

PRECOR

HOSPITALITY
FITNESS
SOLUTIONS

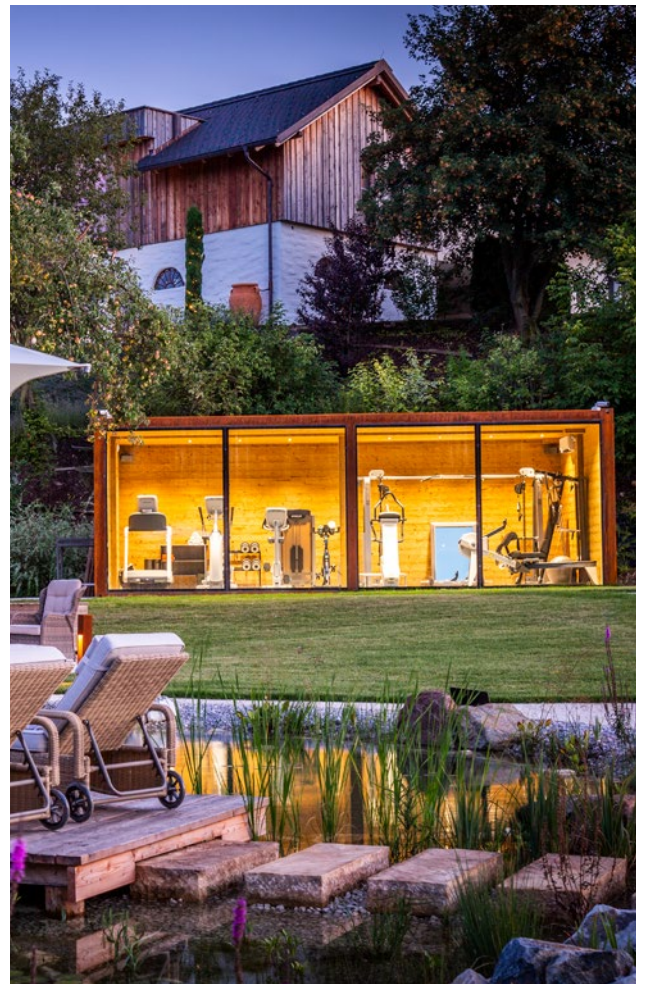


HELLO THERE

OUR MISSION

Precor expertly designs first-class fitness experiences that will captivate your guests, lift review ratings and offer something truly unique.

Our premium fitness solutions are installed in **over 100 countries**, in some of the world's finest hotels, resorts and spas. We pride ourselves on being an approved vendor in **9 out of 10** of the world's most premium hospitality brands. Our Precor global hospitality team is here to help you create a tailored fitness experience for your guests.



LUXURY PARTNERS





PREMIUM SOLUTIONS

EXPERTLY DESIGNED, HIGHLY DURABLE PRODUCTS

67% of surveyed customers rank Precor higher or much higher on quality than its competitors.

BEST-IN-CLASS SERVICE

YOUR TRUSTED PARTNER COMMITTED TO CREATING EXCEPTIONAL SOLUTIONS

91% of independent service providers rank Precor as #1 in customer service and support.

MORE THAN PRODUCTS

BRAND-AMPLIFYING WELLNESS FITNESS AND WELLNESS EXPERIENCES

Our experience design process takes into account the entire guest journey so you can provide a meaningful experience.

A FOCUS ON WELLNESS



Wellness tourism is defined as travel associated with the pursuit of maintaining or enhancing one's personal wellbeing.

