

ELIM SPA PRODUCTS

# PRODUCT CATALOG

2024



# elim

SPA • PRODUCTS



# ABOUT ELIM

Ancient Egyptians invented pedicures in 2300 BC, and while many things changed since then, pedicures really didn't! Until Elim came along...

Elim is a reimagining of the traditional pedicure, doing away with exhaustive foot filing, credo blades and callus graters, sugar scrubs and floral scents. Active ingredients in Elim formulations are added with a scientific purpose in mind. What we offer is a unique product with medical grade ingredients manufactured using pharmaceutical standards.



Elim MediHeel is simple to use, cost effective and replaces all other pedicure products and exhaustive foot filing. Elim Spa Products are formulated using premium quality ingredients to ensure optimal results.

The Elim Mediheel system incorporates Callus Tonic, a keratolytic alkaline solution that breaks up protein bonds in the stratum corneum, making it easy to scrape away callused skin within 10 minutes of application. pH Neutralizer resets the pH balance after callus removal and ensures long-lasting improvements in the appearance of skin. The combination of these two products is the cornerstone of the Elim MediHeel system.

The Elim MediHeel Pedicure was designed and formulated to offer spa guests a superior system focusing on a restorative pedicure with long-lasting results.

Elim product formulations and ingredients are registered and compliant with criteria outlined by the European Union Cosmetics Directive, the FDA and Health Canada.

# OUR MISSION

The Elim Mission is to develop professional and retail products with proven results by translating advanced skin care technology to reimagine manicure and pedicure methods.

Elim aspires to employ sustainable manufacturing processes with an emphasis on wholesome ingredients and eco-friendly practices.



# MEDIHEEL STEPS

The Elim Mediheel product line is comprised of 9 products that can be combined in a variety of ways to create a diverse service menu addressing all pedicuring needs.



*step one*

## Spa Prep

Spritz feet with Spa Prep to clean skin.

*step two*

## Callus Tonic

Apply Callus Tonic to soften skin allowing for easy removal of dry and callused skin. The treatment is completely safe and is not absorbed in the bloodstream.



*step three*

## pH Neutralizer

Apply pH Neutralizer to restore the pH balance of treated skin ensuring supple, moisturized skin and a long lasting result.



# MEDIHEEL STEPS



## step four

### AHA Exfoliant

A combination of glycolic and lactic acids that peel and exfoliate with natural jojoba oil beads. Intensely hydrating, skin will be soft and smooth in appearance.

## step five

### Spa Additive

With Tea Tree, Niaouli and Rosemary Oil this antimicrobial foot soak cleanses the feet and nails.



## step six

### UltraMud

A detoxifying clay mask enriched with botanicals, refined bentonite clay and honey to remove impurities and lock in moisture.

# MEDIHEEL STEPS



## step seven

### Foot Perfector

A massage cream that moisturizes skin and smoothen fine lines. The unique gel-powder formulation provides a non-slip finish.

## step eight

### Cuticle MD

An antibacterial cuticle rescue with a blend of 10 oils to keep cuticles healthy.



## step nine

### Gold Spritz

The perfect finish to a pedicure, Gold Spritz contains a burst of shimmer to give your feet and legs a glamorous look and feel.

# MEDIHEEL PROFESSIONAL



**SPA PREP**  
\$22

Formulated to effectively clean skin  
Available in 250 ml spray bottle



**CALLUS TONIC**  
\$50/\$73/132

Softens the protein bonds, making it easy to remove  
dry and callused skin from feet  
Available in 200 ml, 500 ml and 1000 ml formats  
(25, 62 and 125 applications)



**PH NEUTRALIZER**  
\$26.50/\$50

pH balance the skin after callus peel  
Available in 200 ml and 500 ml format  
(100 and 250 applications)



**AHA EXFOLIANT**  
\$60/78

Exfoliate with a combination of glycolic and  
lactic acids.  
Available in 300ml and 500 ml formats  
(60 and 100 applications)



**SPA ADDITIVE**  
\$64

An antimicrobial foot soak that cleanses the  
feet and nails.  
Available in 450 ml tubs  
(150 applications)



**ULTRA MUD**  
\$80

A detoxifying clay mask enriched with  
botanicals.  
Available in 300 ml tube  
(60 applications)



**FOOT PERFECTOR**  
\$57/\$75

A massage cream that moisturizes skin and  
smoothen fine lines.  
Available in 300 ml and 500 ml formats  
(60 and 100 applications)



**GOLD SPRITZ**  
\$55

The perfect finish to a pedicure, Gold Spritz  
contains a burst of shimmer to give your feet  
and legs a glamorous look and feel.  
Available in 260 ml  
(750 applications)



**CUTICLE MD**  
\$24.50

An antibacterial cuticle rescue with a blend of  
10 oils to keep cuticles healthy.  
Available in 20 ml pipette dispenser format  
(40 applications)

