



PROFESSIONAL HAIR **BB**

Crème

STEP BY STEP



about bb crème

With Professional BB Crème All-in-One, you can have it all: hair that turns heads and feels healthier, instantly. This unique smoothing solution offers five reconstructing treatments that smooth, treat and protect all hair types. BB Crème is perfect for a speedy smoothing service between RG Cosmetics treatments, a color-locking shine enhancer, or simply for smoothing, protecting and perfecting hair in an instant. Packed with argan oil and silk amino acids, BB Crème reduces unwanted volume and frizz, locks in moisture, and creates the touchably soft, silky texture you crave.



KERATIN

conditions and reduces frizz



ARGAN OIL

infuses hair with nourishment



AMINO ACIDS

locks in moisture for silky, hydrated hair



WHAT YOU NEED

RG Cosmetics Professional Hair	RG Cosmetics HairB... Mask	Plastic clips
BB Crème All-in-One	RG Cosmetics Argan Oil	Comb
RG Cosmetics HairB... Shampoo	Application brush	

step by step

BB CRÈME VOLUME-REDUCING TREATMENT

TARGET CLIENT: Curly, wavy and rebellious hair

RESULTS: Reduces unwanted volume and frizz while hydrating and defining curls

1. Shampoo hair with HairB... Shampoo.
2. Towel-dry hair to remove excess water. Divide hair into sections and secure each section with a plastic clip.
3. Starting at the nape of the neck and working toward the front hairline, begin application on the first section. Use an application brush to apply product to **2-inch** subsections,

starting **½-inch** away from the scalp and moving through the mid-shaft to the ends of the hair. Important: Product must penetrate each strand for optimal results.

4. Blow-dry hair, taking care to follow the client's natural curl pattern. Follow with a curling iron if desired to further define curls.
5. Style hair as desired. Finish with Argan Oil as needed.

BB CRÈME RECONSTRUCTIVE STRAIGHTENING TREATMENT

TARGET CLIENT: Damaged or chemically treated hair with split ends and breakage.

RESULTS: Strengthens and straightens hair for a smooth, sleek look

1. Shampoo hair with HairB... Shampoo.
2. Towel-dry hair to remove excess water. Divide hair into sections and secure each section with a plastic clip.
3. Wearing gloves, pour a small amount of Hair BB Crème into a plastic bowl.
4. Starting at the nape of the neck and working toward the front hairline, begin application on the first section. Use an application brush to apply product to 1-inch subsections, starting ½-inch away from the scalp and moving through the mid-shaft to the ends of the hair. Comb each subsection after product is applied to ensure optimal penetration. Important: Do not oversaturate hair.
5. Continue application with remaining sections.
6. After application is complete, blow-dry hair using a paddle brush until all sections are thoroughly dry.
7. Divide hair into 3 sections and secure with plastic clips.
8. Allow flat iron to heat to 450°F (232°C). If hair is blond, overprocessed or damaged, adjust flat iron temperature accordingly, heating to a maximum of 350°F (177°C).
9. Flat iron small sections of hair, starting at the nape of the neck and working toward the front hairline. Repeat on each section until hair appears shiny, indicating that the cuticle is completely sealed. Always curve the iron and ends inward to create the most natural-looking finish.
10. After flat ironing is complete, style hair as desired. Finish with Argan Oil as needed.

BB CRÈME HAIR CRYSTALLIZER TREATMENT

TARGET CLIENT: Hair that looks dull; color-treated hair that has faded

RESULTS: Revitalizes and brightens hair; restores youthful-looking shine

1. Shampoo hair with HairB... Shampoo.
2. Towel-dry hair to remove excess water. Divide hair into sections and secure each section with a plastic clip.

3. Starting at the nape of the neck and working toward the front hairline, begin application on the first section. Use an application brush to apply product to 2-inch subsections, starting ½-inch away from the scalp and moving through the mid-shaft to the ends of the hair. Important: Product must penetrate each strand for optimal results.
4. Process for 10 minutes under a dryer.
5. Rinse hair thoroughly to remove all product.
6. Apply a generous amount of HairB... Mask to hair, starting at mid-shaft and concentrating on the ends. Rinse thoroughly to remove all product.
7. Blow-dry thoroughly. Flat iron if desired.
8. Style as desired. Finish with Argan Oil as needed.