Global Wellness Institute, Global Wellness Tourism Economy

WELLNESS TOURISM IS GROWING MORE THAN

2x

FASTER THAN GENERAL TOURISM

DOMESTIC WELLNESS TOURISTS SPEND

178%

MORE THAN AVERAGE DOMESTIC TOURISTS

INTERNATIONAL WELLNESS TOURISTS SPEND

53%

MORE THAN AVERAGE INTERNATIONAL TOURISTS



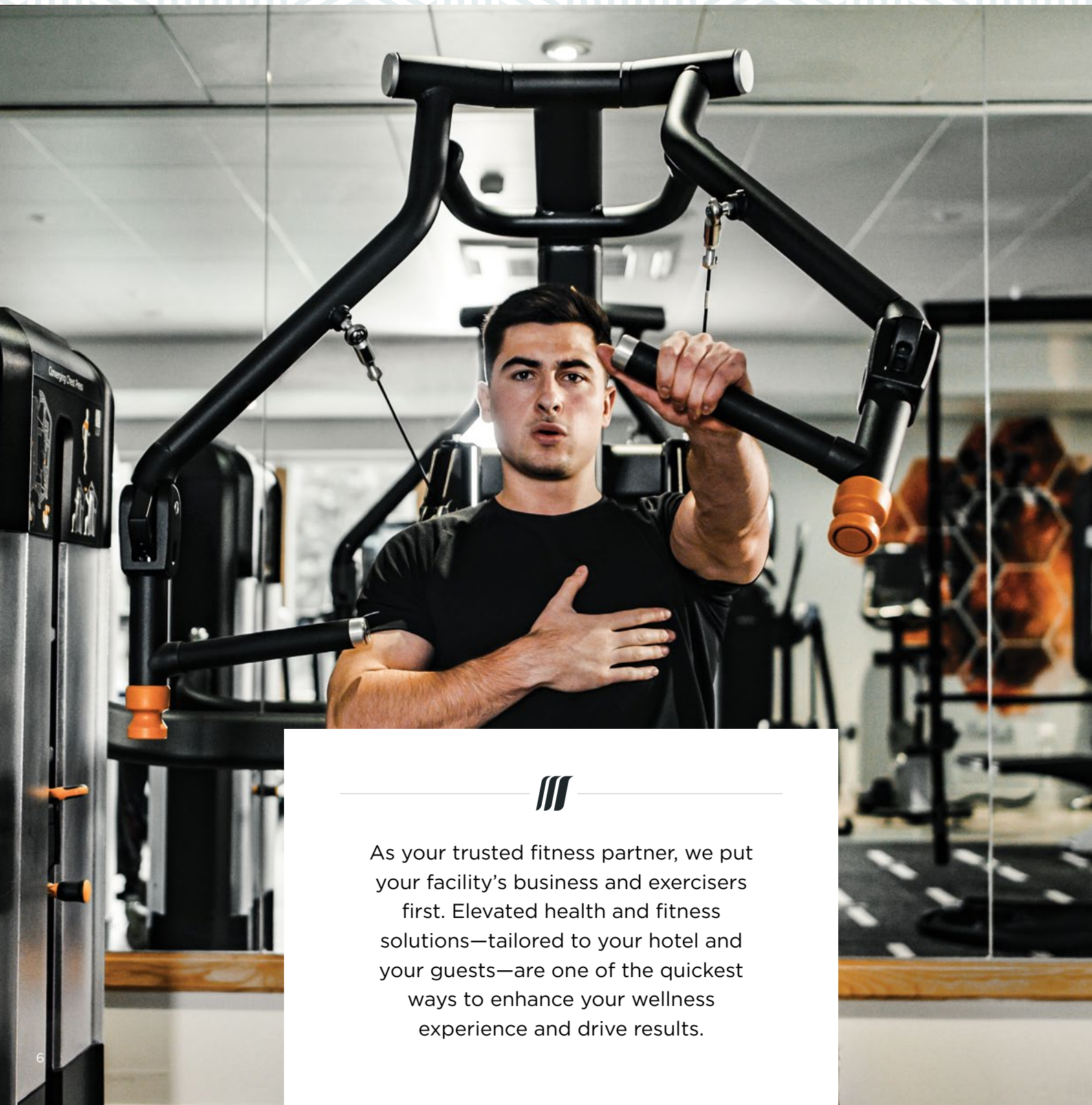


OPPORTUNITY

As more consumers incorporate wellness into their lifestyles, there are more opportunities for hotels to infuse wellness into their offerings. Fitness centres and programming, in-room workout options and spas will make your hotel more appealing and lead to more reservations.



WHAT SETS US APART



As your trusted fitness partner, we put your facility's business and exercisers first. Elevated health and fitness solutions—tailored to your hotel and your guests—are one of the quickest ways to enhance your wellness experience and drive results.



FLEXIBLE SOLUTIONS

Custom wellness offerings across fitness centres and guest rooms support your brand standards and stand out from the crowd.

