

Hi-Lift Conditioning Bleach

by Color Oops®

- Lifts up to 5 levels*
 - * Varying results depending on starting level, texture, and porosity
- Multiple applications may be needed
- If hair is longer than chin length or thick we recommend 2 kits

BEFORE YOU BEGIN

Must follow instructions and cautions thoroughly prior to use. Please read and follow directions for optimal product performance.

SKIN ALLERGY TEST

TO BE PERFORMED 48 HOURS BEFORE EACH USE OF THIS PRODUCT, EVEN IF YOU HAVE ALREADY USED THIS OR ANOTHER HAIR COLOR PRODUCT OR BLEACH.

CAUTIONS

IN CASE OF A REACTION WHILE BLEACHING HAIR SUCH AS RASH, ITCHING, STINGING OR BURNING SENSATION ON THE SCALP, RINSE IMMEDIATELY AND DISCONTINUE USE.

- IF YOU HAVE TATTOOS THE RISK OF AN ALLERGIC REACTION MAY BE INCREASED. THIS PRODUCT MAY CAUSE INJURY, ESPECIALLY TO YOUNG CHILDREN. REFRAIN FROM USING THIS PRODUCT ON YOUNG CHILDREN. IF USED ON CHILDREN SUPERVISE THEM AND MAKE SURE YOU/THEY ADHERE TO THE **WARNINGS AND PRECAUTIONS** LISTED AND CONDUCT ALL ALLERGY TESTS FIRST. IF YOU EXPERIENCE DIFFICULTY BREATHING, TIGHTNESS OF CHEST AND/OR HIVES OR SWELLING AT ANY PLACE ON THE BODY DISCONTINUE USE IMMEDIATELY AND GET MEDICAL ATTENTION

DO NOT USE IF:

- YOU HAVE ALREADY HAD A REACTION TO HAIR COLOR PRODUCT
- YOU HAVE A SENSITIVE, ITCHY OR IRRITATED SCALP
- IF SKIN IS BROKEN OR DAMAGED

DO NOT APPLY BLEACH TO HAIR THAT HAS BEEN PREVIOUSLY PROCESSED WITH METALLIC DYES.

SKIN ALLERGY TEST INSTRUCTIONS FOR HI-LIFT CONDITIONING BLEACH

- CLEANSE AREA THE SIZE OF A QUARTER IN THE BEND OF YOUR ELBOW WITH SOAP AND WATER. PAT DRY.
- REMOVE A SMALL AMOUNT OF OXIDE FROM THE OXIDE BOTTLE AND MIX WITH A SMALL AMOUNT OF GENTLE HI-LIFT BLEACH POWDER AND BLEACH OIL. DO NOT USE METAL UTENSILS TO MEASURE OR MIX EITHER THE OXIDE, GENTLE HI-LIFT BLEACH OR BLEACH OIL. **DO NOT** MIX IN THE MIXING BOTTLE FOR THIS TEST. TIGHTLY RECAP THE BOTTLE AND FOLD THE GENTLE HI-LIFT BLEACH PACKET CLOSED AND STORE IN A COOL DRY AREA.
- APPLY HI-LIFT CONDITIONING BLEACH MIXTURE TO THE TEST AREA WITH A COTTON SWAB OR COTTON BALL.
- LET TEST AREA SPOT DRY. DO NOT WASH. DO NOT DISTURB FOR 48 HOURS.
- CHECK TEST AREA PERIODICALLY OVER THE NEXT 48 HOURS. IF YOU EXPERIENCE ANY REACTION SUCH AS REDNESS, ITCHING, BURNING, SWELLING, SKIN ABRASIONS, ERUPTIONS OR IRRITATIONS IN OR AROUND THE TEST AREA DO NOT LIGHTEN YOUR HAIR UNTIL YOU CONSULT A MEDICAL PROFESSIONAL.

