

Ulla

Smart hydration reminder



Regular hydration is the easiest way to feel good and healthy.

It's estimated that up to 80% of the adult population goes through their normal day in at least a mildly dehydrated state. Our extensive in-house study concluded that most people "simply forget to". For this reason, Ulla was launched – a handy gadget that makes people pick up their water bottles more often. The human-centric technology behind Ulla helps people develop the habit of regular hydration, which reduces the number of headaches, improves concentration, raises energy levels and even helps with weight management.

Improves concentration

Fights fatigue

Reduces headaches

Boosts metabolism

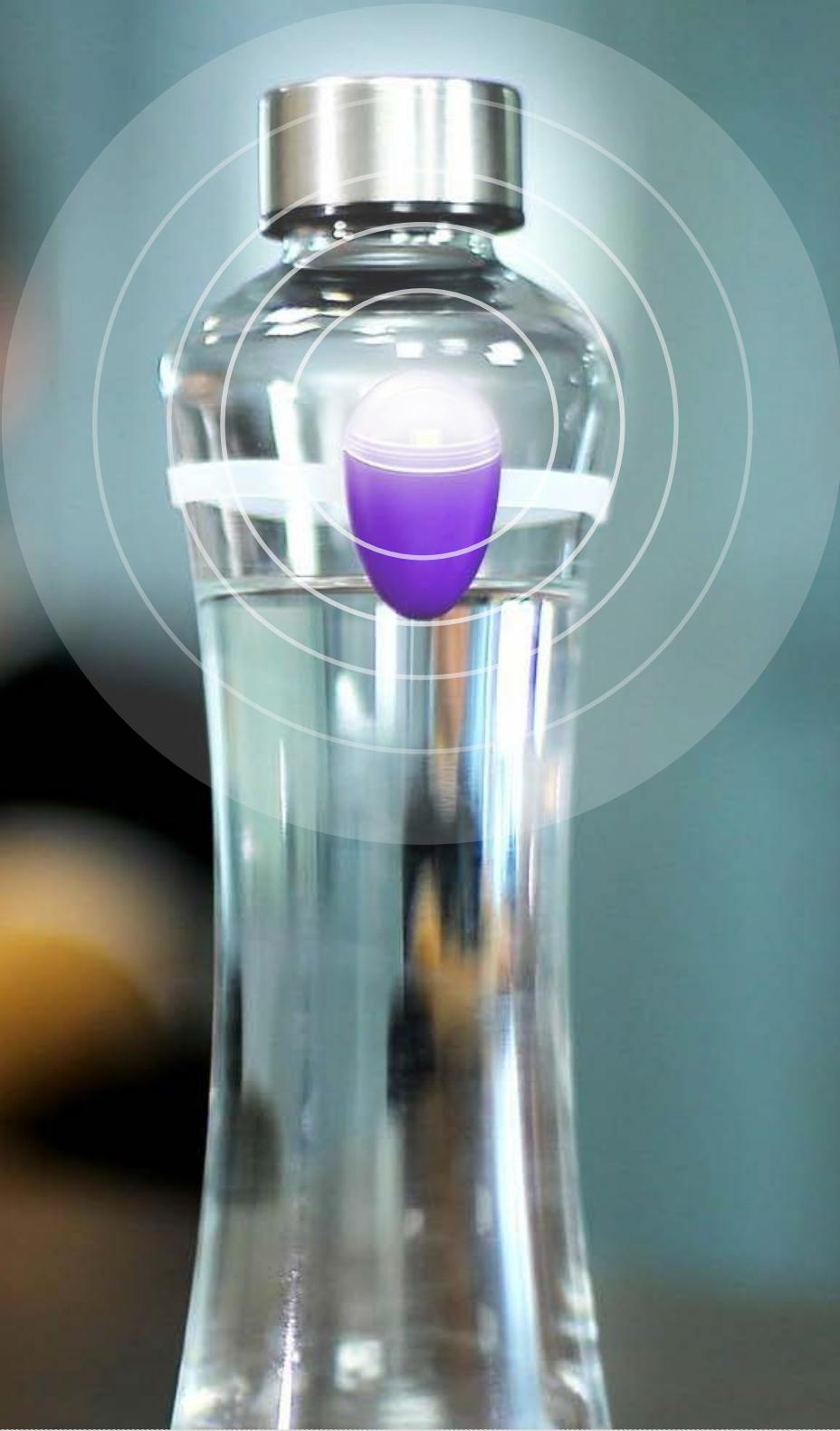
Flushes toxins

Raises energy levels

Helps with weightloss

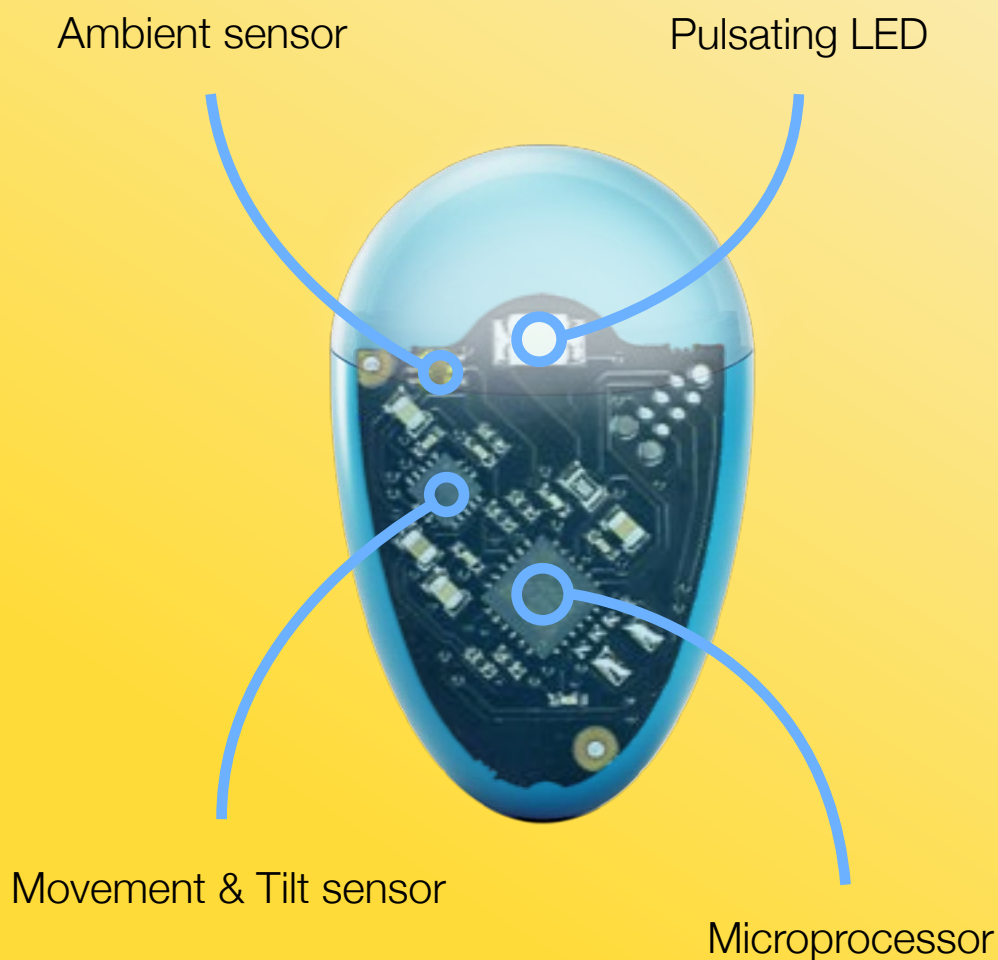


Ulla fits your water bottle &
blinks when it's time to drink.



