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See page 2

FAIRFAX & FAVOR ENGLAND



SPRING EDIT



Sadie Jacket page II

FAIRFAX & FAVOR ENGLAND

Spring is in the air!

The days are getting lighter and longer, which means embracing the outdoors again and dressing for easier, breezier months ahead. With this in mind, we've gone big on layers this season – discover our new quilted Bella collection and Sadie wax jackets to take you from the stables to the station. Or, for a more polished affair, look no further than our Ada or Sienna Capes.

With a new year of events clocking up on the calendar, it's time to get race-day ready and, whatever look you're coveting, *Country & Town House*'s Fashion Director and top stylist Nicole Smallwood is here to help.

Finally, there's no denying that 2024 is seeing a fierce cowboy comeback and we're here for it – our Fringed Collection will add a hint of boho chic to your work, weekend or festival looks. We hope you have as much fun wearing these styles as we had creating them. Yeehaw!

Telix Faror la

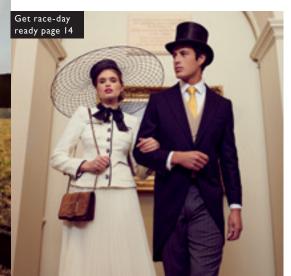
Founders: Marcus Fairfax Fountaine and Felix Favor Parker



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Quilted Bella Jacke<u>t page 13</u>

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Sadie Jacket page II

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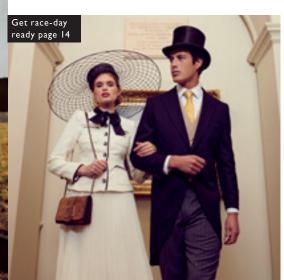


10% off WEMISSY0U2024

Quilted Bella Jacket page 13

Get 10% off when you use code **WEMISSYOU2024** at the checkout. Offer applies to existing customers only, full-price items and can only be used once. Certain exclusions may apply. Offer expires at midnight on June 1st 2024. The code can only be used online (at www.fairfaxandfavor.com) and not in stores. For full terms and conditions visit the website.

Get free delivery to the UK on all orders over £50 after any promotional codes or discounts have been applied. Free 180-day returns applies to all orders.





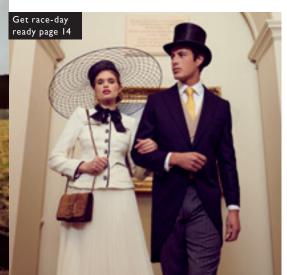


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Quilted Bella Jacket page 13

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FREE

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Telix Farm faither

Founders: Marcus Fairfax Fountaine and Felix Favor Parker



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THE ADA CAPE

The art of spring layering

Ease into the new season with elegant wool capes, lightweight wax jackets and flattering, fitted gilets



Ada Cape Black Wool £525 Warm wool mix, twill lined, double-ended zip and leather trim Ada Cape Biscuit Wool £525; Quilted Bella Gilet Sage £165 (worn under); Signature Gloves Tan Leather £95



BROWSE

THE SIENNA CAPE



Sienna Cape Grey Lambswool £595 Premium lambswool, twill lined, removable Toscana Brissa collar and slim leather belt



Sienna Cape Navy Wool £495 (Navy and Monochrome) Premium wool, twill lined and removable slim leather belt





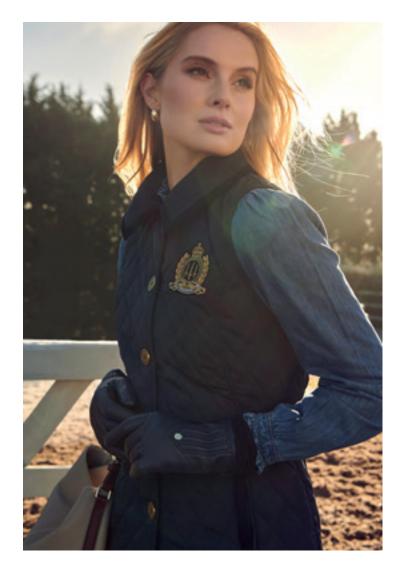
Sadie Jacket Black Wax £345; Buckingham Crossbody Bag Chocolate Suede £235; Signature Gloves Black Leather £95

