

Commercial Capabilities



Curate, Source, Supply

“As a trusted supplier to the Interior Design industry, we offer quality pieces tailored to high end commercial applications and are uniquely positioned to help you achieve exceptional outcomes for your projects”

- SHELLEY BOYD, FOUNDER

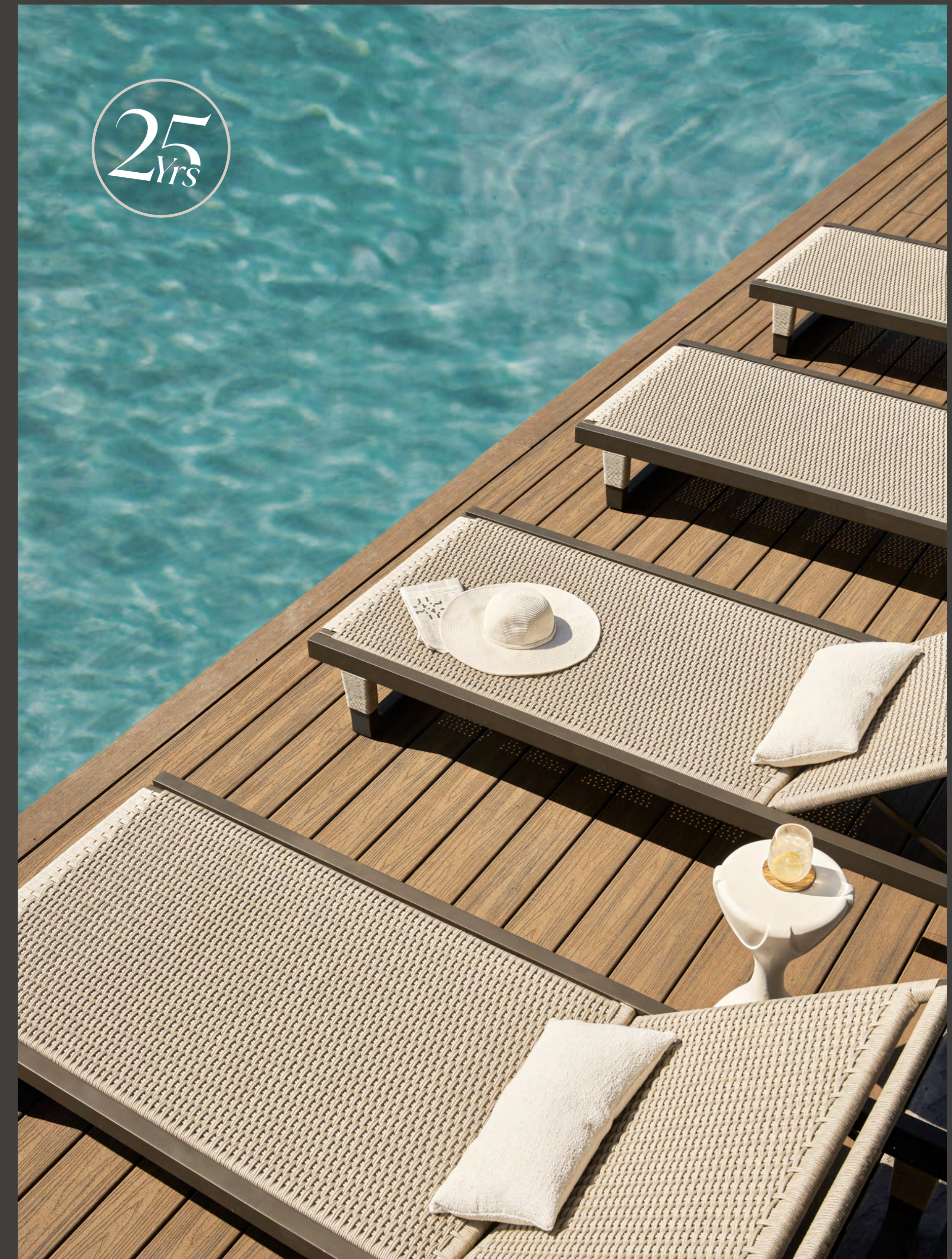
Looking to unify her life-long love of quality textiles and reverence for traditional hand-craftsmanship, Shelley Boyd established Boyd Blue in 1999.

