



## Natural Astaxanthin

Natural astaxanthin (AX) is a red-coloured carotenoid, extracted from microalgae *Haematococcus pluvialis*.

A powerful antioxidant, which protects body cells from oxidative stress.

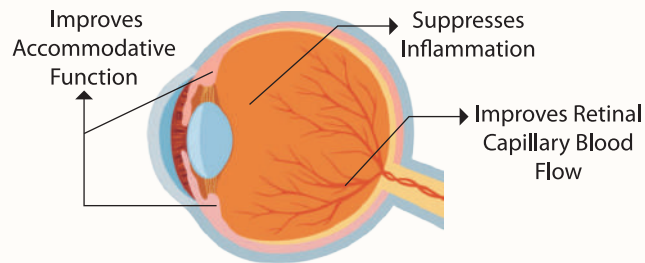
Helps fight inflammatory conditions, e.g. allergies, skin problems, etc.

### Computer Vision Syndrome

- Eye fatigue
- Blurred vision
- Dry & itchy eyes
- Headache
- Nearsightedness (myopia)



## Ultimate Nutrient for Your Eyes!



### Clinical Snapshot of Natural AX <sup>1,2,3</sup>

- Improves vision quality by improving both the far-to-near and near-to far refocusing of the eyes
- Relieves eye fatigue by improving retinal capillary blood flow
- Protects against inflammation in the eyes



## European Black Elderberry

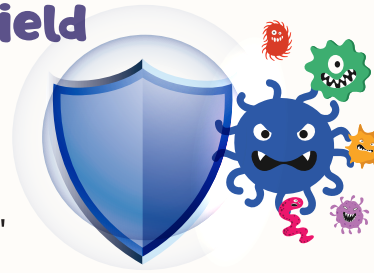
Premium quality black elderberry extract is produced from berries of black elder plant (*Sambucus nigra* L., 'Haschberg'), using chemical-free extraction technique.

**"Black Elderberry is found to have the highest concentration of anthocyanin compared to other berries" - USDA**

Rich in standardized antioxidant anthocyanin (14%) and polyphenols (17%).

## Natural Shield For Your Immunity!

"Anti-bacterial & anti-viral properties"



Clinically proven to reduce symptoms of Influenza type A & B: <sup>4</sup>

- Cold and flu
- Aches and pain
- Nasal congestion
- Mucus discharge
- Frequency of coughing
- Improves quality of sleep

**"A good eyesight, strong body & relaxed mind goes a long way"**

## OPTI Kids



## L-Theanine

L-theanine is an amino acid found in green tea *Camellia Sinensis*.

## Natural Nootropic For Your Brain!



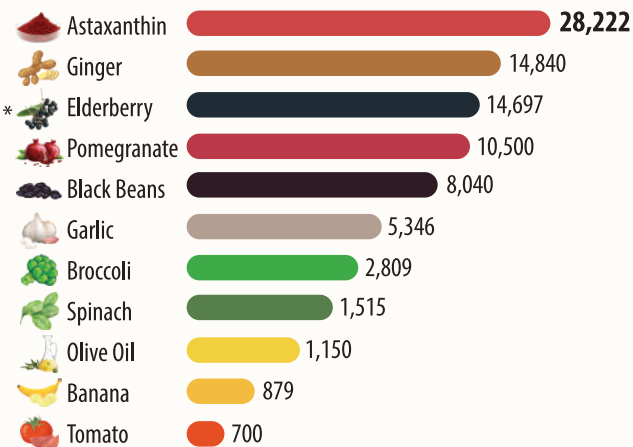
Clinically proven to boost brain health: <sup>5,6</sup>

- Stimulates alpha brain waves, which promotes a relaxed, yet alert state
- Promotes mental & physical alertness
- Improves focus & concentration
- Relieves stress by increasing feel-good hormone (dopamine)

Offering optimal nourishment to growing kids!

- Protects & improves eye health
- Fights against cough, cold & flu
- Protects against Influenza virus & bacteria
- Sharpens mental acuity, increases attention span & productivity in a relaxed state
- Improves quality of sleep
- Enhances exercise performance

## ORAC of Superfoods - USDA\*



- ORAC (Oxygen Radical Absorbance Capacity) developed by the US Department of Agriculture (USDA), provides an overall measurement of the food's total antioxidant capacity.v
- The higher the ORAC score, the greater is the food's total antioxidant capacity.

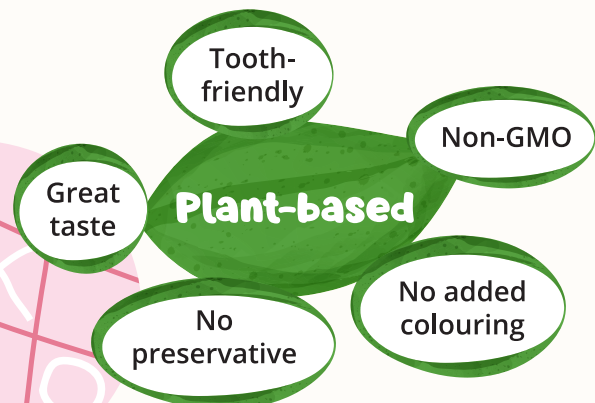
## Direction for Use:

### OPTI-KIDS

Shake well before open. Consume 1 tablespoon (15ml) directly, or mix with water.

### OPTI-KIDS CHEWWIES

Take 2 chewable tablets once a day. Chew well before swallow.



**OPTIXANTHIN™**  
Feel the difference

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Opti kids

**ASTAXANTHIN from microalgae is recognized as safe (GRAS) by the USFDA. Optixanthin Opti-Kids and Opti-Kids Chewwies are approved as Food Category by the MOH.**

## References

1. Nagaki Y et al., Effects of astaxanthin on accommodation, critical flicker fusions, and pattern visual evoked potential in visual display terminal workers. J Trad Med.2002;19:170-73.
2. Nagaki Y et al., The supplementation effect of astaxanthin on accommodation and asthenopia. J Clin Therap Med. 2006;22:41-54.
3. Saito M et al., Astaxanthin increases choroidal blood flow velocity. Graefes Arch Clin Exp Ophthalmol. 2012;250:239-45.
4. Zakay-Rones, Z. et al. Randomized study of the efficacy and safety of oral elderberry extract in the treatment of influenza A and B virus infections. J Int Med Res. 2004;32(2):132-40.
5. Unno K et al. Anti-stress effect of theanine on students during pharmacy practice: positive correlation among salivary α-amylase activity, trait anxiety and subjective stress. Pharmacol Biochem Behav, 2013 Oct;111:128-35.
6. Mason, R. (2001). 200 mg of Zen; L-theanine boosts alpha waves, promotes alert relaxation. Alternative & Complementary Therapies 7, 91-95.
7. S. Bhagwat, D.B.Haytowitz, and J.M.Holden. USDA Database for the Oxygen Radical Absorbance Capacity (ORAC) of selected Foods. Nutrient Data Laboratory, Beltsville Human Nutrition Research Center, Beltsville, MD 20705.



**OPTIXANTHIN™**  
Feel the difference

**OPTI Kids**

Be a Superkid with Optixanthin!



**Formulated with European Black Elderberry Extract, Astaxanthin Extract, L-Theanine and Vitamins**  
Functional Nutrients for Eyes, Brain and Immune System