

RIGHT SIDE

BACK SIDE

Graphic Dimensions: 76 Inches (W) x 40.5 Inches (H) 193.04 cm (W) x 102.87 cm (H)

Safe Area: 23 Inches (W) x 32 Inches (H) 58.42 cm (W) x 81.28 cm (H)

[X3J] - Pop Up Counter

Artwork Template

Bleeding area —

Notes to Designers:

- All graphic files must be built at 150dp at the overall graphiclayout size.

- All graphic files must be created using CMYK mode to ensure the best color matching. If you would like a specific color matched, you MUST provide both PMS color and CMYK values or we cannot guarantee color matching.

- It is best to flatten all images and outline all text to ensure that nothing will be dropped out or changed during the file transfer.

- Graphics can be extended to the very edge but beware of the red visual line. Keep important images & text inside the red visual line. Images outside of the red visual line are subject to be trimmed off or covered by stitching.

- Remove the red visual line and help instructions upon submitting your artwork.

Preferred File Formats:

- .PDF (Vector Format or 100% Sized, Text Outlined) - .JPG / .JPEG (100% Sized, 150dpi)

<u>Acceptable File Formats:</u> - .AI or .EPS (Text Outlined, Images Embedded) - .PSD (100% Sized, 150dpi)