With a focus on natural materials, artisanal techniques, sustainable production, and customizable options, our collections offer a unique perspective tailored specifically for the trade industry.

[EXPLORE BRANDS](#)

25 years on Boyd Blue stands as a leading supplier of designer furniture, outdoor, lighting, rugs, art, mirrors and decor.

Our wide product range and services allow us to meet the extensive scope of commercial environments, including indoor and outdoor public spaces, guest rooms, hospitality and retirement living.



We specialize in providing comprehensive commercial solutions crafted to suit a wide array of project requirements.

Our product range encompasses four main categories:

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Project Capabilities

Supply From Stock



FURNITURE



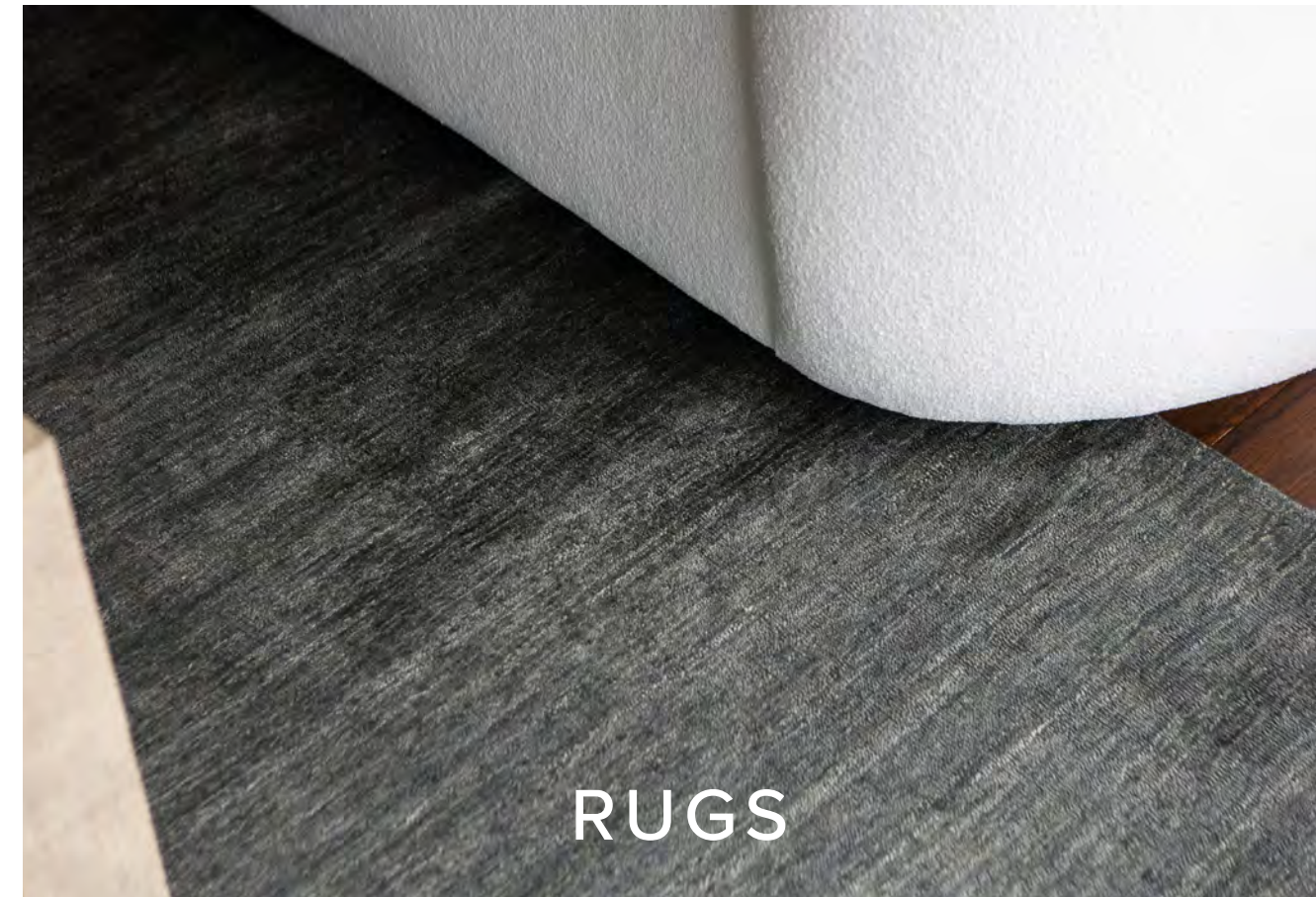
LIGHTING



DECOR



OUTDOOR



RUGS



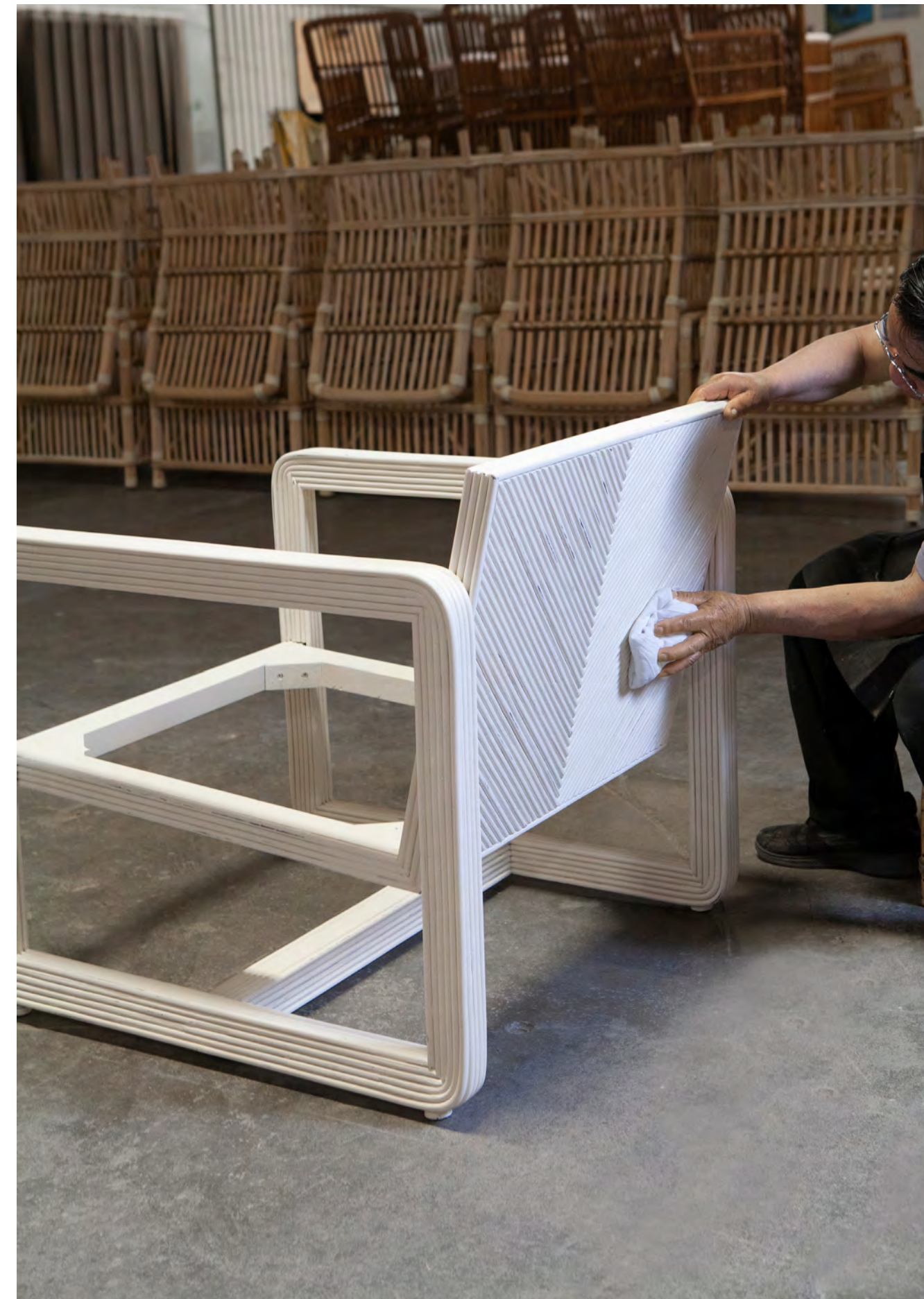
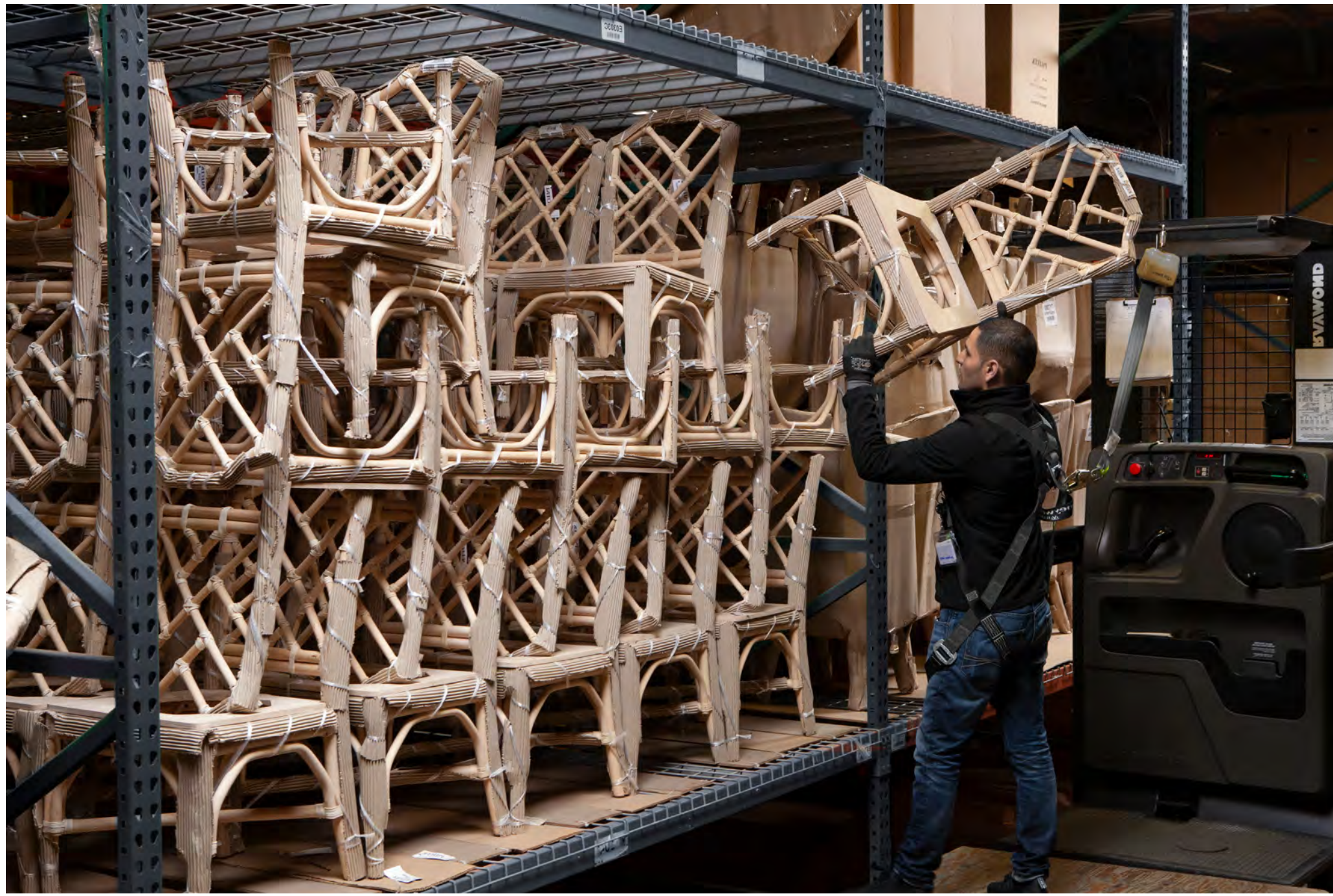
ART