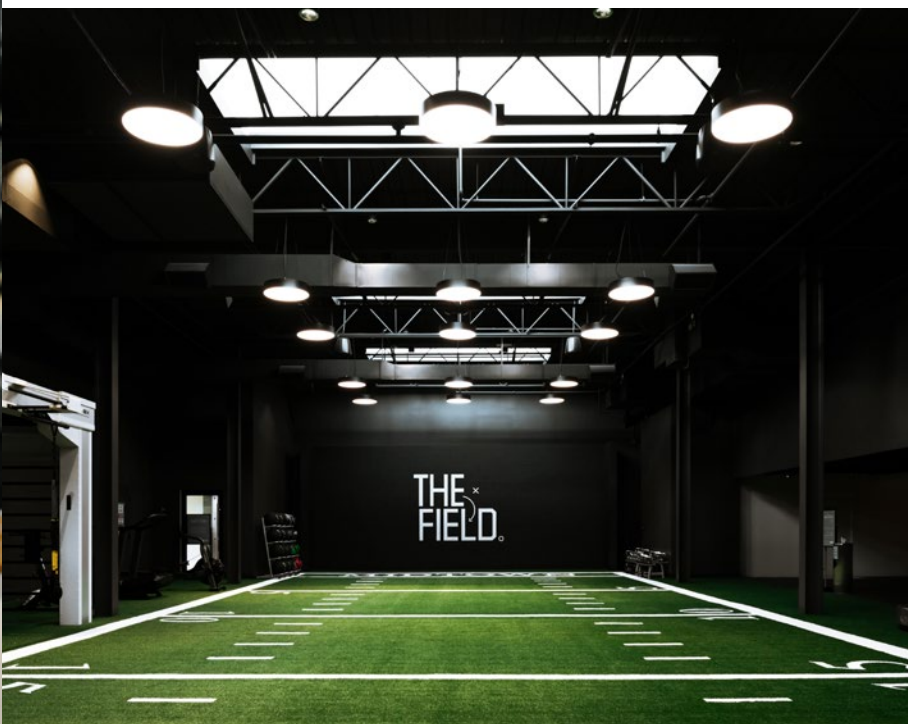
SEAMLESS PARTNERSHIP

From project design to installation and maintenance, it's hands-on service so you can be hands-off.



ELEVATED STAYS

We design next-level fitness centre and in-room wellness offerings to drive occupancy, loyalty and premium room rates.



YOUR PARTNER IN DESIGN





FLOOR PLANS TO FINISHING TOUCHES

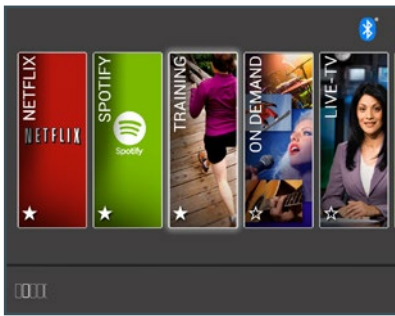
More than a product supplier, we're a hands-on partner with a vested interest in helping your business grow. Our 40+ years in commercial fitness lends deep industry expertise. The result? End-to-end design support for thoughtful, dependable solutions specifically tailored to your needs.



CONNECT WITH YOUR GUESTS

Today's exercisers expect a sense of "feeling connected" throughout all aspects of their life. Precor offers industry-leading technology and immersive fitness experiences that are sure to delight your guests and keep them engaged throughout their stay.

PREVA[®] NETWORKED SOLUTIONS



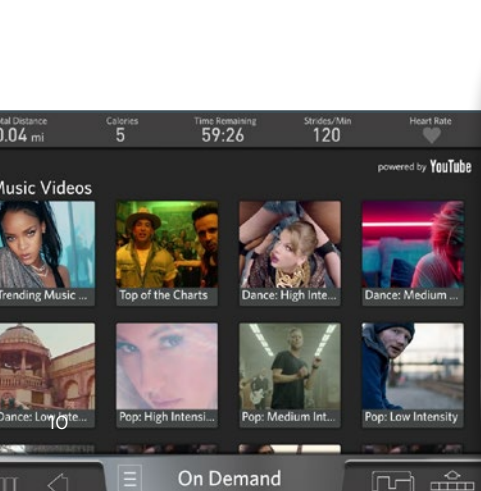
Entertainment & single sign-on



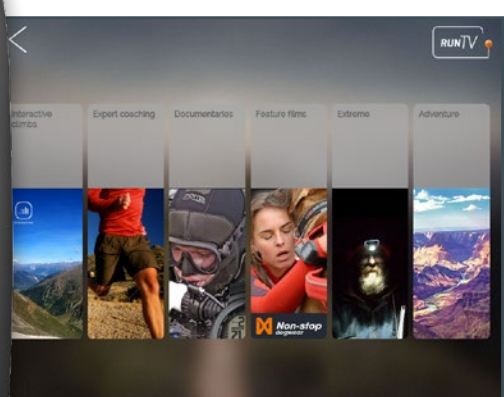
Personalisation & secondary revenue opportunities



