



## PRIVATE PARTIES AT ALTERNATE ENDING

Whether you're celebrating a birthday, anniversary, engagement, or a team victory, Alternate Ending is the perfect place to gather! Our private room holds up to 42 people, and features a 200-inch projection screen. With a mix of lounge furniture and dining tables, your guests can mix and mingle as they enjoy our amazing selection of brewed-on-site beer, specialty draft cocktails, and incredible food.

### HOW DOES IT WORK?

- All private parties are booked through our Event Manager Emily at [events@aebeer.com](mailto:events@aebeer.com).
- Private parties are for groups of 20 or more. For groups larger than 42 people, we recommend renting out our entire facility. Contact [events@aebeer.com](mailto:events@aebeer.com) for more information.
- Alternate Ending is a family destination! Children are more than welcome but must be supervised at all times. Pricing considerations can be found on page 2.
- Party dates cannot be held or reserved without a paid deposit and signed contract. Deposits are non-refundable if party is canceled less than 14-days before your event.
- Parties will have 1-2 servers who will take guests' drink orders and deliver them from the bar.
- All parties must choose a Party Package (see next page). We will happily accommodate dietary restrictions and allergies.
- All parties are 2.5 hours unless the host contracts for additional time.
- You may choose a movie or sporting event to show on the big screen during your party. (The movie must fall under our license).
- Food is served family style or buffet style depending on desired room layout and number of guests.
- There is a room rental fee for all parties, in addition to the cost of food and drink. The rental fee depends on the day/time of the party. Time slots and rates can be found on page 4.
- NJ State Sales Tax and a 21% service fee will be applied to all parties. Parties paid via credit card will be charged a 2.99% processing fee.



# PARTY PACKAGES

All of our food is made from scratch daily with the highest quality ingredients possible. We source as much as we can locally and cook with the seasons.

## The “Classic” (\$38 per person)

*Perfect for a lunch gathering  
or light dinner*

- Family Style Salad
- Pretzel Bites or Loaded Fries
- Grandma Style Pizza

## The “Indie” (\$45 per person)

*Ideal for party hosts whose  
guests have a sweet tooth*

- Pretzel Bites
- Family Style Salad
- Party Wings or Loaded Fries
- Grandma Style Pizza
- Platter of Homemade Cookies

## The “Art House” (\$55 per person)

*A great option for the  
pizza lover*

- Pretzel Bites
- Family Style Salad
- Party Wings or Loaded Fries
- Grandma Style Pizza
- BONUS! Famous Detroit Style Pizza
- Platter of Homemade Cookies

## The “Masterpiece” (\$65 per person)

*For the host who wants it all!*

- Pretzel Bites
- Family Style Salad
- Party Wings
- Homemade Hummus, Focaccia & Crudite
- Grandma Style Pizza
- BONUS! Famous Detroit Style Pizza
- Platter of Homemade Cookies

For all packages above, children under age 12 are \$20 per person. Children under 3 are free. Alternate Ending can accommodate allergies and dietary restrictions at no additional cost. Please let us know in advance if your guests will need these accommodations

## Cheers!

*Let's have a drink!*

- **Drinks by consumption:** your servers will run a tab of all drinks consumed at your party to be included in the final total.
- **\$25 per person AE Beer Open Bar:** Features Alt End Core Beers (for 2.5 hours)
- **\$35 per person Beer & Wine Open Bar:** AE Beer, guest beer and house wine (for 2.5 hours)
- **\$45 per person Open Bar:** Beer, wine, draft cocktails, well drinks (for 2.5 hours)
- **Individual Tabs:** For parties of up to 30 guests. Each guest will receive a personal QR code to start their own tab and order drinks via a smartphone.

**There is a \$10 per person minimum spend for all members of the party.** Does not apply to pregnant women and underage guests. AE servers reserve the right to refuse additional drink service to guests. Last call for open bar packages will occur 15-minutes before the party's contracted end time. Selected drink package must apply to the whole party; no 'mixing and matching.'



# BONUS FEATURETTES

The feature presentation is great on it's own, but sometimes those deleted scenes, director's commentary, or 'Alternate Endings' give your favorite feature a little more depth and character. We invite you to choose any of our below 'Bonus Featurettes' to make your party extra award worthy!

