

06 July, 2022

Junior Manager Outbound Marketing & Communication

We are looking for you:

If you enjoy sustainability, health and perhaps have experience in marketing and external communications, we're looking for you!

Tasks:

Responsible for the implementation of our external communication and marketing in Germany and the USA:

- PR marketing
- Performance marketing (planning ads, budget planning and responsibility)
- Affiliate marketing
- Partnerships

Qualifications:

- You are an enrolled student or have completed a degree in marketing, business administration, communication science or similar
- You have good written and spoken German and English skills
- You are responsible, reliable and have an open and communicative manner
- You have no fear of contact with modern software, common marketing tools and budget responsibility

Who are we?

Aizome Bedding was founded on a single principle: No synthetic chemicals. Our mission for healthy, purely plant-based textiles is closely linked to our personal story: Michel was eager to find a solution for his mother and anyone else suffering from skin conditions. His partner Misa was very concerned about the environmental impact of current synthetic textile production. Together with a team of scientists, they developed an innovative process to harness the benefits of plant-based dyeing for home textiles. They were particularly fascinated by the ancient tradition of indigo dyeing, known in Japan as "aizome." They made it their mission to create a healthier and more sustainable alternative for sleep: a better one for you and the planet. In 2018, Aizome successfully launched its first collection, which was covered by editorial media such as Forbes, Fast Company and The Independent. Our small office is located at Wiener Platz in Munich.

Benefits:

- Co-development of an emerging startup
- Insight into all relevant business areas of a startup
- Diverse tasks, independent work and steep learning curve
- Cooperation with a small, open and very collegial team

Salary: We can imagine you working with us as an intern, working student or also as a permanent employee. The important thing is that you feel comfortable. So let's get to know each other so that we can make you a suitable offer.

So, you want to breathe the air of a startup, implement your own ideas and have fun at work? Then become a part of our small team!

Just contact us at: people@aizomebedding.com

www.aizoembedding.com