Asset management & service scheduling



*IPTV & PRO:IDIOM COMPATIBLE





FROM PHYSICAL...

In-room fitness areas are an ideal solution. Equipped with yoga mats, exercise balls, resistance bands and free weights, your guests can get their workout in when it best suits their busy schedules.

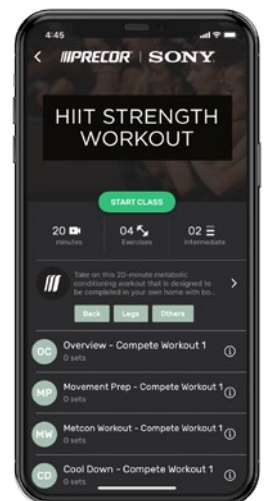
Offering walking maps or guided runs in the area also helps the guests explore locally and create more of a connection between your hotel and their experience.



PREVA®

TO DIGITAL...

We've partnered with Sony® to offer the Advagym app, which gives users access to a variety of Precor-produced workouts that can be done in the fitness centre or from the comfort of their hotel room.



*Availability varies by country

EMBRACE WELLNESS ANYWHERE



Powered by a worldwide network of sales, support and service teams, our global presence has you covered wherever in the world you and your exercisers are.



TANGLA HOTEL, BELGIUM

“The equipment recommended for our gym has directly hit the right note with our demanding clientele. All our guests are raving about the luxurious equipment, its advanced technology, as well as the plug and play usability.”

RUPRECHT SCHMITZ, GENERAL MANAGER



HOSPES
**Maricel
& Spa**
MALLORCA



HOSPES MARICEL & SPA, SPAIN

Surrounded by crystal clear sea, hidden beaches, limestone mountains and breathtaking landscapes, the 5-star Hospes Hotel & Spa, Maricel is one of the most iconic hotels in Mallorca. Luxury is central to every element of a guest's stay—location to cuisine to wellness offering.

Precor and Hospes Hotel & Spa, Maricel created the perfect partnership with the shared philosophy of providing a unique fitness offering tailored to guests' every need. Encapsulating variety and technology, Precor fitness equipment also delivers a premium look and feel, complementing with the hotel's sleek, modern interior.

"Our philosophy is to offer an unforgettable experience across all of our services. This is why we chose Precor."