# MEDIHEEL RETAIL



**AHA EXFOLIANT**  
**\$50 SINGLE**  
**\$285 6-PACK**  
**MSRP \$95**

Exfoliate with a combination of glycolic and lactic acids.  
 Available in 125 ml retail size



**SPA ADDITIVE**  
**\$31.50 SINGLE**  
**\$179.50 6-PACK**  
**MSRP \$60**

An antimicrobial foot soak that cleanses the feet and nails.  
 Available in 125 ml tubs



**FOOT PERFECTOR**  
**\$46 SINGLE**  
**\$262 6-PACK**  
**MSRP \$87**

A massage cream that moisturizes skin and smoothen fine lines.  
 Available in 150 ml formats



**GOLD SPRITZ**  
**\$28 SINGLE**  
**\$159.50 6-PACK**  
**\$319 12-PACK**  
**MSRP \$50**

The perfect finish to a pedicure, Gold Spritz contains a burst of shimmer to give your feet and legs a glamorous look and feel.  
 Available in 100 ml



**CUTICLE MD**  
**\$17 SINGLE**  
**\$96 6-PACK**  
**\$190 12-PACK**  
**MSRP \$32**

An antibacterial cuticle rescue with a blend of 10 oils to keep cuticles healthy.  
 Available in 10 ml pipette dispenser format



**NAILFX**  
**\$34 SINGLE**  
**\$193 6-PACK**  
**MSRP \$65**

NailFx is a powerful nail serum infused with natural active ingredients that fight bacterial and fungal infections.  
 Available in 20 ml pipette dispenser format



**INTENSE NIGHT REPAIR & HYDROGEL SOCKS**  
**\$62.50 SINGLE**  
**\$356 6-PACK**  
**MSRP \$110**

Elim MediHeel Intense Night Repair is an intense heel balm for dry and cracked heels. For best results, apply the cream to the heels and cover them with the Hydro-Gel Socks overnight.

A variety of branded displays and marketing material options are available for Elim retail products.



# MEDIHEEL STARTUP PACKAGES



## *Basic Package*

The Basic Package contains the professional series of products, marketing material and unlimited online training. Estimated number of treatments from this package: 60+  
Save 40% off regular price. Package price: \$470  
Potential revenue: \$5100

## *Professional Package*

The Professional Package contains all professional service products and 17 retail items, marketing material and unlimited online training. Estimated number of treatments from this package: 85+  
Save 20% off regular price. Package price: \$1359  
Potential revenue from services and retail sales: \$8149



## *Salon Package*

The Salon Package contains professional products for multiple stations and 34 retail items, marketing material and unlimited complimentary online training. Estimated number of treatments from this package: 160+  
Save 20% off regular price. Package price: \$2635  
Potential revenue from services and retail sales: \$15500



# MEDIHAND PROFESSIONAL



**HYDRO THERMAL EXFOLIANT**  
**\$115.50/\$90**

A pH-balancing daily exfoliator with heating actives to enhance absorption of anti-aging ingredients.  
Available in 450 ml tub (90 applications) and 300 ml tube (60 applications)



**ILLUMINATING CLEANSER**  
**\$70.50**

Brighten and whiten aging and discoloured nails.  
Available in 450 ml tub (180 applications)



**ULTRA MUD**  
**\$80**

A detoxifying clay mask enriched with botanicals.  
Available in 300 ml tube (60 applications)



**ULTRA RICH HAND THERAPY**  
**\$79.50**

A hydrating treatment that restores moisture and fights the signs of aging.  
Available in 450 ml format (180 applications)



**CUTICLE MD**  
**\$24.50**

An antibacterial cuticle rescue with a blend of 10 oils to keep cuticles healthy.  
Available in 20 ml pipette dispenser format (40 applications)



**GOLD SPRITZ**  
**\$55**

The perfect finish to a pedicure, Gold Spritz contains a burst of shimmer to give your feet and legs a glamorous look and feel.  
Available in 260 ml (750 applications)

# MEDIHAND RETAIL



**HYDRO THERMAL EXFOLIANT**  
**\$30.50 SINGLE**  
**\$173.85 6-PACK**  
**MSRP \$58**

A pH-balancing daily exfoliator with heating actives to enhance absorption of anti-aging ingredients.  
 Available in 100 ml tube



**ILLUMINATING CLEANSER**  
**\$24.50 SINGLE**  
**\$139.65 6-PACK**  
**MSRP \$47**

Brighten and whiten aging and discoloured nails.  
 Available in 80 ml tube



**ULTRA RICH HAND THERAPY**  
**\$30.50 SINGLE**  
**\$173.85 6-PACK**  
**MSRP \$58**

A hydrating treatment that restores moisture and fights the signs of aging.  
 Available in 100 ml format