THE SADIE JACKET



Sadie Jacket Khaki Wax £345 Halley Stevensons dry wax cotton, corduroy collar and sleeve cuffs, water resistant

THE BELLA GILET & JACKET



Quilted Bella Gilet Navy £165 Embroidered heritage logo, branded antique brass buttons and shield rivet

Signature Gloves Black Leather £95; Mini Tetbury Handbag Stone Leather £285 Quilted Bella Jacket Sage £195; Bibury Handbag Chocolate Suede £345; Heeled Regina Boots Mahogany Leather £445

STYLE STAKES

Get ready for race day

Whether it's Royal Ascot, Henley Regatta or your best friend's wedding, take inspiration for the summer season from Fashion Director Nicole Smallwood's style advice

MEET NICOLE

Nicole Smallwood is Fashian Director at Country & Town House Magazine, she's also a freelance fashion stylist, art director and brand consultant.

Nicole, what was your inspiration for this shoot?

'At the beginning, I wanted to create Fairfax & Favor's own style guide, so it's loosely based around Ascot and the rules for getting into the enclosures.'

In these outfits, there's a range of fabrics and textures...

'Yes, you wouldn't necessarily think about sequins for race days, but the sequin dress from Emilia Wickstead is very wearable [p.19]. I love playing with textures, so I like the sequins with the boucle of this great Fairfax & Favor Esme jacket. And when the sun shines, sequins look amazing.'

Tips if a dress code is required?

'Looks four and five were planned with the Royal Enclosure in mind. Ladies are required to wear a jacket or pashmina, as well as a hat with a diameter greater than four inches – which the hat in look four definitely is!'

Do you have a favourite look from the shoot?

'Looks four, five or six, but I think look four is my favourite!'

What's a good approach when shopping event wear?

'We're shopping less for trends and more for premium purchases that we'll have for longer. You can also rent outfits or buy second hand, and you can reinvent any of these looks and make them your own with accessories.'

For events, which bag would you suggest?

'Who doesn't love a crossbody bag?! The Finsbury is gorgeous and I like that the chain strap can be taken off. As ladies, we always go for safe black, but this Stone shade is light for summer with a great tassel (see look 7). This will look lovely in warmer weather. It's also perfect for travel.'

What tips do you have for planning looks?

'Brits can be quite safe but it's good to express yourself. The footwear you wear, the clothes you choose, they're all part of you. Whether it's the races, a friend's garden party or the polo, get ready and have fun.'

Best approach if you're new to wearing hats?

'Try a lot on! Go somewhere like Awon Golding or Lock & Co. The hat in look two is an Awon hat, I love her colour, shape and traditional style and the net has stars on it! She's a genius, as is Victoria Grant (look 4). Also, Emily London (look 6) has done a range with Karen Millen.'

What's your advice for getting ready for a special event?

'Dress to your figure shape and don't be a slave to fashion. As you get to know your figure, you'll find the confidence to try new things on and appreciate if they don't work.'

Who does race and event dressing well?

'Zara Tindall always look great. She wears a lot of belted coats and trouser suits, which look chic on her. And I love how style-wise Kate Middleton and Meghan Markle have stayed true to their wedding dress designers.'

With the rural vogue scene, which are the occasions to dress up for?

'Ascot, Henley and Wimbledon. For some events, it depends whether you can get a ticket. At the races, I think you see that different age groups will be in different areas. And for the Royal Box, you have to be invited. So younger people will probably be in The Village, but there is always something for everyone!'

1. Chic from head to toe

NS: 'This look has quite a Cheltenham vibe; a jumpsuit, chic tailored jacket with quilted velvet York heels. The headband is a great hat alternative.'