BB CRÈME THERMAL SEALANT TREATMENT

TARGET CLIENT: Dull, dry and lifeless hair

RESULTS: Seals and protects the cuticle to leave hair bright, shiny and healthy looking.

1. Shampoo hair with HairB... Shampoo.
2. Towel-dry hair to remove excess water. Divide hair into sections and secure each section with a plastic clip.
3. Wearing gloves, pour a small amount of Hair BB Crème into a plastic bowl.
4. Starting at the nape of the neck and working toward the front hairline, begin application on the first section. Use an application brush to apply product to **2-inch** subsections, starting **½-inch** away from the scalp and moving through the mid-shaft to the ends of the hair. Important: Product must penetrate each strand for optimal results.
5. Blow-dry hair approximately 40% so that it remains damp. Divide hair into 3 sections.
6. Allow flat iron to heat to 450°F (232°C). If hair is blond, overprocessed or damaged, adjust the flat iron temperature accordingly, heating to a maximum of 350°F (177°C).
7. While hair is still damp, carefully flat iron **2-inch** sections of hair, starting at the nape of the neck and working toward the front hairline. Repeat this process a maximum of three times, always curving the iron and ends inward to create the most natural-looking finish.
8. Allow hair to cool for 5 minutes.
9. Rinse hair thoroughly to remove all product.
10. Apply a generous amount of HairB... Mask to hair, starting at mid-shaft and concentrating on the ends. Rinse hair thoroughly to remove all product.
11. Blow-dry completely.
12. After blow-drying is complete, style hair as desired. Finish with Argan Oil as needed.

BB CRÈME POST-COLOR TREATMENT

TARGET CLIENT: Highlighted and color-treated hair

RESULTS: Protects hair after color services; enhances color by creating radiant shine

NOTE: Hair BB Crème Post-Color Treatment may be applied at the shampoo bowl or the styling chair.

1. Shampoo hair with HairB... Shampoo, ensuring hair is free from any residual color product.
2. Towel-dry hair to remove excess water. Divide hair into sections and secure each section with a plastic clip.
3. Starting at the nape of the neck and working toward the front hairline, begin application on the first section. Use an application brush to apply product to 2-inch subsections, starting ½-inch away from the scalp and moving through the mid-shaft to the ends of the hair. Important: Product must penetrate each strand for optimal results.
4. Process for 15 minutes. We recommend placing the client under a dryer to achieve optimal results.
5. Rinse hair thoroughly to remove all product.
6. Apply a generous amount of HairB... Mask to hair, starting at mid-shaft and concentrating on the ends. Rinse thoroughly.
7. Blow-dry and style as desired. Finish with Argan Oil as needed.



IMPORTANT

- » For professional use only. Avoid contact with eyes. If eye contact occurs, rinse eyes immediately with water. Gloves should be worn during application.
- » Do not apply treatment directly to scalp. Do not apply treatment if the scalp is irritated, injured or has open sores. Client may experience slight tingling of the scalp during treatment application. This is normal. However, if the client experiences severe burning, discontinue application immediately. Shampoo and rinse hair thoroughly to remove all product.
- » Perform a strand test prior to treatment application to reduce the risk of allergic reaction.
- » Pour only enough product for one treatment. Do not reuse product or attempt to pour remaining product into the bottle after application.
- » Assess the client's hair before treatment to determine the correct flat iron temperature. For normal hair, flat iron temperature should not exceed 450°F (232°C). If hair is blond, overprocessed or damaged, flat iron temperature should not exceed 350°F (177°C) and hair should be ironed in thicker sections to avoid additional damage.
- » Use high-quality professional tools to ensure optimal results. Follow all directions carefully and use proper application, blow-drying and flat ironing techniques. Small changes in the application process may impact the end result.

RG TIP: USE THE RG COSMETICS HAIRB...SHAMPOO AND THE HAIRB...MASK TO ENHANCE AND PROLONG THE HAIRB...TREATMENT.



RGCOSMETICS

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