**GOLD SPRITZ**  
**\$28 SINGLE**  
**\$159.60 6-PACK**  
**\$319 12-PACK**  
**MSRP \$53**

The perfect finish to a pedicure, Gold Spritz contains a burst of shimmer to give your feet and legs a glamorous look and feel.  
 Available in 100 ml



**CUTICLE MD**  
**\$17 SINGLE**  
**\$96 6-PACK**  
**\$190 12-PACK**  
**MSRP \$32**

An antibacterial cuticle rescue with a blend of 10 oils to keep cuticles healthy.  
 Available in 10 ml pipette dispenser format



**NAILFX**  
**\$34 SINGLE**  
**\$193 6-PACK**  
**MSRP \$64**

NailFx is a powerful nail serum infused with natural active ingredients that fight bacterial and fungal infections.  
 Available in 20 ml pipette dispenser format



**AGE REVERSAL HAND CREAM**  
**\$47 SINGLE**  
**MSRP \$95**

Improves the appearance of liver spots, uneven pigmentation, and UV-induced skin damage.  
 Available in 80 ml

A variety of branded displays and marketing material options are available for Elim retail products.

# MEDIHAND STARTUP PACKAGES



## Basic Package

The Basic Package contains products, marketing material and unlimited online training.

Estimated number of treatments from this package: 20+

Save 40% off regular price. Package price: \$230

Potential Profit from kit: \$1100

## Professional Package

The Professional Package contains all professional service products and 5 retail items, marketing material and unlimited online training.

Estimated number of treatments from this package: 60+

Save 30% off regular price. Package price: \$530

Potential revenue from services and retail sales: \$3525



## Salon Package

The Salon Package contains professional products and 10 retail products, marketing material and unlimited complimentary online training.

Estimated number of treatments from this package: 60+

Save 25% off regular price. Package price: \$700

Potential revenue from services and retail sales: \$3750



# MENU OPTIONS

Elim Products are an economical solution to manicure and pedicure services. It represents a complete system and replaces all other manicure and pedicure products in the spa.

Cost/Service information is based on conservative and reasonable estimates taking into account 5% waste and overuse.

We can assist spas in creating a **signature treatment** with retail and marketing support available.



Cost/Service summary for services with Elim Professional products

	Luxury Treatment	Express Treatment	Lite Treatment	Peel
MediHeel	\$6.34 (SRP \$85+)	\$3.52 (SRP \$85+)	\$4.04 (SRP \$85+)	\$2.49 (SRP \$85+)
MediHand	\$5.13 (SRP \$55)	\$3.41 (SRP \$55)	-	-

# MEDIHEEL MENU OPTIONS

## Elim Luxury Medical Grade Foot Treatment

It is the “facial for your feet” using state-of-the-art ingredients to remove hard skin and calluses. This treatment eliminates the need for exhaustive foot filing and offers a better pedicure solution. Callus peel, neutralization, enzymatic exfoliation, purifying clay mask, antibacterial soak, massage with Elim Foot Perfector, cuticle oil, gold dust finish\*.

Products required: Spa Prep, Callus Tonic, pH Neutralizer, Spa Additive, AHA Exfoliant, Ultra Mud Mask, Foot Perfector, Cuticle MD, Gold Spritz

Cost/service: \$6.34

## Elim Express Medical Grade Foot Treatment

It is the “express facial for your feet” using state-of-the-art ingredients to remove hard skin and calluses (omitting enzymatic exfoliation and purifying clay mask). This treatment eliminates the need for exhaustive foot filing and offers a better pedicure solution. Callus peel, neutralization, and massage with Elim Foot Perfector, cuticle oil, gold dust finish\*.

Products required: Spa Prep, Callus Tonic, pH Neutralizer, Spa Additive, Foot Perfector, Cuticle MD, Gold Spritz

Cost/service: \$3.52

## Elim Lite Foot Treatment

This is a version of the Elim Medical Grade Foot Treatment that is safe for younger clients and anyone that is taking or has taken Accutane in the last 6 months. Service includes Spa Prep, antibacterial foot soak, purifying clay mask, foot perfector, gold dust finish and cuticle oil.

Products required: Spa Prep, Spa Additive, Ultra Mud Mask, Foot Perfector, Cuticle MD, Gold Spritz

Cost/service: \$4.04

## Elim Peel

This is a great maintenance treatment to offer between regular pedicure treatments, or as an add-on to other spa treatments. Service includes Spa prep, Callus peel, neutralization and Elim Foot Perfector.\*

Products required: Spa Prep, Callus Tonic, pH Neutralizer, Foot Perfector

Cost/service: \$2.49

\*This service is not recommended for clients with a severe almond allergy, taking or having taken the prescription drug Accutane in the last 6 months or having active psoriasis on the feet.

