

BUILDING MATERIAL SUPPLIER

SPECTRUM CASE STUDY

THE NEED:

A heavily used merchants yard based in Reading required markings that would require high versatility and heavy traffic use, this included high level of MHE movement. Being a highly used site it was important that the site was closed for a minimum amount of time. It was also important that the paint maximum service life to reduce the disruption caused by contractors on site constantly driving over the markings.

A key element to the markings was colours of paint and the ease of adhesion to a concrete surface as this would be easier to lay. The clarity of the lines would also make things easier for visitors and increase the levels of health and safety.

SOLUTION:

After careful consideration and many meetings with the yard owners, MMA was a clear choice and Spectrum UltraStripe was selected. The key benefits of MMA were a perfect for the job at hand as it is fast to lay reducing disruption, quick to cure, gives crisp lines and is extremely durable. A clear sealer was also added to the marking making it more dirt resilient and easier to clean off, making the marking easier to maintain.

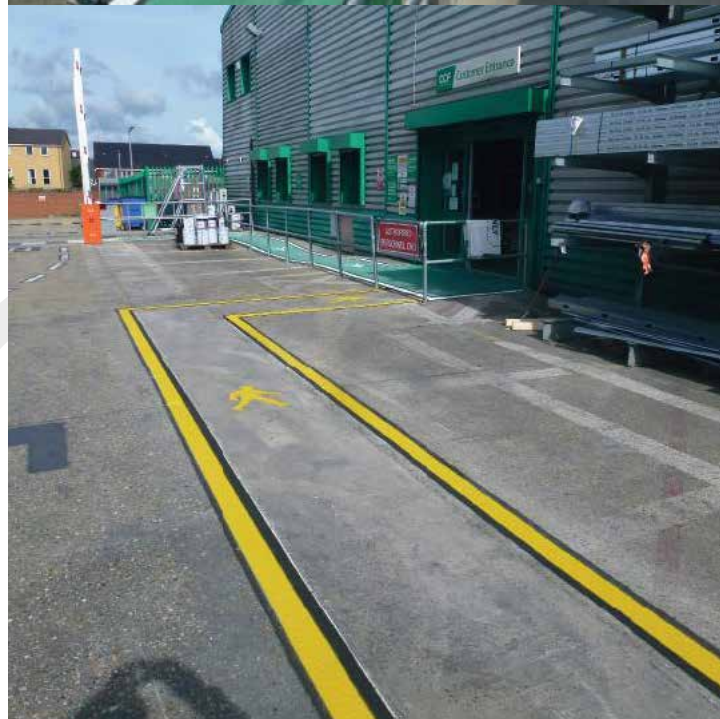
The variety of colours available also made a clear demarcation on the site, clearly displaying deliver paths and more clarity in the new markings for staff and visitors.

SUMMARY:

A result of this the client has been provided with safer sites, which provide a more enjoyable customer experience. Since the installation of the UltraStripe, site feedback has reported that they have more effective freight movements, staffs are using stock lines and safe layouts have increased health and safety on site. The client is now looking to roll this system out on several more sites around the UK.

SYSTEMS USED:

- SPECTRUM UltraStripe
- Sprayable MMA lining paint



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