> Victoria Jacket Biscuit Wool £345; Langham Clutch Melon Suede £235; Quilted York Heel Navy Velvet £245



2. Go back to black

NS: 'This simple and striking monochromatic look pairs the Finsbury clutch with Sorrento wedge and a race-day ready hat.'

3. Be confident with colour

NS: 'The Sorrento wedge and Finsbury clutch add to this dress and chic Esme jacket. For men wearing a suit, these pine green Chelsea boots accentuate the jacket and add character.'



4. Perfect pairings

NS: 'This is such an elegant look! The hat is see-through so it doesn't detract from the rest of the outfit. The Newbury heel is a matching tan suede, so the Mini Belmont bag doesn't feel out on a limb.'

Mini Belmont Handbag Tan Suede £275; Newbury Heel Tan Suede £245



Esme Jacket Navy Boucle £295; Loxley Crossbody Bag Stone Leather £325

5. It's time to shine

NS: 'This sequin dress (from Emilia Wickstead) looks lovely with the navy Esme boucle jacket. It's a demure shape and it allows the Loxley bag to sing.'



LEFT:

Beatrice Blazer Ecru Cotton £325; Newbury Heel Tan/ Navy/Off-White Weave £245

RIGHT:

Him: Balmoral Loafer Black Leather £180 Her: Finsbury Crossbody Bag Stone Suede £265; Florence Wedge Ivory Suede £175

7. Think pink

NS: Tve worn pink to the races before and I based this look on how it made me feel! This dress style is great for summer occasions. And the Finsbury bag is ideal for events throughout the season.'

6. Blazer trail

NS: 'A tulle skirt could be a real Sarah Jessica Parker moment! It looks great with the Beatrice blazer. The Langham clutch or Mini Belmont bag would also work well. The hat and Newbury heels finish the look!'



GET READY FOR RACE DAY









3.

4.

I. Esme Jacket Ecru Boucle £295; 2. Victoria Jacket Navy Wool £345;
Beatrice Jacket Denim £295; 4. Madeline Gilet Oatmeal Wool £265

GET READY FOR RACE DAY











4.

3.





5.

6.

 Quilted York Heel Navy Velvet £245; 2. Newbury Heel Tan/Navy/Off-White Weave £245;
Tuscany Heel Tan Suede £245; 4. London Heel Tan/Navy Suede £185; 5. Sorrento Wedge Tan/Navy Suede £185; 6. Florence Wedge Ivory Suede £175

Him: Balmoral Loafer Black Leather £180 Her: Sennowe Belt Melon Suede £65; Langham Clutch Melon Suede £235; Brancaster Heel Black Suede £175



SPRING HUES

Set in stone

From oh-so smooth suede to buttery soft leather with subtle, stylish accents... Welcome to our new-season neutral



١.



I. Oakham Ankle Boot Stone Suede £275; 2. La Rochelle Loafer Stone Suede £195



Ι.





Belmont Clutch Stone Leather £325; 2. Felbrigg Belt Stone Leather £80;
Windsor Basket Bag Stone Leather £295







ACCESSORIES

That's my bag

Structured clutches, spacious totes and our first-ever bucket bag to see you from the office to the local brasserie





I. Boston Handbag Tan Suede £275; 2. Richmond Messenger Bag Navy Suede £275; 3. Richmond Hobo Bag Tan Suede £295

2.



Ada Cape Biscuit





١.



2.



3.

I. Langham Clutch Tan Suede £235; 2. Mini Belmont Handbag Black Suede £275;
3. Loxley Crossbody Bag Tri-Colour Leather £325





Bibury Bucket Bag Tan Suede £345; 2. Mini Bibury Bucket Bag Chocolate Suede £295;
Langham Hobo Bag Navy Suede £315



2.