## Bonus Bites:

**Cookie Smash Sundae Bar (+\$7pp)** Want to end with a sweet treat? We'll bring out scoops of made-at-AE Ice Cream and a toppings bar for your guests to customize their own dessert creations! A great add on to packages with cookies!

**Movie Theater Boxed Candy (+\$2.50pp)** Looking for a fun, on-theme ride-home treat or party favor? We'll provide classic movie theater boxes of candy for your guests to choose from. (Need at least 2 weeks notice)

**Self-Serve Popcorn Machine (+ \$2.50pp)** Staying true to our movie theater roots, we'll bring out the popcorn machine! You and your guests can help yourselves to bags of popcorn throughout your party!

**Add On Cheese Curds (+ \$5pp)** Our cheese curds have a cult following, and there's no reason to leave them off the party guest list! Add this delicious snack onto your package for an indulgent extra treat.

**Grazing Table (+ \$15pp) (+\$5pp for meats) (+\$5pp for cheeses)** Snacky guests? We've got you covered. Our grazing table features a beautiful array of crudite, pickled veggies, hummus, whipped ricotta, focaccia, mixed nuts, chips, and salsa. You can also add meats, cheeses, for an additional per person cost. A photo-worthy spread guaranteed to impress your guests!

## Celebratory Sips:

**Cocktail Shots (+\$4.50 each)** raise a glass and propose a toast with a yummy, miniature version of one of our delicious craft cocktails.

**Bubbly Toast (+\$40 per bottle)** pop some bubbly to denote the occasion! Each bottle of Cava serves 6-8 guests.

**Coffee Service (+ \$25 per pot)** keep the party going with some caffeine! Your guests can serve themselves with our fresh brewed coffee from Offshore Coffee Roasters (*decaf also available*)



# THE DETAILS

## “Party Time! Excellent!”

Private Party hosts must choose one of the time blocks below:

Weekday	Meal Service	Time Block(s)	Room Rental Fee
Wednesday & Thursday	Dinner	6:00 p.m. - 8:30 p.m.	Free!
Friday	Lunch	1:30 p.m. - 4:00 p.m.	Free!
	Dinner	5:00 p.m. - 7:30 p.m.	\$500
	Late Night	8:30 p.m. - 11:30 p.m.*	\$500
Saturday	Lunch	1:30 p.m. - 4:00 p.m.	\$350
	Dinner	5:00 p.m. - 7:30 p.m.	\$500
	Late Night	8:30 p.m. - 11:30 p.m.*	\$500
Sunday	Lunch	1:30 p.m. - 4:00 p.m.	\$350
	Dinner	5:00 p.m. - 7:30 p.m.	\$500

## The Fine Print...(But Normal Size)

The maximum capacity in our private room is 42. Hosts will **not** be allowed to contract for more than 42 guests; if more than 42 guests attend a party, the host will be charged an additional \$50 per person on top of the cost of food and beverage for those additional guests. In addition, if a party exceeds capacity of 42, those guests cannot be accommodated in the private room.

If weather permits, we can open the garage door in our private room. We cannot include outdoor patio tables in your reservation.

Hosts must contract for a minimum of 20 adult guests (age 13+) in order to book a private party. If the final guest count should drop below 20, hosts must still pay for 20 guests (or choose to downsize to a non-private, seated reservation in our main taproom).

Hosts have a maximum of 15 minutes before their event to decorate the room.

Parties that exceed their contracted time will be charged a fee of \$200 for every additional 15-minutes spent in the private room.

Your party contract will note a \$250 cleaning/damage deposit. That deposit will be refunded toward the cost of the party, unless the manager on duty assesses that the room has sustained damage that necessitates professional cleaning or repair.

\*Parties with open bar packages that contract for longer than 2.5 hours will be subject to prorated pricing to accommodate additional time.

When you book your party, you will provide an estimated guest count for your contract. You have until the day before your party to update your guest count with our event manager. Our kitchen and staff will prepare for the number of guests confirmed before the party. However, should the guest count exceed the host's confirmed count, AE will charge for the actual number of guests in attendance.