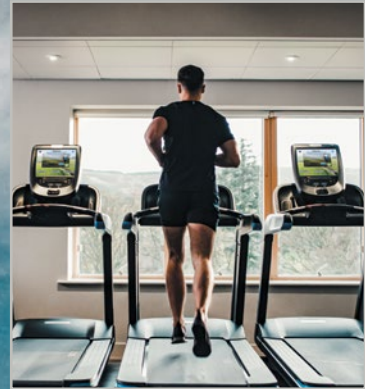
JAVIER HIERRO, HOTEL DIRECTOR







SO STOBO
EDINBURGH



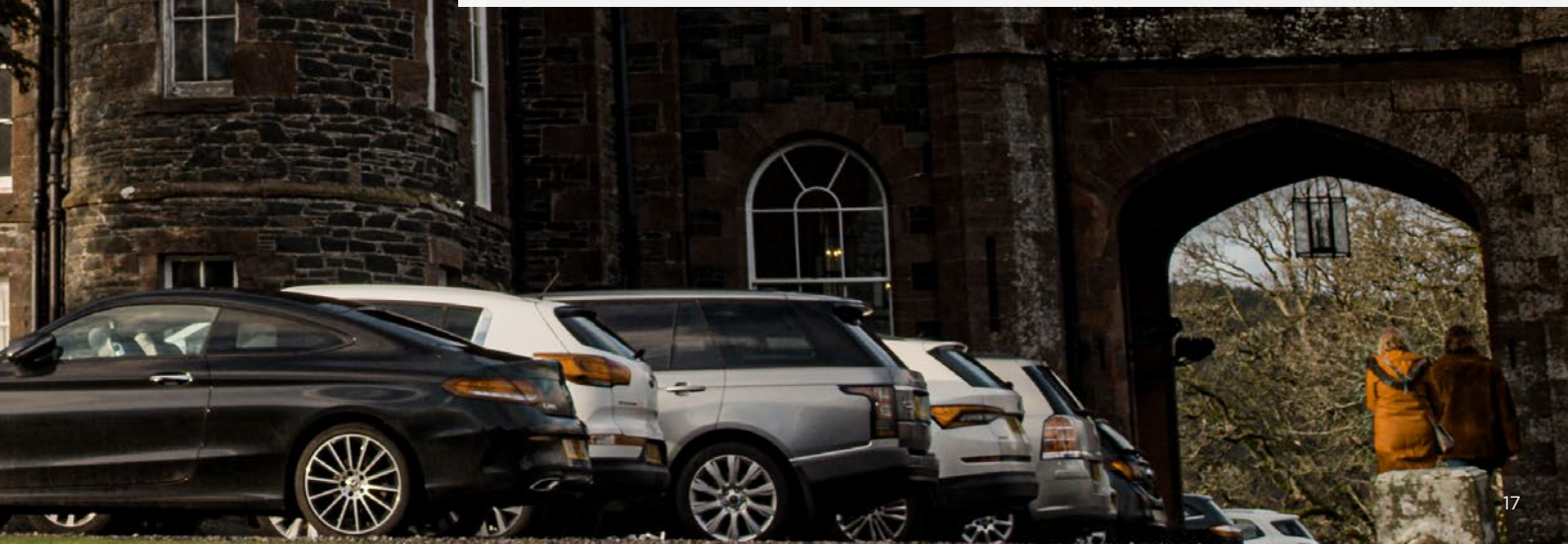
STOBO CASTLE, SCOTLAND

Nestled among the beautiful Scottish Borders countryside, Stobo Castle is the only destination spa in Scotland. With a luxurious atmosphere and emphasis on service and premium experiences, Stobo Castle felt their old gym wasn't meeting the needs of their guests.

Setting a goal to improve their fitness centre to match their wellness appeal and meet the needs of all different ages, abilities and types of programming, Stobo Castle turned to Precor.

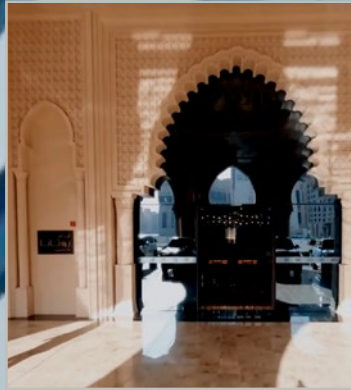
"This is what our guests are looking for: a memorable experience that is above the standard quality in a 5-star hotel."

STEPHEN WINYARD, CHAIRMAN





Al Jaddaf
Rotana
Suite Hotel – Dubai



AL JADDAF ROTANA SUITE HOTEL, UNITED ARAB EMIRATES

We partnered with the stunning 5-star Al Jaddaf Rotana Suite Hotel, home of the Rotana brand that now proudly operates across the Middle East, Turkey and Africa.

The result? A thoughtful, tech-driven wellness and fitness area that plays an integral role in the hotel's luxury offering. The brand engages with guests via in-workout messaging to notify them of wellness features, staying connected with them during their stay.

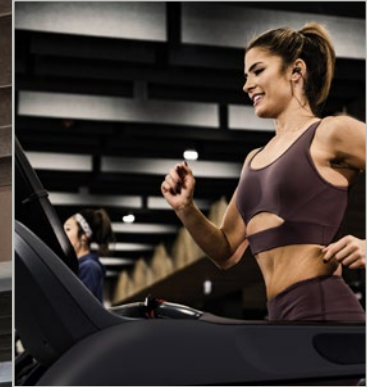
"We ultimately chose Precor for their understanding of needs specific to the hospitality industry. Precor deeply cares about technology, innovation and personalisation, and provides a seamless experience."