I. Langham Tote Tan Croc Print Suede £325; 2. Tetbury Tote Pebbled Tan Leather £320; 3. Windsor Tote Tan Suede £325

Lylla Coat Dress Tan Suede £595; Windsor Handbag High Shine Navy Croc Leather £425

Wild about Western

As a nod to the cowboy comeback, our new Fringed Collection embraces a bohemian theme with smooth suede, embroidery details and tassels galore

Model left:

Clarence Handbag Black Suede £295; Arizona Boot Black Suede £445

Model Right:

Nashville Bag Fringed Chocolate Suede £295; Regina Ankle Boot Fringed Chocolate Suede £275 Savannah Jacket Khaki Cotton Drill £295; Nashville Handbag Fringed Tan Suede £295

> THE SAVANNAH DRILL



I. Arizona Boot Tan Suede £445; 2. Georgia Ankle Boot Black Suede £315;
3. Capri Wedge Fringed Tan Suede £175

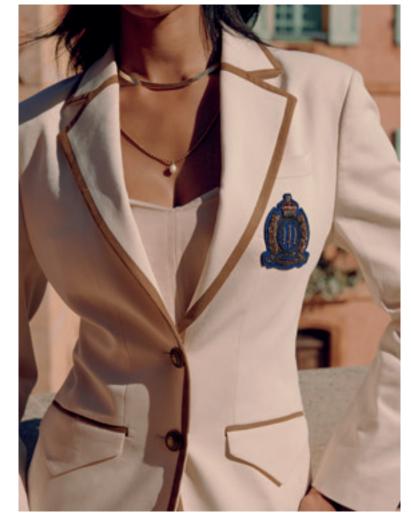
Savannah Jacket Denim £275; Langham Hobo Bag Tan Croc Print Suede £315; Regina Ankle Boot Fringed Tan Suede £275

> THE SAVANNAH DENIM

Beatrice Blazer Tri-Colour Cotton £325

Opposite: Beatrice Blazer Ecru Cotton £325

> THE BEATRICE TRI-COLOUR



Summer's calling

Warmer days and sun-drenched getaways are on the horizon, so here's a sneak peek at our High Summer Collection



NEW SUMMER SHOES







I. Boston Driver Tan Suede £145; 2. Newbury Ballerina Tan Suede £195;
3. Tuddenham Mule Fringed Tan Suede £225





I. Brancaster Sandal Tan Leather £165; 2. Heacham Sandal Tan Leather £135; 3. Thornham Sandal Tan Leather £155



SUMMER HUES: PORTO BLUE

Mini Windsor Handbag Porto Blue Suede/Leather £275



SUMMER TRAINERS









2.

I. Boston Trainer White Leather £145; 2. Richmond Trainer Suede £155; 3. Alexandra Trainer White Leather with Tan/Navy Suede £145; 4. Finchley Trainer White Leather £145

ELEGANT BOOTS

Heeled Octavia Boot Black Suede £435

Heeled Regina Boot Tan Leather £445



Quilted Chiswick Ankle Boot Navy Velvet £295

Tan Suede £395

The joy of boots

Complete your transitional wardrobe with boots for eve



PERFORMANCE BOOTS





Style maintenance

Off-duty menswear crafted for comfort and durability





Chatsworth Belt Pine Green Suede £85



Hampstead Messenger Bag Tan Suede/Leather £395

Edward Gilet Khaki Herringbone Wool £265

Him: Quilted George Gilet Navy £195

Her: Quilted Bella Jacket Sage £195; Regina Flat Boot Mahogany Leather £425









Holbourne Trainer Navy Suede £155 Wells Deck Shoe Navy Suede £165

MORE COLOURS AND STYLES ONLINE





Aston Driving Shoe Navy Suede £165 Lucca Driving Shoe Cognac Nubuck £155



Cambridge Loafer Cognac Suede £185



Bedingfeld Tassel Loafer Taupe/Chocolate Suede £175 lt's always a thrill to see our favourite celebrities in Fairfax & Favor

Kimberly Wyatt

Aly Vance

Megan Nicholls

Carol Vorderman

SPOTTED!

