





WRITTEN BY MAILE PINGEL



Launch

LIVDEN

Half-sisters Hilary Gibbs and Georgie Smith share a familial love of tile: Gibbs's mother, Melinda Earl, founded Stone Impressions, where both women still play a role. But the duo's new side venture, Livden, focuses on their own original decorative tiles made with recycled and post-consumer materials. "When I told my mother I'd been experimenting with my own designs, she immediately handed me her tool kit of art supplies and gave me her best design tips," recalls Gibbs. Taking their cues from Southern California's geographic diversity and rich architectural history, the sisters have produced innovative geometric designs, available in a palette of earthy hues. "We're inspired by color's ability to evoke certain feelings," adds Smith, noting a meditative red and their desert-inspired collection, Painted Sands, that debuted in July. "Our designs mirror the California lifestyle, from laid-back and sunny to bohemian and modern," adds Gibbs. "They're playful statement-makers that can give any space a punch of personality." **livden.com**

