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# NAVY PROFESSIONAL

#### BRITISH STANDARD TOOLING

With precision and hygiene being at the forefront of what we do our tools are all made to British Standards, hand finished by our team of craftsmen, and then coated using a high-specification PVD coating.

We follow the manufacturing process with 9 quality control steps and then we hand test each tool for the ultimate precision, creating the highest level of beauty tooling.



## Our Story

Navy Professional is a British brand that has seen astronomical growth since its launch in late 2018. Specializing in manufacturing British standard professional-grade beauty tools and skincare products, the brand is committed to using only the finest materials and craftsmanship for all of its products. The range of manicure tools and skincare products is designed to meet the needs of professionals and beauty enthusiasts alike and is trending worldwide for both its aesthetics and quality.

One of the things that set Navy Professional apart is its commitment to using only vegan-friendly ingredients in its skincare products while also sourcing many of its skin ingredients locally. This means that consumers can enjoy the benefits of the luxurious skincare range, knowing that no animals were harmed in the process, and also support the local economy.

With a global reach that spans more than 100 countries worldwide, Navy Professional has become a firm favourite among beauty advocates and enthusiasts alike. Their celebrity fans include both A-list celebrities and world-renowned manicurists across the globe. With a focus on quality, innovation, and ethical production, Navy Professional is a brand that is making its mark in the world of beauty.

In May 2023, Navy Professional made a significant investment in acquiring its newYorkshire-based headquarters (HQ). The HQ is a working farm in the heart of the region. With this move, the Navy is expanding its commitment to the local communityand eco-friendly ambitions. The new HQ will offer a unique space for hosting a variety of events and workshops, providing a platform to showcase the brand's values and engage with its customers.

Navy Professional's community-led approach and dedication to sustainability will be on full display, making it an exciting destination for adoring consumers.



## Katey

#### SUPERFINE CUTICLE NIPPERS

Introducing Katey our 4mm bladed cuticle nipper. Katey is perfect for a perfectionist nail professional. Handcrafted to British Standards, our unique titanium coating ensures optimum hygiene.

With the perfect precision and grip for intricate cuticle removal, nail services and maintenance, our Katey super fine cuticle nips are a staple tool for all beauty professionals and hygieneconscious consumers.

FEATURE: 4mm blade USED FOR: Intricate cuticle removal USED BY: Professional nail stylist SHARPNESS: 5/5





### Helen CUTICLE NIPPERS

Introducing Helen. Helen is an 6mm bladed cuticle nipper. Helen is the size of a standard sized nipper. Handcrafted to British Standards, Helen also has our unique titanium coating which ensures optimum hygiene.

With the perfect precision and grip for intricate cuticle removal, nail services and maintenance. Our Helen fine cuticle nips are a staple tool for any Professional Nail Technician and the hygiene conscious consumer.

FEATURE: 6mm blade USED FOR: Intricate cuticle removal USED BY: Professional nail stylist SHARPNESS: 5/5

## Ethel

#### MANICURE STRAIGHT MULTI TOOL

Introducing Ethel, our straight bladed manicure multi-tool, she is double ended and has a flat blade. Ethel is handcrafted to British Standards and has our unique titanium coating, and optimum hygiene.

Our Ethel manicure tool has been specifically designed as a tool suitable for nail preparation pre manicure or pedicure. Ethel is the ultimate tool for all Nail Professionals, she has a straight blade for the removal of dead skin from the nail plate, leaving a clear, perfectly prepped nail plate giving the best retention for products.

FEATURE: Straight double-ended USER FOR: Nail prep USED BY: Professional nail stylist SHARPNESS: 3/5



## Beryl

### BASIC CLIPPERS

Introducing Beryl our basic clippers, Beryl has been designed as a strong sharp implement to trim tough nails. She has been handcrafted to British Standards and has our unique titanium coating which ensures optimum hygiene.

With nothing basic about Beryl she has two hand finished blades for the perfect precision for nail maintenance. Our Beryl is a staple tool for nail professionals and the hygiene conscious consumer.

FEATURE: Standard USED FOR: Cutting Nails USED BY: Professional nail stylist SHARPNESS: 3/5





## Margot

#### MINI NIPPERS

Introducing Margot, Margot is made for perfectionists, nail professionals and at home novices. Handcrafted to British Standards, her unique titanium coating ensures optimum hygiene.

With the perfect precision and grip for intricate hangnail removal, our Margot super fine hangnail nippers are a staple tool for all beauty professionals and hygiene-conscious consumers.

FEATURE: Straight point nipper USED FOR: Trimming hangnails USED BY: Professional nail stylist SHARPNESS: 5/5

## Doris

#### MANICURE MULTI TOOL

Introducing Doris our curved manicure tool, she has a perfectly contoured edge to sit flush against the nail plate. Doris is handcrafted to British Standards and has our unique titanium coating and optimum hygiene.

Our Doris manicure tool has been specifically designed as a tool suitable for nail preparation manicure or pedicure.

FEATURE: Curved double-ended USER FOR: Nail prep USED BY: Professional nail stylist SHARPNESS: 3/5



## Martha

#### NAIL PADDLE

Introducing Martha our small nail paddle tool. Martha is used to remove and clean crevices around and under the nail. Martha has been handcrafted to British Standards and also has our unique titanium coating which ensures optimum hygiene.

