

### Strong Set XL

The Strong XL is great for moderate to large sized studios. The XL means there are extra frames and another column, giving you the versatility to film at multiple angles. Use the larger section for a news desk and then easily switch cameras to another presenter or round table discussion on the opposite side.

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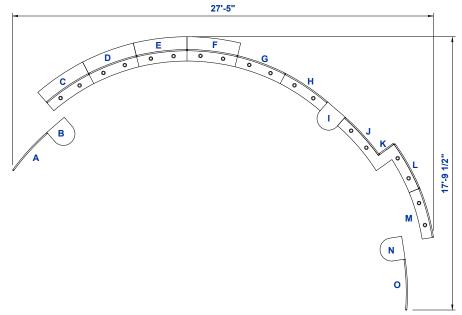






# **Planning and Design**





### **Design Time**

Our Planning and Design Service gives you one-on-one time with a designer to make your vision a reality. They work with you to dial in the details and then create 3D renderings. This provides the opportunity to try different looks before construction and means there are no surprises upon delivery.

In your quote Design is itemized by the day or week. One, 8-hour day of Design is \$1,152. This includes two rendered revisions per day of Design. Standard sets usually take one, 40-hour week billed at \$5,760. A week of design allows for up to 10 revisions.

Design services are cumulative. Your 8-hour day of design can span multiple business days. This gives you space to share renderings internally and make changes without any pressure.

### Planning and design includes:

- Zoom or conference calls to plan with your team.
- Communicating via Basecamp to easily share images, documents, and comments from project start to delivery.
- Reviewing your budget, studio size, and timeline. This includes reviewing blueprints and preliminary drawings.
- Determining studio usage—Will it be a news show, interview panel, or both? What are your studio's limitations and opportunities?
- Exploring what products you like or dislike. What look and feel do you want?
- Selecting materials and samples—we offer lots of options for colors, finishes, graphics panels, textures, and other features.
- Rendering a 3D model and make revisions to finalize the design.
- Documenting all the fabrication specifications for your approval.
- Talking with the shop to problem solve any build challenges and ensure the finished product reflects your design.



### Strong Set XL

If you're going XL, make it big and bold. Color changing lights + large scale graphics make a strong statement. Do you want something big in size but not as bright? All the laminate finishes are custom selected for each set. With all of our projects, the laminate and translucent finishes are included in the price of the frames. This photo shows 9' frames and RGBW lit columns. Ask us about pricing for 8' or 10' tall version.

The Monolith News Desk and Round Table News Desk are priced separately but look absolutely fantastic on this set. As pictured the Monolith News Desk with RGBW edge lighting is \$16,479 with freight. The Round Table News Desk with two-zone RGBW lighting is \$11,833 with freight.



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EDIA AND DIGITAL ARTS





Estimate #

SSXa24



#### TVsetdesigns.com LLC 808 Tuckaseegee Road Charlotte, NC 28208-4435

Voice:704-339-0785 Fax:704-339-0545 support@tvsetdesigns.com

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Date

1/1/2024

### Billing Company Name / Address:

### EXAMPLE QUOTE ONLY DO NOT SUBMIT A P.O. ALL QUOTES ARE JOB SPECIFIC

Customer Phone	Customer E-mail Terms			PO Number		
	support@tvsetdesigns.com					
	Description	Qty	Rate	U/M	Total	
Project to build a XL S Approx 28'W x 18'D x	trong Set based on Beacon Academy 9'H					
FRAMES AND COLUM	NS					
Curve Wall Frame 40"	x108" with Laminate/Vinyl/Polycarbonat	e Skin 11	1,670.00	ea	18,370.00	
	108" with Laminate/Vinyl/Polycarbonate S	1 1	1,368.00	ea	1,368.00	
1/2 Round Column 18	3"x108" with Polycarbonate/Vinyl/Laminat	te Skin 3	2,000.00	ea	6,000.00	
SPECIALTY SKINS						
Frontlit Graphic - 40"x60" 1/8" styrene sign board or laminate		7	470.00	ea	3,290.00	
SET LIGHTING						
Curved Header, each LED light fixtures poin	section 3" tall x 40" wide x 8" deep, includ ting up and/or down	les White 9	1,210.00	ea	10,890.00	
	tion 3" tall x 14" wide x 8" deep, no light fi	ixtures 1	363.00	ea	363.00	
Bounce Box Kit 40"W	x 95"/108"/119"H Bounce Box, RGBW LE s on floor)(Divider every 40")		1,312.00	ea	5,248.00	
•	W LED par light, DMX and power cables	3	422.00	ea	1,266.00	
Multi-channel DMX C			324.00	ea	324.00	
Subtotal before freigh	nt				47,119.00	
FREIGHT	s with Crating - Approx 128"L X48"W X 49	"H 520 lbs 1	1,509.00	02	1,509.0	
	r Crating - Approx 128 L X 24 W X 49		1,142.00	ea ea	1,509.00	
•	ghts, Misc - Approx 128"L X 24"W X 49"H 4	1 1	1,142.00	ea	1,142.00	
Shipped via LTL furnit	ure class freight					
	pading and install labor					
-	n or dedicated truck delivery are available	upon				
	red until the end of the calendar year that the and the client is responsible for unloading and	quote was issued. installation unless	otal	I		



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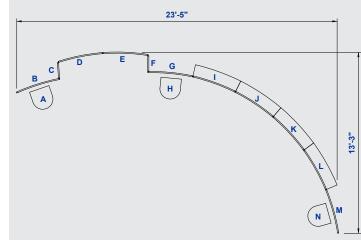
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	Description	Q	y	Rate	U/M	Total
complexity of final of	ime for this project is 8-12 weeks dependin design. Construction does not begin until p esign decisions have been approved, and fin	ayment has				
construction. Final o prior to shipping or In lieu of deposit pa	prication - 50% Non-refundable deposit due deposit payment due upon completion of co installation date yments, POs are accepted only from state o egiate/university institutions, and U.S. gove	onstruction or federal				
	lated by AvaTax	- 1		0.00		0.00
number of design d	istomized to the space and budget of the cl ays needed will be determined by the amou he complexity of the set					
Design services will	be added at the time of quoting					
\$16,479	N SET PHOTO n edge lighting and freight sk with dual-zone edge lighting and					
This pricing will be ho All freight is LTL servic	nored until the end of the calendar year that the e and the client is responsible for unloading and bove. Image use rights are the responsibility of t	installation unless	Т	<b>otal</b>		\$50,912.00

# **Additional Example**





### Simplified & Inverted

This 10' tall Strong Set XL is reconfigured and simplified but still looks electric. All the lighting elements are adjustable to be any color of the rainbow.

#### Options:

- Bounce Boxes for RGBW lit translucent panels
- Backlit Graphics (Shown in renderings)
- Round Columns with RGBW lighting

Desk \$13,640 with freight

Table \$11,833 with freightSet \$33,268 with freight