We offer an extensive range of commercially suitable products for immediate delivery from our Queensland distribution center. Our robust inventory ensures a wide array of choices to meet your project needs.

This curated assortment of hand-crafted luxury furniture, outdoor, lighting, rugs, art and decor speaks to a variety of styles and our commitment to quality and design.

In addition to our Australian inventory, we can draw on both Arteriors and Palecek's robust inventory in the US when higher quantities of items are required for short turnaround projects.

[VIEW INSTOCK COLLECTION](#)



Stock Modification

– *Furniture Polishing*

02

Enhancing our ability to meet quick turnaround deadlines we offer in house furniture polishing & COM on in stock items, allowing us the flexibility to rework existing stock to cater specifically to your project requirements.

Whether meeting a particular aesthetic or use we can locally stain, paint, colour match, spray lacquer most of our timber and metal pieces. In addition to this in-house furniture polishing service on our local inventory we can leverage our global supplier networks through Palecek's extensive range of frames that allow for customisation of material and finish and Arteriors items that are offered in protective coatings.

Original Donovan 30' Barstool



Stock Modification

- *Reupholstering*



Re-upholstered Donovan 30' Barstool

03

Made To Order



Palecek's evolving collection draws inspiration from classic and organic forms. Customise upholstered pieces with 14 color options for wood, wicker, and rattan frames, along with 90+ fabric choices, including outdoor fabrics, genuine leathers, and leatherettes.



With 30+ years of experience, Skyline Design offers durable outdoor furniture, hand-woven with premium materials, including quick dry foam cushions and Sunbrella® covers. Each piece is made to order, allowing customisation of weave, fabric, and frames.



Our diverse art collection features a range of styles by both emerging and renowned talents, each intricately hand-embellished to add layers of depth. All pieces are customizable to perfectly complement your commercial space.



Choose from our palette of 1200 wool and 700 silk colors to realize your creative concept. Customize further with size, shape, and luxurious fibers like New Zealand wool, fine art silk, and bamboo silk, offering cut and loop pile options for enhanced texture.



Designed in-house, our Boyd collection has been hand-crafted with a focus on naturally inspired textures, forms, and materials. Choose your own fabric for upholstered items and let us bring your vision to life.

04

Custom Development – *Function*



We can customise our products to meet a wide variety of customer needs and specifications. By leveraging long standing relationships with factories around the world, our experienced product designers can offer suggestions on alternative materials, finishes and scale to adjust a design to be fit for purpose while retaining the look you want. From scaling a lounge chair for use as a dining chair to modifying materials and finishes for outdoor use, we can work with you to realize your design vision while adjusting an item to be functional in its intended environment.