MOHAMED ONSEY, FRONT OFFICE MANAGER





THE HOTEL
AT MIDTOWN
CHICAGO



THE HOTEL AT MIDTOWN, UNITED STATES

Looking to create a new type of boutique experience, Steven Schwartz, former Hyatt executive and current CEO of Midtown Athletic Clubs, was ready to shake things up. The new concept: a lifestyle resort facility that houses one of the world's largest health clubs.

At six stories and 575,000 square feet, The Hotel at Midtown and Midtown Athletic Club deliver an attractive wellness pairing of hospitality and fitness. With five distinct fitness studios in addition to a spa, guests are treated to the ultimate mind, body and soul experience.

"Precor came to us with an open and creative attitude, aimed at helping our business succeed."

STEVEN SCHWARTZ, PRESIDENT AND CEO

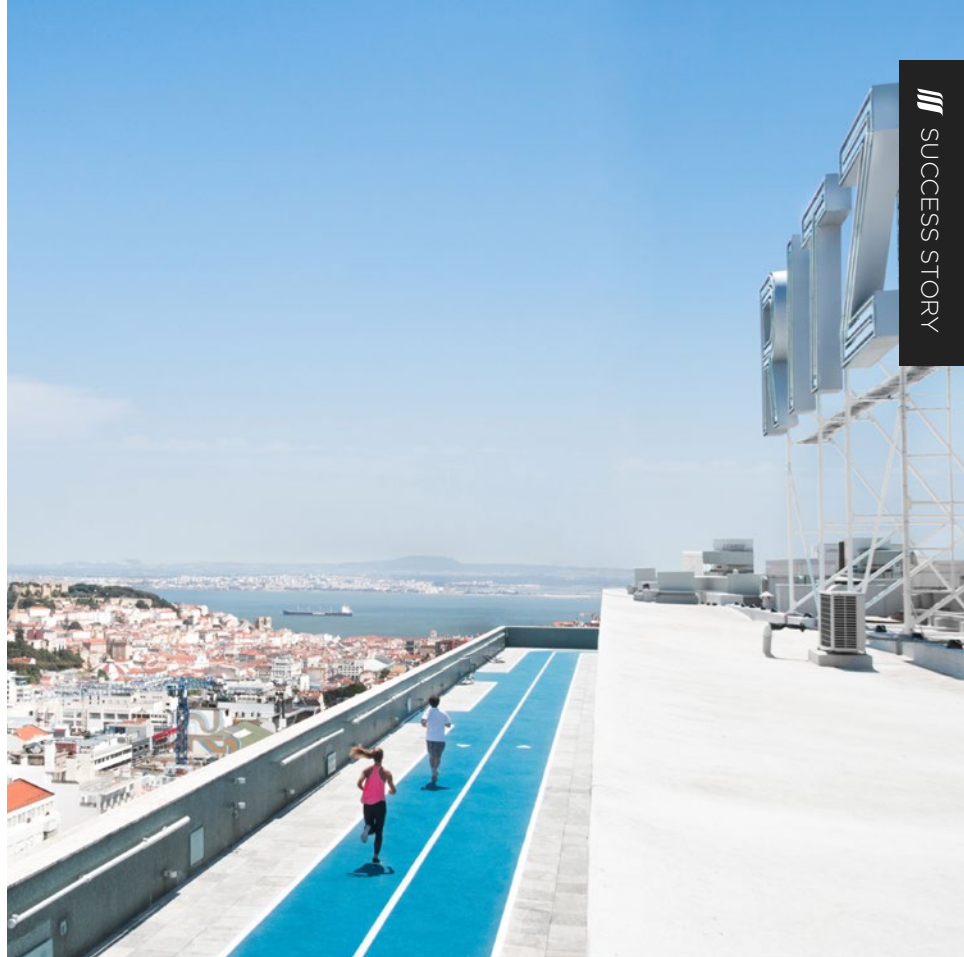


STARWOOD CAPITAL GROUP

For over seven years, Precor has partnered with Starwood Capital Group to create wellness experiences for global travellers.

Starwood Capital is committed to offering a premium fitness experience that provides a memorable guest stay. Precor's global hospitality team delivers on that commitment by providing outstanding design consultation and reliable service support.





FOUR SEASONS

Since 2013, we have had a strong relationship with Four Seasons luxury hotels and resorts around the world.