STRAND TEST INSTRUCTIONS

TO PREVIEW YOUR HAIR COLOR/ BLEACHING RESULTS WE STRONGLY RECOMMEND YOU PERFORM A PRELIMINARY STRAND TEST.

1. PUT ON PROTECTIVE GLOVES.
2. SELECT A SMALL SECTION OF HAIR TO TEST IN AN AREA THAT IS EASY TO REACH AND SEE.
3. USING PLASTIC CLIPS SEPARATE THE REST OF YOUR HAIR AWAY FROM THE TEST STRAND SO THAT IT DOES NOT COME IN CONTACT WITH THE REST OF YOUR HAIR.
4. APPLY BLEACH MIXTURE TO TEST STRAND UNTIL FULLY SATURATED.
 - a. CHECK A DIFFERENT PORTION OF THE STRAND TEST EVERY 5 MINS TO VIEW PROGRESS.
 - b. **LEAVE ON FOR MAXIMUM OF 30 MINUTES**/MAXIMUM PROCESSING TIME, THEN RINSE AND WASH HAIR
5. TAKE NOTE OF THE TIMING IT TOOK TO REACH DESIRED SHADE AND USE IT FOR FULL APPLICATION.

CAUTIONS AND WARNINGS WHEN BLEACHING HAIR

- AVOID CONTACT OF PRODUCTS WITH SKIN, EYES AND CLOTHING. DO NOT USE PRODUCTS TO COLOR EYELASHES OR EYEBROWS.
 - IF PRODUCT GETS ON SKIN WASH IMMEDIATELY WITH SOAP AND WATER. IF SKIN IRRITATION OCCURS SEEK MEDICAL ATTENTION.
 - IF PRODUCT GETS INTO EYES RINSE IMMEDIATELY WITH WATER. IF YOU ARE WEARING CONTACT LENSES REMOVE THEM BEFORE RINSING YOUR EYES. CONTACT A MEDICAL PROFESSIONAL IF IRRITATION PERSISTS.
- AVOID BREATHING DUST, FUMES, VAPORS ETC. FROM THESE PRODUCTS. THESE PRODUCTS MAY CAUSE BREATHING DIFFICULTIES, ALLERGIES AND/OR ASTHMA SYMPTOMS. PREPARE AND USE PRODUCTS IN A WELL-VENTILATED AREA OR OUTDOORS.
 - IF YOU INHALE A PRODUCT AND BREATHING BECOMES DIFFICULT GET FRESH AIR AND REST IN A COMFORTABLE BREATHING POSITION AND SEEK MEDICAL ATTENTION.
- DO NOT INGEST PRODUCTS
 - IF YOU SWALLOW PRODUCT, IMMEDIATELY RINSE YOUR MOUTH, DRINK PLENTY OF WATER AND CONTACT A MEDICAL PROFESSIONAL.
- THESE PRODUCTS ARE NOT INTENDED TO BE USED ON FACIAL HAIR OR BODY HAIR.

This formula is free of – Ammonia, Parabens, Gluten, GMO's and Cruelty.



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- IF YOU OTHERWISE FEEL UNWELL AFTER USE IMMEDIATELY CONTACT A MEDICAL PROFESSIONAL.
- FOR ANY QUESTIONS RELATING TO YOUR INDIVIDUAL SENSITIVITIES OR SPECIFIC ALLERGIES CONSULT A PHYSICIAN.
- WHEN USING THESE PRODUCTS ALWAYS:
 - WEAR GLOVES
 - WEAR PROTECTIVE CLOTHING
 - DO NOT EAT, DRINK OR SMOKE WHEN USING PRODUCT
- THOROUGHLY RINSE HAIR AFTER APPLICATION OF ANY PRODUCT.

IN CASE OF A REACTION WHILE BLEACHING HAIR SUCH AS RASH, ITCHING, STINGING OR BURNING SENSATION ON THE SCALP, RINSE IMMEDIATELY AND DISCONTINUE USE.

