

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT



**GREEN LINES ARE THE SCORE LINES**

THIS IS WHERE THE JOB WILL  
BE SCORED AND FOLDED



**BLACK LINE IS THE BLEED LINE**

ALL BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS BLACK LINE



**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE



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