“Precor has been a strong partner for our global fitness programmes. The Precor experience starts with exceptional design and consultative support. They are quick to provide innovative solutions to unique operator challenges and are committed to delivering on behalf of our hotel partners.”

HARLEY PASTERNAK, FITNESS AMBASSADOR



ACE HOTEL, JAPAN

“Overlooking a courtyard where you can enjoy the changing seasons from the centre of Kyoto, our gym features Precor machines that are easy-to-use, high-quality and multi-functional.”

KOHEI MAKINO, DIRECTOR OF OPERATIONS

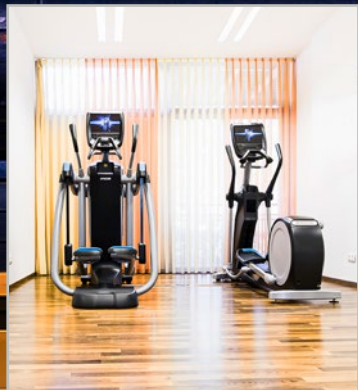




HYATT REGENCY LAKE WASHINGTON, UNITED STATES

Precor design teams worked together with Hyatt to create a space that complements the natural beauty of the Pacific Northwest.

Our design narrative leveraged reclaimed wood, natural materials and clean lines that accompany the exceptional qualities of the natural setting.



DAS SONNREICH
THERMENHOTEL LOIPERSDORF
★★★★
FÜRSTENFELD

DAS SONNREICH, AUSTRIA

“High quality fitness equipment that offered longevity was one of our key purchase criteria. Precor delivered not just this but also competent support and the consideration of all our individual wishes.”

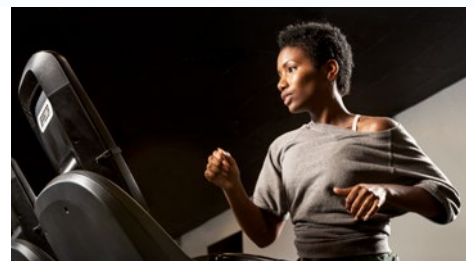
SANDRA SIFKOVITS, GENERAL MANAGER



THE PRECOR PORTFOLIO

CARDIO

All of our cardio equipment features proven designs, premium materials and quality components to deliver reliability you can trust.



STRENGTH

From functional training to a robust lineup of pin selected machines, plate-loaded equipment and benches & racks, our strength offering has what you need.



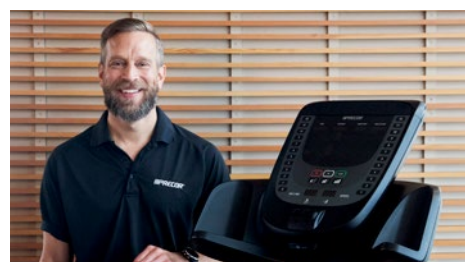
CONNECTED FITNESS

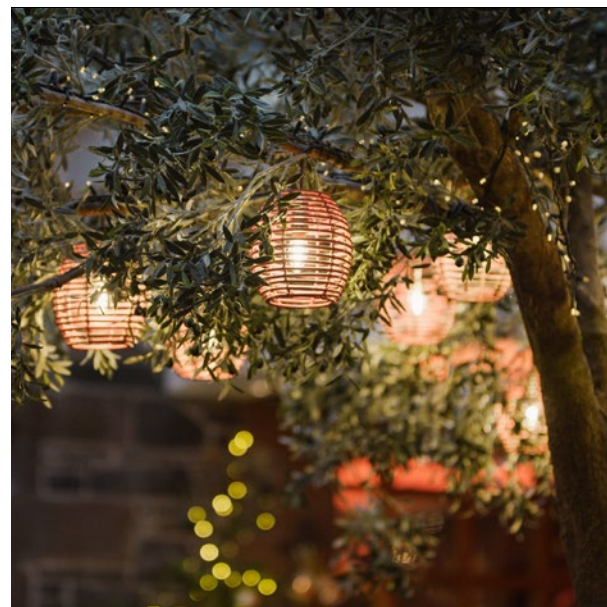
Offer your guests an immersive digital experience that allows them to stay connected and reach their goals through the help of Preva and Advagym by Sony.