Palecek Strings Attached – Lounge chair scaled for use as a dining chair and materials/finished modified for outdoor use, powder coated aluminium to replace rattan pole frame and synthetic wicker to replace abaca rope.

Original product - left,
Value engineered product - right



Custom Development – *Budget*

Often an expansive design vision must meet narrower budget parameters. We are experts at customising our existing designs to accommodate these boundaries. By identifying substitute material and finishing methods, we enable you to fulfill your concept and stay within budget while preserving the highest standard of functionality, durability, and the same attention to detail.

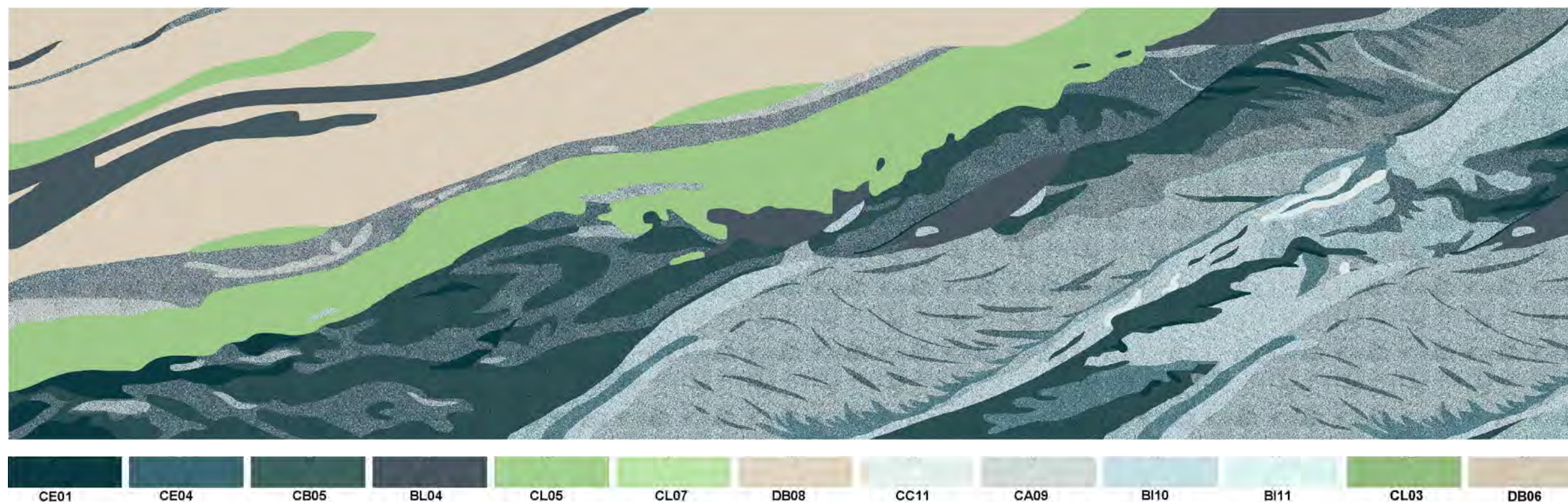
“Who better to reinterpret our products than us”

04

Custom Development - *Concept*

There are times when an original concept requires something completely custom and totally unique.

Whether you're starting from a sketch, an inspiration image or simply an idea our experienced team of designers and manufacturers will translate your vision step by step to help you achieve your creative vision, on budget and on time.



1

REQUIREMENTS ANALYSIS

Our team collaborates with you to comprehensively grasp the essential project details, such as the environment, intended use, timeline, budget, product requirements and quantities. We ensure clear communication and alignment on all aspects to facilitate a successful project outcome.

2

CONCEPT PHASE

Once we're certain we can meet the project requirements, we engage our product development team. They review your concept and understand your vision, whether through basic sketches, inspiration images, or fully developed specifications. This ensures alignment and clarity before proceeding further.