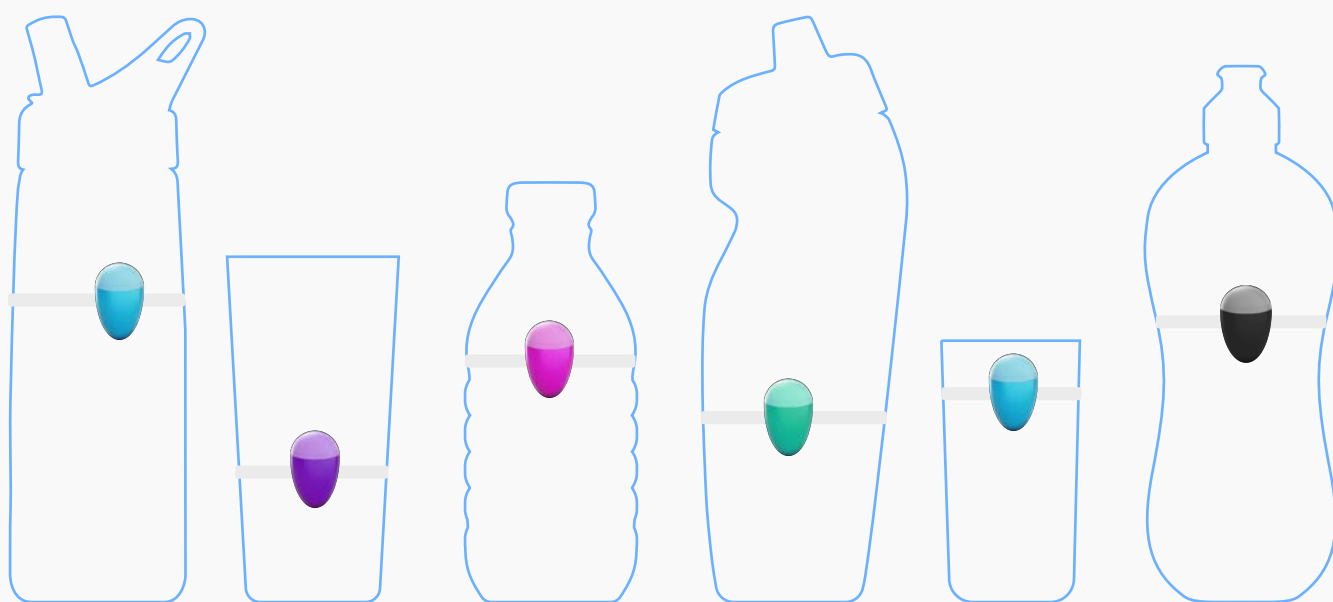
100% automatic. Ulla works for *you*.

Ulla's primary virtue is that it's simple to understand and easily adoptable to a busy lifestyle. For this reason Ulla doesn't have any buttons, no hard-to-understand settings and is not connected to a mobile app. There's no charging needed, as its battery lasts more than 6 months. With all these features, Ulla was truly designed to change users' habits without consuming their precious time.

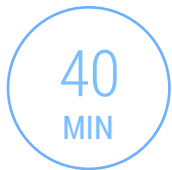


Ulla makes your water bottle **smart**.

With its silicone band, Ulla is easily mounted on water bottles of all sizes and materials in seconds. Ulla can also be attached to ordinary glasses and mugs.



Created with **you** in mind,
Ulla is here to help.



OPTIMAL HYDRATION INTERVAL



SIP DETECTION



AUTO POWER ON / OFF



NO SMART-PHONE REQUIRED



SILENT - OFFICE-FRIENDLY

6 playful colors to
brighten up *your* day.



Features

- Easily mounted on any bottle or glass
- 100% automatic and needs no other devices to work
- Perfect for office/home
- Integrated human centric technology
- Ambient sensor, auto-sip detection, temperature and movement sensors
- 6+ month battery life, easily replaceable
- Made from material approved by medical industry
- Comes in different colours
- Made in EU

Ulla

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Our Company offers an opportunity to resellers, retailers and distributors internationally. We are looking for partners in Europe, USA, Australia and New Zealand.



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AWARD 2016