

## **ARTWORK REQUIREMENTS**

To ensure the best quality application we require all artwork to come through as a VECTOR FORMAT.

## **ACCEPTABLE FILE TYPES:**

PDF, Ai, EPS or SVG are all accepted file types.



## WHAT TO DO IF YOU ONLY HAVE AN IMAGE:

An additional charge of \$25+GST will apply if an image needs to be redrawn by our Graphic Design team.

Please ensure the image is high resolution so that our designers can redraw the artwork. If the image is too low resolution we may not be able to use it (see below).



High Res Image 300dpi



Low Res Image 72dpi

## FOR TEXT ONLY ARTWORK:

For **text only** artwork, please write the desired text **exactly** as you want it to appear (e.g. ALL CAPS, Title Case). Use the Notes field to outline what font or style you require (e.g. 'Arial' or 'cursive').



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