raisin
- Our cookie dough contains no preservatives and should be used within 48 hours, or can be frozen for up to 6 weeks







Bring the family together for a fun mealtime activity

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### PRIGING

Doughies offers schools a discounted rate on our regular pricing. We charge you £5.00 per single pizza kit, and we recommend you sell them for between £6.50 and £7. Each family simply orders as many as they'd like and we package them as singles, doubles and triples. A school of 400 students typically sells around 250 kits when marketed by the PTA, as many parents buy multiple units for the whole family to participate.

We charge you £3.50 for our luxury cookie dough kits (each kit makes 5 cookies) and recommend you sell them for £4.50.

Our pricing includes refrigerated delivery to your school, and there are no additional fees for using our payment system.

**PLANNING YOUR EVENT** 

We typically require two week's notice to ensure we can plan your event and create your flyer, however, we can only take bookings for 12 schools per week, so it's best to book early to ensure you get the date you're after.

We need your final order spreadsheet a week before your event delivery date. If using our payment system, we'll already have your orders.

Once we receive your final orders, you'll receive an invoice, payable in advance by bank transfer. If you're using our payment system, then we pay you within 5 days of your event.

We pack the kits into cartons, and deliver your order as close to when parents will collect them as possible. The kits are delivered in perfect condition for use either that evening, or within 48 hours of delivery providing parents keep them refrigerated.

If you have any questions, or would like to chat to us about an event, please contact Calan at the contact details below.

### **BOOST PROFIT WITH A SPONSOR**

A nice way to boost your profit is to ask a local business to sponsor your event. This typically involves them giving you a flyer to pop into each bag at handout. In our experience, local companies, such as estate agents, vets and dentists are often keen to be involved.











Let's chat about running a pizza night for your school

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