# MEDIHAND MENU OPTIONS

## Elim Luxury Manicure

Hands are the first area of the body in which aging appears. MediHand contains treatments that target signs of ageing and help with hydration. The products are focused on obtaining results and never compromising on the experience. Service includes exfoliation, nail brightening treatment, purifying clay mask, hydrating massage, cuticle oil and gold dust.

Products required: Spa Prep, Hydrothermal Exfoliant, Illuminating Nail Cleanser, Ultra Mud Mask, Ultra Rich Hand Therapy, Cuticle MD, Gold Spritz

Cost/service: \$5.13

## Elim Express Manicure

The Express version of the MediHand Manicure omits nail brightening and mask, but does not compromise on exfoliation and hydration. Service includes exfoliation, hydrating massage, cuticle oil and gold dust.

Products required: Spa Prep, Hydrothermal Exfoliant, Ultra Rich Hand Therapy, Cuticle MD, Gold Spritz

Cost/service: \$3.41



Through our exclusive partnership with UK-based Navy Professional Tools we are able to bring our clients the best in manicure and pedicure implements.

With over 16 million tools ending up in landfill, Navy created a premium precision product that can be repeatedly sharpened.

With hygiene and precision being key priorities, Navy tools are manufactured using a unique titanium coating. The titanium coating provides strength and durability, with the added benefit that microorganisms are unable to adhere to the coating – this also gives the tools their signature gold colouring.

Navy Tools can be reprocessed using standard procedures.

# RETAIL HERO PRODUCTS



## Foot Perfector

A massage cream that moisturizes skin and smoothen fine lines. The unique gel-powder formulation provides a non-slip finish.

“

### Excellent Moisturizer

This is a nice thick moisturizing cream. It blends in really well, quickly to the skin but is not slippery or greasy just, emollient and moisturizing. It also does not leave a white cast on darker skin. Love it!

”

## Ultra Rich Hand Therapy

A hydrating treatment that restores moisture and fights the signs of aging.

“

### Love this lotion!

This lotion is the only one that coats my hands, soothingly, but also doesn't leave them feeling sticky or "lotiony". Love this lotion!

”



## Gold Spritz

The perfect finish to a pedicure or manicure, Gold Spritz contains a burst of shimmer to give your body a glamorous look and feel.

“

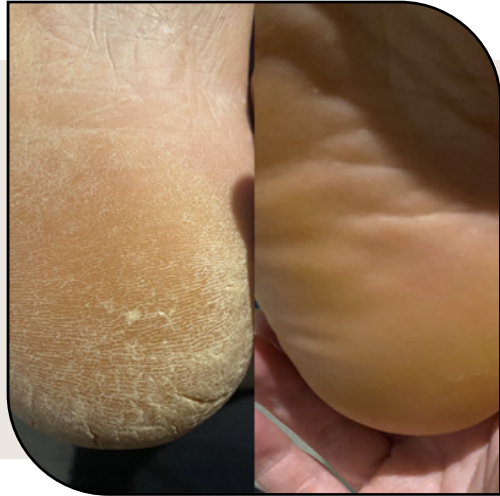
### Exquisite!

The fragrance is absolutely divine! The subtle shimmer of gold particles adds a touch of glamour without being overwhelming. It leaves my skin feeling hydrated and lightly fragranced, perfect for any occasion!

”



# PROFESSIONAL TESTIMONIALS



"The MediHeel pedicure system is the absolute best pedicure product I have ever used and the results are amazing with just one treatment. If you're looking to offer the best pedicure in your city then I highly recommend this line. Your clients will love their feet again."  
Josh, Ra Hair Studio & Spa Ltd.

"This product is amazing. The results speak for themselves. I have clients who usually need their dry, hard epidermal skin removed by credo blade. With this product we no longer have to use blades or abrasive paddle. Mediheel gives results that last long after their pedicure with no sore feet from scraping and soaking. I prefer to do a pedicure using this product rather than the traditional methods."  
Bev, Creative House Salon



"AMAZING RESULTS! Elim MediHeel pedicures is a game changer and I never want to do a traditional pedicure ever again! I love the results I get from just one treatment!"  
Christina, White Lotus Nails



@saskia\_andco



@barnstarbeauty



@brickstreetsalon



@glasshousetreat



@mb\_treatments\_training

# WHOLESALE TERMS



## Ordering

All accounts are assigned dedicated account managers to provide assistance with placing orders via phone or email. In addition, online orders can be placed at [www.elimcanada.com](http://www.elimcanada.com).

## Opening orders

Accounts are encouraged to take advantage of special discounts when placing opening orders by selecting a suitable startup package.



## Shipping

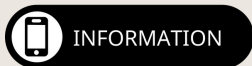
Orders ship within 1-2 business days with Canada Post. Shipping cost will be calculated at checkout for orders placed online, or added to the invoice for orders placed via email.



# Contact information

For more information about Elim Spa Products contact:

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