HI-LIFT CONDITIONING BLEACH DIRECTIONS

STEP 1

PREP BEFORE BLEACHING

TIP: Bleach can irritate skin and/remove the color from clothing and surfaces with which it comes in contact. Cover surrounding counter-tops and surrounding areas.

- For best results hair should be clean and completely dry
- Protect your clothing by wearing a cape, towel or old t-shirt
- Pre- section hair into four sections to help manage bleach application



STEP 2

PROTECTION

- Wear gloves throughout the entire process
- Protect skin around forehead, neck and ears with petroleum jelly



STEP 3

MIX: OXIDE + BLEACH OIL

- TIP: Put gloves on before mixing
- Carefully remove nozzle cap from **Oxide MIXING BOTTLE**, while pointing bottle away from face and eyes
- Carefully pour entire content of **Bleach Oil INTO** the **Oxide MIXING BOTTLE**
- Re-fix the nozzle cap onto the **Oxide MIXING BOTTLE**
- Gently shake for **30 seconds** or until the mixture becomes one



WARNING: DO NOT APPLY BLEACH TO HAIR THAT HAS BEEN PREVIOUSLY PROCESSED WITH METALLIC DYES.

WARNING: DO NOT APPLY IF SKIN OR SCALP IS DAMAGED OR BROKEN.

STEP 4

MIX: LIQUID MIXTURE + BLEACH POWDER

- Carefully remove nozzle cap from **MIXING BOTTLE**, while pointing bottle away from face and carefully cut mixing nozzle tip.
- Carefully pour **half** the contents of **Bleaching Powder INTO** the **MIXING BOTTLE**
- Re-fix the nozzle cap onto the **MIXING BOTTLE**, cover nozzle opening with finger and shake for **1 minute**.
- Carefully remove nozzle cap from **MIXING BOTTLE**, while pointing bottle away from face and eyes
- Carefully pour the remaining **Bleaching Powder INTO** the **MIXING** bottle, cover nozzle opening with finger and shake for **1 minute**



- Quickly proceed to **STEP 5**

WARNING: DO NOT LEAVE BLEACH MIXTURE CONTENTS IN MIXING BOTTLE FOR MORE THAN 2 MINUTES WITHOUT USING. CONTENTS CAN BUILD PRESSURE AND BOTTLE MAY BURST.

STEP 5

APPLY BLEACH TO DRY HAIR

TIP: Work through each section of hair by taking narrow subsections to ensure coverage. **DO NOT APPLY TO SCALP OR SKIN.**

- Apply Hi – Lift Conditioning Bleach mixture on the hair immediately after mixture is ready
- Keep bleach mixture ¼ inch off the scalp
- Make sure all hair strands are thoroughly coated and saturated



WARNING: IF AT ANYTIME YOU EXPERIENCE BURNING, ITCHING OR SWELLING RINSE YOUR HAIR IMMEDIATELY; YOU MAY BE HAVING AN ALLERGIC REACTION.

IMMEDIATELY AFTER USING BLEACH MIXTURE, REMOVE NOZZLE (POINT AWAY FROM FACE, RINSE BOTTLE AND DISCARD.

STEP 6

BLEACH PROCESSING TIME

- Process hair up to **30 minutes**, use your strand test to determine best timing for you
- Check hair color every 10 minutes by wiping bleach mixture from a few strands of hair. If hair is not the desired shade, re-coat strands with bleach mixture and process another 10 minutes
- Avoid over-processing; **DO NOT** leave bleaching mixture on hair for more than **30 minutes** EVEN if you have not yet achieved the desired shade



NOTE: If your hair is not the desired shade after **30 minutes**, another bleach application may be necessary. Wait at least 14 days between bleach applications.

STEP 7

RINSE & WASH HAIR

- Rinse your hair with cold or lukewarm water, use Color Oops Complete Shampoo to thoroughly remove all bleach mixture from hair

- Use Color Oops Reconstructor Conditioner and rinse



STEP 8

FINAL LOOK

- Dry and style hair as desired

