Photoshop Users

Whether you use our templates or you create your own document, please make sure **the dimension of your file is the exact size of the finished size.**

Image Resolution

Photos and graphics need to be 125 DPI at full size

In Photoshop, you can go to IMAGE -> IMAGE SIZE to find out your file resolution.

	Image Size	
Pixel Dimensions: 45.3N Width: 4500 Height: 3517	(was 330.6K)	OK Cancel Auto
Document Size:		
Width: 36	inches 🗧 🦷	
Height: 28.137	inches	
Resolution: 125	pixels/inch	
Scale Styles]	
Constrain Proportions		
Resample Image: Bicub	ic 主	

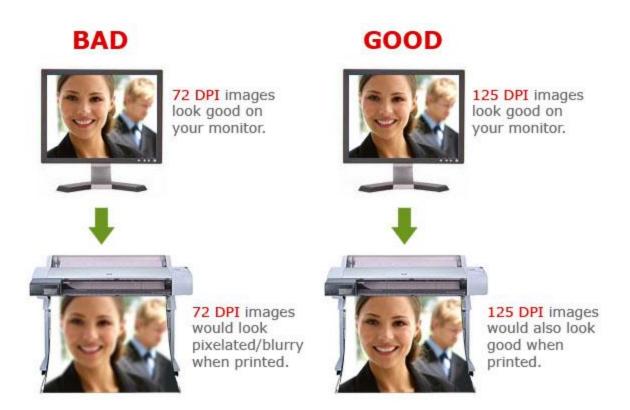
Determine Image Quality from Source

Good Quality:

High resolution / high quality stock photography High resolution / high quality scanner

Low Quality:

Screen capture of video frame Low resolution / low quality stock photography Image lifted off a web-page



Why 125 DPI?

Since your banner will be a large format print, you don't need to prepare your file in 300 DPI which is usually used for smaller format print.

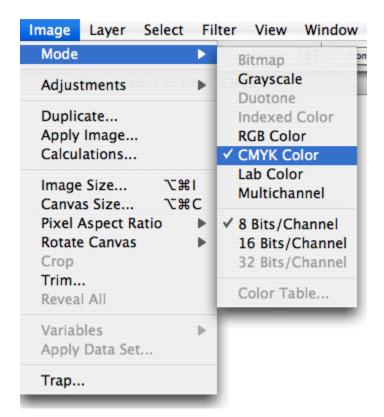
Color Mode

Your file has to be in CMYK mode. IMAGE -> MODE -> CMYK



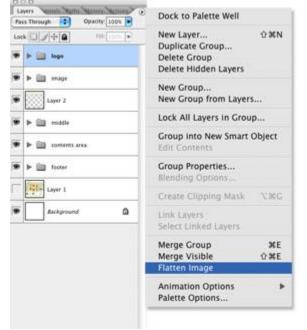
RGB

CMYK



Saving

When you are done with the design, flatten all the layers



then save as TIF.

LAYER -> TYPE -> CONVERT TO SHAPE

New Duplicate Layer	•	
Delete	•	
Layer Properties		
Layer Style	•	
New Fill Layer	•	
New Adjustment Layer	•	
Change Layer Content	Þ	
Layer Content Options.		Create Work Path
Layer Mask	•	Convert to Shape
Vector Mask	•	✓ Horizontal
Create Clipping Mask	7.%G	
Smart Objects		Vertical
Type	-	Anti-Alias None
Rasterize		✓ Anti-Alias Sharp
Nastenze		Anti-Alias Crisp
New Layer Based Slice		Anti-Alias Strong
Crown Laware	×G	Anti-Alias Smooth
Group Layers Ungroup Layers	exc	Convert To Paragraph Tout
Hide Layers	0.60	Convert To Paragraph Text
niue cayers		Warp Text
Arrange	•	Hadara All Tana I mare
Align	₽.	Update All Text Layers
Distribute.	- P	Replace All Missing Fonts
Lock All Layers in Group		
Link Layers Select Linked Layers		
Merge Layers	XE	
Merge Visible	OWE	
Flatten Image		
Matting	- P	

You are almost done!

Before you upload the file(s) to us, view your graphic in actual pixel view. VIEW -> ACTUAL PIXEL

Review the entire graphic carefully, especially your logo and photos if any, to make sure it looks good to you.

Because what you see in the actual pixel view is very close to what you will get on your banner(s).

Illustrator Users

Image Resolution

Your images (any graphics that are not vector) need to be 125 DPI at full size.

Determine Image Quality from Source

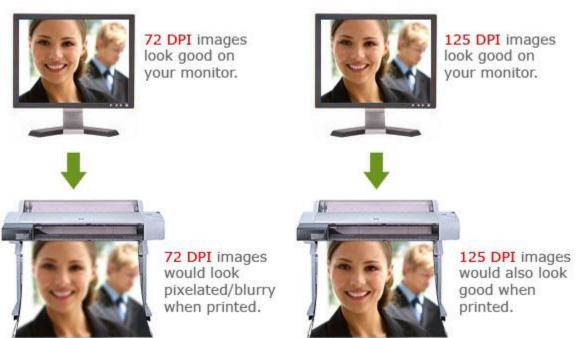
Good Quality:

High resolution/high quality stock photography High resolution/high quality scanner

Low Quality:

Screen capture of video frame Low resolution/low quality stock photography Image lifted off a web-page

BAD



GOOD

Why 125 DPI?

Since your banner will be a large format print, you don't need to prepare your file in 300 DPI which is usually used for smaller format print.

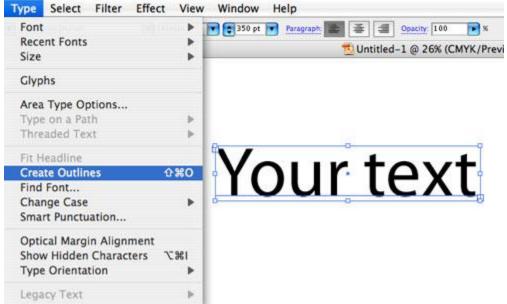
Color Mode

Your file has to be in CMYK mode. COLOR PALLET -> OPTION CMYK

000		
¢Color		Hide Options
La Mâ	0 %	Grayscale
Y 🛓	0 %	RGB
K	0 %	HSB
		✓ CMYK
		Web Safe RGB
		Invert
		Complement
		Create New Swatch

Fonts

Convert all your text outlined. TYPE -> CREATE OUTLINE



*If your text are not created outlined, font shift might occur.

Saving

When you are done with the design, save the file in EPS format.

If you have extra graphics outside of the finished size area, create a crop area with the exact size of finishing size before saving.

You are almost done!

Before you upload the file(s) to us, open the EPS file you just saved. Review all the graphics/text and make sure the dimension is right.