3

RECOMMENDATIONS & QUOTING

After reviewing the concept, our team strategizes to achieve the design within the timeline, budget and quantity. We submit the project to the best-suited factory, ensuring all details are addressed before issuing a quote for review. We often provide multiple quotes, including options.

4

DESIGN DEVELOPMENT & SAMPLING

Once initial recommendations and pricing are approved, we initiate comprehensive design documentation, encompassing CAD drawings, 3D renders, and samples of materials and finishes. If lead time permits, a full sample product is produced, with adjustments made throughout the process until final review and approval.

5

PRODUCTION

After approval of all design documentation and sampling, production commences. The standard lead-time for custom designs is 12-16 weeks upon receipt of approvals and purchase orders/deposits. Our team maintains consistent communication throughout, tracking progress and addressing any issues that may arise.

6

DELIVERY & INSTALLATION

Depending on quantities, we can deliver to our distribution center in QLD and then to your final destination using specialized carriers. Alternatively, we can ship containers directly from our global factories to your project site. We also provide full installation services, including white glove delivery, unpacking, placement and rubbish removal, as needed.

Project Process

Designer | Nic Graham & Assoc.

Artyzen Hotel

Celebrating its storied past, Artyzen Hotel seamlessly blends British and Peranakan influences with lush greenery, evoking the ambiance of a sprawling villa across its 20 floors.

Palecek Baldwin Swivel Chairs

We supplied a total of 10 Baldwin Swivel Chairs for the hotel foyer. These were custom upholstered with the clients specified fabric, to ensure harmony with the hotel's aesthetic.



Palecek Livorno Chairs

We supplied customised Livorno Dining chairs for the hotel's rooftop garden. Replacing the natural rattan pole frame with powder-coated aluminum ensured full outdoor suitability, while maintaining the aesthetic integrity by meticulously designing the finish to mirror the natural rattan appearance. Additionally, custom seat pads were incorporated per the designers' specifications, utilizing the customer's fabric for a personalized touch.



In transforming this artistic vision into a commercial product, we adapted the design onto solid mango wood using CNC carving techniques. We then produced a prototype in its raw form for evaluation.

Following feedback from the designer, minor tweaks were made to the carving design and four Pantone color swatches were presented for final color selection.

We ensured the products were supplied with inclusive hardware for hanging. Managing delivery and installation posed the most challenging aspect of the project, as timing had to coincide with guest room vacancies.

The total order comprised just over 200 pieces, each meticulously crafted to meet specifications.

VIEW DESIGNERS INSPIRATION

Architect | DBI

Marriott Hotel

Our commercial capabilities excel in our ability to deliver custom designs. In this project we delivered 200+ custom made handcrafted sculptures.



Elements Of Byron

We've provided several outdoor pieces to enhance the common resort areas and rooms at Elements of Byron, a prestigious destination known for its top-tier resort facilities.

Among the selections are the Spartan Daybed and Dynasty Dining Chairs, chosen for their exceptional durability in commercial settings. These pieces not only add practicality to the spaces but also contribute to their inviting atmosphere, ensuring guests have a comfortable stay at Elements of Byron.





Designer | Pike Withers

Qualia Resort

We customised a standard rug design by incorporating a border and adding a mesh backing, enabling seamless installation into an on-site inset.

Designer | GemLife

Pacific Paradise

A dynamic, innovative developer of premium over-50s lifestyle resorts, GemLife creates vibrant communities that reflect the rapidly evolving demands of over-50s living.

We've supplied furniture, lighting, and accessories for GemLife's recreation and leisure facilities across multiple sites. Specifically, our durable Skyline Collection has been a popular choice for these spaces due to its resilience in outdoor settings.

At the Pacific Paradise facility, we provided several pieces for the common area, such as the Hestia Occasional Chair. To ensure suitability for retirement living, the chair was customised by adjusting its seat depth and upholstering it with the client's preferred fabric.



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