

# *Light The Lagoon*

## *ARTIST RFP*



The Winter Holiday Council and the City of Loveland seek artists to transform the Foote Lagoon at the Civic Center into a family-friendly celebration of the light and wonder of the season. In 2019, the Winter Holiday Council expanded its holiday decorating into the downtown area through a community exhibit featuring holiday lights and artist's displays at the Foote Lagoon.

The Winter Holiday Council's intention for this project is to provide unique and artistic holiday-themed vignettes to illuminate the Civic Center's circular pathway around City Hall, the Public Library, the Chilson Recreation and Senior Center and Senior Housing Complex. Displays are installed a week from the grand lighting ceremony, which is tentatively scheduled for Friday, November 20, 2020. Displays and decorations will be in place from November 20, 2020 through Sunday, January 10, 2021. Lighted holiday displays should celebrate the myriad of holiday traditions of goodwill.

## *Project Overview*

In 2020, up to 10 individual lighted displays, measuring about 8' x 20' are desired for the Civic Center location. Placement of the vignettes will be on the grass just off the pathway. Trees and landscaping around the lagoon will cast beacons of multi-colored lighting to help illuminate the entire display area, with the light poles around the lagoon transformed into lit candy canes. Sponsorship opportunities for "candy cane" light poles around the lagoon are available for businesses and individuals. Please see the sponsorship information attached). Selected artists will be paid honorariums ranging from \$500-\$1,800, depending upon the scope and scale of the lighted displays.

Artists' displays installed for 2019 season can still be submitted for consideration in 2020; however, original displays will be prioritized for selection as there is a desire for unique and original displays.

# PROJECT REQUIREMENTS

- Displays chosen for the Civic Center should appeal to a wide variety of ages and holiday traditions.
- Display should be bright with holiday lights. Only LED outdoor lighting/decorating items should be used.
- Artists will be responsible for the fabrication, installation and maintenance of their display throughout the display period.
- Light displays will be lit from sundown until midnight during the duration of the holiday display. It's all in the details. Be creative and think outside the box!
- All displays must be created from outdoor materials able to withstand the elements for the entire display period.
- All display materials must be securely anchored into the grass with 6" stakes and/or sandbags. It is essential that artists consider how they will safely secure their display throughout the duration of the holiday display.
- Displays must be removed no later than January 10, 2020.

Select Council Owned Elements may be incorporated into artist designs. For more details on this please visit <https://winterholidaycouncil.org/pages/rfp-elements>

## EACH APPLICANT MUST PROVIDE THE FOLLOWING ITEMS:

- A completed application form that can be downloaded at <https://winterholidaycouncil.org>
- A sketch or model of their proposed design, which outlines their main theme and identifies key design components of the display. Submitted designs should be no larger than 11" x 17" for drawings/sketches and/or 11" x 17" x 9" for 3-D models.
- Please label all materials.
- If chosen for the project, artists are expected to execute their design according to their submitted design concept.
- If available: 5 digital images of past artistic displays that demonstrate your ability to execute your design concept as submitted. Applicants unable to submit proof of prior projects will still be considered.

**ALL APPLICATIONS MUST BE RECEIVED BY EMAIL AT [WINTERHOLIDAYCOUNCIL@GMAIL.COM](mailto:WINTERHOLIDAYCOUNCIL@GMAIL.COM) OR IN PERSON AT THE LOVELAND MUSEUM, 503 N. LINCOLN AVENUE BY MONDAY AUGUST 31ST AT 5PM.**

## *Questions?*

FEEL FREE TO CONTACT:  
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