

**— SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

**Keep all elements away from the blue line (Safe Zone).**

**— TRIMMING ZONE:**

Please allow a cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

**..... BLEED ZONE:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

**..... FOLD LINE**

**— GLUE ZONE**

**IMPORTANT**

Please send files without our colored guidelines.  
All text should be converted to outline.

**Final Size: 10 inches x 13 inches**

**Flat Size with Bleed: 16.38 inches x 20.82 inches**