Amanda Holden Courtesy of Backgrid: THE BRAND

> cust the Che

@sharonhamilton17

BOLLES

@niam**hs**can

Our stylish customers stole the show at Cheltenham Festival in March

@ellajones99

@sarrajane123

@cvcuttingx @ejfl408

@louise_jayne88

Jade Ormandy

Geor

Laura Wright

@_lsmua

@erincharleyhills

@anna_welland1

Bakewell's big launch



OUR LATEST STORE OPENS ITS DOOR

We're excited to share that our sixth Fairfax & Favor store is located in the quaint market town of Bakewell, nestled in the heart of the Peak District. This historic building, dating from 1602, showcases our latest collections over two floors with a stunning central staircase. If you're in the area, come in and see the collections in detail, try on some styles and get expert advice from our friendly staff. We're pretty much next door to enchanting Chatsworth Estate, so why not make a day of it?



Felix Favor Parker enjoying the opening party



A perfect opportunity to catch up

> Our Creative Assistant Nikki Gutierrez



Marcus Fairfax Fountaine on the central staircase

Grab some girlfriends

and take a road trip to

one of our welcoming

appointment – you can

even bring your dog!

stores. Or, book a

private or birthday

I. HELMSLEY 19 Market Place, Helmsley, York YO62 6BJ. Email: helmsley@fairfaxandfavor.com

2. BAKEWELL

The Old Town Hall, King Street, Bakewell, Derbyshire DE45 IDZ. Email: bakewell@fairfaxandfavor.com

3. STAMFORD

55 High Street, Stamford, Lincs, PE9 2AW. Email: stamford@fairfaxandfavor.com

4. HOLT

23 High Street, Holt, Norfolk, NR25 6BN. Email: holt@fairfaxandfavor.com

5. STOW-ON-THE-WOLD

Digbeth Street, Stow-on-the-Wold, Cheltenham, GL54 IBN. Email: stowonthewold@fairfaxandfavor.com

6. MARLOW

7 Market Square, Marlow, Bucks, SL7 IDA. Email: marlow@fairfaxandfavor.com

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Scan this OR

code for more

info or to book a private appointment

All six of our stores are in pretty market towns, making them ideal for a Fairfax & Favor day out - or even a whole weekend away!

Summer schedule

MARK YOUR CALENDARS WITH THIS SEASON'S **MAIN EVENTS**

May

Be sure to visit our stands at the events we're attending this year – see our Events page online or scan this QR code for details



Badminton Horse Trials 8-12 May | Badminton Estate, South Gloucestershire

Kick off the season in style with one of the most exciting and prestigious equestrian events in the world. This is the toughest of trials for even the top riders. Glamp in this stunning historical setting and enjoy exquisite hospitality and 500+ trade stands.

RHS Chelsea Flower Show

21-25 May | Royal Hospital Road, Chelsea

Discover the latest gardening trends and soak up the sun surrounded by these spectacular displays. This year's show promises to be the most sustainable yet so expect eco-friendly inspiration for greener gardens. You'll leave brimming with ideas – and no doubt horticultural gifts!

Suffolk Show

29-30 May | Trinity Park, Ipswich

Suffolk's annual two-day event is a unique celebration of local food, farming and rural life. With equine and livestock competitions, family entertainment and an Adnams beach-themed bar, you're sure to have a wonderful day out!

June

Royal Cornwall Show

6-8 June | Royal Cornwall Events Centre, Wadebridge

With Cornwall's enviable resources, it's no surprise that this agricultural event showcases some of the country's finest food and drink. Meet the producers and sample the wares before hitting the Main Ring for edge-of-your-seat entertainment.



Royal Ascot 18-22 June | Ascot, Berkshire

Sip Champagne, cheer from across the track or sing around the bandstand during a quintessentially English day out. Royal Ascot is a social-calendar highlight, known for celebrating the very best of everything – horse racing, hospitality and (of course) style. Now to decide... hat, headpiece or fascinator?!

