

**SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

**Keep all elements away from the blue line (Safe Zone).**

**TRIMMING ZONE:**

Please allow a cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

**BLEED ZONE:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

**FOLD LINE**

**GLUE ZONE**

**IMPORTANT**

Please send files without our colored guidelines.  
All text should be converted to outline.

**Final Size: 10 inches x 13 inches**

**Flat Size with Bleed: 15.25 inches x 21.25 inches**