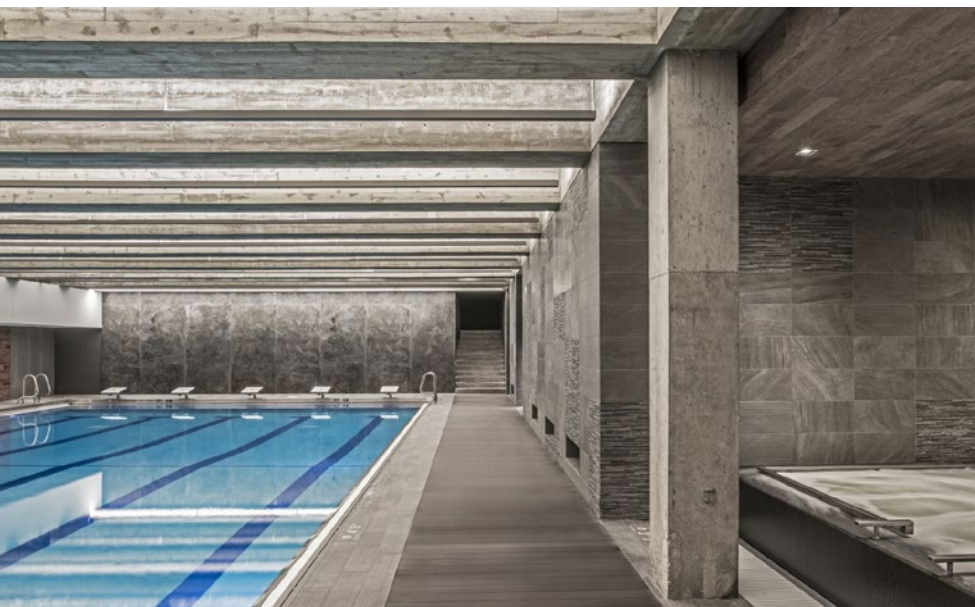


SERVICE & SUPPORT

Our top-ranked service and customer support provides you peace of mind in knowing that your investment in Precor will pay off.









PRECOR.COM

**PRECOR
AUSTRIA**

Precor Fitness GmbH
Göllstraße 24
5082 Grödig
Österreich
T: +49 (0) 89 89801-370

**PRECOR
CHINA & APAC**

Lujiazui Century Financial Plaza
Building 6, Room 1001, 10F
308 Jin Kang Road(S)
Pudong New Area,
Shanghai
P.R. China
200127
T: +86 400 831 6086

**PRECOR
FRANCE**

Precor France SAS
80 Rue Condorcet
CS 80612 Vaulx Milieu
38096 Villefontaine Cedex
France

**PRECOR
JAPAN**

Precor Japan 株式会社
〒140-0002
東京都品川区東品川2Q丁目2-4
天王洲ファーストタワー18F
電話: + 81 (03)6433-0547

**PRECOR
LATINOAMÉRICA**

Av. Santa Fé # 495 Piso 15 Int 1
Col. Cruz Manca México, D. F.
C.P. 05349
T: +52 55 9177 9100

**PRECOR
NETHERLANDS**

Precor Netherlands B.V.
Handelsweg 6
Zeist
3707NH
Netherlands
T: +31 (0) 33 203 0119

**PRECOR
SPAIN**

Precor Fitness SL
Parque de Negocios Mas Blau II
C/Conca de Barberà 4-6
El Prat de Llobregat
Barcelona
08820
Spain
T: +34 (0) 93-262-5100

**PRECOR
SWITZERLAND**

Precor Switzerland GmbH
Bachtalen 33
6332 Cham
Switzerland
T: +41 58 360 0660

**PELTON COMMERCIAL
AUSTRALIA**

NovoFit Pty Ltd
72-74 Rodeo Drive
Dandenong, Victoria 3175
Australia
T: +61 3 8766 0499

**PELTON COMMERCIAL
GERMANY**

Precor Germany GmbH
Parkring 15
85748 Garching
Germany
T: +49 (0) 89 89801-370

**PELTON COMMERCIAL
NORTH AMERICA**

Peloton Commercial
20031 142nd Avenue NE
Woodinville, WA
98072-4002
United States of America
T: +1 425 486 9292

**PRECOR FITNESS
LIMITED**

Peloton Commercial
Quatro House
1 Lyon Way
Frimley, Camberley
GU16 7ER
United Kingdom
T: +01276 404900