Royal Highland Show 20-23 June | Royal Highland Centre, Edinburgh

Dating back to 1822, this annual agricultural show has become a world-class event, celebrating its largest-ever attendance last year. Little wonder, as it offers something for everyone – show jumping, celebrity-chef demonstrations, livestock judging and the Golden Shears sheep-shearing championships.

July

Wimbledon

I-14 July | The All England Club, Wimbledon

Visit the home of British tennis for a glamorous, Grand Slam day out. Whether you're enjoying strawberries and cream on Murray Mound or rubbing shoulders with celebrities at Centre Court, nothing screams 'Summer!' like Wimbledon.

Henley Royal Regatta

2-7 July | Henley-on-Thames, Oxfordshire

More than 300,000 spectators head to this elite sporting competition and with good reason – it's the most prestigious regatta in the world with a whopping 300 races across six days. Pack a picnic or enjoy the award-winning hospitality packages and revel in the glorious riverside atmosphere.

Great Yorkshire Show

9-12 July | Great Yorkshire Showground, Harrogate

This iconic four-day event will celebrate its 165th year and has quite the itinerary planned. Expect national breed shows, guest talks, a children's discovery zone and even an exciting stunt event – all celebrating farming, food and British countryside.

The Game Fair

26-28 July | Blenheim Palace, Oxfordshire

If you're passionate about countryside pursuits, this is your summer festival. You'll find fly fishing, clay shooting, working dogs and wild food events, all within the grounds of beautiful Blenheim Palace. Round up some friends and make a mini-break of it at the glampsite, complete with Moose Bar. Cheers!





August onwards

Defender Burghley Horse Trials

5-8 September | Burghley House, Lincolnshire

What better way to see out summer than at an exhilarating three-day equestrian event with worldrenowned shopping avenues in a stunning location? Extras include premium picnic hampers from Michelin-starred chef Tommy Banks and Burghley Boutique yurts with luxury sheets and big breakfasts.

Horse Of The Year Show

9-13 October | NEC Birmingham

This year marks the historic 75th anniversary of this epic end-of-the-season event, which sees a total transformation of the exhibition centre and welcomes more than 60,0000 spectators over five days. Check out the range of VIP experiences so you can sit back, dine in style and enjoy the show.

The November Meeting

15-17 November | Cheltenham Racecourse

The notorious November Meeting returns to Cheltenham Racecourse, home of jump racing, and it's always an unmissable three-day event of live entertainment and family fun. Shop till you drop, enjoy a Guinness and cheer on the fierce competitors amid the Cotswold countryside.

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Gift edit: for her

MORE COLOURS AND STYLES

ONLINE

Mini Windsor Handbag Blush Croc Leather £295

Gift edit: for him



Clarence Belt Black Suede £125



Chiltern Coin Purse Tan Suede/Navy Leather £50





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Ohio Belt Tan Suede/Navy Leather £85

Regina Belt Blush

Pink Suede £80



Ashwell Purse Stone Leather £75



Moulton Belt Black Leather £90



Signature Gloves Tan Leather £95



Leather £115



Send love the Fairfax & Favor way...



Britannia Washbag Navy Scotchgrain £80

Make your gift extra special with Fairfax & Favor gift packaging. Finished with our iconic textured paper, branded ribbon and a wax seal - or delivered in our signature gift bag! And don't forget to personalise it with a heartfelt message. Or give them the gift of choice with our online E-Gift Cards and new 'presentation' Store Gift Cards. See the website for details.

Luxury Gift Wrapping £9.95 | Gift Bag £3.95

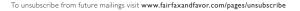


Quilted Stratford Purse Tan Leather £75

Return Address Micropress Printers Ltd Fountain Way Reydon Business Park Reydon Suffolk IP18 65Z

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