With the perfect precision and grip for nail prep and maintenance our Martha nail paddle is a staple tool for any professional nail technician, manicurist and pedicurist and the hygiene conscious consumer.

FEATURE: Spoon-like paddle USED FOR: Nail Prep USED BY: Professional nail stylist SHARPNESS: 2/5





### Beatrice REMOVAL TOOL

Introducing Beatrice our multi tool, Beatrice has a perfectly contoured edge to sit flush against the nail plate. Beatrice is handcrafted to British Standards and has our unique titanium coating, optimum hygiene.

Our Beatrice has been specifically designed as a tool suitable for both gel and acrylic product removal, pre manicure or pedicure.

FEATURE: Double ended USED FOR: Trimming hangnails USED BY: Professional nail stylist SHARPNESS: 2/5

## Dorothy

#### DETAILING TOOL

Introducing Dorothy our Detailing Tool, Dorothy is handcrafted to British Standards and has our unique Titanium coating which ensures optimum hygiene.

With the perfect precision for detailed tasks and nail art our Dorothy Detailing Tool is a staple tool for any professional nail artist.

Ideal for both nail art and detailing, Dorothy is the ultimate perfecting tool.

FEATURE: Curved double-ended USER FOR: Nail prep USED BY: Professional nail stylist SHARPNESS: 5/5



## Harriet

#### ADVANCED CUTICLE HOOF

Introducing Harriet our advanced cuticle hoof tool, she is double ended and has a perfectly contoured edge to sit flush against the nail plate. Harriet is handcrafted to British Standards and has our unique titanium coating which ensures optimum hygiene.

Our Harriet hoof tool has been specifically designed as a tool suitable for nail preparation pre manicure or pedicure.

FEATURE: Double ended USED FOR: Nail Prep USED BY: Professional nail stylist SHARPNESS: 4/5





## Samantha

#### PINCHING TOOL

Introducing Samantha, our Pinching Tool. Samantha is handcrafted to British Standards and has our unique Titanium coating which ensures optimum hygiene.

With the perfect pinch for creating the perfect C curve our Samantha Tool is a staple tool for any professional nail artist. The enhanced C curve will give strength and durability to clients with a flat nail plate.

FEATURE: Perfect Match USED FOR: Nail Prep USED BY: Professional nail stylist SHARPNESS: 1/5

## Rose

#### LIGHT CURVE SCISSORS

Introducing Rose our light curved scissor, Rose is handcrafted to British Standards and has our unique titanium coating which ensures optimum hygiene.

Made specifically for beauty professionals and the hygiene conscious consumer, all of our scissors are designed to specification and are a staple beauty tool.

Great for cutting nails and unwanted hairs, with hand finished super sharp blades.

FEATURE: Lightly curved USER FOR: Nail prep USED BY: Professional nail stylist SHARPNESS: 4/5



### Doreen

#### LIGHT STRAIGHT SCISSOR

Introducing Doreen our light straight scissor, Doreen is handcrafted to British Standards and has our unique titanium coating which ensures optimum hygiene.

Made specifically for beauty professionals and the hygiene conscious consumer, all of our scissors are designed to specification and are a staple beauty tool.

Great for cutting nails and unwanted hairs, with hand finished super sharp blades.

FEATURE: Straight USED FOR: Nail Prep, eyebrow prep USED BY: Professional nail stylist SHARPNESS: 4/5



### Mavis MULTI TOOL

Introducing Mavis our brow and nail Multi Tool, Mavis is hand crafted to British Standards and also has our unique Titanium coating which ensures optimum hygiene.

With the perfect precision and grip for brow waxing and also nail prep and art, Mavis is the staple tool for any beauty professional. Mavis has a perfectly shaped edge to allow for even wax distribution and also the correct angle for nail prep.

FEATURE: Rounded edge USED FOR: Nail Prep, eyebrow prep USED BY: Professional nail stylist SHARPNESS: 2/5



# SKIN COLLECTION

### Cuticle Balm

#### CUTICLE HYDRATION

Introducing you to our Cuticle Balm, enriched with Rosehip oil, Aloe Vera extract and Coconut Oil. Gently scented with our very own brand scent.

The formula was developed specifically for use on hands and nails to enhance nail growth and keep the skin hydrated and nourished.

Safe to use after Gel application, this product will not cause lifting or dullness.

Made in North Yorkshire by a small family run company.

Available in 15ml and 30ml





## Hand Balm

#### SKIN CARE

Our rich, soothing Hand Balm is handmade in Yorkshire from a moisturising base of Coconut Oil, Shea Butter and Aloe Vera.

The product contains no added water and is therefore uniquely intense and long-lasting; a little bit will go a very long way!

It is ideal for retailing to your clients to soothe chapped or very dry skin

This Hand Balm is lightly fragranced with our signature mandarin and sandalwood scented oil and smelt most when warmed on the skin

Available in 60ml

## Hand Care Duo

EXFOLIATING SOAP AND HAND CREAM

Introducing our NEW Navy Exfoliating Soap & Hand Cream Duo.

The perfect duo for home and salon use, our hand care system is the perfect addition to your hand care routine

Our New Exfoliating Soap & super luxurious Hand Cream are the perfect components for your hand-washing routine.

Made in Yorkshire

Available in 300ml

