



BLUEWATER

SPECTRUM CASE STUDY

THE NEED:

The Bluewater carpark covers an area of roughly 11,379 M and a total of 13,000 car parking spaces. These were in major need of re-surfacing after years of use and wear.

Clear & easy to follow waymarking was needed in order to help shoppers park easily, ensure they are in the right car park, and direct them towards the shops once parked..

SOLUTION:

Meon's own brand of paints "Spectrum" held the solution with MultiGrip being a tried and tested surface marking solution.

This allowed an extensive use of product made to Bluewater bespoke colours, combined with stencils which were designed by Meon to exact customer fonts, providing a visually attractive solution to help customers make sure they are in the right car park.

SUMMARY:

Feedback was positive from contractor and management alike. The marking itself was very clear and thanks to the customised stencils, created a clear visual message that people could read and understand.

This was a particular success as a key concern was a clear waymarking to ensure that the efficiency of the car park was high, as people were able to locate vehicles faster.

SYSTEMS USED:

- SPECTRUM MultiGrip
- Stencil set - Designed by Meon



MEON UK

- +44 (0)23 9220 0606
- MAIL@MEONUK.COM
- MEONUK.COM

MEON IRELAND

- +353 (0)1 840 7647
- INFO@MEONIRELAND.COM
- MEON.IE



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